ORDER

Orders	Order / Rev:	3407146		K E I Kecom
	Alt Order #:	27674563		
	Product Desc:	Order		
	Estimate:	209215		Tyler KETK
	Flight Dates:	02/09/22 - 02/15/22	Primary AE:	Millennium Washington,DC
	Original Date / Rev:	02/08/22 / 02/08/22	Sales Office:	M-WAS
	Order Type:	REG	Sales Region:	Nat
Agency	Name:	Smart Media Group		
goo,	Buying Contact:		Billing Type:	Cash
	Billing Contact:	Smart Media Group Email	Billing Calendar:	Broadcast
		P.O. Box 26067	Billing Cycle:	EOM
		Alexandria, VA 22313	Agency Commission:	15%
Advertiser	Name:	POL/Ken Paxton/Attorney General/TX/	Order Brand:	
	Demographic:	A35+	New Business End:	
	Product Codes:	PL17	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	IN10086/SP6681/TO1332/MO1041
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	POL-CAND	Order Separation:	00:15:00
	Priority:	P5		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/31/22	02/27/22	58	\$13,670.00	\$11,619.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	58	\$13,670.00	\$11,619.50	0.00
Totals	58	\$13,670.00	\$11,619,50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
Tyler KETK	20%	\$13,670.00
Market	100%	\$68,350.00

Competitive Share	Share	Total
AWTL	0%	\$0.00
CABLE	0%	\$0.00
KFXK	0%	\$0.00
KLTV	0%	\$0.00
KTPN	0%	\$0.00
KTRE	0%	\$0.00
KYTX	0%	\$0.00
UNKWN	80%	\$54,680.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
N 1	KETK	02/09/22	02/09/22	Today Show II Today Show II	СМ	9-10a	W	:30	2	\$20.00 P5	0.00 NM	2	\$40.00
	TODAY	THIRD HO	OUR-NBC	•									
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	/eek: 02/0	07/22	02/13/22	W	2	\$20.00	0.00						
N 2	KETK	02/10/22	02/10/22	Today Show II	CM	9-10a	T	:30	2	\$20.00 P5	0.00 NM	2	\$40.00
				Today Show II									
	TODAY	THIRD HO	OUR-NBC										

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Flight Dates: 02/09/22 - 02/15/22 Estimate: 209215

