

# ORDER



**Orders**  
**Order / Rev:** 3407146  
**Alt Order #:** 27674563  
**Product Desc:** Order  
**Estimate:** 209215  
**Flight Dates:** 02/09/22 - 02/15/22  
**Original Date / Rev:** 02/08/22 / 02/08/22  
**Order Type:** REG

**Tyler KETK**  
**Primary AE:** Millennium Washington,DC  
**Sales Office:** M-WAS  
**Sales Region:** Nat

**Agency Name:** Smart Media Group  
**Buying Contact:**  
**Billing Contact:** Smart Media Group Email  
 P.O. Box 26067  
 Alexandria, VA 22313

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser Name:** POL/Ken Paxton/Attorney General/TX/  
**Demographic:** A35+  
**Product Codes:** PL17  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P5

**Order Brand:**  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:** IN10086/SP6681/TO1332/MO1041  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/31/22	02/27/22	58	\$13,670.00	\$11,619.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	58	\$13,670.00	\$11,619.50	0.00
<b>Totals</b>	<b>58</b>	<b>\$13,670.00</b>	<b>\$11,619.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington,DC			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
Tyler KETK	20%	\$13,670.00
Market	100%	\$68,350.00

**Competitive Share**

	Share	Total
AWTL	0%	\$0.00
CABLE	0%	\$0.00
KFXK	0%	\$0.00
KLTV	0%	\$0.00
KTPN	0%	\$0.00
KTRE	0%	\$0.00
KYTX	0%	\$0.00
UNKWN	80%	\$54,680.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KETK	02/09/22	02/09/22	Today Show II Today Show II	CM	9-10a	--W----	:30	2	\$20.00	P5	0.00	NM	2	\$40.00
TODAY THIRD HOUR-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/07/22	02/13/22	--W----		2		\$20.00		0.00					
N 2	KETK	02/10/22	02/10/22	Today Show II Today Show II	CM	9-10a	---T---	:30	2	\$20.00	P5	0.00	NM	2	\$40.00
TODAY THIRD HOUR-NBC															

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Tyler KETK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	KETK	02/11/22	02/11/22	Today Show II	CM	9-10a	----F--	:30	2	\$20.00	P5	0.00	NM	2	\$40.00
				Today Show II											
				TODAY THIRD HOUR-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/07/22	02/13/22	---T---	2	\$20.00	0.00								
N 4	KETK	02/14/22	02/14/22	Today Show II	CM	9-10a	M-----	:30	2	\$20.00	P5	0.00	NM	2	\$40.00
				Today Show II											
				TODAY THIRD HOUR-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/07/22	02/13/22	----F--	2	\$20.00	0.00								
N 5	KETK	02/09/22	02/09/22	Today Show III	CM	10-11a	--W----	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
				Today Show III											
				TODAY WITH HODA & JE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/07/22	02/13/22	--W----	1	\$25.00	0.00								
N 6	KETK	02/10/22	02/10/22	Today Show III	CM	10-11a	---T---	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
				Today Show III											
				TODAY WITH HODA & JE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/07/22	02/13/22	---T---	1	\$25.00	0.00								
N 7	KETK	02/11/22	02/11/22	Today Show III	CM	10-11a	----F--	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
				Today Show III											
				TODAY WITH HODA & JE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/07/22	02/13/22	----F--	1	\$25.00	0.00								
N 8	KETK	02/14/22	02/14/22	Today Show III	CM	10-11a	M-----	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
				Today Show III											
				TODAY WITH HODA & JE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/14/22	02/20/22	M-----	1	\$25.00	0.00								
N 9	KETK	02/09/22	02/09/22	KETK News 430p-5p	CM	430p-5p	--W----	:30	2	\$60.00	P5	0.00	NM	2	\$120.00
				KETK News 430p-5p											
				WINTER OLYMPICS:KETK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/07/22	02/13/22	--W----	2	\$60.00	0.00								
N 10	KETK	02/10/22	02/10/22	KETK News 430p-5p	CM	430p-5p	---T---	:30	2	\$60.00	P5	0.00	NM	2	\$120.00
				KETK News 430p-5p											
				WINTER OLYMPICS:KETK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/07/22	02/13/22	---T---	2	\$60.00	0.00								
N 11	KETK	02/11/22	02/11/22	KETK News 430p-5p	CM	430p-5p	----F--	:30	2	\$60.00	P5	0.00	NM	2	\$120.00
				KETK News 430p-5p											
				WINTER OLYMPICS:KETK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/07/22	02/13/22	----F--	2	\$60.00	0.00								
N 12	KETK	02/14/22	02/14/22	KETK News 430p-5p	CM	430p-5p	M-----	:30	2	\$60.00	P5	0.00	NM	2	\$120.00
				KETK News 430p-5p											
				WINTER OLYMPICS:KETK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/14/22	02/20/22	M-----	2	\$60.00	0.00								
N 13	KETK	02/09/22	02/09/22	KETK Live At 5	CM	5-530p	--W----	:30	2	\$80.00	P5	0.00	NM	2	\$160.00
				KETK Live At 5											
				WINTER OLYMPICS: KET											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/07/22	02/13/22	--W----	2	\$80.00	0.00								
N 14	KETK	02/10/22	02/10/22	KETK Live At 5	CM	5-530p	---T---	:30	2	\$80.00	P5	0.00	NM	2	\$160.00
				KETK Live At 5											
				WINTER OLYMPICS: KET											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/07/22	02/13/22	---T---	2	\$80.00	0.00								

