

ORDER



Orders
Order / Rev: 3371628
Alt Order #: 27660661
Product Desc: Order
Estimate: 111117
Flight Dates: 01/11/22 - 01/17/22
Original Date / Rev: 01/10/22 / 01/10/22
Order Type: REG

Tyler KETK
Primary AE: Millennium Washington,DC
Sales Office: M-WAS
Sales Region: Nat

Agency Name: Smart Media Group
Buying Contact:
Billing Contact: Smart Media Group Email
 P.O. Box 26067
 Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Ken Paxton/Attorney General/TX/
Demographic: A35+
Product Codes: PL17
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID: IN10086/SP6681/TO1332/MO1041
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/27/21	01/30/22	56	\$3,040.00	\$2,584.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2022	56	\$3,040.00	\$2,584.00	0.00
Totals	56	\$3,040.00	\$2,584.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington,DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Tyler KETK	20%	\$3,040.00
Market	100%	\$15,200.00

Competitive Share

	Share	Total
AWTL	0%	\$0.00
CABLE	0%	\$0.00
KFXK	0%	\$0.00
KLTV	0%	\$0.00
KTPN	0%	\$0.00
KTRE	0%	\$0.00
KYTX	0%	\$0.00
UNKWN	80%	\$12,160.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KETK	01/11/22	01/11/22	Today Show II Today Show II	CM	9-10a	-T-----	:30	1	\$30.00	P5	0.00	NM	1	\$30.00
TODAY THIRD HOUR-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		01/10/22	01/16/22	-T-----		1		\$30.00		0.00					
N 2	KETK	01/12/22	01/12/22	Today Show II Today Show II	CM	9-10a	--W----	:30	1	\$30.00	P5	0.00	NM	1	\$30.00
TODAY THIRD HOUR-NBC															

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	KETK	01/13/22	01/13/22	Today Show II	CM	9-10a	---T---	:30	1	\$30.00	P5	0.00	NM	1	\$30.00
				Today Show II											
				TODAY THIRD HOUR-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		01/10/22	01/16/22	--W----	1	\$30.00	0.00								
N 4	KETK	01/14/22	01/14/22	Today Show II	CM	9-10a	----F--	:30	1	\$30.00	P5	0.00	NM	1	\$30.00
				Today Show II											
				TODAY THIRD HOUR-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		01/10/22	01/16/22	---T---	1	\$30.00	0.00								
N 5	KETK	01/17/22	01/17/22	Today Show II	CM	9-10a	M-----	:30	1	\$30.00	P5	0.00	NM	1	\$30.00
				Today Show II											
				TODAY THIRD HOUR-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		01/17/22	01/23/22	M-----	1	\$30.00	0.00								
N 6	KETK	01/11/22	01/11/22	East Texas Live	CM	11a-12p	-T-----	:30	2	\$25.00	P5	0.00	NM	2	\$50.00
				East Texas Live											
				EAST TEXAS LIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		01/10/22	01/16/22	-T-----	2	\$25.00	0.00								
N 7	KETK	01/12/22	01/12/22	East Texas Live	CM	11a-12p	--W----	:30	2	\$25.00	P5	0.00	NM	2	\$50.00
				East Texas Live											
				EAST TEXAS LIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		01/10/22	01/16/22	--W----	2	\$25.00	0.00								
N 8	KETK	01/13/22	01/13/22	East Texas Live	CM	11a-12p	---T---	:30	2	\$25.00	P5	0.00	NM	2	\$50.00
				East Texas Live											
				EAST TEXAS LIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		01/10/22	01/16/22	---T---	2	\$25.00	0.00								
N 9	KETK	01/14/22	01/14/22	East Texas Live	CM	11a-12p	----F--	:30	2	\$25.00	P5	0.00	NM	2	\$50.00
				East Texas Live											
				EAST TEXAS LIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		01/10/22	01/16/22	----F--	2	\$25.00	0.00								
N 10	KETK	01/17/22	01/17/22	East Texas Live	CM	11a-12p	M-----	:30	2	\$25.00	P5	0.00	NM	2	\$50.00
				East Texas Live											
				EAST TEXAS LIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		01/17/22	01/23/22	M-----	2	\$25.00	0.00								
N 11	KETK	01/13/22	01/13/22	Days of Our Lives	CM	12-1p	---T---	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
				Days of Our Lives											
				DAYS OF OUR LIVES-NB											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		01/10/22	01/16/22	---T---	1	\$50.00	0.00								
N 12	KETK	01/17/22	01/17/22	Days of Our Lives	CM	12-1p	M-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
				Days of Our Lives											
				DAYS OF OUR LIVES-NB											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		01/17/22	01/23/22	M-----	1	\$50.00	0.00								
N 13	KETK	01/11/22	01/11/22	M-F 3-4p	CM	3-4p	-T-----	:30	2	\$30.00	P5	0.00	NM	2	\$60.00
				M-F 3-4p											
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		01/10/22	01/16/22	-T-----	2	\$30.00	0.00								
N 14	KETK	01/12/22	01/12/22	M-F 3-4p	CM	3-4p	--W----	:30	2	\$30.00	P5	0.00	NM	2	\$60.00
				M-F 3-4p											
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		01/10/22	01/16/22	--W----	2	\$30.00	0.00								

