

Kennedy Broadcasting Company



315 W. 7th St
Columbia, TN

931.388.3636

WKOM 101.7 FM and/or WKRM 103.7 FM/1340 AM Advertising Agreement

DEBBIE MATTHEWS, agrees to purchase radio advertising on behalf of
PRINT NAME *Committee to Elect Debbie Matthews mayor, Ken McArthur treasurer*
DEBBIE MATTHEWS FOR CITY MAYOR, based on the terms set below.
COMPANY NAME

Station(s): WKOM WKRM 101.7 FM 103.7 FM Unit/Package Rate: \$ 1 PYT OF \$5080.32

Ad Schedule/Package Details:

SPECIAL NAB POLITICAL BROADCASTING AGREEMENT SPECIAL BREAK-DOWN 24 ADS A DAY ON THE 101.7 FM 24 ADS ON THE 103.7 FM 48 ADS A DAY FOR THE DATES OF 10/13/2022 THRU 11/08/2022 TOTAL NUMBER OF ADS WILL BE TOTAL POLITICAL COMMERCIALS ADS AND WILL BE BASED OF A SPECIAL RATE OF \$3.92 PER 1 MINUTE COMMERCIAL ADS. ALL ADS MUST BE POLITICAL COMMERCIALS SPOTS AT THE END OF THE DAY WE ARE PARTNERS IN OUR GREAT COMMUNITY SLDO THIS IS GUARANTED DISTRIBUTION AS WELL DEBBIS HAS A CREDIT IN THE ACCOUNT OF \$6000.00 THIS WILL LEAVE THE BALANCE OF \$919.68 ADVERSTING FUND

Start Date: 10/13/2022 End Date: 11/08/22
*Ad Agency Discount: NO *Affidavit Required: NO *Co-op Ad: NO

Business Billing Address: DEBBIE MATTHEWS
47 MUSIC SQUARE EAST
NASHVILLE TN., 37203

Email Address: debbie@nashvilleerg.com

Phone Number: 1615-476-3224

Items of note:

KBC invoices are sent on the last day of each month. Payments are due by the last day of the following month. If a payment is not recieved by the due date, a 5% late fee will be added to the amount due. For your convenience, we accept Credit/Debit Cards, EFT, Checks and Cash.

Upon expiration of this agreement, terms will automatically change to an "Until Further Notice" basis...you will be billed monthly until we are notified of your desire to cancel/terminate your advertising.

James Dickinson
Station Representative

x- *Debbie Matthews*
Advertiser Representative

10/06/22
Date

Thank you for choosing WKOM-FM 101.7 and WKRM-103.7 FM/1340 AM



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Debbie Matthews, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE
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ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: <u>Debbie Matthews</u>
Authorized committee: <u>Committee to Elect Debbie Matthews, Mayor Ken McArthur</u>
Agency requesting time (and contact information): <input checked="" type="checkbox"/> N/A
Candidate's political party: <u>Rep</u>
Office sought (no acronyms or abbreviations): <u>City Mayor</u>
Date of election: <u>Nov/08/2022</u> <input checked="" type="checkbox"/> General <input type="checkbox"/> Primary
Treasurer of candidate's authorized committee:

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <u>Debbie Matthews</u>	Signature: <u>[Signature]</u>
Name: <u>Debbie Matthews</u>	Name: <u>James D...</u>
Date of Request to Purchase Ad Time: <u>10/13/2022</u>	Date of Station Agreement to Sell Time: <u>10/13/2022</u> 1:10 PM

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: *Debbie Matthews*

Name: *Debbie Matthews*

Date: *10/13/2022*

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: *10/13/2022 1:00 PM*

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <i>91-446-2028</i>	Station Call Letters: <i>101.7 WKen 103.7 WKen</i>	Date Received/Requested: <i>10/13/2022</i>
Est. #:	Station Location: <i>Columbia Tn. 38401</i>	Run Start and End Dates: <i>10/13/2022 / 11/08/2022 6-00 PM</i>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.