

ORDER



Orders
Order / Rev: 3407146
Alt Order #: 27674563
Product Desc: Order
Estimate: 209215
Flight Dates: 02/09/22 - 02/15/22
Original Date / Rev: 02/08/22 / 02/08/22
Order Type: REG

Tyler KETK
Primary AE: Millennium Washington,DC
Sales Office: M-WAS
Sales Region: Nat

Agency Name: Smart Media Group
Buying Contact:
Billing Contact: Smart Media Group Email
 P.O. Box 26067
 Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Ken Paxton/Attorney General/TX/
Demographic: A35+
Product Codes: PL17
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID: IN10086/SP6681/TO1332/MO1041
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/31/22	02/27/22	62	\$13,670.00	\$11,619.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	62	\$13,670.00	\$11,619.50	0.00
Totals	62	\$13,670.00	\$11,619.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington,DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Tyler KETK	20%	\$13,670.00
Market	100%	\$68,350.00

Competitive Share

	Share	Total
AWTL	0%	\$0.00
CABLE	0%	\$0.00
KFXK	0%	\$0.00
KLTV	0%	\$0.00
KTPN	0%	\$0.00
KTRE	0%	\$0.00
KYTX	0%	\$0.00
UNKWN	80%	\$54,680.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KETK	02/09/22	02/09/22	Today Show II Today Show II	CM	9-10a	--W----	:30	2	\$20.00	P5	0.00	NM	2	\$40.00
TODAY THIRD HOUR-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/07/22	02/13/22	--W----		2		\$20.00		0.00					
N 2	KETK	02/10/22	02/10/22	Today Show II Today Show II	CM	9-10a	---T---	:30	2	\$20.00	P5	0.00	NM	2	\$40.00
TODAY THIRD HOUR-NBC															

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Tyler KETK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	KETK	02/11/22	02/11/22	Today Show II	CM	9-10a	----F--	:30	2	\$20.00	P5	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/07/22	02/13/22	---T---		2				\$20.00		0.00			
		TODAY THIRD HOUR-NBC													
N 4	KETK	02/14/22	02/14/22	Today Show II	CM	9-10a	M-----	:30	2	\$20.00	P5	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/07/22	02/13/22	----F--		2				\$20.00		0.00			
		TODAY THIRD HOUR-NBC													
N 5	KETK	02/09/22	02/09/22	Today Show III	CM	10-11a	--W----	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/07/22	02/13/22	--W----		1				\$25.00		0.00			
		TODAY WITH HODA & JE													
N 6	KETK	02/10/22	02/10/22	Today Show III	CM	10-11a	---T---	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/07/22	02/13/22	---T---		1				\$25.00		0.00			
		TODAY WITH HODA & JE													
N 7	KETK	02/11/22	02/11/22	Today Show III	CM	10-11a	----F--	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/07/22	02/13/22	----F--		1				\$25.00		0.00			
		TODAY WITH HODA & JE													
N 8	KETK	02/14/22	02/14/22	Today Show III	CM	10-11a	M-----	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	M-----		1				\$25.00		0.00			
		TODAY WITH HODA & JE													
N 9	KETK	02/09/22	02/09/22	KETK News 430p-5p	CM	430p-5p	--W----	:30	2	\$60.00	P5	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/07/22	02/13/22	--W----		2				\$60.00		0.00			
		WINTER OLYMPICS:KETK													
N 10	KETK	02/10/22	02/10/22	KETK News 430p-5p	CM	430p-5p	---T---	:30	2	\$60.00	P5	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/07/22	02/13/22	---T---		2				\$60.00		0.00			
		WINTER OLYMPICS:KETK													
N 11	KETK	02/11/22	02/11/22	KETK News 430p-5p	CM	430p-5p	----F--	:30	2	\$60.00	P5	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/07/22	02/13/22	----F--		2				\$60.00		0.00			
		WINTER OLYMPICS:KETK													
N 12	KETK	02/14/22	02/14/22	KETK News 430p-5p	CM	430p-5p	M-----	:30	2	\$60.00	P5	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	M-----		2				\$60.00		0.00			
		WINTER OLYMPICS:KETK													
N 13	KETK	02/09/22	02/09/22	KETK Live At 5	CM	5-530p	--W----	:30	2	\$80.00	P5	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/07/22	02/13/22	--W----		2				\$80.00		0.00			
		WINTER OLYMPICS: KET													
N 14	KETK	02/10/22	02/10/22	KETK Live At 5	CM	5-530p	---T---	:30	2	\$80.00	P5	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/07/22	02/13/22	---T---		2				\$80.00		0.00			
		WINTER OLYMPICS: KET													

