

ORDER



Orders
Order / Rev: 3393067
Alt Order #: 27668544
Product Desc: Order
Estimate: 222225
Flight Dates: 02/22/22 - 02/25/22
Original Date / Rev: 02/22/22 / 02/22/22
Order Type: REG

Tyler KETK
Primary AE: Millennium Washington,DC
Sales Office: M-WAS
Sales Region: Nat

Agency Name: Smart Media Group
Buying Contact:
Billing Contact: Smart Media Group Email
 P.O. Box 26067
 Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Ken Paxton/Attorney General/TX/
Demographic: A35+
Product Codes: PL17
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID: IN10086/SP6681/TO1332/MO1041
Unit Code: General
Order Separation: 00:15:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 01/31/22 | 02/27/22 | 36 | \$2,235.00 | \$1,899.75 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|-------------|
| February 2022 | 36 | \$2,235.00 | \$1,899.75 | 0.00 |
| Totals | 36 | \$2,235.00 | \$1,899.75 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|--------------------------|--------------|--------------|-------------------------------|---------|
| Millennium Washington,DC | | | Start Of Order - End Of Order | 100% |

Order Share

| | Share | Total |
|------------|-------|-------------|
| Tyler KETK | 16% | \$2,235.00 |
| Market | 100% | \$13,968.75 |

Competitive Share

| | Share | Total |
|-------|-------|-------------|
| AWTL | 0% | \$0.00 |
| CABLE | 0% | \$0.00 |
| KFXK | 0% | \$0.00 |
| KLTV | 0% | \$0.00 |
| KTPN | 0% | \$0.00 |
| KTRE | 0% | \$0.00 |
| KYTX | 0% | \$0.00 |
| UNKWN | 84% | \$11,733.75 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------------|------|-------------------|-----------------|----------------------------------|-------|-------------------|---------|-------------|-------|---------------|-----|------|------|-------|---------|
| 1 | KETK | 02/22/22 | 02/22/22 | Today Show II Today Show II | CM | 9-10a | -T----- | :30 | 2 | \$20.00 | P5 | 0.00 | NM | 2 | \$40.00 |
| TODAY THIRD HOUR-NBC | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 02/21/22 | 02/27/22 | -T----- | | 2 | | \$20.00 | | 0.00 | | | | | |
| 5 | KETK | 02/22/22 | 02/22/22 | Today Show III Today Show III | CM | 10-11a | -T----- | :30 | 2 | \$25.00 | P5 | 0.00 | NM | 2 | \$50.00 |
| TODAY WITH HODA & JE | | | | | | | | | | | | | | | |

Order / Rev: 3393067
 Alt Order #: 27668544
 Flight Dates: 02/22/22 - 02/25/22

Advertiser: POL/Ken Paxton/Attorney General/TX/R
 Product Desc: Order
 Estimate: 222225
Tyler KETK

