



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27668544	<b>Changes as of:</b> 2/24/2022 at 3:08 PM	<b>Version:</b> Highlighting Makegood 1	<b>Status:</b> Accepted
<b>CPE:</b> PAXT/ORDR/222225	<b>Flight:</b> 2/22/22 - 2/25/22	<b>Station:</b> KETK	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> Smart Media Group PO BOX 26067 ALEXANDRIA, VA 22313	<b>Advertiser:</b> Ken Paxton Campaign <b>Product:</b> Order <b>Agency Order #:</b> 30078339	<b>Market:</b> Tyler <b>Office:</b> WASHINGTON <b>Service:</b> Nielsen	<b>Total \$:</b> \$2,145.00 <b>Total Spots:</b> 33 <b>Total CPP:</b> \$50.35
	<b>Buyer:</b> Berg, Fran <b>Salesperson:</b> JENNA NUBAR 202-872-5880	<b>Primary Demo:</b> Adults 35+ <b>Assistant:</b> JENNA NUBAR 202-872-5880	<b>Total GRP:</b> 42.6 <b>Traffic #:</b> 3393067
<b>Separation:</b>			
<b>Comments:</b> REV ORDER FOR PAXTON SHOWING ALL SPOTS CANCELLED W-F 2/23-2/25 ALL TOTALS HAVE CHANGED; PLEASE CONFIRM THANKS, FRAN			

#	Day/Time	DP	Program	Rate	A35P Rating	Len	2/22 - 2/25				Total Spots	Total \$	CPP*	GRP*	
							2/22	2/23	2/24	2/25					
CR 6	M-F 7a-9a		TODAY SHOW-NBC	\$25.00	0.9	30	4	3	0	0	0	3	\$75.00	\$27.78	2.7
RATE CHG															
<b>TOTALS:</b>							<b>33</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>33</b>	<b>\$2,145.00</b>	<b>\$50.35</b>	<b>42.6</b>

Makegood Comments			
Date/Time	Action	Added by	Comment
02/24/22 3:08 PM	Sent To Rep	Amanda Caracheo	Spot aired as :13