



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Jackie Gregory, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Jackie Gregory

Authorized committee: Friends of Jackie Gregory, John Stricklett, Treasurer

Agency requesting time (and contact information):
 N/A

Candidate's political party: Republican

Office sought (no acronyms or abbreviations): Cecil County Council

Date of election: May 14, 2024 General Primary

Treasurer of candidate's authorized committee: John Stricklett

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <u>Jacklyn Gregory</u>	Signature: <u>Suzanne J. Roberge</u>
Name: <u>Jacklyn Gregory</u>	Name: <u>Suzanne J. Roberge</u>
Date of Request to Purchase Ad Time: <u>March 26, 2024</u>	Date of Station Agreement to Sell Time: <u>3.26.2024</u>



Political Proposal in the Interest of Jackie Gregory for County Council

APRIL 2024

M-F :30 SECOND SPOTS, ONE EACH DAYPART

6A-10A: April 8, 10, 12, 16, 18, 24, 26, 29 (\$43.00 each)

10A-3P: April 8, 10, 12, 16, 18, 24, 26, 29

3P-7P: April 8, 10, 12, 16, 18, 24, 26, 29 (24 spots x \$43 = \$1,032)

Sat., April 20: 10A-3P - Two (2) :30 sec spots (\$35.00 each)

Total April = \$1,102.00

MAY 1 and MAY 13, 2024

:30 SEC SPOTS, ONE EACH DAYPART

6A-10A • 10A-3P • 3P-7P

6 spots @ \$43.00 = \$258.00

MAY 4, 2024


:30 SEC SPOTS, TWO (2) SPOTS

10A-3P x \$35.00 = \$70

Total May = \$328.00

TOTAL PROGRAM: \$1,430.00


Signature approval


Date

Proposal 3.26.2024 by Suzanne Roberge
Sroberge@forevermediainc.com

TERRESTRIAL BROADCAST AND/OR DIGITAL ADVERTISING

(collectively, "Content") AGREEMENT STANDARD TERMS and CONDITIONS

1. PAYMENT

(a.) The advertiser set forth below ("Advertiser") agrees to pay, Forever Media, Inc. ("FMI"), Forever Media of MD, LLC ("FMMMD"), Forever Media of DE, LLC ("FMDE"), or in the instance of digital Content under the stylized designation of Forever Media Digital Interactive ("FMDI"), their affiliates and their Radio Stations (collectively "Forever Media Group" or "FMG") and FMG agrees to hold the Advertiser solely liable for payment for the Content covered by this contract, unless expressly otherwise agreed to in a writing executed by both parties. (b.) The Advertiser agrees to pay for the Content covered by this contract, at the applicable FMG station's business office or online via the payment portal of FMG, on or before 30 days following receipt of invoice. Payments not received within 30 days of invoice will incur a finance charge of 1.5% per month from date of invoice. Subject to Section 5.d if Advertiser does not pay within sixty (60) days all scheduled advertising will terminate. (c.) FMG's invoices for the Content covered by this contract shall be in accordance with the FMG's log and/or performance data and shall be deemed to be accurate unless proved otherwise. (d.) Unless specifically requested in writing, by Advertiser on the execution of this contract, invoices will be rendered at end of schedule or monthly and electronic invoicing will be utilized. (e.) Upon written request of the Advertiser on the execution of this contract, affidavits or certificates of performance will be furnished by FMG to the agency at the time of billing. The request for and the furnishing of such affidavits or certificates shall not act as a condition precedent to the validity of the contract or the payment or the time of any payment called for hereunder. (f.) If it becomes necessary to place this account with an attorney for collection of funds due hereunder then the Advertiser agrees to pay the reasonable fees for such attorney and/or costs of collection incurred by FMG in such action.

