

NCC Cable System Order

Order #	62507178
Syscode	7800
System Name	Comcast/Champaign Interconnect, IL
Market	Champaign-Sprngfld-Dtr DMA

AE	Collin Moore
Sales Coordinator	Michael Altman
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 Nov17
-	

Flight Dates	03/12/18 - 03/25/18
Agency	Beacon Media
Advertiser	Betsy Dirksen Londrigan for Congress

Client Code	
Product Code	IL CD 13
Est Code	5146
Product Name	3.13-3.20
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		03/14/18	
Version		4 Vs. 3	
Show All Lines			
Total # of Weeks		2	
Total		\$6,144.25	
Commission		\$921.64	
Net Total		\$5,222.61	
Total Spots		265	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3.9 R3 Added MG from 62505794 and 62503072 per affilaite offer. Rev 3.9
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	AVG. ALL WKS	3/12/18	3/18/18	09:00	16:00		X	X	X	X	X	X	-	-	10	\$4.75	\$47.50	30	IPE 02/02/18-03/20/18
2	AMC	AVG. ALL WKS	3/19/18	3/25/18	09:00	16:00	X							-	-	4	\$4.75	\$19.00	30	IPE 02/02/18-03/20/18
3	CNN	CNN NEWSROOM<	3/12/18	3/18/18	09:00	16:00		X	X	X	X	X	X	-	-	10	\$17.00	\$170.00	30	NPE
4	CNN	VARIOUS	3/19/18	3/25/18	09:00	16:00	X							-	-	4	\$17.00	\$68.00	30	NPE
5	CNN	NEW DAY<	3/12/18	3/18/18	05:00	09:00		X	X	X	X	X	X	-	-	8	\$13.00	\$104.00	30	NPE
6	CNN	NEW DAY<	3/19/18	3/25/18	05:00	09:00	X	X						-	-	3	\$13.00	\$39.00	30	NPE
7	CNN	VARIOUS	3/12/18	3/18/18	16:00	19:00		X	X	X	X	X	X	-	-	5	\$29.00	\$145.00	30	NPE
8	CNN	SITUATION ROOM<	3/19/18	3/25/18	16:00	19:00	X							-	-	2	\$29.00	\$58.00	30	NPE
9	CNN	AVG. ALL WKS<	3/12/18	3/18/18	19:00	24:00		X	X	X	X	X	X	-	-	5	\$36.00	\$180.00	30	NPE
10	CNN	AVG. ALL WKS<	3/19/18	3/25/18	19:00	24:00	X							-	-	2	\$36.00	\$72.00	30	NPE
11	HGTV	AVG. ALL WKS<	3/12/18	3/18/18	09:00	16:00		X	X	X	X	X	X	-	-	5	\$64.00	\$320.00	30	NPE
12	HGTV	VARIOUS	3/19/18	3/25/18	09:00	16:00	X							-	-	2	\$64.00	\$128.00	30	NPE
13	HGTV	AVG. ALL WKS<	3/12/18	3/18/18	16:00	19:00		X	X	X	X	X	X	-	-	5	\$89.00	\$445.00	30	NPE
14	HGTV	LOVE IT OR LIS/FIXER UPPER	3/19/18	3/25/18	16:00	19:00	X							-	-	2	\$89.00	\$178.00	30	NPE
15	HGTV	VARIOUS	3/12/18	3/18/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$133.00	\$266.00	30	NPE
16	HGTV	VARIOUS	3/19/18	3/25/18	19:00	24:00	X							-	-	1	\$133.00	\$133.00	30	NPE
17	MNBC	VARIOUS	3/12/18	3/18/18	09:00	16:00		X	X	X	X	X	X	-	-	10	\$12.00	\$120.00	30	NPE
18	MNBC	VARIOUS	3/19/18	3/25/18	09:00	16:00	X							-	-	4	\$12.00	\$48.00	30	NPE
19	MNBC	MORNING JOE<	3/12/18	3/18/18	05:00	09:00		X	X	X	X	X	X	-	-	8	\$10.00	\$80.00	30	NPE
20	MNBC	MORNING JOE<	3/19/18	3/25/18	05:00	09:00	X	X						-	-	3	\$10.00	\$30.00	30	NPE