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Tyler KETK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 15	KETK	02/11/22	02/11/22	KETK Live At 5	CM	5-530p	----F--	:30	2	\$80.00	P5	0.00	NM	2	\$160.00
				KETK Live At 5											
		WINTER OLYMPICS: KET													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/07/22	02/13/22	---T---		2				\$80.00		0.00			
N 16	KETK	02/14/22	02/14/22	KETK Live At 5	CM	5-530p	M-----	:30	2	\$80.00	P5	0.00	NM	2	\$160.00
				KETK Live At 5											
		WINTER OLYMPICS: KET													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/07/22	02/13/22	----F--		2				\$80.00		0.00			
N 17	KETK	02/09/22	02/09/22	KETK News At 6	CM	6-630p	--W----	:30	2	\$80.00	P5	0.00	NM	2	\$160.00
				KETK News At 6											
		WINTER OLYMPICS: KETK													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/07/22	02/13/22	--W----		2				\$80.00		0.00			
N 18	KETK	02/10/22	02/10/22	KETK News At 6	CM	6-630p	---T---	:30	2	\$80.00	P5	0.00	NM	2	\$160.00
				KETK News At 6											
		WINTER OLYMPICS: KETK													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/07/22	02/13/22	---T---		2				\$80.00		0.00			
N 19	KETK	02/11/22	02/11/22	KETK News At 6	CM	6-630p	----F--	:30	2	\$80.00	P5	0.00	NM	2	\$160.00
				KETK News At 6											
		WINTER OLYMPICS: KETK													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/07/22	02/13/22	----F--		2				\$80.00		0.00			
N 20	KETK	02/14/22	02/14/22	KETK News At 6	CM	6-630p	M-----	:30	2	\$80.00	P5	0.00	NM	2	\$160.00
				KETK News At 6											
		WINTER OLYMPICS: KETK													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/14/22	02/20/22	M-----		2				\$80.00		0.00			
N 21	KETK	02/09/22	02/09/22	Olympic Zone	CM	630p-7p	--W----	:30	2	\$150.00	P5	0.00	NM	2	\$300.00
				Olympic Zone											
		WINTER OLYMPICS: OLY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/07/22	02/13/22	--W----		2				\$150.00		0.00			
N 22	KETK	02/10/22	02/10/22	Olympic Zone	CM	630p-7p	---T---	:30	2	\$150.00	P5	0.00	NM	2	\$300.00
				Olympic Zone											
		WINTER OLYMPICS: OLY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/07/22	02/13/22	---T---		2				\$150.00		0.00			
N 23	KETK	02/11/22	02/11/22	Olympic Zone	CM	630p-7p	----F--	:30	2	\$150.00	P5	0.00	NM	2	\$300.00
				Olympic Zone											
		WINTER OLYMPICS: OLY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/07/22	02/13/22	----F--		2				\$150.00		0.00			
N 24	KETK	02/14/22	02/14/22	Olympic Zone	CM	630p-7p	M-----	:30	2	\$150.00	P5	0.00	NM	2	\$300.00
				Olympic Zone											
		WINTER OLYMPICS: OLY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/14/22	02/20/22	M-----		2				\$150.00		0.00			
N 25	KETK	02/09/22	02/09/22	Olympic Prime	CM	7:00 PM-10:30 PM	--W----	:30	3	\$650.00	P5	0.00	NM	3	\$1,950.00
				7:00 PM-10:30 PM		(7:00 PM-10:30 PM)									
		WINTER OLYMPICS: PRI													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/07/22	02/13/22	--W----		3				\$650.00		0.00			
N 26	KETK	02/10/22	02/10/22	Olympic Prime	CM	7:00 PM-10:30 PM	---T---	:30	3	\$650.00	P5	0.00	NM	3	\$1,950.00
				7:00 PM-10:30 PM		(7:00 PM-10:30 PM)									
		WINTER OLYMPICS: PRI													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Tyler KETK

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/07/22	02/13/22	---T---		3				\$650.00		0.00			
N27	KETK	02/11/22	02/11/22	Olympic Prime	CM	7:00 PM-10:30 PM	----F--	:30	2	\$650.00	P5	0.00	NM	2	\$1,300.00
				7:00 PM-10:30 PM		(7:00 PM-10:30 PM)									
				WINTER OLYMPICS: PRI											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/07/22	02/13/22	----F--		2				\$650.00		0.00			
N28	KETK	02/12/22	02/12/22	Olympic Prime	CM	6p-12a	-----S-	:30	2	\$650.00	P5	0.00	NM	2	\$1,300.00
				Olympic Prime											
				WINTER OLYMPICS: PRI											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/07/22	02/13/22	-----S-		2				\$650.00		0.00			
N29	KETK	02/14/22	02/14/22	Olympic Prime	CM	6p-12a	M-----	:30	3	\$650.00	P5	0.00	NM	3	\$1,950.00
				Olympic Prime		(7:00 PM-10:30 PM)									
				WINTER OLYMPICS: PRI											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/14/22	02/20/22	M-----		3				\$650.00		0.00			
N30	KETK	02/13/22	02/13/22	Super Bowl Pre-Game	CM	12-6p	-----S	:30	1	\$2,000.00	P5	0.00	NM	5	\$2,000.00
				Super Bowl Pre-Game		(4:00 PM-4:30 PM)									
				SUPER BOWL PRE-GAME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/07/22	02/13/22	-----S		1				\$2,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KETK	02/07/22-02/13/22	Super Bowl Pre-Game			12-6p	(4:00 PM-4:30 P-----Su	:30		(\$2,000.00)		0.00	NM		
See MG 30.2,30.3,30.4,30.5,30.6															
[Making good elsewhere]															
2	KETK	02/10/22-02/12/22	Olympic Prime			7:00 PM-10:30 P	---ThFSa--	:30		\$650.00		0.00	NM		
Ⓜ MG for 30.1 02/13															
3	KETK	02/10/22-02/12/22	Olympic Prime			7:00 PM-10:30 P	---ThFSa--	:30		\$650.00		0.00	NM		
Ⓜ MG for 30.1 02/13															
4	KETK	02/10/22-02/12/22	Olympic Prime			7:00 PM-10:30 P	---ThFSa--	:30		\$650.00		0.00	NM		
Ⓜ MG for 30.1 02/13															
5	KETK	02/10/22-02/11/22	Today Show III			10-11a	---ThF----	:30		\$25.00		0.00	NM		
Ⓜ MG for 30.1 02/13															
6	KETK	02/10/22-02/11/22	Today Show III			10-11a	---ThF----	:30		\$25.00		0.00	NM		
Ⓜ MG for 30.1 02/13															
Totals													62	\$13,670.00	