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------------|------|-------------------|-----------------|--|-------|--|---------|-----|-------------------|-------------|-----|---------------|------|-------|----------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 02/21/22 | 02/27/22 | -T----- | | | | | 2 | \$25.00 | | 0.00 | | | |
| 9 | KETK | 02/22/22 | 02/22/22 | East Texas Live East Texas Live | CM | 11a-12p | -T----- | :30 | 3 | \$20.00 | P5 | 0.00 | NM | 3 | \$60.00 |
| EAST TEXAS LIVE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 02/21/22 | 02/27/22 | -T----- | | | | | 3 | \$20.00 | | 0.00 | | | |
| 13 | KETK | 02/22/22 | 02/22/22 | Days of Our Lives Days of Our Lives | CM | 12-1p | -T----- | :30 | 1 | \$50.00 | P5 | 0.00 | NM | 1 | \$50.00 |
| DAYS OF OUR LIVES-NB | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 02/21/22 | 02/27/22 | -T----- | | | | | 1 | \$50.00 | | 0.00 | | | |
| 17 | KETK | 02/22/22 | 02/22/22 | M-F 3-4p M-F 3-4p | CM | 3-4p | -T----- | :30 | 3 | \$30.00 | P5 | 0.00 | NM | 3 | \$90.00 |
| DR. PHIL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 02/21/22 | 02/27/22 | -T----- | | | | | 3 | \$30.00 | | 0.00 | | | |
| 20 | KETK | 02/22/22 | 02/22/22 | Today Show M-F Today Show M-F 7-9a | CM | 7-9a | -T----- | :30 | 4 | \$25.00 | P5 | 0.00 | NM | 4 | \$100.00 |
| TODAY SHOW-NBC | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 02/21/22 | 02/27/22 | -T----- | | | | | 4 | \$25.00 | | 0.00 | | | |
| 24 | KETK | 02/22/22 | 02/22/22 | KETK News 4p-430p KETK News 4p-430p | CM | 4p-430p | -T----- | :30 | 2 | \$40.00 | P5 | 0.00 | NM | 2 | \$80.00 |
| KETK NEWS AT 4P | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 02/21/22 | 02/27/22 | -T----- | | | | | 2 | \$40.00 | | 0.00 | | | |
| 27 | KETK | 02/22/22 | 02/22/22 | KETK News 430p-5p KETK News 430p-5p | CM | 430p-5p | -T----- | :30 | 3 | \$40.00 | P5 | 0.00 | NM | 3 | \$120.00 |
| KETK NEWS AT 4:30P | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 02/21/22 | 02/27/22 | -T----- | | | | | 3 | \$40.00 | | 0.00 | | | |
| 30 | KETK | 02/22/22 | 02/22/22 | KETK Live At 5 KETK Live At 5 | CM | 5-530p | -T----- | :30 | 2 | \$60.00 | P5 | 0.00 | NM | 2 | \$120.00 |
| LIVE ATFIVE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 02/21/22 | 02/27/22 | -T----- | | | | | 2 | \$60.00 | | 0.00 | | | |
| 33 | KETK | 02/22/22 | 02/22/22 | KETK News At 6 KETK News At 6 | CM | 6-630p | -T----- | :30 | 3 | \$60.00 | P5 | 0.00 | NM | 3 | \$180.00 |
| KETK NEWS AT 6 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 02/21/22 | 02/27/22 | -T----- | | | | | 3 | \$60.00 | | 0.00 | | | |
| 36 | KETK | 02/22/22 | 02/22/22 | KETK News At 10p 10:00 PM-10:35 PM (10:00 PM-10:35 PM) | CM | 10:00 PM-10:35 PM (10:00 PM-10:35 PM) | -T----- | :30 | 2 | \$100.00 | P5 | 0.00 | NM | 2 | \$200.00 |
| KETK NEWS AT 10 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 02/21/22 | 02/27/22 | -T----- | | | | | 2 | \$100.00 | | 0.00 | | | |
| 39 | KETK | 02/22/22 | 02/22/22 | M-F 630p-7p M-F | CM | 630p-7p | -T----- | :30 | 2 | \$70.00 | P5 | 0.00 | NM | 2 | \$140.00 |
| ENTERTAINMENT TONIGH | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 02/21/22 | 02/27/22 | -T----- | | | | | 2 | \$70.00 | | 0.00 | | | |
| 42 | KETK | 02/22/22 | 02/22/22 | Tue Prime Hour 2 8:00 PM-9:00 PM | CM | 8:00 PM-9:00 PM (8:00 PM-9:00 PM) | -T----- | :30 | 1 | \$600.00 | P5 | 0.00 | NM | 1 | \$600.00 |
| THIS IS US-NBC | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 02/21/22 | 02/27/22 | -T----- | | | | | 1 | \$600.00 | | 0.00 | | | |
| 43 | KETK | 02/22/22 | 02/22/22 | Tue Prime Hour 3 9:00 PM-10:00 PM | CM | 9:00 PM-10:00 PM (9:00 PM-10:00 PM) | -T----- | :30 | 2 | \$150.00 | P5 | 0.00 | NM | 2 | \$300.00 |
| NEW AMSTERDAM-NBC | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |

Order / Rev: 3393067
 Alt Order #: 27668544
 Flight Dates: 02/22/22 - 02/25/22

Advertiser: POL/Ken Paxton/Attorney General/TX/R
 Product Desc: Order
 Estimate: 222225

Tyler KETK

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|--|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|--------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 02/21/22 | 02/27/22 | -T----- | | | | | 2 | \$150.00 | | 0.00 | | | |
| N50 | KETK | 02/22/22 | 02/22/22 | KETK Today KETK Today | CM | 6-7a | -2----- | :30 | 2 | \$20.00 | P5 | 0.00 | NM | 2 | \$40.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 02/21/22 | 02/27/22 | -2----- | | | | | 2 | \$20.00 | | 0.00 | | | |
| N51 | KETK | 02/22/22 | 02/22/22 | KETK Today KETK Today | CM | 5-6a | -1----- | :30 | 1 | \$15.00 | P5 | 0.00 | NM | 1 | \$15.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 02/21/22 | 02/27/22 | -1----- | | | | | 1 | \$15.00 | | 0.00 | | | |
| 52 | KETK | 02/22/22 | 02/22/22 | Days of Our Lives Days of Our Lives | CM | 12-1p | -1----- | :30 | 1 | \$50.00 | P5 | 0.00 | NM | 1 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 02/21/22 | 02/27/22 | -1----- | | | | | 1 | \$50.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 36 | \$2,235.00 |