

ORDER



Orders
Order / Rev: 3396134
Alt Order #: 27669906
Product Desc: Order
Estimate: 226301
Flight Dates: 02/25/22 - 03/01/22
Original Date / Rev: 02/24/22 / 02/24/22
Order Type: REG

Tyler KETK
Primary AE: Millennium Washington,DC
Sales Office: M-WAS
Sales Region: Nat

Agency Name: Smart Media Group
Buying Contact:
Billing Contact: Smart Media Group Email
 P.O. Box 26067
 Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Ken Paxton/Attorney General/TX/
Demographic: A35+
Product Codes: PL17
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID: IN10086/SP6681/TO1332/MO1041
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/31/22	02/27/22	19	\$1,300.00	\$1,105.00
02/28/22	03/27/22	20	\$720.00	\$612.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	19	\$1,300.00	\$1,105.00	0.00
March 2022	20	\$720.00	\$612.00	0.00
Totals	39	\$2,020.00	\$1,717.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington,DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Tyler KETK	15%	\$2,020.00
Market	100%	\$13,466.67

Competitive Share

	Share	Total
AWTL	0%	\$0.00
CABLE	0%	\$0.00
KFXK	0%	\$0.00
KLTV	0%	\$0.00
KTPN	0%	\$0.00
KTRE	0%	\$0.00
KYTX	0%	\$0.00
UNKWN	85%	\$11,446.67

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KETK	02/28/22	02/28/22	Today Show II Today Show II	CM	9-10a	M-----	:30	1	\$20.00	P5	0.00	NM	1	\$20.00
TODAY THIRD HOUR-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/28/22	03/06/22	M-----		1		\$20.00		0.00					
2	KETK	03/01/22	03/01/22	Today Show II Today Show II	CM	9-10a	-T-----	:30	1	\$20.00	P5	0.00	NM	1	\$20.00

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Tyler KETK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
TODAY THIRD HOUR-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/28/22	03/06/22	-T-----			1			\$20.00			0.00		
N 3	KETK	02/28/22	02/28/22	East Texas Live East Texas Live	CM	11a-12p	M-----	:30	1	\$20.00	P5	0.00	NM	1	\$20.00
EAST TEXAS LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/28/22	03/06/22	M-----			1			\$20.00			0.00		
N 4	KETK	03/01/22	03/01/22	East Texas Live East Texas Live	CM	11a-12p	-T-----	:30	1	\$20.00	P5	0.00	NM	1	\$20.00
EAST TEXAS LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/28/22	03/06/22	-T-----			1			\$20.00			0.00		
5	KETK	02/28/22	02/28/22	Days of Our Lives Days of Our Lives	CM	12-1p	M-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
DAYS OF OUR LIVES-NB															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/28/22	03/06/22	M-----			1			\$50.00			0.00		
6	KETK	02/25/22	02/25/22	M-F 3-4p M-F 3-4p	CM	3-4p	----F--	:30	2	\$30.00	P5	0.00	NM	2	\$60.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/21/22	02/27/22	----F--			2			\$30.00			0.00		
7	KETK	02/28/22	02/28/22	M-F 3-4p M-F 3-4p	CM	3-4p	M-----	:30	2	\$30.00	P5	0.00	NM	2	\$60.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/28/22	03/06/22	M-----			2			\$30.00			0.00		
N 8	KETK	02/28/22	02/28/22	Today Show M-F Today Show M-F 7-9a	CM	7-9a	M-----	:30	2	\$40.00	P5	0.00	NM	7	\$160.00
TODAY SHOW-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/28/22	03/06/22	M-----			2			\$40.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KETK	02/28/22-03/06/22	Today Show M-F				7-9a	M-----	:30	(\$40.00)	0.00	NM			
See MG 8.3,8.4,8.5,8.6,8.7,8.8,8.9 [Rate change]															
2	KETK	02/28/22-03/06/22	Today Show M-F				7-9a	M-----	:30	(\$40.00)	0.00	NM			
See MG 8.3,8.4,8.5,8.6,8.7,8.8,8.9 [Rate change]															
3	KETK	02/28/22-03/01/22	Today Show M-F				7-9a	MT-----	:30	\$25.00	0.00	NM			
Ⓜ MG for 9.1,8.1,9.2,8.2															
4	KETK	02/28/22-03/01/22	Today Show M-F				7-9a	MT-----	:30	\$25.00	0.00	NM			
Ⓜ MG for 9.1,8.1,9.2,8.2															
5	KETK	02/28/22-03/01/22	Today Show M-F				7-9a	MT-----	:30	\$25.00	0.00	NM			
Ⓜ MG for 9.1,8.1,9.2,8.2															
6	KETK	02/28/22-03/01/22	Today Show M-F				7-9a	MT-----	:30	\$25.00	0.00	NM			
7	KETK	02/28/22-03/01/22	KETK Today				6-7a	MT-----	:30	\$20.00	0.00	NM			
Ⓜ MG for 9.1,8.1,9.2,8.2															
8	KETK	02/28/22-03/01/22	KETK Today				6-7a	MT-----	:30	\$20.00	0.00	NM			
Ⓜ MG for 9.1,8.1,9.2,8.2															
9	KETK	02/28/22-03/01/22	KETK Today				6-7a	MT-----	:30	\$20.00	0.00	NM			
Ⓜ MG for 9.1,8.1,9.2,8.2															
9	KETK	03/01/22	03/01/22	Today Show M-F Today Show M-F 7-9a	CM	7-9a	-T-----	:30	2	\$40.00	P5	0.00	NM	0	\$0.00
TODAY SHOW-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/28/22	03/06/22	-T-----			2			\$40.00			0.00		

