ORDER

Ordere	Orden (D		2200424							KE1	FK	~ ~~~	
Orders	Order / Re		2766990									om	
	Product De		Order										
	Estimate:		226301							Tyler KET	к		
	Flight Date	es:		2 - 03/01/22			Primary /	AE:		-	Washingtor	n.DC	
	Original Da		01/28/22	2 / 01/28/22			Sales Of			M-WAS	<u> </u>	, -	
	Order Typ		REG				Sales Re			Nat			
								0					
Agency	Name:		Smart N	ledia Group									
	Buying Co	ntact:					Billing Ty	vpe:		Cash			
	Billing Cor	ntact:	Smart M	ledia Group Er	mail		Billing Ca	alenda	:	Broadcast			
			P.O. Box	x 26067			Billing Cy	/cle:		EOM			
			Alexandr	ia, VA 22313			Agency (Commi	ssion:	15%			
Advertiser	Name:			n Paxton/Atto	orney Genera	al/TX/	Order Bra						
	Demograp		A35+				New Bus						
	Product Co		PL17				Advertise						
	Revenue (AGY				Agency E		al ID:		P6681/TO1:	332/MO104	1
	Revenue (POL				Unit Cod			General			
	Revenue (Jode 3:	POL-CA P5	ND			Order Se	eparatio	on:	00:15:00			
	Priority:		P0										
Bill Plan						Total	-						
Start Date	End Date	•	Gross Am		mount	Mont	h Jary 2022		# Spots 12	Gross Am	ount Ne 55.00	t Amount \$811.75	Rating 0.00
01/31/22 02/28/22	02/27/22 03/27/22	12 18		955.00 720.00	\$811.75 \$612.00		h 2022		12		20.00	\$612.00	
02/20/22	00/21/22	10	Ψ	720.00	ψ012.00	Totals	3		30	\$1,6	75.00	\$1,423.75	0.00
Account Exe	ecutives												
Account Exe	cutive	Sales Offic	e Sal	es Region	Start Date /	End Dat	e		Order %]			
Millennium W	/ashington,DC				Start Of Ord	er - End	Of Order		100%				
Order Share		SI	nare	Total]								
Tyler KETK		-	15%	\$1,675.00									
Market			100%	\$11,166.67									
Competitive	Share	S	nare	Total	1								
AWTL		_	0%	\$0.00	1								
CABLE			0%	\$0.00									
KFXK			0%	\$0.00									
KLTV			0%	\$0.00									
KTPN			0%	\$0.00									
KTRE			0%	\$0.00									
KYTX			0%	\$0.00									
UNKWN			85%	\$9,491.67									
	_				_				_			_	
Ln Ch	Start End		tory Code		< Start/End		Days		Spots	Rate Pri	Rtg Type		Amount
N 1 KETK	02/28/22 02/28	•	Show II Show II	CM	9-10a		M	:30) 1	\$20.00 P5	0.00 NM	1	\$20.00
TODAY	THIRD HOUR-N												
	rt Date End D		kdays	Spots/Weel	Rate	Rati	ng						
Week: 02/	28/22 03/06/	′22 M			1 \$20.00	0.	00						
N 2 KETK	03/01/22 03/01		Show II Show II	СМ	9-10a		- T	:30) 1	\$20.00 P5	0.00 NM	1	\$20.00

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Order / Rev:	3396134	Advertiser:	POL/Ken Paxton/Attorney General/TX/Re	
Alt Order #:	27669906	Product Desc:	Order	Tyler KETK
Flight Dates:	02/25/22 - 03/01/22	Estimate:	226301	

