

# ORDER



**Orders**  
**Order / Rev:** 3396134  
**Alt Order #:** 27669906  
**Product Desc:** Order  
**Estimate:** 226301  
**Flight Dates:** 02/25/22 - 03/01/22  
**Original Date / Rev:** 02/24/22 / 02/24/22  
**Order Type:** REG

**Tyler KETK**  
**Primary AE:** Millennium Washington,DC  
**Sales Office:** M-WAS  
**Sales Region:** Nat

**Agency Name:** Smart Media Group  
**Buying Contact:**  
**Billing Contact:** Smart Media Group Email  
 P.O. Box 26067  
 Alexandria, VA 22313

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser Name:** POL/Ken Paxton/Attorney General/TX/  
**Demographic:** A35+  
**Product Codes:** PL17  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P5

**Order Brand:**  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:** IN10086/SP6681/TO1332/MO1041  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/31/22	02/27/22	16	\$1,055.00	\$896.75
02/28/22	03/27/22	22	\$760.00	\$646.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	16	\$1,055.00	\$896.75	0.00
March 2022	22	\$760.00	\$646.00	0.00
<b>Totals</b>	<b>38</b>	<b>\$1,815.00</b>	<b>\$1,542.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington,DC			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
Tyler KETK	15%	\$1,815.00
Market	100%	\$12,100.00

**Competitive Share**

	Share	Total
AWTL	0%	\$0.00
CABLE	0%	\$0.00
KFXK	0%	\$0.00
KLTV	0%	\$0.00
KTPN	0%	\$0.00
KTRE	0%	\$0.00
KYTX	0%	\$0.00
UNKWN	85%	\$10,285.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KETK	02/28/22	02/28/22	Today Show II Today Show II	CM	9-10a	M-----	:30	1	\$20.00	P5	0.00	NM	1	\$20.00
TODAY THIRD HOUR-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/28/22	03/06/22	M-----		1		\$20.00		0.00					
2	KETK	03/01/22	03/01/22	Today Show II Today Show II	CM	9-10a	-T-----	:30	1	\$20.00	P5	0.00	NM	1	\$20.00

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 Alt Order #: 27669906  
 Flight Dates: 02/25/22 - 03/01/22

