

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
------------------------------	--------------

I, Buying Time, LLC.

being/on behalf of: Friends of Jim Hood

a legally qualified candidate of the Democratic

political party for the office of: Attorney General (MS)

in the General

election to be held on: November 3, 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available): **NET** \$

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Jim Hood

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jonathan Compton

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/9/2015

Date

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted In Part

☐ Rejected

Jalee Smothers

Signature

Jalee Smothers

Printed Name

NSM

Title

ORDER WORKSHEET

Rep Order# 10703477 Ver# 1 Status New
EC'd Yes

Traffic Order# 148246

Printed: 10/26/15 10:33 AM
Last Received: 10/26/15 10:26 AM
Showing Buylines: All Lines

1 of 3

Station WXXV-TV BLOXI
Advertiser (NW80) POLITICAL
Product FRIENDS OF JIM HOOD
Estimate# 4403
Buyer Liz Dome

Agency (BUY) BUYING TIME, LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 265/265/4403
Flight Dates 10/27/15-11/03/15

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (FB2) FRAN BROWN
Sales Assistant FRAN
Salesperson Phone# 215-563-5400
Salesperson Fax# 215-563-2974

--- CONTRACT COMMENT ---

FRIENDS OF JIM HOOD
*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

10/26 NE WORDER PLEASE CONFIRM, THANK YOU FRAN

Ln	Day	Time	Program	Len	RTG/TWP	GRBs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	Tu	11A-1130A	JUDGE JUDY	30	-	-	\$20.00	10/27-10/27	1	1	\$20.00
2	Th	11A-1130A	JUDGE JUDY	30	-	-	\$20.00	10/29-10/29	1	1	\$20.00
3	F	11A-1130A	JUDGE JUDY	30	-	-	\$20.00	10/30-10/30	1	1	\$20.00
4	Tu	1P-2P	THE REAL	30	-	-	\$20.00	10/27-10/27	1	1	\$20.00
5	Th	1P-2P	THE REAL	30	-	-	\$20.00	10/29-10/29	1	1	\$20.00
6	Tu	3P-4P	THE DOCTORS	30	-	-	\$15.00	10/27-10/27	1	1	\$15.00
7	F	3P-4P	THE DOCTORS	30	-	-	\$15.00	10/30-10/30	1	1	\$15.00
8	W	630P-7P	BIG BANG THEORY	30	-	-	\$65.00	10/28-10/28	1	1	\$65.00
9	Th	630P-7P	BIG BANG THEORY	30	-	-	\$65.00	10/29-10/29	1	1	\$65.00
10	M	630P-7P	BIG BANG THEORY	30	-	-	\$65.00	11/02-11/02	1	1	\$65.00

ORDER WORKSHEET

Rep Order# 10703477 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 10/26/15 10:33 AM
Last Received: 10/26/15 10:26 AM
Showing Buylines: All Lines

2 of 3

Station WXXV-TV BLOXI
Advertiser (NW80) POLITICAL
Product FRIENDS OF JIM HOOD
Estimate# 4403
Buyer Liz Dome

Agency (BUYT) BUYING TIME, LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 265/265/4403
Flight Dates 10/27/15-11/03/15

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (FB2) FRAN BROWN
Sales Assistant FRAN
Salesperson Phone# 215-563-5400
Salesperson Fax# 215-563-2974

Ln	Day	Time	Program	Len	RTG	IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
11	W	7P-8P	ROSEWOOD	30	-	-	-	\$100.00	10/28-10/28	1	1	\$100.00
12	W	8P-9P	EMPIRE	30	-	-	-	\$800.00	10/28-10/28	1	1	\$800.00
13	Tu	9P-930P	NEWS 25	30	-	-	-	\$65.00	10/27-10/27	1	1	\$65.00
14	W	9P-930P	NEWS 25	30	-	-	-	\$65.00	10/28-10/28	1	1	\$65.00
15	Th	9P-930P	NEWS 25	30	-	-	-	\$65.00	10/29-10/29	1	1	\$65.00
16	M	9P-930P	NEWS 25	30	-	-	-	\$65.00	11/02-11/02	1	1	\$65.00

REPORT TOTALS

Report Totals: 16 / \$1,485.00

SALES MONTHLY TOTALS

Nov2015: 16 / \$1,485.00

Order Totals: 16 / \$1,485.00 Total GRPs: 0.0

COMPETITIVE

Market Totals	\$18,726.36	BXXV 6.57%	CABL .00%	EXXV .00%	UNKN .00%	WLOX 85.50%
		WXXV 7.93%				

Books [NOV14]
Demos RA35+P

STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 10703477 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 10/26/15 10:33 AM
Last Received: 10/26/15 10:26 AM
Showing Buylines:

All Lines

3 of 3

Station WXXV-TV BLOXI
Advertiser (NW80) POLITICAL
Product FRIENDS OF JIM HOOD
Estimate# 4403
Buyer Liz Dome

Agency (BUY) BUYING TIME, LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 265/265/4403
Flight Dates 10/27/15-11/03/15

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (FB2) FRAN BROWN
Sales Assistant FRAN
Salesperson Phone# 215-563-5400
Salesperson Fax# 215-563-2974



