

# ORDER



**Orders**  
**Order / Rev:** 3393047  
**Alt Order #:** 27668575  
**Product Desc:** Order  
**Estimate:** 215221  
**Flight Dates:** 02/15/22 - 02/21/22  
**Original Date / Rev:** 01/26/22 / 01/26/22  
**Order Type:** REG

**Tyler KETK**  
**Primary AE:** Millennium Washington,DC  
**Sales Office:** M-WAS  
**Sales Region:** Nat

**Agency Name:** Smart Media Group  
**Buying Contact:**  
**Billing Contact:** Smart Media Group Email  
 P.O. Box 26067  
 Alexandria, VA 22313

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser Name:** POL/Ken Paxton/Attorney General/TX/  
**Demographic:** A35+  
**Product Codes:** PL17  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P5

**Order Brand:**  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:** IN10086/SP6681/TO1332/MO1041  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/31/22	02/27/22	28	\$5,750.00	\$4,887.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	28	\$5,750.00	\$4,887.50	0.00
<b>Totals</b>	<b>28</b>	<b>\$5,750.00</b>	<b>\$4,887.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington,DC			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
Tyler KETK	16%	\$5,750.00
Market	100%	\$35,937.50

**Competitive Share**

	Share	Total
AWTL	0%	\$0.00
CABLE	0%	\$0.00
KFXK	0%	\$0.00
KLTV	0%	\$0.00
KTPN	0%	\$0.00
KTRE	0%	\$0.00
KYTX	0%	\$0.00
UNKWN	84%	\$30,187.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KETK	02/15/22	02/15/22	Today Show II Today Show II	CM	9-10a	-T-----	:30	1	\$20.00	P5	0.00	NM	1	\$20.00
TODAY THIRD HOUR-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/14/22	02/20/22	-T-----		1		\$20.00		0.00					
N 2	KETK	02/16/22	02/16/22	Today Show II Today Show II	CM	9-10a	--W----	:30	1	\$20.00	P5	0.00	NM	1	\$20.00
TODAY THIRD HOUR-NBC															

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 Estimate: 215221  
**Tyler KETK**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	KETK	02/17/22	02/17/22	Today Show II	CM	9-10a	---T---	:30	1	\$20.00	P5	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/14/22	02/20/22	--W----	1	\$20.00	0.00								
		TODAY THIRD HOUR-NBC													
N 4	KETK	02/18/22	02/18/22	Today Show II	CM	9-10a	----F--	:30	1	\$20.00	P5	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/14/22	02/20/22	---T---	1	\$20.00	0.00								
		TODAY THIRD HOUR-NBC													
N 5	KETK	02/21/22	02/21/22	Today Show II	CM	9-10a	M-----	:30	1	\$20.00	P5	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/14/22	02/20/22	----F--	1	\$20.00	0.00								
		TODAY THIRD HOUR-NBC													
N 6	KETK	02/21/22	02/21/22	East Texas Live	CM	11a-12p	M-----	:30	2	\$20.00	P5	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/21/22	02/27/22	M-----	2	\$20.00	0.00								
		EAST TEXAS LIVE													
N 7	KETK	02/21/22	02/21/22	Days of Our Lives	CM	12-1p	M-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/21/22	02/27/22	M-----	1	\$50.00	0.00								
		DAYS OF OUR LIVES-NB													
N 8	KETK	02/21/22	02/21/22	M-F 3-4p	CM	3-4p	M-----	:30	2	\$30.00	P5	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/21/22	02/27/22	M-----	2	\$30.00	0.00								
		DR. PHIL													
N 9	KETK	02/21/22	02/21/22	Today Show M-F	CM	7-9a	M-----	:30	2	\$40.00	P5	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/21/22	02/27/22	M-----	2	\$40.00	0.00								
		TODAY SHOW-NBC													
N 10	KETK	02/21/22	02/21/22	KETK News 4p-430p	CM	4p-430p	M-----	:30	1	\$40.00	P5	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/21/22	02/27/22	M-----	1	\$40.00	0.00								
		KETK NEWS AT 4P													
N 11	KETK	02/21/22	02/21/22	KETK News 430p-5p	CM	430p-5p	M-----	:30	1	\$40.00	P5	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/21/22	02/27/22	M-----	1	\$40.00	0.00								
		KETK NEWS AT 4:30P													
N 12	KETK	02/21/22	02/21/22	KETK Live At 5	CM	5-530p	M-----	:30	1	\$60.00	P5	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/21/22	02/27/22	M-----	1	\$60.00	0.00								
		LIVE ATFIVE													
N 13	KETK	02/21/22	02/21/22	KETK News At 6	CM	6-630p	M-----	:30	1	\$60.00	P5	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/21/22	02/27/22	M-----	1	\$60.00	0.00								
		KETK NEWS AT 6													
N 14	KETK	02/21/22	02/21/22	M-F 630p-7p	CM	630p-7p	M-----	:30	1	\$70.00	P5	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/21/22	02/27/22	M-----	1	\$70.00	0.00								
		ENTERTAINMENT TONIGH													

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Tyler KETK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 15	KETK	02/15/22	02/15/22	Olympic Zone Olympic Zone	CM	630p-7p	-T-----	:30	1	\$150.00	P5	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	M-----		1				\$70.00		0.00			
		WINTER OLYMPICS: OLY													
N 16	KETK	02/16/22	02/16/22	Olympic Zone Olympic Zone	CM	630p-7p	--W----	:30	1	\$150.00	P5	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	-T-----		1				\$150.00		0.00			
		WINTER OLYMPICS: OLY													
N 17	KETK	02/17/22	02/17/22	Olympic Zone Olympic Zone	CM	630p-7p	---T---	:30	1	\$150.00	P5	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	---T---		1				\$150.00		0.00			
		WINTER OLYMPICS: OLY													
N 18	KETK	02/18/22	02/18/22	Olympic Zone Olympic Zone	CM	630p-7p	----F--	:30	1	\$150.00	P5	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	----F--		1				\$150.00		0.00			
		WINTER OLYMPICS: OLY													
N 19	KETK	02/15/22	02/15/22	Olympic Prime Olympic Prime	CM	6p-12a (7:00 PM-10:30 PM)	-T-----	:30	2	\$650.00	P5	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	-T-----		2				\$650.00		0.00			
		WINTER OLYMPICS: PRI													
N 20	KETK	02/16/22	02/16/22	Olympic Prime Olympic Prime	CM	6p-12a (7:00 PM-10:30 PM)	--W----	:30	1	\$650.00	P5	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	--W----		1				\$650.00		0.00			
		WINTER OLYMPICS: PRI													
N 21	KETK	02/17/22	02/17/22	Olympic Prime 7:00 PM-10:30 PM	CM	7:00 PM-10:30 PM (7:00 PM-10:30 PM)	---T---	:30	2	\$650.00	P5	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	---T---		2				\$650.00		0.00			
		WINTER OLYMPICS: PRI													
N 22	KETK	02/18/22	02/18/22	Olympic Prime Olympic Prime	CM	6p-12a (7:00 PM-10:30 PM)	----F--	:30	1	\$650.00	P5	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	----F--		1				\$650.00		0.00			
		WINTER OLYMPICS: PRI													
N 23	KETK	02/19/22	02/19/22	Olympic Prime 7:00 PM-10:30 PM	CM	7:00 PM-10:30 PM (7:00 PM-10:30 PM)	-----S-	:30	1	\$650.00	P5	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	-----S-		1				\$650.00		0.00			
		WINTER OLYMPICS: PRI													
													Totals	28	\$5,750.00