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	-T-----					2	\$40.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KETK	02/28/22-03/06/22		Today Show M-F		7-9a	-T-----	:30		(\$40.00)		0.00	NM		
				See MG 8.3,8.4,8.5,8.6,8.7,8.8,8.9											
				[Rate change]											
2	KETK	02/28/22-03/06/22		Today Show M-F		7-9a	-T-----	:30		(\$40.00)		0.00	NM		
				See MG 8.3,8.4,8.5,8.6,8.7,8.8,8.9											
				[Rate change]											
E 10	KETK	02/25/22	02/25/22	KETK News 4p-430p	CM	4p-430p	----F--	:30	2	\$40.00	P5	0.00	NM	2	\$80.00
				KETK News 4p-430p											
				KETK NEWS AT 4P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	----F--					2	\$40.00		0.00			
E 11	KETK	02/28/22	02/28/22	KETK News 4p-430p	CM	4p-430p	M-----	:30	2	\$40.00	P5	0.00	NM	2	\$80.00
				KETK News 4p-430p											
				KETK NEWS AT 4P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	M-----					2	\$40.00		0.00			
12	KETK	02/25/22	02/25/22	KETK Live At 5	CM	5-530p	----F--	:30	1	\$60.00	P5	0.00	NM	1	\$60.00
				KETK Live At 5											
				LIVE ATFIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	----F--					1	\$60.00		0.00			
13	KETK	02/28/22	02/28/22	KETK Live At 5	CM	5-530p	M-----	:30	1	\$60.00	P5	0.00	NM	1	\$60.00
				KETK Live At 5											
				LIVE ATFIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	M-----					1	\$60.00		0.00			
14	KETK	02/25/22	02/25/22	KETK News At 6	CM	6-630p	----F--	:30	1	\$60.00	P5	0.00	NM	1	\$60.00
				KETK News At 6											
				KETK NEWS AT 6											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	----F--					1	\$60.00		0.00			
15	KETK	02/28/22	02/28/22	KETK News At 6	CM	6-630p	M-----	:30	1	\$60.00	P5	0.00	NM	1	\$60.00
				KETK News At 6											
				KETK NEWS AT 6											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	M-----					1	\$60.00		0.00			
16	KETK	02/25/22	02/25/22	KETK News At 10p	CM	10:00 PM-10:35 PM	----F--	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
				10:00 PM-10:35 PM											
				(10:00 PM-10:35 PM)											
				KETK NEWS AT 10											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	----F--					1	\$100.00		0.00			
17	KETK	02/28/22	02/28/22	KETK News At 10p	CM	10:00 PM-10:35 PM	M-----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
				10:00 PM-10:35 PM											
				(10:00 PM-10:35 PM)											
				KETK NEWS AT 10											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	M-----					1	\$100.00		0.00			
18	KETK	02/26/22	02/26/22	LN Sa	CM	10:00 PM-10:30 PM	-----S-	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
				10:00 PM-10:30 PM											
				(10:00 PM-10:30 PM)											
				KETK NEWS AT 10											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	-----S-					1	\$100.00		0.00			
19	KETK	02/27/22	02/27/22	LN Su	CM	10:00 PM-10:35 PM	-----S	:30	1	\$175.00	P5	0.00	NM	1	\$175.00
				10:00 PM-10:35 PM											
				(10:00 PM-10:35 PM)											
				KETK NEWS AT 10											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	-----S					1	\$175.00		0.00			
20	KETK	02/25/22	02/25/22	M-F 630p-7p	CM	630p-7p	----F--	:30	1	\$70.00	P5	0.00	NM	1	\$70.00
				M-F											