Ln Ch Start End	Inventory Code	e Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Da Week: 02/07/22 02/13/2		Spots/Week 2	Rate \$20.00	Rating 0.00						
N 3 KETK 02/11/22 02/11	-	CM	9-10a	F	:30	2	\$20.00 P5	0.00 NM	2	\$40.00
TODAY THIRD HOUR-N	Today Show II									
Start Date End Da	ite Weekdays	Spots/Week	Rate	Rating						
Week: 02/07/22 02/13/2 N 4 KETK 02/14/22 02/14		CM 2	\$20.00 9-10a	0.00 M	:30	2	\$20.00 P5	0.00 NM	2	\$40.00
	Today Show II	Civi	9-10a	IVI	.30	2	φ20.00 F3	0.00 INIVI	2	φ40.00
TODAY THIRD HOUR-N Start Date End Da		Spots/Week	Rate	Rating						
Week: 02/14/22 02/20/2		2	\$20.00	0.00						
N 5 KETK 02/09/22 02/09	/22 Today Show III Today Show III	CM	10-11a	W	:30	1	\$25.00 P5	0.00 NM	1	\$25.00
TODAY WITH HODA & .										
Start Date End Da Week: 02/07/22 02/13/2		Spots/Week 1	<u>Rate</u> \$25.00	Rating 0.00						
N 6 KETK 02/10/22 02/10	/22 Today Show III	СМ	10-11a	T	:30	1	\$25.00 P5	0.00 NM	1	\$25.00
TODAY WITH HODA & 、	Today Show III									
Start Date End Da	te Weekdays	Spots/Week	Rate	Rating						
Week: 02/07/22 02/13/2 N 7 KETK 02/11/22 02/11		CM	\$25.00 10-11a	0.00 F	:30	1	\$25.00 P5	0.00 NM	1	\$25.00
	Today Show III	Olvi	10 114	•	.00	•	Ψ20.001 0	0.00 14101		Ψ20.00
TODAY WITH HODA & . Start Date End Da		Spots/Week	Rate	Rating						
Week: 02/07/22 02/13/2	2 F	1	\$25.00	0.00						
N 8 KETK 02/14/22 02/14	/22 Today Show III Today Show III	СМ	10-11a	M	:30	1	\$25.00 P5	0.00 NM	1	\$25.00
TODAY WITH HODA & .	E									
Start Date End Da Week: 02/14/22 02/20/2		Spots/Week 1	<u>Rate</u> \$25.00	Rating 0.00						
N 9 KETK 02/09/22 02/09			430p-5p	W	:30	2	\$60.00 P5	0.00 NM	2	\$120.00
WINTER OLYMPICS:KE	KETK News 430 TK)p-5p								
Start Date End Da		Spots/Week	Rate	Rating						
Week: 02/07/22 02/13/2 N10 KETK 02/10/22 02/10		p-5p CM	\$60.00 430p-5p	0.00 T	:30	2	\$60.00 P5	0.00 NM	2	\$120.00
	KETK News 430						*********		_	**==***
WINTER OLYMPICS:KE Start Date End Date		Spots/Week	Rate	Rating						
Week: 02/07/22 02/13/2	2T	2	\$60.00	0.00						
N11 KETK 02/11/22 02/11	22 KETK News 430 KETK News 430		430p-5p	F	:30	2	\$60.00 P5	0.00 NM	2	\$120.00
WINTER OLYMPICS:KE	TK			5						
Start Date End Date Week: 02/07/22 02/13/2		Spots/Week 2	Rate \$60.00	Rating 0.00						
N12 KETK 02/14/22 02/14			430p-5p	M	:30	2	\$60.00 P5	0.00 NM	2	\$120.00
WINTER OLYMPICS:KE	KETK News 430 TK)p-5p								
Start Date End Da		Spots/Week	Rate	Rating						
Week: 02/14/22 02/20/2 N13 KETK 02/09/22 02/09		CM 2	\$60.00 5-530p	0.00 W	:30	2	\$80.00 P5	0.00 NM	2	\$160.00
	KETK Live At 5		F	••	*	_	,			,
WINTER OLYMPICS: KE Start Date End Da		Spots/Week	Rate	Rating						
Week: 02/07/22 02/13/2	2 W	2	\$80.00	0.00			A 0			.
N14 KETK 02/10/22 02/10	/22 KETK Live At 5 KETK Live At 5	СМ	5-530p	T	:30	2	\$80.00 P5	0.00 NM	2	\$160.00
WINTER OLYMPICS: KE	Т	0	_	D #						
Start Date End Da	<u>Weekdays</u>	Spots/Week	Rate	Rating						