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System Name	Comcast/Champaign Interconnect, IL	Advertiser	Betsy Dirksen Londrigan for Congress	Show All Lines	
Market	Champaign-Sprngfld-Dtr DMA			Total # of Weeks	2
		Client Code		Total	\$6,144.25
AE	Collin Moore	Product Code	IL CD 13	Commission	\$921.64
Sales Coordinator	Michael Altman	Est Code	5146	Net Total	\$5,222.61
Office	Washington	Product Name	3.13-3.20	Total Spots	265
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 Nov17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		3.9 R3 Added MG from 62505794 and 62503072 per affilaite offer. Rev 3.9			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
21	MNBC	VARIOUS	3/12/18	3/18/18	16:00	19:00		X	X	X	X	X	X	-	-	5	\$19.00	\$95.00	30	NPE
22	MNBC	VARIOUS	3/19/18	3/25/18	16:00	19:00	X							-	-	2	\$19.00	\$38.00	30	NPE
23	MNBC	VARIOUS	3/12/18	3/18/18	19:00	24:00		X	X	X	X	X	X	-	-	5	\$24.00	\$120.00	30	NPE
24	MNBC	VARIOUS	3/19/18	3/25/18	19:00	24:00	X							-	-	2	\$24.00	\$48.00	30	NPE
25	TNT	VARIOUS	3/12/18	3/18/18	09:00	16:00		X	X	X	X	X	X	-	-	10	\$18.00	\$180.00	30	IPE 02/02/18-03/20/18
26	TNT	AVG. ALL WKS<	3/19/18	3/25/18	09:00	16:00	X							-	-	4	\$18.00	\$72.00	30	IPE 02/02/18-03/20/18
27	TNT	VARIOUS	3/12/18	3/18/18	16:00	19:00		X	X	X	X	X	X	-	-	5	\$26.00	\$130.00	30	IPE 02/02/18-03/20/18
28	TNT	AVG. ALL WKS<	3/19/18	3/25/18	16:00	19:00	X							-	-	2	\$26.00	\$52.00	30	IPE 02/02/18-03/20/18
29	TNT	VARIOUS	3/12/18	3/18/18	19:00	24:00		X	X	X	X	X	X	-	-	5	\$34.25	\$171.25	30	IPE 02/02/18-03/20/18
30	TNT	VARIOUS	3/19/18	3/25/18	19:00	24:00	X							-	-	2	\$34.25	\$68.50	30	IPE 02/02/18-03/20/18
31	USA	AVG. ALL WKS<	3/12/18	3/18/18	09:00	16:00		X	X	X	X	X	X	-	-	5	\$29.00	\$145.00	30	IPE 02/02/18-03/20/18
32	USA	LAW & ORDER: S/AVG. ALL WKS	3/19/18	3/25/18	09:00	16:00	X							-	-	2	\$29.00	\$58.00	30	IPE 02/02/18-03/20/18
33	USA	AVG. ALL WKS<	3/12/18	3/18/18	16:00	19:00		X	X	X	X	X	X	-	-	5	\$49.00	\$245.00	30	IPE 02/02/18-03/20/18
34	USA	AVG. ALL WKS<	3/19/18	3/25/18	16:00	19:00	X							-	-	2	\$49.00	\$98.00	30	IPE 02/02/18-03/20/18
35	USA	AVG. ALL WKS<	3/12/18	3/18/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$80.00	\$160.00	30	IPE 02/02/18-03/20/18
36	USA	VARIOUS	3/19/18	3/25/18	19:00	24:00	X							-	-	1	\$80.00	\$80.00	30	IPE 02/02/18-03/20/18
37	FOOD	VARIOUS	3/12/18	3/18/18	09:00	16:00		X	X	X	X	X	X	-	-	10	\$12.00	\$120.00	30	IPE 02/02/18-03/20/18
38	FOOD	VARIOUS	3/19/18	3/25/18	09:00	16:00	X							-	-	4	\$12.00	\$48.00	30	IPE 02/02/18-03/20/18
39	FOOD	AVG. ALL WKS<	3/12/18	3/18/18	19:00	24:00		X	X	X	X	X	X	-	-	5	\$45.00	\$225.00	30	IPE 02/02/18-03/20/18
40	FOOD	AVG. ALL WKS<	3/19/18	3/25/18	19:00	24:00	X							-	-	2	\$45.00	\$90.00	30	IPE 02/02/18-03/20/18

