

ORDER



Orders
Order / Rev: 3396134
 Alt Order #: 27669906
 Product Desc: Order
 Estimate: 226301
 Flight Dates: 02/25/22 - 03/01/22
 Original Date / Rev: 02/24/22 / 02/24/22
 Order Type: REG

Tyler KETK
 Millennium Washington,DC
 M-WAS
 Nat

Agency Name: Smart Media Group
 Buying Contact:
 Billing Contact: Smart Media Group Email
 P.O. Box 26067
 Alexandria, VA 22313

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM
 Agency Commission: 15%

Advertiser Name: POL/Ken Paxton/Attorney General/TX/
 Demographic: A35+
 Product Codes: PL17
 Revenue Code 1: AGY
 Revenue Code 2: POL
 Revenue Code 3: POL-CAND
 Priority: P5

Order Brand:
 New Business End:
 Advertiser External ID:
 Agency External ID: IN10086/SP6681/TO1332/MO1041
 Unit Code: General
 Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/31/22	02/27/22	19	\$1,300.00	\$1,105.00
02/28/22	03/27/22	20	\$715.00	\$607.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	19	\$1,300.00	\$1,105.00	0.00
March 2022	20	\$715.00	\$607.75	0.00
Totals	39	\$2,015.00	\$1,712.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington,DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Tyler KETK	15%	\$2,015.00
Market	100%	\$13,433.33

