



WTAT Charleston
4301 Arco Ln
North Charleston, SC 29418

SRCP Media
201 N Union St
Ste 200
Alexandria, VA 22314

Contract # 1993092

Schedule Dates 02/12/16-02/19/16
Advertiser Stand for Truth (99062)
Agency SRCP Media (9660)
Product POLITICAL ISSUE (ns) (1187)
Brand STAND FOR TRUTH (681956)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name Amanda, Fiedler,
Phone/Fax /
CPE 120/326/929
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments 9 days Separation: 30
FRAN BROWN

Date Entered 01/04/16
Last Modified 01/07/16
Entered By Randi Weathers
CO-OP No
Headline # ECR25057922
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$990.00
Net Total \$5,610.00
Sales Tax

Charleston S (WTAT)
By Broadcast Month Spots Rate
Feb. 2016 21 \$6,600.00
Grand Total: 21 \$6,600.00

APPROVED JAN 07 2016

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT (1)	02/12/16-02/12/16	2	:30	3P- Peoples Court	1					X			1	\$50.00	\$50.00	Charleston S (WTAT)	PEOPLES COURT	1/4/16
1.1	Normal Line / SPOT (2)	02/12/16-02/12/16	2	:30	3P- TMZ Live						1			1	\$50.00	\$50.00	Charleston S (WTAT)	TMZ LIVE	1/5/16
2.0	Revised Line / SPOT (2)	02/19/16-02/19/16	2	:30	3P- Peoples Court						1			1	\$50.00	\$50.00	Charleston S (WTAT)	PEOPLES COURT	1/4/16
2.1	Normal Line / SPOT (2)	02/19/16-02/19/16	2	:30	3P- TMZ Live						1			1	\$50.00	\$50.00	Charleston S (WTAT)	TMZ LIVE	1/5/16
3.0	Normal Line / SPOT (3)	02/12/16-02/12/16	2	:30	7P- Family Feud						1			1	\$425.00	\$425.00	Charleston S (WTAT)	FAMILY FEUD	1/4/16
4.0	Normal Line / SPOT (4)	02/12/16-02/12/16	2	:30	7:30P- Family Feud B						1			1	\$425.00	\$425.00	Charleston S (WTAT)	FAMILY FEUD B	1/4/16
5.0	Normal Line / SPOT (5)	02/19/16-02/19/16	2	:30	7:30P- Family Feud B						1			1	\$425.00	\$425.00	Charleston S (WTAT)	FAMILY FEUD B	1/4/16
6.0	Normal Line / News (6)	02/12/16-02/12/16	2	:30	10P- News-News at 10						1			1	\$350.00	\$350.00	Charleston S (WTAT)	NEWS AT 10	1/4/16
7.0	Normal Line / News (7)	02/19/16-02/19/16	2	:30	10P- News-News at 10						1			1	\$350.00	\$350.00	Charleston S (WTAT)	NEWS AT 10	1/4/16
8.0	Revised Line / SPOT (1)	02/15/16-02/18/16	2	:30	3P- Peoples Court	3	X	X	X	X				3	\$50.00	\$150.00	Charleston S (WTAT)	PEOPLES COURT	1/4/16
8.1	Normal Line / SPOT (1)	02/15/16-02/18/16	2	:30	3P- TMZ Live	3	X	X	X	X				3	\$425.00	\$1,275.00	Charleston S (WTAT)	FAMILY FEUD	1/4/16
9.0	Normal Line / SPOT (3)	02/15/16-02/18/16	2	:30	7P- Family Feud	1	1	1	1	1				4	\$425.00	\$1,700.00	Charleston S (WTAT)	FAMILY FEUD	1/4/16
10.0	Normal Line / SPOT (4)	02/15/16-02/18/16	2	:30	7:30P- Family Feud B	3	X	X	X	X				3	\$425.00	\$1,275.00	Charleston S (WTAT)	FAMILY FEUD B	1/4/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WTAT Charleston
4301 Arco Ln
North Charleston, SC 29418

Contract # 1993092

Schedule Dates

02/12/16-02/19/16

Advertiser

Stand for Truth (99062)

Agency

SRCP Media (9660)

Product

POLITICAL ISSUE (ns) (1187)

Brand

STAND FOR TRUTH (681956)

Salesperson

Millennium/PHL, Philadelphia (1103)

