



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27785379	<b>Changes as of:</b> 5/18/2022 at 2:13 PM	<b>Version:</b> Original Order
<b>CPE:</b> PAXT/ORDR/519523	<b>Flight:</b> 5/19/22 - 5/23/22	<b>Station:</b> KETK
<b>Agency:</b> Smart Media Group PO BOX 26067 ALEXANDRIA, VA 22313	<b>Advertiser:</b> Ken Paxton Campaign <b>Product:</b> Order <b>Agency Order #:</b> 30081420	<b>Market:</b> Tyler <b>Office:</b> WASHINGTON <b>Service:</b> Nielsen
	<b>Buyer:</b> Rosenblum, Andi <b>Salesperson:</b> JENNA NUBAR 202-872-5880	<b>Primary Demo:</b> Adults 55+ <b>Assistant:</b> JENNA NUBAR 202-872-5880
	<b>Separation:</b>	<b>Con Type:</b> POLITICAL/VOTE <b>Total \$:</b> \$730.00 <b>Total Spots:</b> 3 <b>Total CPP:</b> \$65.18 <b>Total GRP:</b> 11.2 <b>Traffic #:</b> 3544728

**Comments:** NEW ORDER! (SENDING FOR FRAN) Please confirm receipt and book ASAP Thank You! Andi

#	Day/Time	DP	Program	Rate	A55P Rating	A55P Impression	Len	5/19 - 5/23					Total Spots	Total \$	CPP*	GRP*
								5/19	5/20	5/21	5/22	5/23				
1	Th 7p-8p		LAW & ORDER (SEASON	\$225.00	3.9	8,800	30	1	0	0	0	0	1	\$225.00	\$57.69	3.9
2	F 8p-10p		DATELINE FRI-NBC	\$205.00	3.3	7,300	30	0	1	0	0	0	1	\$205.00	\$62.12	3.3
3	Sa 5:15p-6:30p		PREAKNESS	\$300.00	4.0	7,600	30	0	0	1	0	0	1	\$300.00	\$75.00	4.0
<b>TOTALS:</b>								<b>1</b>	<b>1</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>3</b>	<b>\$730.00</b>	<b>\$65.18</b>	<b>11.2</b>



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<b>Agency Order #:</b> 30081420	<b>Buyer:</b> Rosenblum, Andi <b>Salesperson:</b> JENNA NUBAR 202-872-5880	<b>Con Type:</b> POLITICAL/VOTE <b>Total \$:</b> \$730.00 <b>Total Spots:</b> 3 <b>Total CPP:</b> \$65.18
<b>Separation:</b>	<b>Primary Demo:</b> Adults 55+ <b>Assistant:</b> JENNA NUBAR 202-872-5880	<b>Total GRP:</b> 11.2 <b>Traffic #:</b> 3544728

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
05/18/22 2:55 PM	Amanda Caracheo	\$245: LUR Refund \$158, previous overpayment \$45, mg \$45. Will refund the remaining \$3.
05/18/22 2:48 PM	Amanda Caracheo	MG for Per email.
05/18/22 2:42 PM	System	Notice Received.
05/18/22 2:13 PM	JENNA NUBAR	NEW ORDER! (SENDING FOR FRAN) Please confirm receipt and book ASAP Thank You! Andi

Competitive Information	
<b>Market Budget:</b>	\$5,050
<b>KETK Share:</b>	10%
<b>Comment:</b>	
Competitive Unknown	

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	3	\$730.00	\$65.18	11.2
<b>Total</b>	<b>100%</b>	<b>3</b>	<b>\$730.00</b>	<b>\$65.18</b>	<b>11.2</b>

Monthly Summary		
Month	Spots	Dollars
2022-May	3	\$730.00
<b>Total</b>	<b>3</b>	<b>\$730.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 2	5/18/22 2:55 PM	Amanda Caracheo	Accepted	3		\$245.00	\$975.00	Changes: Total \$ from \$730.00 to \$975.00, Total Spots from 3 to 6, Total CPP from \$65.18 to \$87.05, Total CPM from \$65,178.57 to \$87,053.57. 3 buylines added or modified.
Makegood 1	5/18/22 2:48 PM	Amanda Caracheo	Accepted	2	2	\$0	\$730.00	Changes: Total GRPs from 7.3 to 11.2, Total CPP from \$69.18 to \$65.18, Total GIMPs from 0 to 11, Total CPM from \$0.00 to \$65,178.57. 4 buylines added or modified.
Queued for Electronic Contracting	5/18/22 2:18 PM					\$0	\$0	
New	5/18/22 2:13 PM	JENNA NUBAR	Confirmed	3		\$730.00	\$730.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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