ORDER

| Alt Order #: 27668575 | |
|---|------------------------------|
| Product Desc: Order | |
| Estimate: 215221 | Tyler KETK |
| Flight Dates: 02/15/22 - 02/21/22 Primary AE: | Millennium Washington,DC |
| Original Date / Rev: 02/11/22 / 02/11/22 Sales Office: | M-WAS |
| Order Type: REG Sales Region: | Nat |
| Agency Name: Smart Media Group | |
| Buying Contact: Billing Type: | Cash |
| Billing Contact: Smart Media Group Email Billing Calendar: | Broadcast |
| P.O. Box 26067 Billing Cycle: | EOM |
| Alexandria, VA 22313 Agency Commission | n: <u>15%</u> |
| Advertiser Name: POL/Ken Paxton/Attorney General/TX/ Order Brand: | |
| Demographic: A35+ New Business End: | |
| Product Codes: PL17 Advertiser External | ID: |
| Revenue Code 1: AGY Agency External ID: | IN10086/SP6681/TO1332/MO1041 |
| Revenue Code 2: POL Unit Code: | General |
| Revenue Code 3: POL-CAND Order Separation: | 00:15:00 |
| Priority: P5 | |

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 01/31/22 | 02/27/22 | 48 | \$8,780.00 | \$7,463.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|---------|--------------|------------|--------|
| February 2022 | 48 | \$8,780.00 | \$7,463.00 | 0.00 |
| Totals | 48 | \$8.780.00 | \$7,463,00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|--------------------------|--------------|--------------|-------------------------------|---------|
| Millennium Washington DC | | | Start Of Order - End Of Order | 100% |

| Order Share | Share | Total |
|-------------|-------|-------------|
| Tyler KETK | 16% | \$8,780.00 |
| Market | 100% | \$54,875.00 |

| Competitive Share | Share | Total |
|-------------------|-------|-------------|
| AWTL | 0% | \$0.00 |
| CABLE | 0% | \$0.00 |
| KFXK | 0% | \$0.00 |
| KLTV | 0% | \$0.00 |
| KTPN | 0% | \$0.00 |
| KTRE | 0% | \$0.00 |
| KYTX | 0% | \$0.00 |
| UNKWN | 84% | \$46,095.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End | Γime Days | Len Sp | oots | Rate Pri | Rtg Type | Spots | Amount |
|----|-----------|----------|----------|----------------|------------|-----------|-----------|--------|------|------------|----------|-------|---------|
| 1 | KETK | 02/15/22 | 02/15/22 | Today Show II | CM | 9-10a | - T | :30 | 1 | \$20.00 P5 | 0.00 NM | 1 | \$20.00 |
| | | | | Today Show II | | | | | | | | | |
| | TODAY | THIRD HO | OUR-NBC | · | | | | | | | | | |
| | Sta | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| V | /eek: 02/ | 14/22 | 02/20/22 | - T | 1 | \$20.00 | 0.00 | | | | | | |
| 2 | KETK | 02/16/22 | 02/16/22 | Today Show II | CM | 9-10a | W | :30 | 1 | \$20.00 P5 | 0.00 NM | 1 | \$20.00 |
| | | | | Today Show II | | | | | | | | | |
| | TODAY | THIRD HO | OUR-NBC | · | | | | | | | | | |

