ORDER

Orders	Order / Rev:	3393047		KETK _{**} com
	Alt Order #:	27668575		
	Product Desc:	Order		
	Estimate:	215221		Tyler KETK
	Flight Dates:	02/15/22 - 02/21/22	Primary AE:	Millennium Washington,DC
	Original Date / Rev:	01/26/22 / 01/26/22	Sales Office:	M-WAS
	Order Type:	REG	Sales Region:	Nat
Agency	Name:	Smart Media Group		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:	Smart Media Group Email	Billing Calendar:	Broadcast
		P.O. Box 26067	Billing Cycle:	EOM
		Alexandria, VA 22313	Agency Commission:	15%
Advertiser	Name:	POL/Ken Paxton/Attorney General/TX/	Order Brand:	
	Demographic:	A35+	New Business End:	
	Product Codes:	PL17	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	IN10086/SP6681/TO1332/MO1041
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	POL-CAND	Order Separation:	00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/31/22	02/27/22	28	\$5,750.00	\$4,887.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	28	\$5,750.00	\$4,887.50	0.00
Totals	28	\$5,750,00	\$4.887.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
Tyler KETK	16%	\$5,750.00
Market	100%	\$35,937.50

Competitive Share	Share	Total
AWTL	0%	\$0.00
CABLE	0%	\$0.00
KFXK	0%	\$0.00
KLTV	0%	\$0.00
KTPN	0%	\$0.00
KTRE	0%	\$0.00
KYTX	0%	\$0.00
UNKWN	84%	\$30,187.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	KETK	02/15/22	02/15/22	Today Show II	CM	9-10a	- T	:30	1	\$20.00 P5	0.00 NM	1	\$20.00
	TODAY	THIRD HO	DUR-NBC	Today Show II									
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	Veek: 02/	14/22	02/20/22	- T	1	\$20.00	0.00						
N 2	KETK	02/16/22	02/16/22	Today Show II	CM	9-10a	W	:30	1	\$20.00 P5	0.00 NM	1	\$20.00
				Today Show II									
	TODAY	THIRD HO	OUR-NBC										

Print Date: 01/26/22 14:57:53 Page 2 of 3

Order / Rev: 3393047 Advertiser: POL/Ken Paxton/Attorney General/TX/Re

Alt Order #: 27668575 Product Desc: Order **Tyler KETK**

Flight Dates: 02/15/22 - 02/21/22 Estimate: 215221

Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	nd Date 2/20/22	<u>Weekdays</u> W	Spots/Week 1	Rate \$20.00	Rating 0.00						
N 3 KETK 02/17/22 0		Today Show II	CM	9-10a	T	:30	1	\$20.00 P5	0.00 NM	1	\$20.00
TODAY THIRD HOL	JR-NBC	Today Show II									
	nd Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/14/22 02 N 4 KETK 02/18/22 0	2/20/22 02/18/22	Today Show II	CM	\$20.00 9-10a	0.00 F	:30	1	\$20.00 P5	0.00 NM	1	\$20.00
TODAY THIRD HOL		Today Show II									
	nd Date	Weekdays	Spots/Week	Rate	Rating						
	2/20/22	F	1	\$20.00	0.00		4	\$00.00 DE	0.00.004		# 00.00
N 5 KETK 02/21/22 0)2/21/22	Today Show II Today Show II	СМ	9-10a	M	:30	1	\$20.00 P5	0.00 NM	1	\$20.00
TODAY THIRD HOU Start Date Er		Wookdays	Spots/Week	Pata	Rating						
	nd Date 2/27/22	<u>Weekdays</u> M	<u>Spois/week</u> 1	<u>Rate</u> \$20.00	0.00						
N 6 KETK 02/21/22 0	02/21/22	East Texas Live East Texas Live	CM	11a-12p	M	:30	2	\$20.00 P5	0.00 NM	2	\$40.00
EAST TEXAS LIVE		Last Texas Live									
	nd Date 2/27/22	<u>Weekdays</u> M	Spots/Week 2	Rate \$20.00	Rating 0.00						
N 7 KETK 02/21/22 0		Days of Our Lives		12-1p	M	:30	1	\$50.00 P5	0.00 NM	1	\$50.00
DAYS OF OUR LIVE	ES-NB	Days of Our Lives	3								
Start Date Er	nd Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/21/22 02 N 8 KETK 02/21/22 0	2/27/22	M M-F 3-4p	CM	\$50.00 3-4p	0.00 M	:30	2	\$30.00 P5	0.00 NM	2	\$60.00
	<i>y_,_,</i> _,,	M-F 3-4p		о .p		.00	_	φου.σσ. σ	0.00	_	φοσισσ
DR. PHIL Start Date Er	nd Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/21/22 02	2/27/22	M	2	\$30.00	0.00			•		_	
N 9 KETK 02/21/22 0)2/21/22	Today Show M-F Today Show M-F	CM 7-9a	7-9a	M	:30	2	\$40.00 P5	0.00 NM	2	\$80.00
TODAY SHOW-NBO		-		Data	Datina						
	nd Date 2/27/22	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$40.00	Rating 0.00						
N10 KETK 02/21/22 0	02/21/22	KETK News 4p-43	•	4p-430p	M	:30	1	\$40.00 P5	0.00 NM	1	\$40.00
KETK NEWS AT 4P	•	KETK News 4p-4	30p								
	nd Date 2/27/22	<u>Weekdays</u> M	Spots/Week 1	Rate \$40.00	Rating 0.00						
N11 KETK 02/21/22 0		KETK News 430p	<u> </u>	430p-5p	M	:30	1	\$40.00 P5	0.00 NM	1	\$40.00
KETK NEWS AT 4:3	30P	KETK News 430p	o-5p								
Start Date Er	nd Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/21/22 02 N12 KETK 02/21/22 0	2/27/22	M KETK Live At 5	CM	\$40.00 5-530p	0.00 M	:30	1	\$60.00 P5	0.00 NM	1	\$60.00
)L/L 1/LL	KETK Live At 5	OW	О ОООР	M	.00		φοσ.σσ1 σ	0.00 14101	·	Ψ00.00
LIVE ATFIVE Start Date Er	nd Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/21/22 02	2/27/22	M	1	\$60.00	0.00						
N13 KETK 02/21/22 0)2/21/22	KETK News At 6 KETK News At 6	СМ	6-630p	M	:30	1	\$60.00 P5	0.00 NM	1	\$60.00
KETK NEWS AT 6	l D - :		Const-AA'	D. r	Datie						
	nd Date 2/27/22	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$60.00	Rating 0.00						
N14 KETK 02/21/22 0	02/21/22	M-F 630p-7p	СМ	630p-7p	M	:30	1	\$70.00 P5	0.00 NM	1	\$70.00
ENTERTAINMENT T	TONIGH	M-F									
Start Date Er	nd Date	Weekdays	Spots/Week	Rate	Rating						

