Orders	Order / Rev:	3396134		C I Mccom
	Alt Order #:	27669906		
	Product Desc:	Order		
	Estimate:	226301		Tyler KETK
	Flight Dates:	02/25/22 - 03/01/22	Primary AE:	Millennium Washington,DC
	Original Date / Rev:	01/28/22 / 01/31/22	Sales Office:	M-WAS
	Order Type:	REG	Sales Region:	Nat
Agency	Name:	Smart Media Group		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:	Smart Media Group Email	Billing Calendar:	Broadcast
		P.O. Box 26067	Billing Cycle:	EOM
		Alexandria, VA 22313	Agency Commission:	15%
Advertiser	Name:	POL/Ken Paxton/Attorney General/TX/	Order Brand:	
	Demographic:	A35+	New Business End:	
	Product Codes:	PL17	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	IN10086/SP6681/TO1332/MO1041
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	POL-CAND	Order Separation:	00:15:00
	Priority:	P5		

Bill Plan

Start Date End Date		# Spots	Gross Amount	Net Amount
01/31/22	02/27/22	12	\$955.00	\$811.75
02/28/22	03/27/22	21	\$720.00	\$612.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	12	\$955.00	\$811.75	0.00
March 2022	21	\$720.00	\$612.00	0.00
Totals	33	\$1,675.00	\$1,423.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington.DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
Tyler KETK	15%	\$1,675.00
Market	100%	\$11.166.67

Competitive Share	Share	Total
AWTL	0%	\$0.00
CABLE	0%	\$0.00
KFXK	0%	\$0.00
KLTV	0%	\$0.00
KTPN	0%	\$0.00
KTRE	0%	\$0.00
KYTX	0%	\$0.00
UNKWN	85%	\$9,491.67

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 KETK	02/28/22	02/28/22	Today Show II	CM	9-10a	М	:30	1	\$20.00 P5	0.00 NM	1	\$20.00
			Today Show II									
TODAY	THIRD H	OUR-NBC										
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/2	28/22	03/06/22	M	1	\$20.00	0.00						
N 2 KETK	03/01/22	03/01/22	Today Show II Today Show II	СМ	9-10a	- T	:30	1	\$20.00 P5	0.00 NM	1	\$20.00

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Order / Rev: 3396134 Advertiser: POL/Ken Paxton/Attorney General/TX/Re

Alt Order #: 27669906 Product Desc: Order **Tyler KETK**

Flight Dates: 02/25/22 - 03/01/22 Estimate: 226301

Ln Ch Start End Inventory Code TODAY THIRD HOUR-NBC	Break	Start/End	Time Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date Weekdays Week: 02/28/22 03/06/22 -T	Spots/Week	Rate \$20.00	Rating 0.00						
N 3 KETK 02/28/22 02/28/22 East Texas Live East Texas Live	СМ	11a-12p	M	:30	2	\$20.00 P5	0.00 NM	2	\$40.00
EAST TEXAS LIVE									
Start Date End Date Weekdays Week: 02/28/22 03/06/22 M	Spots/Week 2	<u>Rate</u> \$20.00	Rating 0.00						
N 4 KETK 03/01/22 03/01/22 East Texas Live	СМ	11a-12p	- T	:30	2	\$20.00 P5	0.00 NM	2	\$40.00
East Texas Live EAST TEXAS LIVE									
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 02/28/22 03/06/22 -T	Spots/Week 2	Rate \$20.00	Rating 0.00						
N 5 KETK 02/28/22 02/28/22 Days of Our Lives		12-1p	M	:30	1	\$50.00 P5	0.00 NM	1	\$50.00
Days of Our Live DAYS OF OUR LIVES-NB	es .								
Start Date End Date Weekdays Week: 02/28/22 03/06/22 M	Spots/Week	Rate \$50.00	Rating 0.00						
N 6 KETK 02/25/22 02/25/22 M-F 3-4p	CM	3-4p	F	:30	2	\$30.00 P5	0.00 NM	2	\$60.00
M-F 3-4p DR. PHIL									
Start Date End Date Weekdays	Spots/Week	Rate	Rating						
Week: 02/21/22 02/27/22F N 7 KETK 02/28/22 02/28/22 M-F 3-4p	CM	\$30.00 3-4p	0.00 M	:30	2	\$30.00 P5	0.00 NM	2	\$60.00
M-F 3-4p	CIVI	3-4p	IVI	.30	2	φ30.00 P3	U.UU INIVI	2	\$60.00
DR. PHIL Start Date End Date Weekdays	Spots/Week	Rate	Rating						
Week: 02/28/22 03/06/22 M	2	\$30.00	0.00						
N 8 KETK 02/28/22 02/28/22 Today Show M-F Today Show M-F		7-9a	M	:30	2	\$40.00 P5	0.00 NM	7	\$160.00
TODAY SHOW-NBC		_							
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 02/28/22 03/06/22 <u>M</u>	Spots/Week 2	<u>Rate</u> \$40.00	Rating 0.00						
Spot Ch Date Range Description		t/End Time	<u>v</u>	<u>Veekdays</u>	Lengtl	—	Rtg Type		
1 KETK 02/28/22-03/06/22 Today Show M-F See MG 8.3,8.4,8.5,8.6,8.7,8.8,8.9	7-9a	l	N	<u> </u>	:30) (\$40.00)	0.00 <i>NM</i>		
[Rate change]	7.0			_		. (0.40.00)	0.00 144		
2 KETK 02/28/22-03/06/22 Today Show M-F See MG 8.3,8.4,8.5,8.6,8.7,8.8,8.9	7-9a		M	[:30) (\$40.00)	0.00 <i>NM</i>		
[Rate change] 3 KETK 02/28/22-03/01/22 Today Show M-F	7-9a	l	M	П	:30	\$25.00	0.00 NM		
MG for 9.1,8.1,9.2,8.24 KETK 02/28/22-03/01/22 Today Show M-F	7-9a		M	П	:30) \$25.00	0.00 NM		
⊕ MG for 9.1,8.1,9.2,8.2									
5 KETK 02/28/22-03/01/22 Today Show M-F MG for 9.1,8.1,9.2,8.2	7-9a		M	Π	:30	\$25.00	0.00 NM		
6 KETK 02/28/22-03/01/22 Today Show M-F MG for 9.1,8.1,9.2,8.2	7-9a		M	T	:30	\$25.00	0.00 NM		
7 KETK 02/28/22-03/01/22 KETK Today	6-7a	l	M	П	:30	\$20.00	0.00 NM		
MG for 9.1,8.1,9.2,8.2 8 KETK 02/28/22-03/01/22 KETK Today	6-7a		M	ſГ	:30	\$20.00	0.00 NM		
⊕ MG for 9.1,8.1,9.2,8.2	0.5	•			.00	Ψ=0.00	0.00		
9 KETK 02/28/22-03/01/22 KETK Today → MG for 9.1,8.1,9.2,8.2	6-7a		M	Π	:30	\$20.00	0.00 NM		
N 9 KETK 03/01/22 03/01/22 Today Show M-F		7-9a	- T	:30	2	\$40.00 P5	0.00 NM	0	\$0.00
Today Show M-F TODAY SHOW-NBC	₹ 7-9a								
Week: 02/28/22 End Date Weekdays - T	Spots/Week 2	<u>Rate</u> \$40.00	Rating 0.00						

