

ORDER



Orders
Order / Rev: 3540996
Alt Order #: 27782927
Product Desc: Order
Estimate: 514516
Flight Dates: 05/14/22 - 05/16/22
Original Date / Rev: 05/18/22 / 05/18/22
Order Type: REG

Tyler KETK
Primary AE: Millennium Washington,DC
Sales Office: M-WAS
Sales Region: Nat

Agency Name: Smart Media Group
Buying Contact:
Billing Contact: Smart Media Group Email
 P.O. Box 26067
 Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Ken Paxton/Attorney General/TX/
Demographic: A55+
Product Codes: PL17
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID: IN10086/SP6681/TO1332/MO1041
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/29/22	16	\$522.00	\$443.70

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	16	\$522.00	\$443.70	0.00
Totals	16	\$522.00	\$443.70	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington,DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Tyler KETK	15%	\$522.00
Market	100%	\$3,480.00

Competitive Share

	Share	Total
AWTL	0%	\$0.00
CABLE	0%	\$0.00
KFXK	0%	\$0.00
KLTV	0%	\$0.00
KTPN	0%	\$0.00
KTRE	0%	\$0.00
KYTX	0%	\$0.00
UNKWN	85%	\$2,958.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KETK	05/16/22	05/16/22	Today Show II Today Show II	CM	9-10a	M-----	:30	2	\$20.00	P5	0.00	NM	2	\$40.00
TODAY THIRD HOUR-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		05/16/22	05/22/22	M-----		2		\$20.00		0.00					
2	KETK	05/16/22	05/16/22	East Texas Live East Texas Live	CM	11a-12p	M-----	:30	2	\$35.00	P5	0.00	NM	2	\$70.00
EAST TEXAS LIVE															

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Tyler KETK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	M-----					2	\$35.00		0.00			
3	KETK	05/16/22	05/16/22	KETK Today KETK Today	CM	6-7a	M-----	:30	2	\$15.00	P5	0.00	NM	2	\$30.00
KETK TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	M-----					2	\$15.00		0.00			
4	KETK	05/16/22	05/16/22	Today Show M-F Today Show M-F 7-9a	CM	7-9a	M-----	:30	2	\$20.00	P5	0.00	NM	2	\$40.00
TODAY SHOW-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	M-----					2	\$20.00		0.00			
5	KETK	05/16/22	05/16/22	KETK News 430p-5p KETK News 430p-5p	CM	430p-5p	M-----	:30	1	\$40.00	P5	0.00	NM	1	\$40.00
KETK NEWS AT 4:30P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	M-----					1	\$40.00		0.00			
6	KETK	05/16/22	05/16/22	KETK Live At 5 KETK Live At 5	CM	5-530p	M-----	:30	1	\$40.00	P5	0.00	NM	1	\$40.00
LIVE AT FIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	M-----					1	\$40.00		0.00			
7	KETK	05/16/22	05/16/22	KETK News At 6 KETK News At 6	CM	6-630p	M-----	:30	1	\$40.00	P5	0.00	NM	1	\$40.00
KETK NEWS AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	M-----					1	\$40.00		0.00			
8	KETK	05/16/22	05/16/22	KETK News At 10p 10:00 PM-10:35 PM	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	M-----	:30	2	\$95.00	P5	0.00	NM	2	\$32.00
KETK NEWS AT 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	M-----					2	\$95.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KETK	05/16/22-05/22/22		KETK News At 10p			10:00 PM-10:35 PM	M-----	:30	\$16.00		0.00	NM		
2	KETK	05/16/22-05/22/22		KETK News At 10p			10:00 PM-10:35 PM	M-----	:30	\$16.00		0.00	NM		
N 9	KETK	05/14/22	05/14/22	LN Sa 10:00 PM-10:30 PM	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	-----S-	:30	1	\$45.00	P5	0.00	NM	0	\$0.00
KETK NEWS AT 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	-----S-					1	\$45.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KETK	05/09/22-05/15/22		LN Sa			10:00 PM-10:30 PM	-----Sa--	:30	(\$45.00)		0.00	NM		
Credited [Credit]															
10	KETK	05/15/22	05/15/22	LN Su 10:00 PM-10:35 PM	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	-----S	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
KETK NEWS AT 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	-----S					1	\$50.00		0.00			
11	KETK	05/16/22	05/16/22	M-F 630p-7p M-F	CM	630p-7p	M-----	:30	2	\$70.00	P5	0.00	NM	2	\$140.00
ENTERTAINMENT TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	M-----					2	\$70.00		0.00			
													Totals	16	\$522.00