## ORDER

Orders	Order / Re	v:	33961	34							KE.	ΓK <sub>o</sub>	com		
	Alt Order #:			27669906											
Product Desc: Estimate:			Order												
			226301 02/25/22 - 03/01/22							Tyler KETK					
Flight Dates:		Primary AE:					Millennium	Washingt	on,DC						
	Original Da	ate / Rev:	02/24/	/22 / 02/2	4/22			Sales Offi	ce:		M-WAS				
	Order Type	e:	REG					Sales Reg	gion:		Nat				
Agency	Name:		Smart	Media G	Group										
	Buying Co	ntact:						Billing Typ	be:		Cash				
	Billing Con	tact:	Smart	Media G	roup En	nail		Billing Ca	lenda	r:	Broadcast				
			P.O. B	Box 26067	7			Billing Cyc	cle:		EOM				
			Alexan	ndria, VA	22313			Agency C	ommi	ssion:	15%				
Advertiser	Name:		POL/K	(en Paxte	on/Atto	rney Genera	al/TX/	Order Bra	nd:						
	Demograp	hic:	A35+					New Busi		End:					
	Product Co		PL17					Advertiser External ID:							
	Revenue C	Code 1:	AGY POL				Agency External ID: Unit Code: Order Separation:			IN10086/SP6681/TO1332/MO1041					
	Revenue C	Code 2:								General					
	Revenue C	Code 3:	POL-CAND							00:15:00					
	Priority:		P5												
Bill Plan							Tota	ls							
Start Date	End Date	# Spots	Gross A	mount	Net Ar	nount	Mont	-		# Spots	Gross Am	ount N	let Amount	Rating	
01/31/22	02/27/22	19	\$	51,300.00		\$1,105.00		uary 2022		19		00.00	\$1,105.00		
02/28/22	03/27/22	20		\$720.00		\$612.00		h 2022		20 39		20.00	\$612.00 \$1,717.00		
							Total	5		39	φ2,0	20.00	φ1,717.00	0.00	
Account Exe		Sales Offi	ce IS	ales Reg	ion	Start Date /	End Da	te		Order %	1				
Millennium W						Start Of Ord				100%	_] '				
	0				<b>T</b> . ( . )										
Order Share Tyler KETK		S	hare 15%	\$2 (	Total 020.00										
Market			100%		466.67										
Competitive AWTL	Share	S	hare 0%		Total \$0.00										
CABLE			0%		\$0.00										
KFXK			0%		\$0.00										
KLTV			0%		\$0.00										
KTPN			0%		\$0.00										
KTRE			0%		\$0.00										
KYTX			0%		\$0.00										
UNKWN			85%	\$11,4	446.67										
Ln Ch	Start End		ntory Co			Start/End	Time	Days		Spots	Rate Pri			Amount	
1 KETK	02/28/22 02/28		/ Show II y Show I		СМ	9-10a		M	:30	) 1	\$20.00 P5	0.00 NI	VI 1	\$20.00	
TODAY	THIRD HOUR-N														
Star	t Date End D	ate Wee	ekdays	Spot	s/Week	Rate	Rati								
Week: 02/2	28/22 03/06/2	22 M			1	+		.00		<u> </u>	\$00.00 DE	0.00 1		<b>MAR A</b>	
2 KETK	03/01/22 03/01		/ Show II y Show I		СМ	9-10a		- T	:30	) 1	\$20.00 P5	0.00 NI	VI 1	\$20.00	

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Order / Rev:	3396134	Advertiser:	POL/Ken Paxton/Attorney General/TX/Re	
Alt Order #:	27669906	Product Desc:	Order	Tyler KETK
Flight Dates:	02/25/22 - 03/01/22	Estimate:	226301	