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Order / Rev: 3396134 Advertiser: POL/Ken Paxton/Attorney General/TX/Re

Alt Order #: 27669906 Product Desc: Order **Tyler KETK**

Flight Dates: 02/25/22 - 03/01/22 Estimate: 226301

Ln Ch Start End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date		Spots/Week	Rate	Rating						
Week: 02/28/22 03/06/22	- T	2 Stori	\$40.00	0.00	Maakdaya	Lanath	Doto	Dta Tuna		
Spot Ch Date Range 1 KETK 02/28/22-03/06/22	Description Today Show M-F	<u>Stan</u> 7-9a	/End Time		Weekdays	Length :30		Rtg Type 0.00 NM		
See MG 8.3,8.4,8.5,8.6 [Rate change]	•	7 00			•	.00	(ψ10.00)	0.00 14111		
2 KETK 02/28/22-03/06/22	Todav Show M-F	7-9a			- T	:30	(\$40.00)	0.00 NM		
See MG 8.3,8.4,8.5,8.6 [Rate change]	•						(+ : = : =)			
N10 KETK 02/25/22 02/25/22	2 KETK News 4p-430	p CM	4p-430p	F-	:30	1	\$40.00 P5	0.00 NM	1	\$40.00
KETK NEWS AT 4P	KETK News 4p-430	•								
<u>Start Date</u> <u>End Date</u> Week: 02/21/22 02/27/22	<u>Weekdays</u> <u>S</u>	Spots/Week 1	<u>Rate</u> \$40.00	Rating 0.00						
N11 KETK 02/28/22 02/28/22	2 KETK News 4p-430		4p-430p	M	:30	1	\$40.00 P5	0.00 NM	1	\$40.00
KETK NEWS AT 4P	KETK News 4p-430						,			,
Start Date End Date	Weekdays S	Spots/Week	Rate	Rating						
Week: 02/28/22 03/06/22	M	1	\$40.00	0.00						
N12 KETK 02/25/22 02/25/22	KETK Live At 5	CM	5-530p	F-	:30	1	\$60.00 P5	0.00 NM	1	\$60.00
LIVE ATFIVE	KETK Live At 5									
Start Date End Date	Weekdays S	Spots/Week	Rate	Rating					ł	
Week: 02/21/22 02/27/22	F	1	\$60.00	0.00						
N13 KETK 02/28/22 02/28/22	2 KETK Live At 5	СМ	5-530p	M	:30	1	\$60.00 P5	0.00 NM	1	\$60.00
LIVE ATFIVE	KETK Live At 5									
Start Date End Date	Weekdays S	Spots/Week	Rate	Rating						
Week: 02/28/22 03/06/22	M	1	\$60.00	0.00						
N14 KETK 02/25/22 02/25/22	KETK News At 6	CM	6-630p	F-	:30	1	\$60.00 P5	0.00 NM	1	\$60.00
KETK NEWC AT C	KETK News At 6									
KETK NEWS AT 6 Start Date End Date	Weekdays S	Spots/Week	Rate	Rating						
Week: 02/21/22 02/27/22	F	1	\$60.00	0.00						
N15 KETK 02/28/22 02/28/22	KETK News At 6	CM	6-630p	M	:30	1	\$60.00 P5	0.00 NM	1	\$60.00
KETK NEMO AT O	KETK News At 6									
KETK NEWS AT 6 Start Date End Date	Weekdays S	Spots/Week	Rate	Rating						
Week: 02/28/22 03/06/22	M	1	\$60.00	0.00						
N16 KETK 02/25/22 02/25/22	KETK News At 10p	СМ	10:00 PM-1	0:35 PIF-	:30	1 \$	100.00 P5	0.00 NM	1	\$100.00
LICETICALEIMO AT 40	10:00 PM-10:35 PM	Л	(10:00 PM-1	10:35 PM)						