Advertiser: POL/Ken Paxton/Attorney General/TX/R  
 Product Desc: Order  
 Estimate: 226301  
**Tyler KETK**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
TODAY THIRD HOUR-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	-T-----		1				\$20.00		0.00			
3	KETK	02/28/22	02/28/22	East Texas Live East Texas Live	CM	11a-12p	M-----	:30	2	\$20.00	P5	0.00	NM	2	\$40.00
EAST TEXAS LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	M-----		2				\$20.00		0.00			
4	KETK	03/01/22	03/01/22	East Texas Live East Texas Live	CM	11a-12p	-T-----	:30	2	\$20.00	P5	0.00	NM	2	\$40.00
EAST TEXAS LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	-T-----		2				\$20.00		0.00			
5	KETK	02/28/22	02/28/22	Days of Our Lives Days of Our Lives	CM	12-1p	M-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
DAYS OF OUR LIVES-NB															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	M-----		1				\$50.00		0.00			
6	KETK	02/25/22	02/25/22	M-F 3-4p M-F 3-4p	CM	3-4p	----F--	:30	2	\$30.00	P5	0.00	NM	2	\$60.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	----F--		2				\$30.00		0.00			
7	KETK	02/28/22	02/28/22	M-F 3-4p M-F 3-4p	CM	3-4p	M-----	:30	2	\$30.00	P5	0.00	NM	2	\$60.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	M-----		2				\$30.00		0.00			
8	KETK	02/28/22	02/28/22	Today Show M-F Today Show M-F 7-9a	CM	7-9a	M-----	:30	2	\$40.00	P5	0.00	NM	7	\$160.00
TODAY SHOW-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	M-----		2				\$40.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KETK	02/28/22-03/06/22	Today Show M-F See MG 8.3,8.4,8.5,8.6,8.7,8.8,8.9 [Rate change]			7-9a	M-----	:30		<del>(\$40.00)</del>		0.00	NM		
2	KETK	02/28/22-03/06/22	Today Show M-F See MG 8.3,8.4,8.5,8.6,8.7,8.8,8.9 [Rate change]			7-9a	M-----	:30		<del>(\$40.00)</del>		0.00	NM		
3	KETK	02/28/22-03/01/22	Today Show M-F Ⓜ MG for 9.1,8.1,9.2,8.2			7-9a	MT-----	:30		\$25.00		0.00	NM		
4	KETK	02/28/22-03/01/22	Today Show M-F Ⓜ MG for 9.1,8.1,9.2,8.2			7-9a	MT-----	:30		\$25.00		0.00	NM		
5	KETK	02/28/22-03/01/22	Today Show M-F Ⓜ MG for 9.1,8.1,9.2,8.2			7-9a	MT-----	:30		\$25.00		0.00	NM		
6	KETK	02/28/22-03/01/22	Today Show M-F Ⓜ MG for 9.1,8.1,9.2,8.2			7-9a	MT-----	:30		\$25.00		0.00	NM		
7	KETK	02/28/22-03/01/22	KETK Today Ⓜ MG for 9.1,8.1,9.2,8.2			6-7a	MT-----	:30		\$20.00		0.00	NM		
8	KETK	02/28/22-03/01/22	KETK Today Ⓜ MG for 9.1,8.1,9.2,8.2			6-7a	MT-----	:30		\$20.00		0.00	NM		
9	KETK	02/28/22-03/01/22	KETK Today Ⓜ MG for 9.1,8.1,9.2,8.2			6-7a	MT-----	:30		\$20.00		0.00	NM		
9	KETK	03/01/22	03/01/22	Today Show M-F Today Show M-F 7-9a	CM	7-9a	-T-----	:30	2	\$40.00	P5	0.00	NM	0	\$0.00
TODAY SHOW-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	-T-----		2				\$40.00		0.00			

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**Tyler KETK**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	-T-----					2	\$40.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KETK	02/28/22-03/06/22		Today Show M-F		7-9a	-T-----	:30		<del>(\$40.00)</del>		0.00	NM		
		See MG 8.3,8.4,8.5,8.6,8.7,8.8,8.9													
		[Rate change]													
2	KETK	02/28/22-03/06/22		Today Show M-F		7-9a	-T-----	:30		<del>(\$40.00)</del>		0.00	NM		
		See MG 8.3,8.4,8.5,8.6,8.7,8.8,8.9													
		[Rate change]													
N 10	KETK	02/25/22	02/25/22	KETK News 4p-430p	CM	4p-430p	----F--	:30	2	\$40.00	P5	0.00	NM	2	\$80.00
				KETK News 4p-430p											
				KETK NEWS AT 4P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	----F--					2	\$40.00		0.00			
N 11	KETK	02/28/22	02/28/22	KETK News 4p-430p	CM	4p-430p	M-----	:30	2	\$40.00	P5	0.00	NM	2	\$80.00
				KETK News 4p-430p											
				KETK NEWS AT 4P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	M-----					2	\$40.00		0.00			
12	KETK	02/25/22	02/25/22	KETK Live At 5	CM	5-530p	----F--	:30	1	\$60.00	P5	0.00	NM	1	\$60.00
				KETK Live At 5											
				LIVE ATFIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	----F--					1	\$60.00		0.00			
13	KETK	02/28/22	02/28/22	KETK Live At 5	CM	5-530p	M-----	:30	1	\$60.00	P5	0.00	NM	1	\$60.00
				KETK Live At 5											
				LIVE ATFIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	M-----					1	\$60.00		0.00			
14	KETK	02/25/22	02/25/22	KETK News At 6	CM	6-630p	----F--	:30	1	\$60.00	P5	0.00	NM	1	\$60.00
				KETK News At 6											
				KETK NEWS AT 6											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	----F--					1	\$60.00		0.00			
15	KETK	02/28/22	02/28/22	KETK News At 6	CM	6-630p	M-----	:30	1	\$60.00	P5	0.00	NM	1	\$60.00
				KETK News At 6											
				KETK NEWS AT 6											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	M-----					1	\$60.00		0.00			
16	KETK	02/25/22	02/25/22	KETK News At 10p	CM	10:00 PM-10:35 PM	----F--	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
				10:00 PM-10:35 PM											
				(10:00 PM-10:35 PM)											
				KETK NEWS AT 10											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	----F--					1	\$100.00		0.00			
17	KETK	02/28/22	02/28/22	KETK News At 10p	CM	10:00 PM-10:35 PM	M-----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
				10:00 PM-10:35 PM											
				(10:00 PM-10:35 PM)											
				KETK NEWS AT 10											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	M-----					1	\$100.00		0.00			
18	KETK	02/26/22	02/26/22	LN Sa	CM	10:00 PM-10:30 PM	-----S-	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
				10:00 PM-10:30 PM											
				(10:00 PM-10:30 PM)											
				KETK NEWS AT 10											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	-----S-					1	\$100.00		0.00			
19	KETK	02/27/22	02/27/22	LN Su	CM	10:00 PM-10:35 PM	-----S	:30	1	\$175.00	P5	0.00	NM	1	\$175.00
				10:00 PM-10:35 PM											
				(10:00 PM-10:35 PM)											
				KETK NEWS AT 10											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	-----S					1	\$175.00		0.00			
20	KETK	02/25/22	02/25/22	M-F 630p-7p	CM	630p-7p	----F--	:30	1	\$70.00	P5	0.00	NM	1	\$70.00
				M-F											