Competitive Share

	Share	Total
AWTL	0%	\$0.00
CABLE	0%	\$0.00
KFXK	0%	\$0.00
KLTV	0%	\$0.00
KTPN	0%	\$0.00
KTRE	0%	\$0.00
KYTX	0%	\$0.00
UNKWN	85%	\$11,418.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KETK	02/28/22	02/28/22	Today Show II Today Show II	CM	9-10a	M-----	:30	1	\$20.00	P5	0.00	NM	1	\$20.00
TODAY THIRD HOUR-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/28/22	03/06/22	M-----		1		\$20.00		0.00					
2	KETK	03/01/22	03/01/22	Today Show II Today Show II	CM	9-10a	-T-----	:30	1	\$20.00	P5	0.00	NM	1	\$20.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
TODAY THIRD HOUR-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	-T-----		1				\$20.00		0.00			
3	KETK	02/28/22	02/28/22	East Texas Live East Texas Live	CM	11a-12p	M-----	:30	2	\$20.00	P5	0.00	NM	2	\$40.00
EAST TEXAS LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	M-----		2				\$20.00		0.00			
N 4	KETK	03/01/22	03/01/22	East Texas Live East Texas Live	CM	11a-12p	-T-----	:30	1	\$20.00	P5	0.00	NM	1	\$20.00
EAST TEXAS LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	-T-----		1				\$20.00		0.00			
5	KETK	02/28/22	02/28/22	Days of Our Lives Days of Our Lives	CM	12-1p	M-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
DAYS OF OUR LIVES-NB															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	M-----		1				\$50.00		0.00			
6	KETK	02/25/22	02/25/22	M-F 3-4p M-F 3-4p	CM	3-4p	----F--	:30	2	\$30.00	P5	0.00	NM	2	\$60.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	----F--		2				\$30.00		0.00			
7	KETK	02/28/22	02/28/22	M-F 3-4p M-F 3-4p	CM	3-4p	M-----	:30	2	\$30.00	P5	0.00	NM	2	\$60.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	M-----		2				\$30.00		0.00			
N 8	KETK	02/28/22	02/28/22	Today Show M-F Today Show M-F 7-9a	CM	7-9a	M-----	:30	2	\$40.00	P5	0.00	NM	6	\$135.00
TODAY SHOW-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	M-----		2				\$40.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KETK	02/28/22-03/06/22	Today Show M-F			7-9a	M-----	:30		(\$40.00)		0.00	NM		
			See MG 8.3,8.4,8.5,8.6,8.7,8.8,8.9												
			[Rate change]												
2	KETK	02/28/22-03/06/22	Today Show M-F			7-9a	M-----	:30		(\$40.00)		0.00	NM		
			See MG 8.3,8.4,8.5,8.6,8.7,8.8,8.9												
			[Rate change]												
3	KETK	02/28/22-03/01/22	Today Show M-F			7-9a	MT-----	:30		\$25.00		0.00	NM		
			MG for 9.1,8.1,9.2,8.2												
4	KETK	02/28/22-03/01/22	Today Show M-F			7-9a	MT-----	:30		\$25.00		0.00	NM		
			MG for 9.1,8.1,9.2,8.2												
5	KETK	02/28/22-03/01/22	Today Show M-F			7-9a	MT-----	:30		\$25.00		0.00	NM		
			MG for 9.1,8.1,9.2,8.2												
6	KETK	02/28/22-03/01/22	Today Show M-F			7-9a	MT-----	:30		(\$25.00)		0.00	NM		
			Credited												
7	KETK	02/28/22-03/01/22	KETK Today			6-7a	MT-----	:30		\$20.00		0.00	NM		
			MG for 9.1,8.1,9.2,8.2												
8	KETK	02/28/22-03/01/22	KETK Today			6-7a	MT-----	:30		\$20.00		0.00	NM		
			MG for 9.1,8.1,9.2,8.2												
9	KETK	02/28/22-03/01/22	KETK Today			6-7a	MT-----	:30		\$20.00		0.00	NM		
			MG for 9.1,8.1,9.2,8.2												
9	KETK	03/01/22	03/01/22	Today Show M-F Today Show M-F 7-9a	CM	7-9a	-T-----	:30	2	\$40.00	P5	0.00	NM	0	\$0.00
TODAY SHOW-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	-T-----		2				\$40.00		0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	-T-----					2	\$40.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KETK	02/28/22-03/06/22		Today Show M-F		7-9a	-T-----	:30		(\$40.00)		0.00	NM		
				See MG 8.3,8.4,8.5,8.6,8.7,8.8,8.9											
				[Rate change]											
2	KETK	02/28/22-03/06/22		Today Show M-F		7-9a	-T-----	:30		(\$40.00)		0.00	NM		
				See MG 8.3,8.4,8.5,8.6,8.7,8.8,8.9											
				[Rate change]											
E 10	KETK	02/25/22	02/25/22	KETK News 4p-430p	CM	4p-430p	----F--	:30	2	\$40.00	P5	0.00	NM	2	\$80.00
				KETK News 4p-430p											
				KETK NEWS AT 4P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	----F--					2	\$40.00		0.00			
E 11	KETK	02/28/22	02/28/22	KETK News 4p-430p	CM	4p-430p	M-----	:30	2	\$40.00	P5	0.00	NM	2	\$80.00
				KETK News 4p-430p											
				KETK NEWS AT 4P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	M-----					2	\$40.00		0.00			
12	KETK	02/25/22	02/25/22	KETK Live At 5	CM	5-530p	----F--	:30	1	\$60.00	P5	0.00	NM	1	\$60.00
				KETK Live At 5											
				LIVE ATFIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	----F--					1	\$60.00		0.00			
13	KETK	02/28/22	02/28/22	KETK Live At 5	CM	5-530p	M-----	:30	1	\$60.00	P5	0.00	NM	1	\$60.00
				KETK Live At 5											
				LIVE ATFIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	M-----					1	\$60.00		0.00			
14	KETK	02/25/22	02/25/22	KETK News At 6	CM	6-630p	----F--	:30	1	\$60.00	P5	0.00	NM	1	\$60.00
				KETK News At 6											
				KETK NEWS AT 6											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	----F--					1	\$60.00		0.00			
15	KETK	02/28/22	02/28/22	KETK News At 6	CM	6-630p	M-----	:30	1	\$60.00	P5	0.00	NM	1	\$60.00
				KETK News At 6											
				KETK NEWS AT 6											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	M-----					1	\$60.00		0.00			
16	KETK	02/25/22	02/25/22	KETK News At 10p	CM	10:00 PM-10:35 PM	----F--	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
				10:00 PM-10:35 PM											
				(10:00 PM-10:35 PM)											
				KETK NEWS AT 10											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	----F--					1	\$100.00		0.00			
17	KETK	02/28/22	02/28/22	KETK News At 10p	CM	10:00 PM-10:35 PM	M-----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
				10:00 PM-10:35 PM											
				(10:00 PM-10:35 PM)											
				KETK NEWS AT 10											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	M-----					1	\$100.00		0.00			
18	KETK	02/26/22	02/26/22	LN Sa	CM	10:00 PM-10:30 PM	-----S-	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
				10:00 PM-10:30 PM											
				(10:00 PM-10:30 PM)											
				KETK NEWS AT 10											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	-----S-					1	\$100.00		0.00			
19	KETK	02/27/22	02/27/22	LN Su	CM	10:00 PM-10:35 PM	-----S	:30	1	\$175.00	P5	0.00	NM	1	\$175.00
				10:00 PM-10:35 PM											
				(10:00 PM-10:35 PM)											
				KETK NEWS AT 10											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	-----S					1	\$175.00		0.00			
20	KETK	02/25/22	02/25/22	M-F 630p-7p	CM	630p-7p	----F--	:30	1	\$70.00	P5	0.00	NM	1	\$70.00
				M-F											

