



WTAT Charleston
4301 Arco Ln
North Charleston, SC 29418

SRCP Media
201 N Union St
Ste 200
Alexandria, VA 22314

Contract # 1993092

Schedule Dates: 02/12/16-02/19/16
Advertiser: Stand for Truth (99062)
Agency: SRCP Media (9660)
Product: POLITICAL ISSUE (ns) (1187)
Brand: STAND FOR TRUTH (681956)
Salesperson: Millennium/PHL, Philadelphia (1103)
Sales Office: Millennium Philadelphia
Buyer Name: Amanda, Fedler,
Phone/Fax: /
CPE: 120/326/929
Account Types: National/Political Issue Agency BRD
Billing Type: Weekly/Irregular
Comments: 9 days Separation: 30
FRAN BROWN

Date Entered: 01/04/16
Last Modified: 01/07/16
Entered By: Randi Weathers
CO-OP: No
Headline #: ECR25057922
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$990.00
Net Total: \$5,610.00
Sales Tax:

| Charleston S (WTAT) | | |
|---------------------|-----------|-------------------|
| By Broadcast Month | Spots | Rate |
| Feb. 2016 | 21 | \$6,600.00 |
| Grand Total: | 21 | \$6,600.00 |

APPROVED JAN 07 2016

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|----------------------|-----|----|----|----|----|----|----|----|-------|----------|------------|---------------------|---------------|---------|
| 1.0 | Revised Line / SPOT (1) | 02/12/16-02/12/16 | 2 | :30 | 3p- Peoples Court | 1 | | | | | X | | | 1 | \$50.00 | \$50.00 | Charleston S (WTAT) | PEOPLES COURT | 1/4/16 |
| 1.1 | Normal Line / SPOT (3) | 02/12/16-02/12/16 | 2 | :30 | 3p- TNZ Live | | | | | | | | | 1 | \$50.00 | \$50.00 | Charleston S (WTAT) | TNZ LIVE | 1/5/16 |
| 2.0 | Revised Line / SPOT (2) | 02/19/16-02/19/16 | 2 | :30 | 3p- Peoples Court | | | | | | | | | 1 | \$50.00 | \$50.00 | Charleston S (WTAT) | PEOPLES COURT | 1/4/16 |
| 2.1 | Normal Line / SPOT (2) | 02/19/16-02/19/16 | 2 | :30 | 3p- TNZ Live | | | | | | | | | 1 | \$50.00 | \$50.00 | Charleston S (WTAT) | TNZ LIVE | 1/5/16 |
| 3.0 | Normal Line / SPOT (3) | 02/12/16-02/12/16 | 2 | :30 | 7p- Family Feud | | | | | | | | | 1 | \$425.00 | \$425.00 | Charleston S (WTAT) | FAMILY FEUD | 1/4/16 |
| 4.0 | Normal Line / SPOT (4) | 02/12/16-02/12/16 | 2 | :30 | 7:30p- Family Feud B | | | | | | | | | 1 | \$425.00 | \$425.00 | Charleston S (WTAT) | FAMILY FEUD B | 1/4/16 |
| 5.0 | Normal Line / SPOT (5) | 02/19/16-02/19/16 | 2 | :30 | 7:30p- Family Feud B | | | | | | | | | 1 | \$425.00 | \$425.00 | Charleston S (WTAT) | FAMILY FEUD B | 1/4/16 |
| 6.0 | Normal Line / News (6) | 02/12/16-02/12/16 | 2 | :30 | 10p- News-News at 10 | | | | | | | | | 1 | \$350.00 | \$350.00 | Charleston S (WTAT) | NEWS AT 10 | 1/4/16 |
| 7.0 | Normal Line / News (7) | 02/19/16-02/19/16 | 2 | :30 | 10p- News-News at 10 | | | | | | | | | 1 | \$350.00 | \$350.00 | Charleston S (WTAT) | NEWS AT 10 | 1/4/16 |
| 8.0 | Revised Line / SPOT (1) | 02/15/16-02/18/16 | 2 | :30 | 3p- Peoples Court | 3 | X | X | X | X | | | | 3 | \$50.00 | \$150.00 | Charleston S (WTAT) | PEOPLES COURT | 1/4/16 |
| 8.1 | Normal Line / SPOT (1) | 02/15/16-02/18/16 | 2 | :30 | 3p- TNZ Live | 3 | X | X | X | X | | | | 3 | \$425.00 | \$1,700.00 | Charleston S (WTAT) | FAMILY FEUD | 1/4/16 |
| 9.0 | Normal Line / SPOT (3) | 02/15/16-02/18/16 | 2 | :30 | 7p- Family Feud | 1 | 1 | 1 | 1 | 1 | | | | 4 | \$425.00 | \$1,700.00 | Charleston S (WTAT) | FAMILY FEUD | 1/4/16 |
| 10.0 | Normal Line / SPOT (4) | 02/15/16-02/18/16 | 2 | :30 | 7:30p- Family Feud B | 3 | X | X | X | X | | | | 3 | \$425.00 | \$1,275.00 | Charleston S (WTAT) | FAMILY FEUD B | 1/4/16 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____

Date: _____

Accepted-Station: _____

Date: _____

Comments: _____



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CPE: 120/326/929
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Billing Type: Weekly/Irregular
Comments: 9 days Separation: 30
FRAN BROWN

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|------|--------------------------------|-------------------|-----|--------|----------------------|-----|----|----|----|----|----|----|----|-------|----------|------------|---------------------|------------|---------|
| 11.0 | Normal Line / News (6) | 02/15/16-02/18/16 | 2 | :30 | 10P- News-News at 10 | 1 | 1 | 1 | 1 | 1 | | | | 4 | \$350.00 | \$1,400.00 | Charleston S (WTAT) | NEWS AT 10 | 1/4/16 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments: _____