Print Date: 02/11/22 15:14:39 Page 2 of 4

Order / Rev: 3393047 Advertiser: POL/Ken Paxton/Attorney General/TX/Re

Alt Order #: 27668575 Product Desc: Order **Tyler KETK**

Flight Dates: 02/15/22 - 02/21/22 Estimate: 215221

| Ln Ch Start End | Inventory Code | Break | Start/End | Time Days | Len Spo | ts | Rate Pri | Rtg Type | Spots | Amount |
|--|------------------------------------|--------------|-----------------------|----------------|----------|-------|------------------------|------------|-------|----------|
| Start Date End Date | <u>Weekdays</u> W | Spots/Week | Rate | Rating | | | | | | |
| Week: 02/14/22 02/20/22 3 KETK 02/17/22 02/17/22 | | CM | \$20.00 9-10a | 0.00 T | - :30 | 1 | \$20.00 P5 | 0.00 NM | 1 | \$20.00 |
| TOD 11/THE HOLD 11010 1100 | Today Show II | | | | | | • | | | • |
| TODAY THIRD HOUR-NBC Start Date End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 02/14/22 02/20/22 | T | 1 | \$20.00 | 0.00 | | | | | | |
| 4 KETK 02/18/22 02/18/22 | Today Show II | CM | 9-10a | F | - :30 | 1 | \$20.00 P5 | 0.00 NM | 1 | \$20.00 |
| TODAY THIRD HOUR-NBC | Today Show II | | | | | | | | | |
| Start Date End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 02/14/22 02/20/22 5 KETK 02/21/22 02/21/22 | F | CM | \$20.00 9-10a | 0.00 M | - :30 | 1 | \$20.00 P5 | 0.00 NM | 1 | \$20.00 |
| 5 REIR 02/21/22 02/21/22 | Today Show II Today Show II | CIVI | 9-10a | IVI | 30 | ' | φ20.00 P3 | U.UU INIVI | ' | φ20.00 |
| TODAY THIRD HOUR-NBC | M/s slader is | 0 | Data | Detien | | | | | | |
| Start Date End Date Week: 02/21/22 02/27/22 | <u>Weekdays</u> M | Spots/Week 1 | Rate \$20.00 | Rating 0.00 | | | | | | |
| 6 KETK 02/21/22 02/21/22 | East Texas Live | CM | 11a-12p | M | - :30 | 2 | \$20.00 P5 | 0.00 NM | 2 | \$40.00 |
| EAST TEXAS LIVE | East Texas Live | | | | | | | | | |
| Start Date End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | |
| Week: 02/21/22 02/27/22 | M | 2 | \$20.00 | 0.00 | | | | | | |
| 7 KETK 02/21/22 02/21/22 | Days of Our Lives Days of Our Live | | 12-1p | M | - :30 | 1 | \$50.00 P5 | 0.00 NM | 1 | \$50.00 |
| DAYS OF OUR LIVES-NB | Days of Gar Live | o . | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> Week: 02/21/22 02/27/22 | <u>Weekdays</u> M | Spots/Week 1 | Rate \$50.00 | Rating 0.00 | | | | | | |
| 8 KETK 02/21/22 02/21/22 | M-F 3-4p | CM | 3-4p | M | - :30 | 2 | \$30.00 P5 | 0.00 NM | 2 | \$60.00 |
| DD DI III | M-F 3-4p | | · | | | | | | | |
| DR. PHIL Start Date End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 02/21/22 02/27/22 | M | 2 | \$30.00 | 0.00 | | | | | | |
| 9 KETK 02/21/22 02/21/22 | Today Show M-F Today Show M-F | | 7-9a | М | - :30 | 2 | \$40.00 P5 | 0.00 NM | 3 | \$80.00 |
| TODAY SHOW-NBC | Today Show Wi-F | 1-9a | | | | | | | | |
| Start Date End Date | <u>Weekdays</u> M | Spots/Week | Rate | Rating | | | | | | |
| Week: 02/21/22 02/27/22 Spot Ch Date Range D | Description | 2 Start | \$40.00 E/End Time | 0.00 | Weekdays | Lengt | h Rate | Rtg Type | | |
| 1 KETK 02/21/22-02/27/22 T | oday Show M-F | 7-9a | | | M | :3 | 0 (\$40.00) | 0.00 NM | | |
| See MG 9.3,9.4,9.5 [Rate Change] | | | | | | | | | | |
| 2 KETK 02/21/22-02/27/22 T | Today Show M-F | 7-9a | | | M | :3 | 0 (\$40.00) | 0.00 NM | | |
| See MG 9.3,9.4,9.5 [Rate Change] | | | | | | | | | | |
| 3 KETK 02/21/22-02/27/22 T | oday Show M-F | 7-9a | | | M | :3 | 0 \$25.00 | 0.00 NM | | |
| MG for 9.1,9.2 | | | | | | | | | | |
| 4 KETK 02/21/22-02/27/22 T → MG for 9.1,9.2 | oday Show M-F | 7-9a | | | M | :3 | 0 \$25.00 | 0.00 NM | | |
| 5 KETK 02/21/22-02/21/22 N | Л-F 2p-3p | 2-3p | | | M | :3 | 0 \$30.00 | 0.00 NM | | |
| → MG for 9.1,9.2 | | | | | | | | | | |
| 10 KETK 02/21/22 02/21/22 | | | 4p-430p | М | - :30 | 1 | \$40.00 P5 | 0.00 NM | 1 | \$40.00 |
| KETK NEWS AT 4P | KETK News 4p-4 | ыор | | | | | | | | |
| Start Date End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 02/21/22 02/27/22 11 KETK 02/21/22 02/21/22 | M KETK News 430p | 1 0-5p CM | \$40.00 430p-5p | 0.00 M | - :30 | 1 | \$40.00 P5 | 0.00 NM | 1 | \$40.00 |
| | KETK News 430p | | loop-op | 141 | .50 | ' | ψ-το.ου ι σ | O.OO INIVI | ' | ψ-τυ.υυ |
| KETK NEWS AT 4:30P | Weekdays | Spots/Week | Doto | Pating | | | | | | |
| <u>Start Date</u> <u>End Date</u> Week: 02/21/22 02/27/22 | <u>Weekdays</u> M | <u> </u> | Rate \$40.00 | Rating 0.00 | | | | | | |
| E 02/21/22 | | CM | 5-530p | | | 2 | P5 | 0.00 NM | 2 | \$120.00 |

