KBME
Houston, TX
Quarterly Issues/Programs List
Fourth Quarter, 2023
01/05/2024

# KBME Quarterly Issues/Programs List

KBME provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Crime Prevention, Parenting, Healthcare; Domestic violence crime is up 40% in Harris County since the pandemic began, which includes a big jump in domestic violence which has not come down since.
- Economic Development, Education; The CEO of Goodwill Industries of Houston on another successful year of helping people find employment.
- Education, Economic Development; Literacy Now on the literacy rate among third graders in HISD which is just under 30%.
- Education, Parenting, Cultural Diversity; The Curator of Anthropology for the Houston Museum of Natural Science continues our conversation about the Hall of the Americas.
- Education, Parenting, Cultural Diversity; Children's Museum of Houston is hosting "Secret Night Out" adults only event. They are also opening Seasons of Sharing WonderWeek.
- Education, Parenting, Economic Development; Literacy Advance: an English tutor and a student shares their experience and the Org's partnership with local libraries.
- Education, Parenting, Healthcare; Adam Farris is a VAST Academy graduate and graduate of the Monarch School. He is the founder of Younique Abilities which fosters employment for people living with disabilities.
- Environment, Education; Houston Botanic Garden Presents Flutter: The Monarch Butterfly Project.
- Healthcare, Education, Parenting; Duchenne Muscular Dystrophy: Joel's mother discusses this rare disease and the need for research.
- Healthcare, Volunteerism, Parenting; Magnificat Houses focus on helping women and children living in poverty and they operate a food pantry.

- Healthcare, Volunteerism, Parenting, Education; Arms Wide foster parents on how taking care of babies.
- Volunteerism, Education, Parenting; Houston Petset on its pop-up adoption program for cats and dogs and its spay & neuter services.
- Volunteerism, Healthcare, Parenting, Education; Northwest Assistance Ministries' Family Violence Center is the primary provider of domestic violence services in northwest Houston.
- Volunteerism, Parenting, Education, Healthcare; The Steel Magnolia Moms Holiday market is on November 2nd open to the public. It funds their support programs for parents with children who have special needs.

### Section I LOCAL PROGRAMMING

Section I lists regularly scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Healthcare, Education, Parenting	HOUSTON P.A.	Duchenne Muscular Dystrophy: Joel's mother discusses this rare disease and the need for research.	Rachel Poysky	10/01/2023 11:30 PM	030:49
Education, Parenting, Cultural Diversity	HOUSTON P.A.	The Curator of Anthropology for the Houston Museum of Natural Science continues our conversation about the Hall of the Americas.	Dirk Van Tuerenhout	10/08/2023 11:30 PM	030:09
Healthcare, Volunteerism, Parenting	HOUSTON P.A.	Magnificat Houses focus on helping women and children living in poverty and they operate a food pantry.	Casey Kelly, John Reece	10/15/2023 11:30 PM	030:41
Education, Parenting, Economic Development	HOUSTON P.A.	Literacy Advance: an English tutor and a student shares their experience and the Org's partnership with local libraries.	Terry Keane, Nada Hassan	10/22/2023 11:30 PM	030:47
Volunteerism, Parenting, Education, Healthcare	HOUSTON P.A.		Elizabeth Elder; Tiffanie Williams; Kate Peden	10/29/2023 11:30 PM	030:47

Environment, Education	HOUSTON		Houston Botanic Garden Presents Flutter: The Monarch Butterfly Project.	Erin Mills; Justin Lacey	11/05/2023 11:30 PM	030:20
Education, Parenting, Cultural Diversity	HOUSTON	P.A.	Children's Museum of Houston is hosting "Secret Night Out" adults only event. They are also opening Seasons of Sharing WonderWeek.	Kaitlyn Dougherty; Keith Ostfeld	11/12/2023 11:30 PM	030:43
Volunteerism, Healthcare, Parenting, Education	HOUSTON		Northwest Assistance Ministries' Family Violence Center is the primary provider of domestic violence services in northwest Houston.	Samantha Anchia	11/19/2023 11:30 PM	030:45
Education, Parenting, Healthcare	HOUSTON	P.A.	Adam Farris is a VAST Academy graduate and graduate of the Monarch School. He is the founder of Younique Abilities which fosters employment for people living with disabilities.	Adam Farris	11/26/2023 11:30 PM	030:32
Volunteerism, Education, Parenting	HOUSTON	P.A.	Houston Petset on its pop-up adoption program for cats and dogs and its spay & neuter services.	Lisa Tynan	12/03/2023 11:30 PM	029:53
Crime Prevention, Parenting, Healthcare	HOUSTON	P.A.	Domestic violence crime is up 40% in Harris County since the pandemic began, which includes a big jump in domestic violence which has not come down since.	Maisha Colter	12/10/2023 11:30 PM	029:59

Healthcare, Volunteerism, Parenting, Education	HOUSTON	P.A.	<del>*</del>	DeJuana Jernigan; Laura and John Preble	12/17/2023 11:30 PM	030:09
Education, Economic Development	HOUSTON	P.A.	Literacy Now on the literacy rate among third graders in HISD which is just under 30%.	Jacque Daughtry	12/24/2023 11:30 PM	030:04
Economic Development, Education	HOUSTON	P.A.	The CEO of Goodwill Industries of Houston on another successful year of helping people find employment.		12/31/2023 11:30 PM	030:00

### Section II PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
BREAST CANCER RESEARCH FOUNDA	BREAST CANCER RESEARCH FOUNDA	000:30	13
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	1
COMMUNITY INVOLVEMENT	SHINE A LIGHT	000:30	15
FINANCIAL COACHING	OPERATION HOPE	000:29	2
COMMUNITY INVOLVEMENT	HOMEBASE	000:30	15
COMMUNITY INVOLVEMENT, FAMILY	KIDDE COMMUNITY FIRE SAFETY	000:29	5
COMMUNITY INVOLVEMENT, FAMILY	KIDDE COMMUNITY FIRE SAFETY	000:30	9
MENTORSHIP & VOLUNTEERING	BIG BROTHERS BIG SISTERS	000:30	6
COMMUNITY INVOLVEMENT	SHOW YOUR STRIPES	000:30	11

#### Traffic updates are daily features that air at:

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5:21am, 5:42am, 5:53am, 6:13am, 6:43am, 6:56am, 7:13am, 7:43am, 8:13am, 8:43am, 9:13am, 9:46am, 9:56am, 10:13am, 10:43am, 11:13am, 11:43am, 12:13pm, 12:43pm, 1:13pm, 1:28pm, 1:43pm, 2:13pm, 2:43pm, 3:13pm, 3:43pm, 4:31pm, 4:43pm, 5:13pm, 5:43pm, 6:13pm, 7:15pm, 7:43pm
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#### Weather updates are daily features that air at:

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5:20am, 5:48am, 6:29am, 6:53am, 7:29am, 7:55am, 8:29am, 8:55am, 9:29am, 9:53am, 10:55am, 11:55am, 12:55pm, 1:55pm, 2:55pm, 3:29pm, 3:55am, 4:29pm, 4:55pm, 5:29pm, 5:55pm, 6:29pm, 6:66pm, 7:56pm
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## Section III COMMUNITY OUTREACH - PROMOTIONS

Section III lists additional support the station provides for the community through events with sponsorships, promotions, and live broadcasts.

DATE	EVENT	DESCRIPTION
Dec 7-8	St. Jude Radiothon	KBME dedicated two full days of programming and promotions to St Jude Children's Research Hospital for a radiothon that raised over \$330,000. (Six iHeartMedia Houston stations were involved with the radiothon)