Ln Ch Start End TODAY THIRD HOUR-NBC	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> Week: 02/28/22 03/06/22	<u>Weekdays</u> - T	Spots/Week	<u>Rate</u> \$20.00	Rating 0.00						
N 3 KETK 02/28/22 02/28/22	East Texas Live	CM	11a-12p	M	:30	2	\$20.00 P5	0.00 NM	2	\$40.00
EAST TEXAS LIVE	East Texas Live									
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/28/22 03/06/22 N 4 KETK 03/01/22 03/01/22	M	2	\$20.00	0.00 - T	.20	0	\$20.00 DE	0.00 NIM		¢ 40.00
N 4 KETK 03/01/22 03/01/22	East Texas Live East Texas Live	CM	11a-12p	- 1	:30	2	\$20.00 P5	0.00 NM	2	\$40.00
EAST TEXAS LIVE		A		D (1						
<u>Start Date</u> <u>End Date</u> Week: 02/28/22 03/06/22	<u>Weekdays</u> - T	Spots/Week 2	<u>Rate</u> \$20.00	Rating 0.00						
N 5 KETK 02/28/22 02/28/22	,		12-1p	M	:30	1	\$50.00 P5	0.00 NM	1	\$50.00
DAYS OF OUR LIVES-NB	Days of Our Lives	3								
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/28/22 03/06/22 N 6 KETK 02/25/22 02/25/22	M M-F 3-4p	1 	\$50.00	0.00 F	:30	2	\$30.00 P5	0.00 NM	2	\$60.00
NO REIR 02/23/22 02/23/22	M-F 3-4p M-F 3-4p	Civi	3-4p	1'	.30	Z	φ30.00 P3	0.00 1000	2	φου.ου
DR. PHIL	Maakdaya	Cnoto/Mook	Data	Doting						
Start Date End Date Week: 02/21/22 02/27/22	<u>Weekdays</u> F	Spots/Week 2	<u>Rate</u> \$30.00	Rating 0.00						
N 7 KETK 02/28/22 02/28/22	•	СМ	3-4p	M	:30	2	\$30.00 P5	0.00 NM	2	\$60.00
DR. PHIL	M-F 3-4p									
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/28/22 03/06/22 N 8 KETK 02/28/22 02/28/22	M Today Show M-F	2 CM	\$30.00 7-9a	0.00 M	:30	2	\$40.00 P5	0.00 NM	2	\$80.00
	Today Show M-F		7-54		.00	Z	φ+0.001 σ	0.00 1414	2	ψ00.00
TODAY SHOW-NBC Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/28/22 03/06/22	M	<u>30013/Week</u> 2	\$40.00	0.00						
N 9 KETK 03/01/22 03/01/22	•	CM	7-9a	- T	:30	2	\$40.00 P5	0.00 NM	2	\$80.00
TODAY SHOW-NBC	Today Show M-F	7-9a								
Start Date End Date	<u>Weekdays</u> - T	Spots/Week	Rate	Rating						
Week: 02/28/22 03/06/22 N10 KETK 02/25/22 02/25/22	-	2 30p CM	\$40.00 4p-430p	0.00 F	:30	1	\$40.00 P5	0.00 NM	1	\$40.00
	KETK News 4p-4									
KETK NEWS AT 4P Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/21/22 02/27/22	F	1	\$40.00	0.00						
N11 KETK 02/28/22 02/28/22	KETK News 4p-43 KETK News 4p-4	•	4p-430p	M	:30	1	\$40.00 P5	0.00 NM	1	\$40.00
KETK NEWS AT 4P										
<u>Start Date</u> <u>End Date</u> Week: 02/28/22 03/06/22	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$40.00	Rating 0.00						
N12 KETK 02/25/22 02/25/22	KETK Live At 5	CM	5-530p	F	:30	1	\$60.00 P5	0.00 NM	1	\$60.00
LIVE ATFIVE	KETK Live At 5									
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/21/22 02/27/22	F	1	\$60.00	0.00			* *** *** D 5	0.00.1114		\$ 00.00
N13 KETK 02/28/22 02/28/22	KETK Live At 5 KETK Live At 5	СМ	5-530p	M	:30	1	\$60.00 P5	0.00 NM	1	\$60.00
LIVE ATFIVE			_							
Start DateEnd DateWeek: 02/28/2203/06/22	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$60.00	Rating 0.00						
N14 KETK 02/25/22 02/25/22		СМ	6-630p	F	:30	1	\$60.00 P5	0.00 NM	1	\$60.00
KETK NEWS AT 6	KETK News At 6									

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Order / Rev:	3396134	Advertiser:	POL/Ken Paxton/Attorney General/TX/Re	
Alt Order #:	27669906	Product Desc:	Order	Tyler KETK
Flight Dates:	02/25/22 - 03/01/22	Estimate:	226301	

