



125 West 55th St
New York, NY 10019

Contract # 27669906	Changes as of: 1/28/2022 at 4:33 PM	Version: Highlighting Makegood 1	Status: Confirmed
CPE: PAXT/ORDR/226301	Flight: 2/25/22 - 3/1/22	Station: KETK	Con Type: POLITICAL/VOTE
Agency: Smart Media Group PO BOX 26067 ALEXANDRIA, VA 22313	Advertiser: Ken Paxton Campaign Product: Order Agency Order #: 30078367	Market: Tyler Office: WASHINGTON Service: Nielsen	Total \$: \$1,675.00 Total Spots: 33 Total CPP: \$43.73
	Buyer: Berg, Fran Salesperson: JENNA NUBAR 202-872-5880	Primary Demo: Adults 35+ Assistant: JENNA NUBAR 202-872-5880	Total GRP: 38.3 Traffic #: 3396134

Separation:

Comments: NEW ORDER FOR PAXTON CAMPAIGN EST 226301; NOTE NO SPOTS TO AIR BEFORE 3P FRI 2/25 OR AFTER 12N TUE 3/1 PLEASE CONFIRM; THANKS, FRAN

#	Day/Time	DP	Program	Rate	A35P Rating	Len	2/25 - 3/1					Total Spots	Total \$	CPP*	GRP*	
							2/25	2/26	2/27	2/28	3/1					
MSD 5	M-F 7a-9a		TODAY SHOW-NBC	\$40.00	0.9	30	0	0	0	2	0	2	0	\$0.00	\$44.44	0.0
MGD 16	M-F 7a-9a		TODAY SHOW-NBC	\$25.00	0.9	30	0	0	0	2	2	4	\$100.00	\$27.78	3.6	
MGD 17	M-Tu 6a-7a		News	\$20.00	0.0	30	0	0	0	2	1	3	\$60.00	\$0.00	0.0	
TOTALS:							8	2	2	15	6	33	\$1,675.00	\$43.73	38.3	

Makegood Comments

Date/Time	Action	Added by	Comment
01/28/22 4:33 PM	Sent To Rep	Amanda Caracheo	MG dt LUR