Print Date: 02/11/22 15:14:39 Page 3 of 4

Order / Rev: 3393047 Advertiser: POL/Ken Paxton/Attorney General/TX/Re

Alt Order #: 27668575 Product Desc: Order **Tyler KETK**

Flight Dates: 02/15/22 - 02/21/22 Estimate: 215221

| Ln Ch | Start | End | Inventory Code | Break | Start/End | Time Days | Len Sp | oots | Rate Pri | Rtg Type | Spots | Amount |
|-------------------------|---------------------------|-----------------------|----------------------------------|--------------|-------------------------|----------------|--------|------|-------------|------------|-------|-----------------|
| 12 KETK | 02/21/2 | 2 | KETK Live At 5 | | | M | :30 | | \$60.00 | | | |
| LIVE AT | ΓFIVE | | KETK Live At 5 | | | | | | | | | |
| | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 02/ | | 02/27/22 | M | 2 | \$60.00 | 0.00 | | | | | | |
| 13 KETK | 02/21/2 | 2 02/21/22 | KETK News At 6 KETK News At 6 | CM | 6-630p | M | :30 | 1 | \$60.00 P5 | 0.00 NM | 1 | \$60.00 |
| KETK N | IEWS AT | 6 | KETK News At 6 | | | | | | | | | |
| Sta | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 02/ | | 02/27/22 | M | 1 | \$60.00 | 0.00 | | | | | | |
| E 14 KETK | 02/21/2 | 2 02/21/22 | M-F 630p-7p M-F | CM | 630p-7p | M | :30 | 2 | \$70.00 P5 | 0.00 NM | 2 | \$140.00 |
| ENTER | TAINMEI | NT TONIGH | IVI-1 | | | | | | | | | |
| | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 02/ | | 02/27/22 | M | 2 | \$70.00 | 0.00 | | | * | | | |
| E15 KEIK | 02/15/2 | 2 02/15/22 | Olympic Zone Olympic Zone | CM | 630p-7p | - T | :30 | 2 | \$150.00 P5 | 0.00 NM | 2 | \$300.00 |
| WINTE | R OLYMF | PICS: OLY | Olympic Zone | | | | | | | | | |
| | rt Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | |
| Week: 02/ | | 02/20/22 | - T | 2 | \$150.00 | 0.00 | | | \$450.00 D5 | 0.00 NIM | 0 | # 000 00 |
| E 16 KEIK | 02/16/2 | 2 02/16/22 | Olympic Zone Olympic Zone | CM | 630p-7p | W | :30 | 2 | \$150.00 P5 | 0.00 NM | 2 | \$300.00 |
| WINTE | R OLYMF | PICS: OLY | Ciyiiipio Zono | | | | | | | | | |
| | rt Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | |
| Week: 02/ | | 02/20/22 | W | 2 | \$150.00 | 0.00 T | :30 | 2 | \$150.00 DE | 0.00 NM | 2 | 00 00¢# |
| EI/ KEIK | 02/17/2 | 2 02/17/22 | Olympic Zone Olympic Zone | СМ | 630p-7p | 1 | .30 | 2 | \$150.00 P5 | U.UU INIVI | 2 | \$300.00 |
| WINTE | R OLYMF | PICS: OLY | ., , | | | | | | | | | |
| | rt Date | End Date | <u>Weekdays</u> T | Spots/Week | Rate | Rating | | | | | | |
| Week: 02/ | | 02/20/22 | Olympic Zone | CM | \$150.00 630p-7p | 0.00 F | :30 | 2 | \$150.00 P5 | 0.00 NM | 2 | \$300.00 |
| L 10 KLIK | 02/10/2 | 2 02/10/22 | Olympic Zone | Civi | 030р-7р | I | .50 | 2 | ψ130.0013 | O.OO INIVI | | ψ300.00 |
| | | PICS: OLY | | | | | | | | | | |
| <u>Sta</u> Week: 02/ | rt Date | End Date 02/20/22 | Weekdays F | Spots/Week 2 | <u>Rate</u> \$150.00 | Rating 0.00 | | | | | | |
| | | | Olympic Prime | CM | 6p-12a | - T | :30 | 2 | \$650.00 P5 | 0.00 NM | 2 | \$1,300.00 |
| 10 KEIK | 02/10/2 | 2 02/10/22 | Olympic Prime | OIVI | (7:00 PM-10 | | .00 | _ | ψοσο.σσ1 σ | 0.00 14141 | _ | ψ1,000.00 |
| _ | _ | PICS: PRI | | | _ | | | | | | | |
| Sta Week: 02/ | rt Date | End Date 02/20/22 | <u>Weekdays</u> - T | Spots/Week 2 | Rate \$650.00 | Rating 0.00 | | | | | | |
| | | | Olympic Prime | CM | 6p-12a | W | :30 | 2 | \$650.00 P5 | 0.00 NM | 2 | \$1,300.00 |
| | 02/ . 0/2 | _ 0_,.0, | Olympic Prime | | (7:00 PM-10 | | .00 | _ | ψοσσίου. σ | 0.00 | _ | ψ.,σσσ.σσ |
| | _ | PICS: PRI | | 0 | Б. | 5 . () | | | | | | |
| Sta Week: 02/ | rt Date 14/22 | End Date 02/20/22 | <u>Weekdays</u> W | Spots/Week 2 | <u>Rate</u> \$650.00 | Rating 0.00 | | | | | | |
| | | | Olympic Prime | CM | | :30 PM T | :30 | 2 | \$650.00 P5 | 0.00 NM | 2 | \$1,300.00 |
| | | | 7:00 PM-10:30 P | M | (7:00 PM-10 |):30 PM) | | | | | | |
| | | PICS: PRI | Modedaya | Cnoto/Mook | Doto | Dating | | | | | | |
| Week: 02/ | rt Date 14/22 | End Date 02/20/22 | <u>Weekdays</u> T | Spots/Week 2 | Rate \$650.00 | Rating 0.00 | | | | | | |
| E 22 KETK | 02/18/2 | | Olympic Prime | CM | 6p-12a | F | :30 | 2 | \$650.00 P5 | 0.00 NM | 2 | \$1,300.00 |
| | | | Olympic Prime | | (7:00 PM-10 |):30 PM) | | | | | | |
| | R OLYMF <u>rt Date</u> | PICS: PRI End Date | Weekdays | Spots/Week | Pate | Rating | | | | | | |
| Week: 02/ | | 02/20/22 | <u>Weekdays</u> F | 2 | <u>Rate</u> \$650.00 | 0.00 | | | | | | |
| | | 2 02/19/22 | Olympic Prime | CM | 7:00 PM-10 | :30 PMS- | :30 | 1 | \$650.00 P5 | 0.00 NM | 1 | \$650.00 |
| \A/I&IT= | | חרפי חחי | 7:00 PM-10:30 P | M | (7:00 PM-10 |):30 PM) | | | | | | |
| | R OLYMF <u>rt Date</u> | PICS: PRI End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 02/ | | 02/20/22 | S- | 1 | \$650.00 | 0.00 | | | | | | |
| N25 KETK | 02/19/2 | 2 02/19/22 | | СМ | 5-530p | S- | :30 | 2 | \$150.00 P5 | 0.00 NM | 2 | \$300.00 |

