

# Sales Order

Station: **WLHK-FM** Agency: **KATZ MEDIA GROUP**  
 Contract Name: **CENTER FORWARD COMMITTEE** Address: **125 WEST 55TH STREET 3RD FL.**  
**WLHK-01** City: **NEW YORK** State: **NY** Zip: **10019**  
 Contract#: **96236** Buyer: **HELEN HANRATTY**  
 Start Date: **10/26/18** End Date: **11/05/18** Tax Schedule: **(None)**  
 Revenue Type: **NATIONAL POLITICAL** Type: **Cash** Agency Commission %: **15**  
 Advertiser: **ISSUE (A)** Billing Cycle: **Standard**  
 Address: Salesperson: **EASTMANPHILADEL** Comm %: **8.50**  
 City: State: Zip: Makegood Policy: **WITHIN CONTRACT DATES**  
 Product Name: **Issue NA/NA/NA**  
 Estimate #: **na**  
 Agency Client Code: **na**  
 Competitive Code: **PO-POLITICAL ISSUES**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	10/26/18	10/26/18		6:00 AM	10:00 AM	60					2			2	D	350.00	2	700.00	1	
	CENTER FORWARD COMMITTEE																			
2	10/26/18	10/26/18		10:00 AM	3:00 PM	60					2			2	D	350.00	2	700.00	1	
	CENTER FORWARD COMMITTEE																			
3	10/26/18	10/26/18		3:00 PM	7:00 PM	60					2			2	D	350.00	2	700.00	1	
	CENTER FORWARD COMMITTEE																			
4	10/27/18	11/03/18		6:00 AM	7:00 PM	60							1	1	D	125.00	2	250.00	1	
	CENTER FORWARD COMMITTEE																			
5	10/28/18	11/04/18		6:00 AM	7:00 PM	60							1	1	D	90.00	2	180.00	1	
	CENTER FORWARD COMMITTEE																			
6	10/29/18	11/02/18		6:00 AM	10:00 AM	60	X	X	X	X	X			3	W	350.00	3	1,050.00	1	
	CENTER FORWARD COMMITTEE																			
7	10/29/18	11/02/18		10:00 AM	3:00 PM	60	X	X	X	X	X			3	W	350.00	3	1,050.00	1	
	CENTER FORWARD COMMITTEE																			
8	10/29/18	11/02/18		3:00 PM	7:00 PM	60	X	X	X	X	X			3	W	350.00	3	1,050.00	1	
	CENTER FORWARD COMMITTEE																			
9	11/05/18	11/05/18		6:00 AM	10:00 AM	60	1							1	D	350.00	1	350.00	1	
	CENTER FORWARD COMMITTEE																			
10	11/05/18	11/05/18		10:00 AM	3:00 PM	60	1							1	D	350.00	1	350.00	1	
	CENTER FORWARD COMMITTEE																			
11	11/05/18	11/05/18		3:00 PM	7:00 PM	60	1							1	D	350.00	1	350.00	1	
	CENTER FORWARD COMMITTEE																			

Billing Projections: By Month

	Oct 18	Nov 18
CA	5,465.00	1,265.00
ST	2,315.00	4,415.00

Print Spot Prices

Notes to Traffic: 10/25 - Revised lines 9-11 to end on  
11/5. BC

TOTAL SPOTS	22
GROSS TOTAL \$	6,730.00
ADJUSTED SPOTS	22
ADJUSTED TOTAL \$	6,730.00

APPROVE    DECLINE

- |                                     |                          |                            |
|-------------------------------------|--------------------------|----------------------------|
| <input type="checkbox"/>            | <input type="checkbox"/> | General Manager            |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | 1361jcon, 10/25/18 @2:03PM |
| <input type="checkbox"/>            | <input type="checkbox"/> | National Sales Manager     |
| <input type="checkbox"/>            | <input type="checkbox"/> | Local Sales Manager        |

Nov 12, 18  
 CONT# 32285963 Mod# Ver# 1 (Last =)  
 REP EASTMAN  
 TO WLHK-FM (Indianapolis IN)  
 FM TERRANCE HOUSTON  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: na / na. / na

SALESPERSON FAX#

PH #

BYR Helen Hanratty  
 ADV CENTER FORWARD COMMITTEE  
 PDT Issue  
 FLT Oct 25, 18 - Nov 05, 18

**\* REP ORDER COMMENT \***

\*\* 10/24/2018 3:16:00 PM: ETHICA HAS PAID KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO THE STATIONS. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY WITH ALL POLITICAL/ISSUE ORDERS. PLEASE CONFIRM IN THE SYSTEM. EMMA.RUSNAK@KATZMEDIA.COM 215-557-4230. THANK YOU!

