

ORDER



Orders
Order / Rev: 3544728
Alt Order #: 27785379
Product Desc: Order
Estimate: 519523
Flight Dates: 05/19/22 - 05/23/22
Original Date / Rev: 05/18/22 / 05/18/22
Order Type: REG

Tyler KETK
Primary AE: Millennium Washington,DC
Sales Office: M-WAS
Sales Region: Nat

Agency Name: Smart Media Group
Buying Contact:
Billing Contact: Smart Media Group Email
 P.O. Box 26067
 Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Ken Paxton/Attorney General/TX/
Demographic: A55+
Product Codes: PL17
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID: IN10086/SP6681/TO1332/MO1041
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/29/22	3	\$730.00	\$620.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	3	\$730.00	\$620.50	0.00
Totals	3	\$730.00	\$620.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington,DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Tyler KETK	10%	\$730.00
Market	100%	\$7,300.00

Competitive Share

	Share	Total
AWTL	0%	\$0.00
CABLE	0%	\$0.00
KFXK	0%	\$0.00
KLTV	0%	\$0.00
KTPN	0%	\$0.00
KTRE	0%	\$0.00
KYTX	0%	\$0.00
UNKWN	90%	\$6,570.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KETK	05/19/22	05/19/22	Thur Prime Hour 1 7:00 PM-8:00 PM	CM	7:00 PM-8:00 PM (7:00 PM-8:00 PM)	---T---	:30	1	\$225.00	P5	0.00	NM	1	\$225.00
LAW & ORDER (SEASON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/16/22	05/22/22	---T---		1		\$225.00		0.00					
N 2	KETK	05/20/22	05/20/22	Fri Prime Other 2 Fri Prime Other 2	CM	8-10p	----F--	:30	1	\$205.00	P5	0.00	NM	1	\$205.00
DATELINE FRI-NBC															

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Tyler KETK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	----F--		1				\$205.00		0.00			
N 3	KETK	05/21/22	05/21/22	Horse Racing	CM	5:15 PM-6:30 PM	-----S-	:30	1	\$300.00	P5	0.00	NM	1	\$300.00
				5:15 PM-6:30 PM		(5:15 PM-6:30 PM)									
PREAKNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	-----S-		1				\$300.00		0.00			
													Totals	3	\$730.00