Print Date: 01/26/22 14:57:53 Page 3 of 3

Totals

28

\$5,750.00

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Alt Order #: 27668575 Product Desc: Order **Tyler KETK**

Flight Dates: 02/15/22 - 02/21/22 Estimate: 215221

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	s	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 02/2		02/27/22	M	1	\$70.00	0.00							
N15 KETK			Olympic Zone Olympic Zone	СМ	630p-7p	- T		:30	1	\$150.00 P5	0.00 NM	1	\$150.00
		PICS: OLY	\\\\- a . d = =	Consta /// all	Data	Datina							
Star Week: 02/1	t Date	End Date 02/20/22	Weekdays - T	Spots/Week 1	Rate \$150.00	Rating 0.00							
N16 KETK			Olympic Zone	CM	630p-7p	W		:30	1	\$150.00 P5	0.00 NM	1	\$150.00
-		PICS: OLY	Olympic Zone Olympic Zone	Civi	030р-7р	vv		.30	,	φ130.00 F3	O.OO INIVI	'	\$150.00
			Mookdovo	Spoto/Mook	Poto	Poting							
Week: 02/1	t Date	End Date 02/20/22	<u>Weekdays</u> W	Spots/Week 1	Rate \$150.00	Rating 0.00							
N17 KETK			Olympic Zone	CM	630p-7p	T-		:30	1	\$150.00 P5	0.00 NM	1	\$150.00
		PICS: OLY	Olympic Zone Olympic Zone	Civi	030μ-7μ	1-		.30	'	\$130.00 F3	O.OO INIVI	'	\$130.00
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 02/1		02/20/22	T	1	\$150.00	0.00							
N18 KETK			Olympic Zone	CM	630p-7p	F	7	:30	1	\$150.00 P5	0.00 NM	1	\$150.00
	02/ 10/2	0_, . 0,	Olympic Zone	•	осор . р			.00	•	ψ.σσ.σσ.σ	0.00		ψ.σσ.σσ
WINTER	COLYM	PICS: OLY											
	t Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>							
Week: 02/1		02/20/22	F	1	\$150.00	0.00							
N19 KETK			Olympic Prime Olympic Prime	СМ	6p-12a (7:00 PM-10	- T):30 PM)		:30	2	\$650.00 P5	0.00 NM	2	\$1,300.00
	_	PICS: PRI											
Star Week: 02/1	t Date	End Date 02/20/22	<u>Weekdays</u> - T	Spots/Week 2	Rate \$650.00	Rating 0.00							
N20 KETK			Olympic Prime	CM	6p-12a	W		:30	1	\$650.00 P5	0.00 NM	1	\$650.00
NZO NZIN	02/10/2	.2 02/10/22	Olympic Prime	0111	(7:00 PM-10			.00	•	φοσοίσοι σ	0.00 14111	•	φοσο.σσ
WINTER	COLYM	PICS: PRI											
	t Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>							
Week: 02/1		02/20/22	W	1	\$650.00	0.00							
N21 KETK	02/17/2	2 02/17/22	Olympic Prime	CM		:30 PM T-		:30	2	\$650.00 P5	0.00 NM	2	\$1,300.00
WINTED		PICS: PRI	7:00 PM-10:30 P	M	(7:00 PM-10):30 PM)							
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 02/1		02/20/22	T	2	\$650.00	0.00							
N22 KETK	02/18/2		Olympic Prime	CM	6p-12a	F	7	:30	1	\$650.00 P5	0.00 NM	1	\$650.00
			Olympic Prime		(7:00 PM-10):30 PM)							
WINTER	COLYM	PICS: PRI											
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 02/1		02/20/22	F	1	\$650.00	0.00							
N23 KETK	02/19/2	2 02/19/22	Olympic Prime	CM		:30 PM	S-	:30	1	\$650.00 P5	0.00 NM	1	\$650.00
\//INTER	OLYMI	PICS: PRI	7:00 PM-10:30 P	IVI	(7:00 PM-10	1:30 PIVI)							
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 02/1		02/20/22	S-	1	\$650.00	0.00							