Ln Ch Sta	rt End	Inventory Code	Break	Start/End	Time Da	ys	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date Week: 02/21/22	e End Date 02/27/22	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$60.00	Rating 0.00							
N15 KETK 02/21/22		_	CM	\$60.00 6-630p	0.00 M		:30	1	\$60.00 P5	0.00 NM	1	\$60.00
	AT 0	KETK News At 6		·					·			·
KETK NEWS Start Date	-	Weekdays	Spots/Week	Rate	Rating							
Week: 02/28/22	03/06/22	M	1	\$60.00	0.00							
N16 KETK 02/2	5/22 02/25/22		•		0:35 Pl	· F	:30	1	\$100.00 P5	0.00 NM	1	\$100.00
KETK NEWS	AT 10	10:00 PM-10:35 F	21/1	(10:00 PM-1	10:35 PIVI)							
Start Date		Weekdays	Spots/Week	Rate	Rating							
Week: 02/21/22	02/27/22	F	1	\$100.00	0.00		.20		\$400.00 DE	0.00 NIM		¢400.00
N17 KETK 02/2	8/22 02/28/22	KETK News At 10 10:00 PM-10:35 F	•	(10:00 PM-1	0:35 PIM 10:35 PM)		:30	1	\$100.00 P5	0.00 NM	1	\$100.00
KETK NEWS				,	,							
<u>Start Dat</u> Week: 02/28/22	e End Date 03/06/22	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$100.00	<u>Rating</u> 0.00							
N18 KETK 02/2			CM		0:30 PI	- S-	:30	1	\$100.00 P5	0.00 NM	1	\$100.00
	AT 40	10:00 PM-10:30 F	PM	(10:00 PM-1	10:30 PM)							
KETK NEWS Start Date		Weekdays	Spots/Week	Rate	Rating							
Week: 02/21/22	02/27/22	S-	1	\$100.00	0.00							
N19 KETK 02/2	7/22 02/27/22		СМ		0:35 Pl	S	:30	1	\$175.00 P5	0.00 NM	1	\$175.00
KETK NEWS	AT 10	10:00 PM-10:35 F	21/1	(10:00 PM-1	10:35 PIVI)							
Start Date	_	Weekdays	Spots/Week	Rate	Rating							
Week: 02/21/22 N20 KETK 02/2	02/27/22	S M-F 630p-7p	1 	\$175.00 630p-7p	0.00	Б	:30	1	\$70.00 P5	0.00 NM	1	\$70.00
N20 KEIK 02/2	5/22 02/25/22	M-F 030p-7p	CIM	030h-1h		· I'	.30	1	\$70.00F5	0.00 100	1	\$70.00
	IENT TONIGH		o	5.								
<u>Start Dat</u> Week: 02/21/22	e End Date 02/27/22	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$70.00	Rating 0.00							
N21 KETK 02/2		M-F 630p-7p	CM	630p-7p	M		:30	1	\$70.00 P5	0.00 NM	1	\$70.00
	IENT TONIGH	M-F										
Start Date		Weekdays	Spots/Week	Rate	Rating							
Week: 02/28/22	03/06/22	M	1	\$70.00	0.00							
N22 KETK 02/2	5/22 02/25/22	Fri Prime Other 2 Fri Prime Other 2	СМ	8-10p		· F	:30	1	\$90.00 P5	0.00 NM	1	\$90.00
DATELINE F	RI-NBC											
Start Date		<u>Weekdays</u> F	Spots/Week	Rate	Rating							
Week: 02/21/22 N23 KETK 02/2	02/27/22		1 CM	\$90.00	0.00 00 PM	- S-	:30	1	\$100.00 P5	0.00 NM	1	\$100.00
		2:00 PM-5:00 PM		(2:00 PM-5:		5	.00		φ100.001 O	0.00 1410		φ100.00
PGA: HONDA		Maakdaya	Spoto (Maak	Dete	Dating							
<u>Start Dat</u> Week: 02/21/22		<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00							
N24 KETK 02/2		PGA	СМ	2:00 PM-5:	00 PM	S	:30	1	\$100.00 P5	0.00 NM	1	\$100.00
PGA: HONDA		2:00 PM-5:00 PM		(2:00 PM-5:	00 PM)							
Start Date		Weekdays	Spots/Week	Rate	Rating							
Week: 02/21/22	02/27/22	S	1	\$100.00	0.00							
										Totals	30	\$1,675.00