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Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/07		02/13/22	T	2	\$80.00	0.00						
N15 KETK (KETK Live At 5 KETK Live At 5	СМ	5-530p	F	:30	2	\$80.00 P5	0.00 NM	2	\$160.00
		PICS: KET										
Start Week: 02/07		End Date 02/13/22	<u>Weekdays</u> F	Spots/Week 2	Rate \$80.00	Rating 0.00						
N16 KETK 0	02/14/2	2 02/14/22	KETK Live At 5 KETK Live At 5	СМ	5-530p	M	:30	2	\$80.00 P5	0.00 NM	2	\$160.00
WINTER	OLYMF	PICS: KET										
Start Week: 02/14		End Date 02/20/22	Weekdays M	Spots/Week 2	Rate \$80.00	Rating 0.00						
N17 KETK 0			KETK News At 6	CM	6-630p	W	:30	2	\$80.00 P5	0.00 NM	2	\$160.00
WINTEDC	JI VMD	ICS: KETK	KETK News At 6									
Start		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/07		02/13/22	W	2	\$80.00	0.00						
N18 KETK	02/10/2	2 02/10/22	KETK News At 6	CM	6-630p	T	:30	2	\$80.00 P5	0.00 NM	2	\$160.00
WINTERC	OLYMP	ICS: KETK	KETK News At 6									
Start		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/07		02/13/22	T	2	\$80.00	0.00						
N19 KETK (KETK News At 6 KETK News At 6	СМ	6-630p	F	:30	2	\$80.00 P5	0.00 NM	2	\$160.00
		ICS: KETK			5 .	5						
Start Week: 02/07		End Date 02/13/22	<u>Weekdays</u> F	Spots/Week 2	Rate \$80.00	Rating 0.00						
N20 KETK 0			KETK News At 6	CM	6-630p	M	:30	2	\$80.00 P5	0.00 NM	2	\$160.00
WINTERC	OI YMP	ICS: KETK	KETK News At 6									
Start		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/14	4/22	02/20/22	M	2	\$80.00	0.00						
N21 KETK (Olympic Zone Olympic Zone	СМ	630p-7p	W	:30	2	\$150.00 P5	0.00 NM	2	\$300.00
	_	PICS: OLY										
Start Week: 02/07		End Date 02/13/22	<u>Weekdays</u> W	Spots/Week 2	Rate \$150.00	Rating 0.00						
N22 KETK 0			Olympic Zone	CM	630p-7p	T	:30	2	\$150.00 P5	0.00 NM	2	\$300.00
WINTED		PICS: OLY	Olympic Zone									
Start	-	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/07		02/13/22	T	2	\$150.00	0.00						
N23 KETK (02/11/2	2 02/11/22	Olympic Zone	CM	630p-7p	F	:30	2	\$150.00 P5	0.00 NM	2	\$300.00
WINTER (OLYMF	PICS: OLY	Olympic Zone									
Start		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/07		02/13/22	F	2	\$150.00	0.00						
N24 KETK (02/14/2	2 02/14/22	Olympic Zone Olympic Zone	СМ	630p-7p	M	:30	2	\$150.00 P5	0.00 NM	2	\$300.00
		PICS: OLY										
Start Week: 02/14		End Date 02/20/22	<u>Weekdays</u> M	Spots/Week 2	Rate \$150.00	Rating 0.00						
N25 KETK 0			Olympic Prime	CM):30 PM W	:30	3	\$650.00 P5	0.00 NM	3	\$1,950.00
			7:00 PM-10:30 PI	М	(7:00 PM-10	0:30 PM)						
WINTER (Start		End Date	Weekdays	Spots/Week	Poto	Rating						
Week: 02/07		02/13/22	W	Spois/week 3	Rate \$650.00	0.00						
N26 KETK 0			Olympic Prime 7:00 PM-10:30 PI	СМ):30 PMT	:30	3	\$650.00 P5	0.00 NM	3	\$1,950.00
WINTER (OLYMF	PICS: PRI	7.00 1 W-10.30 FI	VI	(1.00 F IVI-10	7.50 i ivij						
Start		End Date	Weekdays	Spots/Week	Rate	Rating						

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Totals

\$13,670.00

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	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 02/07/22	02/13/22	T	3	\$650.00	0.00						
N27	KETK 02/11	/22 02/11/22	Olympic Prime	CM	7:00 PM-10):30 PMF	:30	2	\$650.00 P5	0.00 NM	2	\$1,300.00
			7:00 PM-10:30 I	PM	(7:00 PM-1	0:30 PM)						
V	WINTER OLY	MPICS: PRI										
	Start Date		Weekdays	Spots/Week	Rate	Rating						
We	ek: 02/07/22	02/13/22	F	2	\$650.00	0.00						
N 28	KETK 02/12	2/22 02/12/22	Olympic Prime	CM	6p-12a	S-	:30	2	\$650.00 P5	0.00 NM	2	\$1,300.00
			Olympic Prime									
V	WINTER OLY	MPICS: PRI										
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 02/07/22	02/13/22	S-	2	\$650.00	0.00						
N 29	KETK 02/14	1/22 02/14/22	Olympic Prime	CM	6p-12a	M	:30	3	\$650.00 P5	0.00 NM	3	\$1,950.00
			Olympic Prime		(7:00 PM-1	0:30 PM)						
V	WINTER OLY											
	Start Date		<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
	ek: 02/14/22	02/20/22	M	3	\$650.00	0.00						
N30	KETK 02/13	3/22 02/13/22	Super Bowl Pre-		12-6p	S	:30	1	\$2,000.00 P5	0.00 NM	1	\$2,000.00
_			Super Bowl Pre-	-Game	(4:00 PM-4	:30 PM)						
5	SUPER BOWI	_			_							
	Start Date		<u>Weekdays</u>	Spots/Week	Rate	Rating						
We	ek: 02/07/22	02/13/22	S	1	\$2,000.00	0.00						