KETK NEWS AT 10 Start Date End Date	Weekdays S	Spots/Week	Rate	Rating						
Week: 02/21/22 02/27/22	F	1	\$100.00	0.00						
N17 KETK 02/28/22 02/28/22	KETK News At 10p	CM	10:00 PM-1	0:35 PIM	:30	1 \$	100.00 P5	0.00 NM	1	\$100.00
INSTRUMENTAL AT 40	10:00 PM-10:35 PM	Л	(10:00 PM-1	10:35 PM)						
KETK NEWS AT 10 Start Date End Date	Weekdays S	Spots/Week	Poto	Dating						
Week: 02/28/22 03/06/22	M	1	Rate \$100.00	Rating 0.00						
N18 KETK 02/26/22 02/26/22	2 LN Sa	CM		0:30 PI	S- :30	1 \$	100.00 P5	0.00 NM	1	\$100.00
KETK NEWS AT 10	10:00 PM-10:30 PM	Л	(10:00 PM-1	10:30 PM)						
Start Date End Date		Spots/Week	Rate	Rating					1	
Week: 02/21/22 02/27/22	S-	1	\$100.00	0.00						
N19 KETK 02/27/22 02/27/22	2 LN Su 10:00 PM-10:35 PM	СМ И	10:00 PM-1 (10:00 PM-1	0:35 PI 10:35 PM)	- S :30	1 \$	175.00 P5	0.00 NM	1	\$175.00
KETK NEWS AT 10				5						
Start Date	S	Spots/Week 1	Rate \$175.00	Rating 0.00						
N20 KETK 02/25/22 02/25/22		СМ	630p-7p	F-	:30	1	\$70.00 P5	0.00 NM	1	\$70.00
	M-F								I	

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Totals

33

\$1,675.00

Order / Rev: 3396134 Advertiser: POL/Ken Paxton/Attorney General/TX/Re

Alt Order #: 27669906 Product Desc: Order **Tyler KETK**

Flight Dates: 02/25/22 - 03/01/22 Estimate: 226301

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
ENTERTA	AINMEN	NT TONIGH										
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/21	1/22	02/27/22	F	1	\$70.00	0.00						
N21 KETK (02/28/22	2 02/28/22	M-F 630p-7p	CM	630p-7p	M	:30	1	\$70.00 P5	0.00 NM	1	\$70.00
			M-F									
ENTERTA	AINMEN	NT TONIGH										
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/28	8/22	03/06/22	M	1	\$70.00	0.00						
N22 KETK (02/25/22	2 02/25/22	Fri Prime Other 2	CM	8-10p	F	:30	1	\$90.00 P5	0.00 NM	1	\$90.00
			Fri Prime Other 2									
DATELIN	IE FRI-N	NBC										
Start	Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 02/21	1/22	02/27/22	F	1	\$90.00	0.00						
N23 KETK (02/26/22	2 02/26/22	PGA	СМ	2:00 PM-5:0	00 PMS-	:30	1	\$100.00 P5	0.00 NM	1	\$100.00
			2:00 PM-5:00 PM		(2:00 PM-5:	00 PM)						
PGA: HO	NDA CL	LASSIC										
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/21	1/22	02/27/22	S-	1	\$100.00	0.00						
N24 KETK (02/27/22	2 02/27/22	PGA	СМ	2:00 PM-5:0	00 PMS	:30	1	\$100.00 P5	0.00 NM	1	\$100.00
			2:00 PM-5:00 PM		(2:00 PM-5:	00 PM)						
PGA: HO	NDA CL	LASSIC										
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/21	1/22	02/27/22	S	1	\$100.00	0.00						