Ln Ch Start	End	Inventory Code	Break	Start/End 1	lime Da	ys	Len Spor	ts	Rate Pri	Rtg Type	Spots	Amount
	DUR-NBC End Date 03/06/22	<u>Weekdays</u> - T	Spots/Week	<u>Rate</u> \$20.00	Rating 0.00							
N 3 KETK 02/28/22		East Texas Live East Texas Live	CM	11a-12p	M		:30	1	\$20.00 P5	0.00 NM	1	\$20.00
EAST TEXAS LIVE			Spote/Maak	Poto	Poting							
Week: 02/28/22 0	End Date 03/06/22	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$20.00	Rating 0.00							
N 4 KETK 03/01/22		East Texas Live East Texas Live	CM	11a-12p	- T		:30	1	\$20.00 P5	0.00 NM	1	\$20.00
	= <u>End Date</u> )3/06/22	<u>Weekdays</u> - T	Spots/Week	<u>Rate</u> \$20.00	<u>Rating</u> 0.00							
5 KETK 02/28/22		Days of Our Lives Days of Our Lives		12-1p	M		:30	1	\$50.00 P5	0.00 NM	1	\$50.00
DAYS OF OUR LIV	/ES-NB	Days of Our Lives	•									
	End Date )3/06/22	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$50.00	<u>Rating</u> 0.00							
6 KETK 02/25/22	02/25/22	M-F 3-4p M-F 3-4p	СМ	3-4p		- F	:30	2	\$30.00 P5	0.00 NM	2	\$60.00
DR. PHIL			o									
Week: 02/21/22 0	<u>End Date</u> )2/27/22	<u>Weekdays</u> F	Spots/Week 2	<u>Rate</u> \$30.00	<u>Rating</u> 0.00							
7 KETK 02/28/22	02/28/22	M-F 3-4p M-F 3-4p	CM	3-4p	M		:30	2	\$30.00 P5	0.00 NM	2	\$60.00
DR. PHIL			Create (Marala	Dete	Datina							
	End Date 03/06/22	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$30.00	Rating 0.00							
N 8 KETK 02/28/22		Today Show M-F Today Show M-F	СМ	7-9a	M		:30	2	\$40.00 P5	0.00 NM	7	\$160.00
TODAY SHOW-NE	3C	,										
	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 02/28/22 0 Spot Ch Date Rang	)3/06/22 ne Do	M escription	2 Start	\$40.00 End Time/	0.00	W	eekdays	Length	n Rate	Rtg Type		
1 KETK 02/28/22-0	<u> </u>		7-9a					:30		0.00 NM		
See MG 8.3,8 [Rate change]	, , ,	3.7,8.8,8.9										
2 KETK 02/28/22-0 See MG 8.3,8		•	7-9a			M-		:30	) <del>(\$40.00)</del>	0.00 <i>NM</i>		
[Rate change]												
3 KETK 02/28/22-0 MG for 9.1,8.1		oday Show M-F	7-9a			MI		:30	\$25.00	0.00 NM		
4 KETK 02/28/22-0 MG for 9.1,8.1		oday Show M-F	7-9a			MI		:30	\$25.00	0.00 NM		
5 KETK 02/28/22-0	03/01/22 To	oday Show M-F	7-9a			MI	<u>.</u>	:30	\$25.00	0.00 NM		
MG for 9.1,8.1			7.0				-		<b>*</b> • <b>--</b> ••			
6 KETK 02/28/22-0		-	7-9a					:30		0.00 NM		
7 KETK 02/28/22-0		ETK Today	6-7a			MI	?	:30	\$20.00	0.00 NM		
8 KETK 02/28/22-0	)3/01/22 KI	ETK Today	6-7a			MI	<u>.</u>	:30	\$20.00	0.00 NM		
9 KETK 02/28/22-0		ETK Today	6-7a			МІ	?	:30	\$20.00	0.00 NM		
MG for 9.1,8.1	,9.2,8.2	-										
9 KETK 03/01/22	03/01/22	Today Show M-F Today Show M-F	CM 7-9a	7-9a	- T		:30	2	\$40.00 P5	0.00 NM	0	\$0.00
TODAY SHOW-NE				_								
	End Date 03/06/22	<u>Weekdays</u> - T	Spots/Week 2	<u>Rate</u> \$40.00	Rating 0.00							

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Order / Rev: 3396134		Advertiser:	POL/Ken Paxton/Attorney General/TX/Re	
Alt Order #:	27669906	Product Desc:	Order	Tyler KETK
Flight Dates:	02/25/22 - 03/01/22	Estimate:	226301	