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Advertiser: POL/Ken Paxton/Attorney General/TX/R  
 Product Desc: Order  
 Estimate: 226301

Tyler KETK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ENTERTAINMENT TONIGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	----F--		1				\$70.00		0.00			
21	KETK	02/28/22	02/28/22	M-F 630p-7p M-F	CM	630p-7p	M-----	:30	1	\$70.00	P5	0.00	NM	1	\$70.00
ENTERTAINMENT TONIGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	M-----		1				\$70.00		0.00			
22	KETK	02/25/22	02/25/22	Fri Prime Other 2 Fri Prime Other 2	CM	8-10p	----F--	:30	1	\$90.00	P5	0.00	NM	1	\$90.00
DATELINE FRI-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	----F--		1				\$90.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KETK	02/21/22-02/27/22	Fri Prime Other 2			8-10p	----F--	:30		<del>(\$90.00)</del>		0.00	NM		
		See MG 22.2 [Program Change]													
2	KETK	02/21/22-02/27/22	Fri Prime Hour 3			9-10p	----F--	:30		\$90.00		0.00	NM		
		Ⓜ MG for 22.1 02/25													
23	KETK	02/26/22	02/26/22	PGA 2:00 PM-5:00 PM	CM	2:00 PM-5:00 PM (2:00 PM-5:00 PM)	-----S-	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
PGA: HONDA CLASSIC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	-----S-		1				\$100.00		0.00			
24	KETK	02/27/22	02/27/22	PGA 2:00 PM-5:00 PM	CM	2:00 PM-5:00 PM (2:00 PM-5:00 PM)	-----S	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
PGA: HONDA CLASSIC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	-----S		1				\$100.00		0.00			
N25	KETK	02/25/22	02/25/22	Today Show II Today Show II	CM	9-10a	----F--	:30	1	\$20.00	P5	0.00	NM	1	\$20.00
TODAY THIRD HOUR-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	----F--		1				\$20.00		0.00			
N26	KETK	02/25/22	02/25/22	East Texas Live East Texas Live	CM	11a-12p	----F--	:30	2	\$20.00	P5	0.00	NM	2	\$40.00
EAST TEXAS LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	----F--		2				\$20.00		0.00			
													Totals	38	\$1,815.00