



125 West 55th St
New York, NY 10019

Contract # 26140971	Changes as of: 8/31/2018 at 9:50 AM	Version: Original Order	
CPE: //334	Flight: 9/3/18 - 9/9/18	Station: WVII	Con Type: POLITICAL/VOTE
Agency: AL MEDIA	Advertiser: Janet Mills for Governor	Market: Bangor	Total \$: \$3,700.00
222 W. Ontario Street, Suite 600	Product: Janet Mills for Governor estimate #334	Office: CHICAGO	Total Spots: 9
Chicago, IL 60654	Agency Order #:	Service: Nielsen	Total CPP: \$0.00
	Buyer: Marge Pistulka	Primary Demo: Adults 35+	Total GRP:
	Salesperson: BRIAN LAMONT 312-832-6619	Assistant: COLIN HANCOCK 312-832-6613	

Separation:

Comments: New Janet Mills for Governor order to start on Monday 9/3. This estimate is 100% :60's. NAB, traffic instructions and payment confirmation to follow via email. Please confirm asap. Thanks!

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/3 - 9/3		Total Spots	Total \$	CPP*	GRP*
							9/3					
1	M-F 7a-9a		GMA	\$100.00	0.0	60	1		1	\$100.00	\$0.00	0.0
2	Sa 8a-9a		GMA Saturday	\$100.00	0.0	60	1		1	\$100.00	\$0.00	0.0
3	Su 7a-8a		GMA Sunday	\$100.00	0.0	60	1		1	\$100.00	\$0.00	0.0
4	M-F 5p-6p		Judge Judy	\$250.00	0.0	60	2		2	\$500.00	\$0.00	0.0
5	M-F 7p-7:30p		Wheel of Fortune	\$1,800.00	0.0	60	1		1	\$1,800.00	\$0.00	0.0
6	Sa 7:30p-8p		Jeopardy	\$200.00	0.0	60	1		1	\$200.00	\$0.00	0.0
7	F 8p-9p		Fresh Off The Boat/Speechless	\$400.00	0.0	60	1		1	\$400.00	\$0.00	0.0
8	Sa 8p-11:30p		College Football	\$500.00	0.0	60	1		1	\$500.00	\$0.00	0.0
TOTALS:							9		9	\$3,700.00	\$0.00	0.0



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Special Instructions	100% :60's
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Order Level Comments		
Date/Time	Added by	Comment
08/31/18 9:50 AM	BRIAN LAMONT	New Janet Mills for Governor order to start on Monday 9/3. This estimate is 100% :60's. NAB, traffic instructions and payment confirmation to follow via email. Please confirm asap. Thanks!

Competitive Information	
Market Budget:	\$23,125
WVII Share:	16%
Comment:	shares estimated
WFVX:	2%
Unknown:	82%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	9	\$3,700.00	N/A	0.0
Total	100%	9	\$3,700.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Sep	9	\$3,700.00
Total	9	\$3,700.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	8/31/18 9:50 AM	BRIAN LAMONT	New	9		\$3,700.00	\$3,700.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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