KATZ TELEVISION GROUP

M

1/4/16

Comments: Separation: 30

Contract # 25057922

CPE: 120/326/929

Agency: SRCP Media

SRCP MEDIA 201
NORTH UNION ST
SUITE 200
ALEXANDRIA VA
22314

Changes as of: 1/4/2016 at 2:04 PM

Flight: 2/12/16 - 2/20/16

Advertiser: Stand for Truth

Product: 9 days

Primary Demo:
Agency Order #: 4647726

Buyer: Fiedler, Amanda

Version: Original Order

Station: WTAT

Market: Charleston, SC

Office: PHILADELPHIA

Salesperson: FRAN BROWN
Assistant: FRAN BROWN
Con Type: POLITICAL/NOTE

Total GRP: 0
Separation:

Total \$: \$6,600.00

Total Spots: 21

Total CPP: \$0.00

| # | Day/Time | DP | Program | Rate | Len | 2/12 - 2/19 | | Total Spots | Total \$ | CPP | GRP |
|----------------|----------------------|----|----------------|----------|-----|-------------|----------|-------------|-------------------|---------------|------------|
| | | | | | | 2/12 | 2/19 | | | | |
| 1 | F,M-Th 3p-4p | | PEOPLE'S COURT | \$50.00 | 30 | 4 | 0 | 4 | \$200.00 | \$0.00 | 0.0 |
| 2 | F 3p-4p | | PEOPLE'S COURT | \$50.00 | 30 | 0 | 1 | 1 | \$50.00 | \$0.00 | 0.0 |
| 3 | F,M,Th 7p-7:30p | | FAMILY FEUD | \$425.00 | 30 | 5 | 0 | 5 | \$2,125.00 | \$0.00 | 0.0 |
| 4 | F,M,Th 7:30p-8p | | FAMILY FEUD B | \$425.00 | 30 | 4 | 0 | 4 | \$1,700.00 | \$0.00 | 0.0 |
| 5 | F 7:30p-8p | | FAMILY FEUD B | \$425.00 | 30 | 0 | 1 | 1 | \$425.00 | \$0.00 | 0.0 |
| 6 | F,M-Th 10p-10:30p | | NEWS AT 10 | \$350.00 | 30 | 5 | 0 | 5 | \$1,750.00 | \$0.00 | 0.0 |
| 7 | F 10p-10:30p | | NEWS AT 10 | \$350.00 | 30 | 0 | 1 | 1 | \$350.00 | \$0.00 | 0.0 |
| TOTALS: | | | | | | 18 | 3 | 21 | \$6,600.00 | \$0.00 | 0.0 |

1993092

APPROVED JAN 04 2016

146
2
349
440
5
6411
7



Contract # 25057922 **Changes as of:** 1/4/2016 at 2:04 PM **Version:** Original Order
CPE: 120/326/929 **Flight:** 2/1/2016 - 2/20/16 **Station:** WTAT **Total \$:** \$6,600.00
Agency: SRCP Media **Advertiser:** Stand for Truth **Market:** Charleston, SC **Total Spots:** 21
SRCP MEDIA 201
NORTH UNION ST
SUITE 200
ALEXANDRIA VA
22314
Product: 9 days **Office:** PHILADELPHIA **Total CPP:** \$0.00

Primary Demo: **Salesperson:** FRAN BROWN **Total GRP:** 0
Agency Order #: 4647726 **Assistant:** FRAN BROWN
Buyer: Fiedler, Amanda **Con Type:** POLITICAL/NOTE **Separation:**

Comments: Separation: 30
Hit Listed Programs

| Date/Time | Added by | Comment |
|------------------|------------|----------------|
| 01/04/16 2:04 PM | FRAN BROWN | Separation: 30 |

| Competitive Information | | | Daypart Summary | | | | Monthly Summary | | | | |
|-------------------------|----------|--|-----------------|-----------|-------|------------|-----------------|-----|----------|-------|------------|
| Market Budget: | \$73,333 | | Day/Time | % Distrib | Spots | Dollars | CPP | GRP | Month | Spots | Dollars |
| WTAT Share: | 9% | | | 100% | 21 | \$6,600.00 | N/A | 0.0 | 2016-Feb | 21 | \$6,600.00 |
| Comment: | | | Total | 100% | 21 | \$6,600.00 | N/A | 0.0 | Total | 21 | \$6,600.00 |
| ECIV: | 18% | | | | | | | | | | |
| WCBD: | 25% | | | | | | | | | | |
| WCSC: | 48% | | | | | | | | | | |

| Transaction History | | | | | | | | |
|---------------------|------------------|------------|--------|-------|-------|------------|-------------|---------|
| Trans | Created/Received | Created by | Status | Spot+ | Spot- | \$ Chg | Contract \$ | Comment |
| New | 1/4/16 2:04 PM | FRAN BROWN | New | 21 | | \$6,600.00 | \$6,600.00 | |

Non-Discrimination Policy

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|---|--------------------------|
| Station and Location: WTAT, 4301 Arco Lane N. Charleston, SC 29410 | Date: 1/4/2016 |
|---|--------------------------|

I, Betsy Vonderheid

do hereby request station time concerning the following issue:

| |
|-----------------|
| Stand for Truth |
|-----------------|

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------------|-------|----------------|-----------------|
| | | As Ordered | | | |

This broadcast time will be used by: Stand for Truth

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Stand For Truth PAC: 250 W Main street suite 1400 Lexington, KY 40507

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Eric Lycan (treasurer)

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

1/4/2016

Date

Betsy Vandenberg

703-683-9755

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Ms. N. M. J.

Signature

Antt. McCarthy

Printed Name

C.M.

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.