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N 15	KETK	01/13/22	01/13/22	M-F 3-4p M-F 3-4p	CM	3-4p	---T---	:30	2	\$30.00	P5	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/10/22	01/16/22	--W----					2	\$30.00		0.00			
		DR. PHIL													
N 16	KETK	01/14/22	01/14/22	M-F 3-4p M-F 3-4p	CM	3-4p	----F--	:30	2	\$30.00	P5	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/10/22	01/16/22	---T---					2	\$30.00		0.00			
		DR. PHIL													
N 17	KETK	01/17/22	01/17/22	M-F 3-4p M-F 3-4p	CM	3-4p	M-----	:30	2	\$30.00	P5	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/10/22	01/16/22	----F--					2	\$30.00		0.00			
		DR. PHIL													
N 18	KETK	01/11/22	01/11/22	Today Show M-F Today Show M-F 7-9a	CM	7-9a	-T-----	:30	1	\$40.00	P5	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/10/22	01/16/22	-T-----					1	\$40.00		0.00			
		TODAY SHOW-NBC													
N 19	KETK	01/12/22	01/12/22	Today Show M-F Today Show M-F 7-9a	CM	7-9a	--W----	:30	1	\$40.00	P5	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/10/22	01/16/22	--W----					1	\$40.00		0.00			
		TODAY SHOW-NBC													
N 20	KETK	01/13/22	01/13/22	Today Show M-F Today Show M-F 7-9a	CM	7-9a	---T---	:30	1	\$40.00	P5	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/10/22	01/16/22	---T---					1	\$40.00		0.00			
		TODAY SHOW-NBC													
N 21	KETK	01/14/22	01/14/22	Today Show M-F Today Show M-F 7-9a	CM	7-9a	----F--	:30	1	\$40.00	P5	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/10/22	01/16/22	----F--					1	\$40.00		0.00			
		TODAY SHOW-NBC													
N 22	KETK	01/17/22	01/17/22	Today Show M-F Today Show M-F 7-9a	CM	7-9a	M-----	:30	1	\$40.00	P5	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/17/22	01/23/22	M-----					1	\$40.00		0.00			
		TODAY SHOW-NBC													
N 23	KETK	01/11/22	01/11/22	KETK Live At 5 KETK Live At 5	CM	5-530p	-T-----	:30	1	\$60.00	P5	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/10/22	01/16/22	-T-----					1	\$60.00		0.00			
		LIVE ATFIVE													
N 24	KETK	01/12/22	01/12/22	KETK Live At 5 KETK Live At 5	CM	5-530p	--W----	:30	1	\$60.00	P5	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/10/22	01/16/22	--W----					1	\$60.00		0.00			
		LIVE ATFIVE													
N 25	KETK	01/13/22	01/13/22	KETK Live At 5 KETK Live At 5	CM	5-530p	---T---	:30	1	\$60.00	P5	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/10/22	01/16/22	---T---					1	\$60.00		0.00			
		LIVE ATFIVE													
N 26	KETK	01/14/22	01/14/22	KETK Live At 5 KETK Live At 5	CM	5-530p	----F--	:30	1	\$60.00	P5	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/10/22	01/16/22	----F--					1	\$60.00		0.00			
		LIVE ATFIVE													