Ln Ch Start End	Inventory Code E	Break	Start/End T	ime Da	ys	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date	Weekdays Spots/	Week	Rate	Rating							
Week: 02/28/22 03/06/22	- T	2	\$40.00	0.00	,		1	h Data			
Spot <u>Ch</u> Date Range 1 KETK 02/28/22-03/06/22	Description Today Show M-F	5tart/ 7-9a	End Time		-	<u>Neekdays</u> T	Lengt :3		Rtg Type 0.00 NM		
See MG 8.3,8.4,8.5,8.6 [Rate change]		7 50				1	.0	ο (φ+0.00)	0.00 / 11/		
2 KETK 02/28/22-03/06/22	Today Show M-F	7-9a			-	- T	:3	0 <del>(\$40.00)</del>	0.00 NM		
See MG 8.3,8.4,8.5,8.6 [Rate change]						-	.0	(\$10.00)	0.00 / 11/		
			4= 420=		F	.20		¢40.00 DC	0.00 NIM	0	¢00.00
E 10 KETK 02/25/22 02/25/22 KETK NEWS AT 4P	KETK News 4p-430p KETK News 4p-430p	CM	4p-430p		F	:30	2	\$40.00 P5	0.00 NM	2	\$80.00
Start Date End Date	Weekdays Spots/	Week	Rate	Rating							
Week: 02/21/22 02/27/22	F	2	\$40.00	0.00							
E11 KETK 02/28/22 02/28/22	KETK News 4p-430p C KETK News 4p-430p	CM	4p-430p	M		:30	2	\$40.00 P5	0.00 NM	2	\$80.00
KETK NEWS AT 4P											
Start Date End Date Week: 02/28/22 03/06/22	<u>Weekdays</u> <u>Spots/</u> M	Week 2	<u>Rate</u> \$40.00	Rating 0.00							
12 KETK 02/25/22 02/25/22		СМ	5-530p		F	:30	1	\$60.00 P5	0.00 NM	1	\$60.00
LIVE ATFIVE	KETK Live At 5										
Start Date End Date	Weekdays Spots/	Week	Rate	Rating							
Week: 02/21/22 02/27/22	F	1	\$60.00	0.00							
13 KETK 02/28/22 02/28/22		CM	5-530p	M		:30	1	\$60.00 P5	0.00 NM	1	\$60.00
LIVE ATFIVE	KETK Live At 5										
Start Date End Date	Weekdays Spots/	Week	Rate	Rating							
Week: 02/28/22 03/06/22	M	1	\$60.00	0.00							
14 KETK 02/25/22 02/25/22		CM	6-630p		F	:30	1	\$60.00 P5	0.00 NM	1	\$60.00
KETK NEWS AT 6	KETK News At 6										
Start Date End Date	Weekdays Spots/	Week	Rate	Rating							
Week: 02/21/22 02/27/22	F	1	\$60.00	0.00							
15 KETK 02/28/22 02/28/22		CM	6-630p	M		:30	1	\$60.00 P5	0.00 NM	1	\$60.00
KETK NEWS AT 6	KETK News At 6										
Start Date End Date	Weekdays Spots/	Week	Rate	Rating							
Week: 02/28/22 03/06/22	M	1	\$60.00	0.00							
16 KETK 02/25/22 02/25/22			10:00 PM-10		F	:30	1	\$100.00 P5	0.00 NM	1	\$100.00
KETK NEWS AT 10	10:00 PM-10:35 PM		(10:00 PM-10	):35 PM)							
Start Date End Date	Weekdays Spots/	Week	Rate	Rating							
Week: 02/21/22 02/27/22	F	1	\$100.00	0.00							
17 KETK 02/28/22 02/28/22			10:00 PM-10			:30	1	\$100.00 P5	0.00 NM	1	\$100.00
KETK NEWS AT 10	10:00 PM-10:35 PM		(10:00 PM-10	1:35 PIVI)							
Start Date End Date	Weekdays Spots/	Week	Rate	Rating							
Week: 02/28/22 03/06/22	M	1	\$100.00	0.00							
18 KETK 02/26/22 02/26/22			10:00 PM-10 (10:00 PM-10		- S-	:30	1	\$100.00 P5	0.00 NM	1	\$100.00
KETK NEWS AT 10	10:00 PM-10:30 PM										
Start Date End Date		Week	Rate	Rating							
Week: 02/21/22 02/27/22	S-	1	\$100.00	0.00				<b>•</b> - <b>-</b> - <b>-</b> -			<b>•</b>
19 KETK 02/27/22 02/27/22	2 LN Su ( 10:00 PM-10:35 PM		10:00 PM-10 (10:00 PM-10		S	:30	1	\$175.00 P5	0.00 NM	1	\$175.00
KETK NEWS AT 10	10.00 F WE TO .00 F W		(10.00 T WE IC								
Start Date End Date			Rate	Rating							
Week: 02/21/22 02/27/22	S	1	\$175.00	0.00	F		4	#70.00 DC	0.00 111		<b>M7</b> 0 00
20 KETK 02/25/22 02/25/22	2 M-F 630p-7p 0 M-F	CM	630р-7р		F	:30	1	\$70.00 P5	0.00 NM	1	\$70.00
										1	