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Tyler KETK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ENTERTAINMENT TONIGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/21/22	02/27/22	----F--		1		\$70.00		0.00					
21	KETK	02/28/22	02/28/22	M-F 630p-7p M-F	CM	630p-7p	M-----	:30	1	\$70.00	P5	0.00	NM	1	\$70.00
ENTERTAINMENT TONIGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/28/22	03/06/22	M-----		1		\$70.00		0.00					
22	KETK	02/25/22	02/25/22	Fri Prime Other 2 Fri Prime Other 2	CM	8-10p	----F--	:30	1	\$90.00	P5	0.00	NM	1	\$90.00
DATELINE FRI-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/21/22	02/27/22	----F--		1		\$90.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KETK	02/21/22-02/27/22	Fri Prime Other 2			8-10p	----F--	:30		(\$90.00)		0.00	NM		
		See MG 22.2 [Program Change]													
2	KETK	02/21/22-02/27/22	Fri Prime Hour 3			9-10p	----F--	:30		\$90.00		0.00	NM		
		Ⓜ MG for 22.1 02/25													
23	KETK	02/26/22	02/26/22	PGA 2:00 PM-5:00 PM	CM	2:00 PM-5:00 PM (2:00 PM-5:00 PM)	-----S-	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
PGA: HONDA CLASSIC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/21/22	02/27/22	-----S-		1		\$100.00		0.00					
24	KETK	02/27/22	02/27/22	PGA 2:00 PM-5:00 PM	CM	2:00 PM-5:00 PM (2:00 PM-5:00 PM)	-----S	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
PGA: HONDA CLASSIC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/21/22	02/27/22	-----S		1		\$100.00		0.00					
N25	KETK	02/25/22	02/25/22	Today Show II Today Show II	CM	9-10a	----F--	:30	1	\$20.00	P5	0.00	NM	1	\$20.00
TODAY THIRD HOUR-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/21/22	02/27/22	----F--		1		\$20.00		0.00					
N26	KETK	02/25/22	02/25/22	East Texas Live East Texas Live	CM	11a-12p	----F--	:30	1	\$20.00	P5	0.00	NM	1	\$20.00
EAST TEXAS LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/21/22	02/27/22	----F--		1		\$20.00		0.00					
N27	KETK	02/25/22	02/25/22	Today Show M-F Today Show M-F 7-9a	CM	7-9a	----F--	:30	2	\$25.00	P5	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/21/22	02/27/22	----F--		2		\$25.00		0.00					
N28	KETK	02/26/22	02/26/22	Sa KETK Live at Five Sa KETK Live at Five	CM	5-530p	-----S-	:30	1	\$95.00	P5	0.00	NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/21/22	02/27/22	-----S-		1		\$95.00		0.00					
N29	KETK	02/27/22	02/27/22	Sun KETK Live at Five Sun KETK Live at Five	CM	5-530p	-----S	:30	1	\$120.00	P5	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/21/22	02/27/22	-----S		1		\$120.00		0.00					
													Totals	39	\$2,020.00