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Advertiser: POL/Ken Paxton/Attorney General/TX/R
 Product Desc: Order
 Estimate: 226301

Tyler KETK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ENTERTAINMENT TONIGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	----F--		1				\$70.00		0.00			
21	KETK	02/28/22	02/28/22	M-F 630p-7p M-F	CM	630p-7p	M-----	:30	1	\$70.00	P5	0.00	NM	1	\$70.00
ENTERTAINMENT TONIGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	M-----		1				\$70.00		0.00			
22	KETK	02/25/22	02/25/22	Fri Prime Other 2 Fri Prime Other 2	CM	8-10p	----F--	:30	1	\$90.00	P5	0.00	NM	1	\$90.00
DATELINE FRI-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	----F--		1				\$90.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KETK	02/21/22-02/27/22	Fri Prime Other 2			8-10p	----F--	:30		(\$90.00)		0.00	NM		
		See MG 22.2 [Program Change]													
2	KETK	02/21/22-02/27/22	Fri Prime Hour 3			9-10p	----F--	:30		\$90.00		0.00	NM		
		Ⓜ MG for 22.1 02/25													
23	KETK	02/26/22	02/26/22	PGA 2:00 PM-5:00 PM	CM	2:00 PM-5:00 PM (2:00 PM-5:00 PM)	-----S-	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
PGA: HONDA CLASSIC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	-----S-		1				\$100.00		0.00			
24	KETK	02/27/22	02/27/22	PGA 2:00 PM-5:00 PM	CM	2:00 PM-5:00 PM (2:00 PM-5:00 PM)	-----S	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
PGA: HONDA CLASSIC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	-----S		1				\$100.00		0.00			
N25	KETK	02/25/22	02/25/22	Today Show II Today Show II	CM	9-10a	----F--	:30	1	\$20.00	P5	0.00	NM	1	\$20.00
TODAY THIRD HOUR-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	----F--		1				\$20.00		0.00			
N26	KETK	02/25/22	02/25/22	East Texas Live East Texas Live	CM	11a-12p	----F--	:30	1	\$20.00	P5	0.00	NM	1	\$20.00
EAST TEXAS LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	----F--		1				\$20.00		0.00			
N27	KETK	02/25/22	02/25/22	Today Show M-F Today Show M-F 7-9a	CM	7-9a	----F--	:30	2	\$25.00	P5	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	----F--		2				\$25.00		0.00			
N28	KETK	02/26/22	02/26/22	Sa KETK Live at Five Sa KETK Live at Five	CM	5-530p	-----S-	:30	1	\$95.00	P5	0.00	NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	-----S-		1				\$95.00		0.00			
N29	KETK	02/27/22	02/27/22	Sun KETK Live at Five Sun KETK Live at Five	CM	5-530p	-----S	:30	1	\$120.00	P5	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	-----S		1				\$120.00		0.00			
													Totals	39	\$2,015.00