Sales Office

Millennium Philadelphia

Buyer Name

Amanda Fiedler,

Phone/Fax

/

CPE

120/326/929

Account Types

National/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

9 days Separation: 30
FRAN BROWN

Date Entered

01/04/16

Last Modified

01/07/16

Entered By

Randi Weathers

CO-OP

No

Headline

ECR25057922

Demo

Normal

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$990.00

Net Total

\$5,610.00

Sales Tax

Charleston S (WTAT)

By Broadcast Month

Month	Spots	Rate
Feb. 2016	21	\$6,600.00
Grand Total:	21	\$6,600.00

SRCP Media
201 N Union St
Ste 200
Alexandria, VA 22314

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / News (6)	02/15/16-02/18/16	2	:30	10P- News-News at 10	1	1	1	1	1				4	\$350.00	\$1,400.00	Charleston S (WTAT)	NEWS AT 10	1/4/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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KATZ TELEVISION GROUP

Contract # 25057922
CPE: 120/326/929
Agency: SRCP Media
SRCP MEDIA 201
NORTH UNION ST
SUITE 200
ALEXANDRIA VA
22314

Changes as of: 1/4/2016 at 2:04 PM
Flight: 2/12/16 - 2/20/16
Advertiser: Stand for Truth
Product: 9 days

Primary Demo:
Agency Order #: 4647726
Buyer: Fiedler, Amanda

Version: Original Order
Station: WTAT
Market: Charleston, SC
Office: PHILADELPHIA

Total \$: \$6,600.00
Total Spots: 21
Total CPP: \$0.00
Total GRP: 0
Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	2/12 - 2/19		Total Spots	Total \$	CPP	GRP
						2/12	2/19				
1	F,M-Th 3p-4p		PEOPLES COURT	\$50.00	30	4	0	4	\$200.00	\$0.00	0.0
2	F 3p-4p		PEOPLES COURT	\$50.00	30	0	1	1	\$50.00	\$0.00	0.0
3	F,M-Th 7p-7:30p		FAMILY FEUD	\$425.00	30	5	0	5	\$2,125.00	\$0.00	0.0
4	F,M-Th 7:30p-8p		FAMILY FEUD B	\$425.00	30	4	0	4	\$1,700.00	\$0.00	0.0
5	F 7:30p-8p		FAMILY FEUD B	\$425.00	30	0	1	1	\$425.00	\$0.00	0.0
6	F,M-Th 10p-10:30p		NEWS AT 10	\$350.00	30	5	0	5	\$1,750.00	\$0.00	0.0
7	F 10p-10:30p		NEWS AT 10	\$350.00	30	0	1	1	\$350.00	\$0.00	0.0
TOTALS:						18	3	21	\$6,600.00	\$0.00	0.0

146
2
349
4410
5
6411
7



Contract # 25057922	Changes as of: 1/4/2016 at 2:04 PM	Version: Original Order
CPE: 120/326/929	Flight: 2/12/16 - 2/20/16	Station: WTAT
Agency: SRCP Media	Advertiser: Stand for Truth	Market: Charleston, SC
Product: 9 days	Office: PHILADELPHIA	Total Spots: 21
Comments: Separation: 30	Primary Demo:	Total CPM: \$0.00
	Agency Order #: 4647726	Total GRP: 0
	Buyer: Fiedler, Amanda	Separation:
	Salesperson: FRAN BROWN	
	Assistant: FRAN BROWN	
	Con Type: POLITICAL/NOTE	

Hit Listed Programs	
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Date/Time	Added by	Comment
01/04/16 2:04 PM	FRAN BROWN	Separation: 30

Competitive Information
Market Budget: \$73,333
WTAT Share: 9%
Comment:
ECIV: 18%
WCBD: 25%
WCSC: 48%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	21	\$6,600.00	N/A	0.0
Total	100%	21	\$6,600.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Feb	21	\$6,600.00
Total	21	\$6,600.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
	1/4/16 2:04 PM					\$0	\$0	
New	1/4/16 2:04 PM	FRAN BROWN	New	21		\$6,600.00	\$6,600.00	
Non-Discrimination Policy								

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WTAT, 4301 Arco Lane N. Charleston, SC 29410	Date: 1/4/2016
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I, Betsy Vonderheid

do hereby request station time concerning the following issue:

Stand for Truth

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As Ordered			

This broadcast time will be used by: Stand for Truth

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Stand For Truth PAC: 250 W Main street suite 1400 Lexington, KY 40507

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Eric Lycan (treasurer)

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

--

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

1/4/2016

Date



Betsy Vandenberg

703-683-9755

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

W. N. M.

Signature

Antt McCarthy

Printed Name

C. M.

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.