

ORDER



Orders
Order / Rev: 3393067
Alt Order #: 27668544
Product Desc: Order
Estimate: 222225
Flight Dates: 02/22/22 - 02/25/22
Original Date / Rev: 01/26/22 / 02/24/22
Order Type: REG

Tyler KETK
Primary AE: Millennium Washington,DC
Sales Office: M-WAS
Sales Region: Nat

Agency Name: Smart Media Group
Buying Contact:
Billing Contact: Smart Media Group Email
 P.O. Box 26067
 Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Ken Paxton/Attorney General/TX/
Demographic: A35+
Product Codes: PL17
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID: IN10086/SP6681/TO1332/MO1041
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/31/22	02/27/22	35	\$2,210.00	\$1,878.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	35	\$2,210.00	\$1,878.50	0.00
Totals	35	\$2,210.00	\$1,878.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington,DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Tyler KETK	16%	\$2,210.00
Market	100%	\$13,812.50

Competitive Share

	Share	Total
AWTL	0%	\$0.00
CABLE	0%	\$0.00
KFXK	0%	\$0.00
KLTV	0%	\$0.00
KTPN	0%	\$0.00
KTRE	0%	\$0.00
KYTX	0%	\$0.00
UNKWN	84%	\$11,602.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KETK	02/22/22	02/22/22	Today Show II Today Show II	CM	9-10a	-T-----	:30	2	\$20.00	P5	0.00	NM	2	\$40.00
TODAY THIRD HOUR-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/21/22	02/27/22	-T-----		2		\$20.00		0.00					
N 5	KETK	02/22/22	02/22/22	Today Show III Today Show III	CM	10-11a	-T-----	:30	2	\$25.00	P5	0.00	NM	2	\$50.00
TODAY WITH HODA & JE															

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Tyler KETK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N 9	KETK	02/22/22	02/22/22	East Texas Live	CM	11a-12p	-T-----	:30	3	\$20.00	P5	0.00	NM	3	\$60.00	
				East Texas Live												
				EAST TEXAS LIVE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/21/22	02/27/22	-T-----			2			\$25.00			0.00			
N 13	KETK	02/22/22	02/22/22	Days of Our Lives	CM	12-1p	-T-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00	
				Days of Our Lives												
				DAYS OF OUR LIVES-NB												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/21/22	02/27/22	-T-----			3			\$20.00			0.00			
N 17	KETK	02/22/22	02/22/22	M-F 3-4p	CM	3-4p	-T-----	:30	3	\$30.00	P5	0.00	NM	3	\$90.00	
				M-F 3-4p												
				DR. PHIL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/21/22	02/27/22	-T-----			3			\$30.00			0.00			
N 20	KETK	02/22/22	02/22/22	Today Show M-F	CM	7-9a	-T-----	:30	4	\$25.00	P5	0.00	NM	3	\$75.00	
				Today Show M-F 7-9a												
				TODAY SHOW-NBC												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/21/22	02/27/22	-T-----			4			\$25.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
3	KETK	02/21/22-02/27/22		Today Show M-F			7-9a	-T-----	:30	(\$25.00)	0.00	NM				
Credited																
[spot only aired :13]																
N 24	KETK	02/22/22	02/22/22	KETK News 4p-430p	CM	4p-430p	-T-----	:30	2	\$40.00	P5	0.00	NM	2	\$80.00	
				KETK News 4p-430p												
				KETK NEWS AT 4P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/21/22	02/27/22	-T-----			2			\$40.00			0.00			
N 27	KETK	02/22/22	02/22/22	KETK News 430p-5p	CM	430p-5p	-T-----	:30	3	\$40.00	P5	0.00	NM	3	\$120.00	
				KETK News 430p-5p												
				KETK NEWS AT 4:30P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/21/22	02/27/22	-T-----			3			\$40.00			0.00			
N 30	KETK	02/22/22	02/22/22	KETK Live At 5	CM	5-530p	-T-----	:30	2	\$60.00	P5	0.00	NM	2	\$120.00	
				KETK Live At 5												
				LIVE ATFIVE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/21/22	02/27/22	-T-----			2			\$60.00			0.00			
N 33	KETK	02/22/22	02/22/22	KETK News At 6	CM	6-630p	-T-----	:30	3	\$60.00	P5	0.00	NM	3	\$180.00	
				KETK News At 6												
				KETK NEWS AT 6												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/21/22	02/27/22	-T-----			3			\$60.00			0.00			
N 36	KETK	02/22/22	02/22/22	KETK News At 10p	CM	10:00 PM-10:35 PM	-T-----	:30	2	\$100.00	P5	0.00	NM	2	\$200.00	
				10:00 PM-10:35 PM			(10:00 PM-10:35 PM)									
				KETK NEWS AT 10												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/21/22	02/27/22	-T-----			2			\$100.00			0.00			
N 39	KETK	02/22/22	02/22/22	M-F 630p-7p	CM	630p-7p	-T-----	:30	2	\$70.00	P5	0.00	NM	2	\$140.00	
				M-F												
				ENTERTAINMENT TONIGHT												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/21/22	02/27/22	-T-----			2			\$70.00			0.00			
N 42	KETK	02/22/22	02/22/22	Tue Prime Hour 2	CM	8:00 PM-9:00 PM	-T-----	:30	1	\$600.00	P5	0.00	NM	1	\$600.00	
				8:00 PM-9:00 PM			(8:00 PM-9:00 PM)									
				THIS IS US-NBC												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/21/22	02/27/22	-T-----			1			\$600.00			0.00			

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N43	KETK	02/22/22	02/22/22	Tue Prime Hour 3 9:00 PM-10:00 PM	CM	9:00 PM-10:00 PM (9:00 PM-10:00 PM)	-T-----	:30	2	\$150.00	P5	0.00	NM	2	\$300.00
NEW AMSTERDAM-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/21/22	02/27/22	-T-----			2		\$150.00		0.00				
N50	KETK	02/22/22	02/22/22	KETK Today KETK Today	CM	6-7a	-2-----	:30	2	\$20.00	P5	0.00	NM	2	\$40.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/21/22	02/27/22	-2-----			2		\$20.00		0.00				
N51	KETK	02/22/22	02/22/22	KETK Today KETK Today	CM	5-6a	-1-----	:30	1	\$15.00	P5	0.00	NM	1	\$15.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/21/22	02/27/22	-1-----			1		\$15.00		0.00				
N52	KETK	02/22/22	02/22/22	Days of Our Lives Days of Our Lives	CM	12-1p	-1-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/21/22	02/27/22	-1-----			1		\$50.00		0.00				
													Totals	35	\$2,210.00