

Q4 2021 quarterly issues report – addendum – WSWR-FM

INSIGHT

**Oct 3rd, 2021 (30:27)**

**Topics**

**New Behavioral Urgent Care Centers Open, COVID-19 Booster Shots, Surge In Cases, Deer Vehicle Collisions, Suicide Awareness**

New behavioral urgent care centers are now open in Richland County, COVID-19 booster shot are starting to become available, who is eligible and more info, cases are surging once again and what you need to know, Richland County still ranked in the top 2 statewide in deer car crashes and we talk with Dr. Jerry Straubaugh about suicide awareness.

**Guests**

Joe Trolan - Richland County Mental Health and Recovery Services Board

Reed Richmond - Health Educator at Richland Public Health

Dr. Jerry Strausbaugh - Appleseed Community Mental Health Center

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**Oct 10th, 2021 (30:32)**

**Topics**

**United Way Campaign, Ashland Road Projects, High School Improvements**

United Way of Richland County unveiled their campaign goal of \$1.4 million, Ashland has multiple projects going on from Water Tower work, Street Paving and Install of roundabout in town. Crestview high school just installed new turf at Scott Bailey Field, which saw the community come together to raise the needed funds.

**Guests**

Dan Varn - Executive Director of the Richland County United Way

Matt Miller - Ashland Mayor

Tim Kuhn - Crestview Athletic Director

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## **Oct 17th, 2021 (29:45)**

### **Topics**

#### **Blood Donation, Ashland Salvation Army, Mansfield Parks**

Blood donation is at a critical low level and Jim talked about how great the need to give is right now, The Salvation Army in Ashland is gearing up for the holiday season and how you can help someone in need - plus an update on their construction project and programs. Mansfield has an overall \$29 million dollar Master Parks Plan and Mark Abrams shares some of the details of it with us.

### **Guests**

Jim McIntyre - American Red Cross

Brandon Wells - Business Manager of Ashland Salvation Army Kroc Center

Mark Abrams - Mansfield Parks Department

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## **Oct 24th, 2021 (29:52)**

### iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 10/22 – 10/24**

Guests & Topics:

- **Ken Seeley** is an interventionist and author. He is best known for his appearances on the A&E reality show, Intervention. Certified as a CIP, CCMI-M, RAS, CATC, Seeley himself has been sober since July 14, 1989. Seeley discussed addiction and the impact COVID-19 has had on the increase in drug and alcohol abuse. He talked about relationships and where people can go for help. Seeley also mentioned *Stop It Where It Starts*, a nonprofit organization designed to introduce Substance Use Awareness to the Education Majors in our Colleges and Universities.
- **Dr. Murtaza Akhter** is Clinical Assistant Professor of Emergency Medicine and an emergency room physician at the University of Arizona College of Medicine–Phoenix. Akhter discussed vaccine hesitancy from the perspective of the emergency medicine. He let people know why you should be vaccinated. He also discussed the latest details pertaining to booster shots.

## **Oct 31st, 2021 (29:46)**

### **Topics**

#### **Local Tourism, School 60th Anniversary, Mansfield City Ward Boundries**

Richland County Tourism in 2020 fared far better than most of the state and country during the

COVID-19 pandemic, Mansfield Christian School is celebrating their 60th year and has big plans to add on and improve their campus and Mansfield City Council talked about their Ward Boundries at their meeting, which defines the area each council member represents in town.

### Guests

Lee Tasseff - President of Destination Mansfield - Richland County ( Local Tourism Agency)

Dr. Cy Smith - Superintendent of Mansfield Christian School

David Falquette - Mansfield City Council President

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Nov 7th, 2021 (29:52)

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 11/05 – 11/07**

Guests & Topics:

- **Dr. Kenneth Alexander Chief of Infectious Diseases at Nemours Children's Hospital, Florida,** spoke to 5-11 year-old vaccine approval. He discussed the impact of COVID-19 on children as compared to adults and why is it important for eligible children to get vaccinated. Alexander talked about why he thinks vaccines are safe for children and what parents should know about the recent authorization of a vaccine for children 5 to 11
- **Dr. Matthew Miller, PhD, MPH (U.S. Air Force Veteran and National Director of Suicide Prevention, U.S. Department of Veterans Affairs), and Heidi Arthur (Chief Campaign Development Officer, the Ad Council).** Ahead of Veterans' Day this year, the Ad Council and the U.S. Department of Veterans Affairs have partnered on a national PSA campaign to prevent Veteran suicide. The "Don't wait. Reach out." PSAs announce a new website and encourage Veterans to get support across a wide range of life challenges – before they are in crisis. According to the 2021 National Veteran Suicide Prevention Annual Report, the suicide rate among Veterans in 2019 was 52% higher than non-Veteran adults in the U.S. Miller and Arthur talked about Common stresses that Veterans face in civilian life and the new resources available to help Veterans who are struggling