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Tyler KETK

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N27	KETK	01/17/22	01/17/22	KETK Live At 5 KETK Live At 5	CM	5-530p	M-----	:30	1	\$60.00	P5	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/10/22	01/16/22	----F--		1				\$60.00		0.00			
		LIVE ATFIVE													
N28	KETK	01/11/22	01/11/22	KETK News At 6 KETK News At 6	CM	6-630p	-T-----	:30	1	\$60.00	P5	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/17/22	01/23/22	M-----		1				\$60.00		0.00			
		KETK NEWS AT 6													
N29	KETK	01/12/22	01/12/22	KETK News At 6 KETK News At 6	CM	6-630p	--W----	:30	1	\$60.00	P5	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/10/22	01/16/22	-T-----		1				\$60.00		0.00			
		KETK NEWS AT 6													
N30	KETK	01/13/22	01/13/22	KETK News At 6 KETK News At 6	CM	6-630p	---T---	:30	1	\$60.00	P5	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/10/22	01/16/22	--W----		1				\$60.00		0.00			
		KETK NEWS AT 6													
N31	KETK	01/14/22	01/14/22	KETK News At 6 KETK News At 6	CM	6-630p	----F--	:30	1	\$60.00	P5	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/10/22	01/16/22	---T---		1				\$60.00		0.00			
		KETK NEWS AT 6													
N32	KETK	01/17/22	01/17/22	KETK News At 6 KETK News At 6	CM	6-630p	M-----	:30	1	\$60.00	P5	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/17/22	01/23/22	M-----		1				\$60.00		0.00			
		KETK NEWS AT 6													
N33	KETK	01/11/22	01/11/22	KETK News At 10p 10:00 PM-10:35 PM	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	PI-T-----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/10/22	01/16/22	-T-----		1				\$100.00		0.00			
		KETK NEWS AT 10													
N34	KETK	01/12/22	01/12/22	KETK News At 10p 10:00 PM-10:35 PM	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	PI--W----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/10/22	01/16/22	--W----		1				\$100.00		0.00			
		KETK NEWS AT 10													
N35	KETK	01/13/22	01/13/22	KETK News At 10p 10:00 PM-10:35 PM	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	PI---T---	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/10/22	01/16/22	---T---		1				\$100.00		0.00			
		KETK NEWS AT 10													
N36	KETK	01/14/22	01/14/22	KETK News At 10p 10:00 PM-10:35 PM	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	PI----F--	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/10/22	01/16/22	----F--		1				\$100.00		0.00			
		KETK NEWS AT 10													
N37	KETK	01/17/22	01/17/22	KETK News At 10p 10:00 PM-10:35 PM	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	PI-----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/17/22	01/23/22	M-----		1				\$100.00		0.00			
		KETK NEWS AT 10													
N38	KETK	01/15/22	01/15/22	LN Sa 10:00 PM-10:30 PM	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	PI-----S-	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/15/22	01/15/22	-----S-		1				\$100.00		0.00			
		KETK NEWS AT 10													

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		Week: 01/10/22	01/16/22	-----S-		1				\$100.00		0.00			
N39	KETK	01/11/22	01/11/22	M-F 630p-7p M-F	CM	630p-7p	-T-----	:30	1	\$70.00	P5	0.00	NM	1	\$70.00
ENTERTAINMENT TONIGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/10/22	01/16/22	-T-----		1				\$70.00		0.00			
N40	KETK	01/12/22	01/12/22	M-F 630p-7p M-F	CM	630p-7p	--W----	:30	1	\$70.00	P5	0.00	NM	1	\$70.00
ENTERTAINMENT TONIGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/10/22	01/16/22	--W----		1				\$70.00		0.00			
N41	KETK	01/13/22	01/13/22	M-F 630p-7p M-F	CM	630p-7p	---T---	:30	1	\$70.00	P5	0.00	NM	1	\$70.00
ENTERTAINMENT TONIGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/10/22	01/16/22	---T---		1				\$70.00		0.00			
N42	KETK	01/14/22	01/14/22	M-F 630p-7p M-F	CM	630p-7p	----F--	:30	1	\$70.00	P5	0.00	NM	1	\$70.00
ENTERTAINMENT TONIGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/10/22	01/16/22	----F--		1				\$70.00		0.00			
N43	KETK	01/17/22	01/17/22	M-F 630p-7p M-F	CM	630p-7p	M-----	:30	1	\$70.00	P5	0.00	NM	1	\$70.00
ENTERTAINMENT TONIGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/17/22	01/23/22	M-----		1				\$70.00		0.00			
N44	KETK	01/11/22	01/11/22	Tue Prime Hour 3 9:00 PM-10:00 PM	CM	9:00 PM-10:00 PM (9:00 PM-10:00 PM)	-T-----	:30	1	\$150.00	P5	0.00	NM	1	\$150.00
NEW AMSTERDAM-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/10/22	01/16/22	-T-----		1				\$150.00		0.00			
N45	KETK	01/12/22	01/12/22	Wed Prime Hour 2 Wed Prime Hour 2	CM	8-9p	--W----	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
CHICAGO FIRE-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/10/22	01/16/22	--W----		1				\$250.00		0.00			
N46	KETK	01/14/22	01/14/22	Fri Prime Other 2 Fri Prime Other 2	CM	8-10p	----F--	:30	1	\$90.00	P5	0.00	NM	1	\$90.00
DATELINE FRI-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/10/22	01/16/22	----F--		1				\$90.00		0.00			
													Totals	56	\$3,040.00