

# ORDER



**Orders**  
**Order / Rev:** 3540996  
**Alt Order #:** 27782927  
**Product Desc:** Order  
**Estimate:** 514516  
**Flight Dates:** 05/14/22 - 05/16/22  
**Original Date / Rev:** 05/13/22 / 05/13/22  
**Order Type:** REG

**Tyler KETK**  
**Primary AE:** Millennium Washington,DC  
**Sales Office:** M-WAS  
**Sales Region:** Nat

**Agency Name:** Smart Media Group  
**Buying Contact:**  
**Billing Contact:** Smart Media Group Email  
 P.O. Box 26067  
 Alexandria, VA 22313

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser Name:** POL/Ken Paxton/Attorney General/TX/  
**Demographic:** A55+  
**Product Codes:** PL17  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P5

**Order Brand:**  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:** IN10086/SP6681/TO1332/MO1041  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/29/22	17	\$725.00	\$616.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	17	\$725.00	\$616.25	0.00
<b>Totals</b>	<b>17</b>	<b>\$725.00</b>	<b>\$616.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington,DC			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
Tyler KETK	15%	\$725.00
Market	100%	\$4,833.33

**Competitive Share**

	Share	Total
AWTL	0%	\$0.00
CABLE	0%	\$0.00
KFXK	0%	\$0.00
KLTV	0%	\$0.00
KTPN	0%	\$0.00
KTRE	0%	\$0.00
KYTX	0%	\$0.00
UNKWN	85%	\$4,108.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KETK	05/16/22	05/16/22	Today Show II Today Show II	CM	9-10a	M-----	:30	2	\$20.00	P5	0.00	NM	2	\$40.00
TODAY THIRD HOUR-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		05/16/22	05/22/22	M-----		2		\$20.00		0.00					
N 2	KETK	05/16/22	05/16/22	East Texas Live East Texas Live	CM	11a-12p	M-----	:30	2	\$35.00	P5	0.00	NM	2	\$70.00
EAST TEXAS LIVE															

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Advertiser: POL/Ken Paxton/Attorney General/TX/R  
 Product Desc: Order  
 Estimate: 514516

Tyler KETK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	KETK	05/16/22	05/16/22	KETK Today	CM	6-7a	M-----	:30	2	\$15.00	P5	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	M-----					2	\$35.00		0.00			
		KETK TODAY													
N 4	KETK	05/16/22	05/16/22	Today Show M-F	CM	7-9a	M-----	:30	2	\$20.00	P5	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	M-----					2	\$15.00		0.00			
		TODAY SHOW-NBC													
N 5	KETK	05/16/22	05/16/22	KETK News 430p-5p	CM	430p-5p	M-----	:30	1	\$40.00	P5	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	M-----					2	\$20.00		0.00			
		KETK NEWS AT 4:30P													
N 6	KETK	05/16/22	05/16/22	KETK Live At 5	CM	5-530p	M-----	:30	1	\$40.00	P5	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	M-----					1	\$40.00		0.00			
		LIVE AT FIVE													
N 7	KETK	05/16/22	05/16/22	KETK News At 6	CM	6-630p	M-----	:30	1	\$40.00	P5	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	M-----					1	\$40.00		0.00			
		KETK NEWS AT 6													
N 8	KETK	05/16/22	05/16/22	KETK News At 10p	CM	10:00 PM-10:35 PM	M-----	:30	2	\$95.00	P5	0.00	NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	M-----					2	\$95.00		0.00			
		KETK NEWS AT 10													
N 9	KETK	05/14/22	05/14/22	LN Sa	CM	10:00 PM-10:30 PM	-----S-	:30	1	\$45.00	P5	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/22	05/15/22	-----S-					1	\$45.00		0.00			
		KETK NEWS AT 10													
N 10	KETK	05/15/22	05/15/22	LN Su	CM	10:00 PM-10:35 PM	-----S	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/22	05/15/22	-----S					1	\$50.00		0.00			
		KETK NEWS AT 10													
N 11	KETK	05/16/22	05/16/22	M-F 630p-7p	CM	630p-7p	M-----	:30	2	\$70.00	P5	0.00	NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	M-----					2	\$70.00		0.00			
		ENTERTAINMENT TONIGHT													
													Totals	17	\$725.00