Print Date: 02/11/22 15:14:39 Page 4 of 4

48

Totals

\$8,780.00

Order / Rev: 3393047 Advertiser: POL/Ken Paxton/Attorney General/TX/Re

Alt Order #: 27668575 Product Desc: Order **Tyler KETK**

Flight Dates: 02/15/22 - 02/21/22 Estimate: 215221

| Ln Ch | Start | End | Inventory Code | Break | Start/End | Time Days | Len Sp | ots | Rate Pri | Rtg Type | Spots | Amount |
|------------|---------|-----------------|--------------------|------------|-----------|-----------|--------|-----|-------------|----------|-------|----------|
| | | | Sa KETK Live at Fi | ve | | | | | | | | |
| | | | Sa KETK Live at F | ïve | | | | | | | | |
| LIVE ATF | IVE | | | | | | | | | _ | | |
| Start | Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 02/1 | 4/22 | 02/20/22 | S- | 2 | \$150.00 | 0.00 | | | | | | |
| N26 KETK | 02/15/2 | 2 02/18/22 | Today Show M-F | CM | 7-9a | - TWTF | :30 | 2 | \$75.00 P5 | 0.00 NM | 8 | \$600.00 |
| | | | Today Show M-F 7 | 7-9a | | | | | | | | |
| TODAY S | 1-WOH | NBC | • | | | | | | | | | |
| Start | Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 02/1 | 4/22 | 02/20/22 | - ТWГF | 8 | \$75.00 | 0.00 | | | | | | |
| N27 KETK | 02/21/2 | 2 02/21/22 | Mon Prime Hour 3 | CM | 9-10p | M | :30 | 1 | \$100.00 P5 | 0.00 NM | 1 | \$100.00 |
| | | | Mon Prime Hour 3 | | | | | | | | | |
| Start | Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 02/2 | 1/22 | 02/27/22 | M | 1 | \$100.00 | 0.00 | | | | | | |