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Est Code	5146
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Update Date		03/14/18	
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Commission		\$921.64	
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Comments :	3.9 R3 Added MG from 62505794 and 62503072 per affilaite offer. Rev 3.9
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
41	HALL	VARIOUS	3/12/18	3/18/18	09:00	16:00		X	X	X	X	X	X	-	-	10	\$11.50	\$115.00	30	IPE 02/02/18-03/20/18
42	HALL	HOME & FAMILY<	3/19/18	3/25/18	09:00	16:00	X							-	-	4	\$11.50	\$46.00	30	IPE 02/02/18-03/20/18
43	HALL	HALLMARK MOVIE<	3/12/18	3/18/18	16:00	19:00		X	X	X	X	X	X	-	-	5	\$20.00	\$100.00	30	IPE 02/02/18-03/20/18
44	HALL	HALLMARK MOVIE	3/19/18	3/25/18	16:00	19:00	X							-	-	2	\$20.00	\$40.00	30	IPE 02/02/18-03/20/18
45	HALL	VARIOUS	3/12/18	3/18/18	19:00	24:00		X	X	X	X	X	X	-	-	5	\$21.00	\$105.00	30	IPE 02/02/18-03/20/18
46	HALL	AVG. ALL WKS/HALLMARK MOVIE	3/19/18	3/25/18	19:00	24:00	X							-	-	2	\$21.00	\$42.00	30	IPE 02/02/18-03/20/18
47	LIF	AVG. ALL WKS<	3/12/18	3/18/18	09:00	16:00		X	X	X	X	X	X	-	-	10	\$8.25	\$82.50	30	IPE 02/02/18-03/20/18
48	LIF	VARIOUS	3/19/18	3/25/18	09:00	16:00	X							-	-	4	\$8.25	\$33.00	30	IPE 02/02/18-03/20/18
49	LIF	AVG. ALL WKS<	3/12/18	3/18/18	16:00	19:00		X	X	X	X	X	X	-	-	5	\$9.25	\$46.25	30	IPE 02/02/18-03/20/18
50	LIF	AVG. ALL WKS<	3/19/18	3/25/18	16:00	19:00	X							-	-	2	\$9.25	\$18.50	30	IPE 02/02/18-03/20/18
51	LIF	AVG. ALL WKS<	3/12/18	3/18/18	19:00	24:00		X	X	X	X	X	X	-	-	5	\$19.50	\$97.50	30	IPE 02/02/18-03/20/18
52	LIF	AVG. ALL WKS	3/19/18	3/25/18	19:00	24:00	X							-	-	2	\$19.50	\$39.00	30	IPE 02/02/18-03/20/18
53	HIST	AVG. ALL WKS<	3/12/18	3/18/18	09:00	16:00		X	X	X	X	X	X	-	-	10	\$5.25	\$52.50	30	IPE 02/02/18-03/20/18
54	HIST	AMERICAN PICKE/AVG. ALL WKS	3/19/18	3/25/18	09:00	16:00	X							-	-	4	\$5.25	\$21.00	30	IPE 02/02/18-03/20/18
55	CNN	add 3.09	3/12/18	3/18/18	05:00	09:00		X	X	X	X	X	X	-	-	3	\$16.00	\$48.00	30	R2 +3x MG NP
56	CNN	add 3.09	3/12/18	3/18/18	09:00	16:00		X	X	X	X	X	X	-	-	1	\$21.00	\$21.00	30	R2 +1x MG NP
57	MNBC	add 3.09	3/12/18	3/18/18	05:00	09:00		X	X	X	X	X	X	-	-	1	\$12.00	\$12.00	30	R2 +1x MG NP
58	MNBC	add 3.09	3/12/18	3/18/18	16:00	19:00		X	X	X	X	X	X	-	-	2	\$23.00	\$46.00	30	R2 +2x MG NP
59	MNBC	add 3.09	3/12/18	3/18/18	19:00	24:00		X	X	X	X	X	X	-	-	1	\$29.00	\$29.00	30	R2 +1x MG NP
60	LIF	add 3.09	3/12/18	3/18/18	16:00	19:00		X	X	X	X	X	X	-	-	7	\$9.25	\$64.75	30	R2 +7x MG IP

NCC Cable System Order

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Market	Champaign-Sprngfld-Dtr DMA

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
61	HGTV	add 3.14	3/12/18	3/18/18	09:00	16:00					X	X	X	-	-	2	\$74.00	\$148.00	30	R3 +2x MG IP
62	FOOD	add 3.14	3/12/18	3/18/18	09:00	16:00					X	X	X	-	-	1	\$12.00	\$12.00	30	R3 +1x MG IP
63	HALL	add 3.14	3/12/18	3/18/18	09:00	16:00					X	X	X	-	-	1	\$11.50	\$11.50	30	R3 +1x MG IP
64	LIF	add 3.14	3/12/18	3/18/18	19:00	24:00					X	X	X	-	-	1	\$19.50	\$19.50	30	R3 +1x MG IP

	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Total
SPOTS	265	0	0	0	0	0	0	0	0	0	0	0	265
AMT	\$6,144.25	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$6,144.25

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/14/18

62507178 | Champaign-Sprngfld-Dtr DMA | Comcast/Champaign Interconnect, IL | 7800 |