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							Print [	Date: 02/24/	22 14:18:45	Page	4 of 4
Order / Rev:	3396134			Advertiser:	POL/Ken Pa	axton/Attorn	ey Gen	eral/TX/Re			
Alt Order #:	27669906			Product Desc	: Order				Tyler KE	тк	
Flight Dates:	02/25/22 - 03/0	1/22		Estimate:	226301						
	tart End NMENT TONIGH	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
<u>Start D</u> Week: 02/21/2	ate End Date	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$70.00	Rating 0.00						
21 KETK 02	/28/22 02/28/22	M-F 630p-7p	СМ	630p-7p	М	:30	1	\$70.00 P5	0.00 NM	1	\$70.00
	NMENT TONIGH	M-F									
Start D		Weekdays	Spots/Week	Rate	Rating						
Week: 02/28/2		<u>M</u>	1	\$70.00	0.00						
22 KETK 02	/25/22 02/25/22	Fri Prime Other 2		8-10p	F	:30	1	\$90.00 P5	0.00 NM	1	\$90.00
DATELINE	FRI-NBC	Fri Prime Other 2									
Start D		<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 02/21/2		F	1	\$90.00	0.00						
	<u>te Range</u> <u>C</u> /21/22-02/27/22 F	escription	<u>Star</u> 8-10	t/End Time		<u>/eekdays</u> F	Length :30		Rtg Type 0.00 NM		
See M			0-10	þ			.50	(\$50.00)	0.00 14141		
	am Change]										
	21/22-02/27/22 F	ri Prime Hour 3	9-10	р	-	F	:30	\$90.00	0.00 NM		
M MG for	22.1 02/25										
23 KETK 02	/26/22 02/26/22		CM		PMS-	:30	1 \$	100.00 P5	0.00 NM	1	\$100.00
PGA: HONI	DA CLASSIC	2:00 PM-5:00 PN	I	(2:00 PM-5:00	(PNI)						
Start D	ate End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/21/2		S-	1	\$100.00	0.00						
24 KETK 02	/27/22 02/27/22	PGA 2:00 PM-5:00 PM	CM		PMS	:30	1 \$	100.00 P5	0.00 NM	1	\$100.00
PGA: HONI	DA CLASSIC	2.00 FIVI-5.00 FIV	I	(2:00 PM-5:00	( FIVI )						
Start D	ate End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/21/2		S	1	\$100.00	0.00						
N25 KETK 02	/25/22 02/25/22	Today Show II Today Show II	CM	9-10a	F	:30	1	\$20.00 P5	0.00 NM	1	\$20.00
TODAY TH	IRD HOUR-NBC	Today Show II									
Start D	ate End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/21/2		F	1	\$20.00	0.00						
N26 KETK 02	/25/22 02/25/22		CM	11a-12p	F	:30	1	\$20.00 P5	0.00 NM	1	\$20.00
EAST TEX/	AS LIVE	East Texas Live									
Start D	ate End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 02/21/2		F	1	\$20.00	0.00			<b>.</b>			•-
N27 KETK 02		Today Show M-F Today Show M-F	CM 7-9a	7-9a	F	:30	2	\$25.00 P5	0.00 NM	2	\$50.00
<u>Start D</u> Week: 02/21/2		<u>Weekdays</u> F	Spots/Week 2	<u>Rate</u> \$25.00	Rating 0.00						
N28 KETK 02		_		\$25.00 5-530p	0.00 S-	:30	1	\$95.00 P5	0.00 NM	1	\$95.00
		Sa KETK Live at		0000	5-			÷20.001 0	0.00 140		ψ00.00
0, , , ,			0	Data	Datia						

Rating

Rating

0.00

0.00

----S

:30

1

\$120.00 P5

Rate

Rate

\$120.00

\$95.00

5-530p

Weekdays

Weekdays

Sun KETK Live at Five

---- S-

Spots/Week

Spots/Week

1

1

Start Date

Week: 02/21/22

Start Date Week: 02/21/22 End Date

02/27/22

End Date

02/27/22

N29 KETK 02/27/22 02/27/22 Sun KETK Live at Five CM

0.00 NM

\$120.00

1