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Tyler KETK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 15	KETK	02/11/22	02/11/22	KETK Live At 5 KETK Live At 5	CM	5-530p	----F--	:30	2	\$80.00	P5	0.00	NM	2	\$160.00
WINTER OLYMPICS: KET															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/07/22	02/13/22	---T---		2				\$80.00		0.00			
N 16	KETK	02/14/22	02/14/22	KETK Live At 5 KETK Live At 5	CM	5-530p	M-----	:30	2	\$80.00	P5	0.00	NM	2	\$160.00
WINTER OLYMPICS: KET															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/07/22	02/13/22	----F--		2				\$80.00		0.00			
N 17	KETK	02/09/22	02/09/22	KETK News At 6 KETK News At 6	CM	6-630p	--W----	:30	2	\$80.00	P5	0.00	NM	2	\$160.00
WINTER OLYMPICS: KETK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/07/22	02/13/22	--W----		2				\$80.00		0.00			
N 18	KETK	02/10/22	02/10/22	KETK News At 6 KETK News At 6	CM	6-630p	---T---	:30	2	\$80.00	P5	0.00	NM	2	\$160.00
WINTER OLYMPICS: KETK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/07/22	02/13/22	---T---		2				\$80.00		0.00			
N 19	KETK	02/11/22	02/11/22	KETK News At 6 KETK News At 6	CM	6-630p	----F--	:30	2	\$80.00	P5	0.00	NM	2	\$160.00
WINTER OLYMPICS: KETK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/07/22	02/13/22	----F--		2				\$80.00		0.00			
N 20	KETK	02/14/22	02/14/22	KETK News At 6 KETK News At 6	CM	6-630p	M-----	:30	2	\$80.00	P5	0.00	NM	2	\$160.00
WINTER OLYMPICS: KETK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	M-----		2				\$80.00		0.00			
N 21	KETK	02/09/22	02/09/22	Olympic Zone Olympic Zone	CM	630p-7p	--W----	:30	2	\$150.00	P5	0.00	NM	2	\$300.00
WINTER OLYMPICS: OLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/07/22	02/13/22	--W----		2				\$150.00		0.00			
N 22	KETK	02/10/22	02/10/22	Olympic Zone Olympic Zone	CM	630p-7p	---T---	:30	2	\$150.00	P5	0.00	NM	2	\$300.00
WINTER OLYMPICS: OLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/07/22	02/13/22	---T---		2				\$150.00		0.00			
N 23	KETK	02/11/22	02/11/22	Olympic Zone Olympic Zone	CM	630p-7p	----F--	:30	2	\$150.00	P5	0.00	NM	2	\$300.00
WINTER OLYMPICS: OLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/07/22	02/13/22	----F--		2				\$150.00		0.00			
N 24	KETK	02/14/22	02/14/22	Olympic Zone Olympic Zone	CM	630p-7p	M-----	:30	2	\$150.00	P5	0.00	NM	2	\$300.00
WINTER OLYMPICS: OLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	M-----		2				\$150.00		0.00			
N 25	KETK	02/09/22	02/09/22	Olympic Prime 7:00 PM-10:30 PM	CM	7:00 PM-10:30 PM (7:00 PM-10:30 PM)	--W----	:30	3	\$650.00	P5	0.00	NM	3	\$1,950.00
WINTER OLYMPICS: PRI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/07/22	02/13/22	--W----		3				\$650.00		0.00			
N 26	KETK	02/10/22	02/10/22	Olympic Prime 7:00 PM-10:30 PM	CM	7:00 PM-10:30 PM (7:00 PM-10:30 PM)	---T---	:30	3	\$650.00	P5	0.00	NM	3	\$1,950.00
WINTER OLYMPICS: PRI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Tyler KETK

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/07/22	02/13/22	---T---		3				\$650.00		0.00			
N27	KETK	02/11/22	02/11/22	Olympic Prime	CM	7:00 PM-10:30 PM	----F--	:30	2	\$650.00	P5	0.00	NM	2	\$1,300.00
				7:00 PM-10:30 PM		(7:00 PM-10:30 PM)									
				WINTER OLYMPICS: PRI											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/07/22	02/13/22	----F--		2				\$650.00		0.00			
N28	KETK	02/12/22	02/12/22	Olympic Prime	CM	6p-12a	-----S-	:30	2	\$650.00	P5	0.00	NM	2	\$1,300.00
				Olympic Prime											
				WINTER OLYMPICS: PRI											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/07/22	02/13/22	-----S-		2				\$650.00		0.00			
N29	KETK	02/14/22	02/14/22	Olympic Prime	CM	6p-12a	M-----	:30	3	\$650.00	P5	0.00	NM	3	\$1,950.00
				Olympic Prime		(7:00 PM-10:30 PM)									
				WINTER OLYMPICS: PRI											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/14/22	02/20/22	M-----		3				\$650.00		0.00			
N30	KETK	02/13/22	02/13/22	Super Bowl Pre-Game	CM	12-6p	-----S	:30	1	\$2,000.00	P5	0.00	NM	1	\$2,000.00
				Super Bowl Pre-Game		(4:00 PM-4:30 PM)									
				SUPER BOWL PRE-GAME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/07/22	02/13/22	-----S		1				\$2,000.00		0.00			
													Totals	58	\$13,670.00