



125 West 55th St
New York, NY 10019

Contract # 27782927	Changes as of: 5/18/2022 at 11:52 AM	Version: Highlighting Makegood 2	Status: Confirmed
CPE: PAXT/ORDR/514516	Flight: 5/14/22 - 5/16/22	Station: KETK	Con Type: POLITICAL/VOTE
Agency: Smart Media Group PO BOX 26067 ALEXANDRIA, VA 22313	Advertiser: Ken Paxton Campaign Product: Order Agency Order #: 30081088	Market: Tyler Office: WASHINGTON Service: Nielsen	Total \$: \$522.00 Total Spots: 16 Total CPP: \$22.12
	Buyer: Berg, Fran Salesperson: JENNA NUBAR 202-872-5880	Primary Demo: Adults 55+ Assistant: JENNA NUBAR 202-872-5880	Total GRP: 23.6 Traffic #: 3540996

Separation:

Comments: NEW ORDER FOR PAXTON EST 514516 PAYMENT SENT TODAY; PLEASE CONFIRM THANKS FRAN

#	Day/Time	DP	Program	Rate	A55P Rating	Len	5/14 - 5/16			Total Spots	Total \$	CPP*	GRP*
							5/14	5/15	5/16				
CR 9	Sa 10p-10:30p		KETK NEWS AT 10	\$45.00	1.9	30	1	0	0	0	\$0.00	\$23.68	0.0
TOTALS:							0	1	15	16	\$522.00	\$22.12	23.6

Makegood Comments

Date/Time	Action	Added by	Comment
05/18/22 11:52 AM	Sent To Rep	Amanda Caracheo	Order received after log deadline. Moving to new order once received