Nov 14th, 2021 (29:15)

### Topics

**Homeless Shelter, New Bridge Project in Ashland, Mental Health**

The Harmony House in Mansfield is in need of many items for area residents that do not have a place to stay as we head into the colder months and Kelly shares about what people can donate, Ashland has plans for a new bridge downtown and the mayor shares all the information and dealing with the pandemic month after month is taking a toll on people's mental health - Dr. Jerry Strausbaugh shares tips to help people.

### **Guests**

Kelly Blankenship - CEO of Harmony House

Matt Miller - Ashland Mayor

Dr. Jerry Strausbaugh - Appleseed Community Mental Health Center

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### **Nov 21. 2021 (29:22)**

### **Topics**

**Small Business Saturday, State Grants For Broadband, Roundabout In Mansfield, New Cell Tower In Lucas, Notification System**

Small Business Saturday is coming up and Jodie shares how important it is to shop local and support the businesses in our local community. Cliff Mears talked about several projects to improving broadband in the county to the install of a new roundabout, cell phone signal improvement in Lucas and the county starting a wireless notification system to tell people about storms or important information by getting a text message.

### **Guests**

Jodie Perry - CEO of the Richland Area Chamber and Economic Development

Cliff Mears - Richland County Commissioner

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### **Nov 28th, 2021 (29:38)**

### **Topics**

**Ribbon Cutting At Kroc Center (New Water Park), Holiday Programs Salvation Army, Richland Gives (Day of Giving), Mansfield Road Paving and a New Public Pool**

The Salvation Army cut the ribbon on their new indoor water park, shared details of holiday programs and how you can help those in need this time of year. Richland Gives, an online day of giving through the Richland County Foundation is underway and helps more than 80 non-profits. Mansfield is planning to pave more than 26 miles of roads next year and could see something on the May ballot to build a new public pool.

### **Guests**

Brandon Wells - Business Manager of Ashland Salvation Army Kroc Center

Maura Teynor, Brady Groves- Richland County Foundation

David Falquette - Mansfield City Council President

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### **Dec 5th, 2021 (29:45)**

### **Topics**

**Removing Old Jail Cells, Update On Westinghouse Demolition, New COVID Variant Discovered,Booster Shots, Winter Driving**

A renovation project is being planned at the County building to remove the old jail cells, as Richland County is planning to add a 4th courtroom - Commissioner Vero has the details. A new COVID variant has been detected - what you need to know and important information on booster shots and reminders about winter driving.

### **Guests**

Tony Vero - Richland County Commissioner

Reed Richmond - Health Educator at Richland Public Health

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### **Dec 12th, 2021 (29:49)**

iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 12/10 – 12/12**

Guests & Topics:

- **Francis S. Collins, M.D., Ph.D. is Director of the National Institutes of Health and has served under three White House administrations.** Dr. Collins gave us the latest information on the Omicron variant and discussed the resurgence of the Delta variant in the United States. He discussed additional research that is underway for COVID-19 and the importance of people getting their vaccine boosters as soon as they can. He offered recommendations for having a safe 2021 holiday season.
- **Arianna Taboada, author of *The Expecting Entrepreneur*.** *The Expecting Entrepreneur* is a guide to parental leave planning for self-employed business owners and entrepreneurs. Taboada says Parental leave is an issue of social justice, human rights, and economic equity. She talked about easy-to-implement strategies and diverse case studies of women entrepreneurs during pregnancy and motherhood. Taboada discussed her personal experience as an entrepreneur and parent and shared her expertise as a maternal and reproductive health professional.

Dec 19th, 2021 (29:49)

## **iHeart Radio Communities Show**

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Dec 26th, 2021 (29:49)

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 12/24 – 12/26**

Guests & Topics:

- **Dr. Adi Rosario is a scientist and lieutenant in U.S. Public Health Services.** Dr. Rosario provided the latest information on the Omicron variant and why there is a necessity for vaccines and boosters. He focused on Asian American/Native Hawaiian/Pacific Islander health services.
- **Dr. Kelly Sanders, Technical Lead of the Pandemic Response Initiative at the UCSF Institute of Global Health Sciences.** Dr. Sanders focused on steps the United States and the World can take to improve pandemic preparedness and support health workers as we battle the Omicron variant this holiday season and into 2022.