\*\* 10/24/2018 3:16:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

**\* STATION ORDER COMMENT \***

\*\* 10/24/2018 3:39:00 PM: THANK YOU! BILLIE

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS	
		<b>FLIGHT 1</b>								
	1.1	MTWTF..	6A - 10A	60	10/22/2018 - 10/26/2018	1W	2	\$350.00	2	
	1.2	MTWTF..	10A - 3P	60	10/22/2018 - 10/26/2018	1W	2	\$350.00	2	
	1.3	MTWTF..	3P - 7P	60	10/22/2018 - 10/26/2018	1W	2	\$350.00	2	
	1.4	.....S.	6A - 7P	60	10/27/2018 - 10/27/2018	1W	1	\$125.00	1	
	1.5	.....S	6A - 7P	60	10/28/2018 - 10/28/2018	1W	1	\$90.00	1	
		<b>** WEEKLY FLIGHT TOTALS **</b>						8	\$2,315.00	
		<b>FLIGHT 2</b>								
	2.1	MTWTF..	6A - 10A	60	10/29/2018 - 11/2/2018	1W	3	\$350.00	3	
	2.2	MTWTF..	10A - 3P	60	10/29/2018 - 11/2/2018	1W	3	\$350.00	3	
	2.3	MTWTF..	3P - 7P	60	10/29/2018 - 11/2/2018	1W	3	\$350.00	3	
	2.4	.....S.	6A - 7P	60	11/3/2018 - 11/3/2018	1W	1	\$125.00	1	
	2.5	.....S	6A - 7P	60	11/4/2018 - 11/4/2018	1W	1	\$90.00	1	
		<b>** WEEKLY FLIGHT TOTALS **</b>						11	\$3,365.00	
		<b>FLIGHT 3</b>								
	3.1	MTWTF..	6A - 10A	60	11/5/2018 - 11/9/2018	1W	1	\$350.00	1	
	3.2	MTWTF..	10A - 3P	60	11/5/2018 - 11/9/2018	1W	1	\$350.00	1	
	3.3	MTWTF..	3P - 7P	60	11/5/2018 - 11/9/2018	1W	1	\$350.00	1	

Nov 12, 18  
 CONT# 32285963 Mod# Ver# 1 (Last =)  
 REP EASTMAN

DDS CONT# 0  
 C/P/E: na / na. / na

				** WEEKLY FLIGHT TOTALS **	3	\$1,050.00	
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	Oct 18	Nov 18					
SPOTS	8	14					
CASH	2315.00	4415.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	2315.00	4415.00					

							<b>TOTAL</b>
SPOTS							22
CASH							6,730.00
TRADE							0.00
NSL							0.00
TOTAL							6,730.00

**\*\* Competitive Comments \*\***

SVC:

Demo Women 25+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <i>WLHK Indianapolis, IN</i>	<b>Date:</b> <i>10/23/18</i>
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I, Ethica Media LLC

do hereby request station time concerning the following issue:

<i>Center Forward Committee</i>
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Refer to Orders					

This broadcast time will be used by: CENTER FORWARD COMMITTEE

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

*Center Forward Committee - Anti Mike Braun*

I represent that the payment for the above described broadcast time has been furnished by (name and address):

CENTER FORWARD COMMITTEE  
555 12th Street, NW 7th Floor, Washington, DC 20004  
Washington, DC 20004

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

JEFFERIES MURRAY, Treasurer  
+1 (202) 550-0888

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

[Redacted area for name and address]

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

[Redacted area for list of officers or members]