WXXV-TV
P.O. Box 2500
Gulfport, MS 39505

GULFPORT BLON PASADILLA

Buying Time Media
650 Massachusetts Ave NW
FL 2
Washington, DC 20001-3728

Contract # 148246

Schedule Dates 10/27/15-11/02/15
Advertiser Pol - Friends of Jim Hood (13675)
Agency Buying Time Media (1618)
Product Political (1176)
Brand FRIENDS OF JIM HOOD (40970)
Salesperson Millennium - Washington, - (1010)
Sales Office Millennium - Washington
Buyer Name DomeLiz
Phone/Fax (215) 563-5400 /
CPE 265/265/4403
Account Types National/Political
Billing Type Standard
Comments FRIENDS OF JIM HOOD
FRIENDS OF JIM HOOD

Date Entered 10/26/15
Last Modified 10/26/15
Entered By James Spears
CO-OP No
Headline # ECR10703477
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$222.75
Net Total \$1,262.25
Sales Tax

Gulfport (WXXV)
By Broadcast Month
Nov. 2015 16 \$1,485.00
Grand Total: 16 \$1,485.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (LN1)	10/27/15-10/27/15	6	:30	11A- Judge Judy (3)	1		X						1	\$20.00	\$20.00	Gulfport (WXXV)	JUDGE JUDY	10/26/15
2.0	Normal Line / SPOT (LN2)	10/29/15-10/29/15	6	:30	11A- Judge Judy (3)	1				X				1	\$20.00	\$20.00	Gulfport (WXXV)	JUDGE JUDY	10/26/15
3.0	Normal Line / SPOT (LN3)	10/30/15-10/30/15	6	:30	11A- Judge Judy (3)	1					X			1	\$20.00	\$20.00	Gulfport (WXXV)	JUDGE JUDY	10/26/15
4.0	Normal Line / SPOT (LN4)	10/27/15-10/27/15	6	:30	1P- The Real	1		X						1	\$20.00	\$20.00	Gulfport (WXXV)	THE REAL	10/26/15
5.0	Normal Line / SPOT (LN5)	10/29/15-10/29/15	6	:30	1P- The Real	1				X				1	\$20.00	\$20.00	Gulfport (WXXV)	THE REAL	10/26/15
6.0	Normal Line / SPOT (LN6)	10/27/15-10/27/15	6	:30	3P- The Doctors	1		X						1	\$15.00	\$15.00	Gulfport (WXXV)	THE DOCTORS	10/26/15
7.0	Normal Line / SPOT (LN7)	10/30/15-10/30/15	6	:30	3P- The Doctors	1					X			1	\$15.00	\$15.00	Gulfport (WXXV)	THE DOCTORS	10/26/15
8.0	Normal Line / SPOT (LN8)	10/28/15-10/28/15	6	:30	6:30P- The Big Bang Theory	1			X					1	\$65.00	\$65.00	Gulfport (WXXV)	BIG BANG THEORY	10/26/15
9.0	Normal Line / SPOT (LN9)	10/29/15-10/29/15	6	:30	6:30P- The Big Bang Theory	1				X				1	\$65.00	\$65.00	Gulfport (WXXV)	BIG BANG THEORY	10/26/15
10.0	Normal Line / SPOT (LN10)	11/02/15-11/02/15	6	:30	6:30P- The Big Bang Theory	1	X							1	\$65.00	\$65.00	Gulfport (WXXV)	BIG BANG THEORY	10/26/15
11.0	Normal Line / SPOT (LN11)	10/28/15-10/28/15	6	:30	52693- Rosewood	1			X					1	\$100.00	\$100.00	Gulfport (WXXV)	ROSEWOOD	10/26/15
12.0	Normal Line / SPOT (LN12)	10/28/15-10/28/15	6	:30	8P- Empire	1			X					1	\$800.00	\$800.00	Gulfport (WXXV)	EMPIRE	10/26/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

Morris Network of Mississippi, Inc and its station(s) do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



WXXV-TV
P.O. Box 2500
Gulfport, MS 39505

Buying Time Media
660 Massachusetts Ave NW
FL 2
Washington, DC 20001-3728

Contract # 148246
Schedule Dates 10/27/15-11/02/15
Advertiser Pol - Friends of Jim Hood (13675)
Agency Buying Time Media (1618)
Product Political (1176)
Brand FRIENDS OF JIM HOOD (40970)
Salesperson Millennium - Washington, - (1010)
Sales Office Millennium - Washington
Buyer Name Dorn, Liz
Phone/Fax (215) 563-5400 /
CPE 265/265/4403
Account Types National/Political
Billing Type Standard
Comments FRIENDS OF JIM HOOD
FRIENDS OF JIM HOOD

Date Entered 10/26/15
Last Modified 10/26/15
Entered By James Spears
CO-OP No
Headline # ECR10703477
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$222.75
Net Total \$1,262.25
Sales Tax

Gulfport (WXXV)
By Broadcast Month
Nov. 2015
Grand Total: 16 Spots \$1,485.00
16 Spots \$1,485.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT (LN13)	10/27/15-10/27/15	6	:30	10P- News 25	1		X						1	\$65.00	\$65.00	Gulfport (WXXV)	NEWS 25	10/26/15
14.0	Normal Line / SPOT (LN14)	10/28/15-10/28/15	6	:30	10P- News 25	1			X					1	\$65.00	\$65.00	Gulfport (WXXV)	NEWS 25	10/26/15
15.0	Normal Line / SPOT (LN15)	10/29/15-10/29/15	6	:30	9P- News 25	1				X				1	\$65.00	\$65.00	Gulfport (WXXV)	NEWS 25	10/26/15
16.0	Normal Line / SPOT (LN16)	11/02/15-11/02/15	6	:30	9P- News 25	1	X							1	\$65.00	\$65.00	Gulfport (WXXV)	NEWS 25	10/26/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Morris Network of Mississippi, Inc and its station(s) do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.