2. TERMINATION

(a.) Advertiser may terminate the agreement by giving FMG no less than fourteen (14) business days prior written notice on regular orders and thirty (30) business days prior written notice to cancel annual orders. Advertiser will be held responsible for payment of all time units contracted for within the respective fourteen (14) business days or thirty (30) business days termination notice period. Advertiser shall in addition be responsible for all ancillary costs for the Content services already provided by FMG regardless of when rendered. (b.) If FMG so terminates this contract, Advertiser will then either agree with FMG on a satisfactory substitute day or time for continuance of the Content covered by this contract at the respective rates on which this contract is based for such substitute time, or, if no such agreement can be reached, Advertiser will pay FMG according to the respective rates specified herein for all the Content and any ancillary service costs, regardless of when rendered by FMG. In the event of termination hereunder, neither party shall be liable to the other party otherwise than specified in this paragraph and in paragraph five hereof.

3. SUBSTITUTION OF PROGRAMS OF PUBLIC IMPORTANCE OR IN THE PUBLIC INTEREST

(a.) FMG shall have the right to pre-empt, move or cancel any Content or any portion thereof covered by this contract in order to broadcast any Content or program which in FMG's absolute discretion deems to be of public importance or in the public interest (b.) In the case of any Content is cancelled under Paragraph 3(a) above, the

Advertiser and FMG will agree on satisfactory substitute day and time for the Content or, if no such agreement can be reached within seven (7) days after notice of cancellation, the Content will be considered as cancelled without affecting the rates or rights provided under this contract, except that the Advertiser shall not be required to pay for the cancelled Content.

4. ANCILLARY CONSIDERATIONS RELATED TO THE CONTENT

(a.) The contract for FMG time may include the services of FMG's staff. Other talent and service charges, if any, are in addition to the charges stated. (b.) All Content prepared by the Advertiser will be subject to the written prior approval of FMG at its sole and complete discretion. (c.) If Advertiser requests prior written approval of Content copy and such approval is fulfilled, all commercials and/or other Content aired or run during the schedule will be deemed correct and Advertiser will be responsible for payment. Content approved will be dated and initiated by FMG's designated employee. If prior copy of Content approval is not requested and through no fault of FMG incorrect or outdated Content is aired, Advertiser will be held responsible for payment of the full Content obligation.

5. GENERAL

(a.) This contract is at all times subject to the terms of the licenses held by the respective FMG radio station(s) and is subject to all Federal, State and Municipal laws and regulations now in force, or which may be enacted in the future, including, but not limited to, the Rules and Regulations of the Federal Communications Commission made in pursuance of its quasi-legislative powers and its decisions and actions and orders when acting in its quasi-judicial capacity. (b.) This contract, including the rights under it, may not be assigned or transferred without first obtaining the written consent of FMG; nor may FMG be required to transmit Content hereunder for the benefit of any other Advertiser than the one named on the face of the contract. (c.) This contract shall be construed under and according to the laws of the State or Commonwealth of the FMG respective stations' location of operation and the provisions hereof constitute the entire agreement between the parties and supersede any and all other transactions, negotiations, or representations whatever as to the Content.

(d.) As agency of record for advertiser (if applicable), Agency agrees to make payment to FMG within ninety days of invoice from station for Content ordered through agency and aired by FMG. If ninety (90) days terms are not met, any current on-air schedule and/or future schedule for that advertiser placed with the FMG for advertiser by agency may, at FMG's sole discretion, be canceled. In the event of agency's insolvency or default of payment, and without releasing agency from any liability, Advertiser will be liable to FMG and not to agency on all unpaid invoices. In the event of agency's insolvency or default of payment, or in the event FMG turns over to an attorney an account(s) for collection, agency agrees to pay any reasonable attorney's fees and costs of suit incurred by station.

Forever Media and its affiliates and their Radio Station(s) do not and shall not discriminate in any manner on the basis of race, ethnicity, religion, gender, or age respecting their recruiting, employment or advertising practices.

Advertiser Name/Address/Phone: Friends of Jackie Gregory / 967 Irishtown Rd, North East, MD 21901

Advertiser/Agency Approval Signature: Jackie Gregory Print Name: Jackie Gregory Title: Candidate Date: March 26, 2024

Sales-Person Reviewed: Signature: _____ Print Name: _____ Date: _____