



125 West 55th St
New York, NY 10019

Contract # 27782927	Changes as of: 5/18/2022 at 11:51 AM	Version: Highlighting Makegood 1	Status: Confirmed
CPE: PAXT/ORDR/514516	Flight: 5/14/22 - 5/16/22	Station: KETK	Con Type: POLITICAL/VOTE
Agency: Smart Media Group PO BOX 26067 ALEXANDRIA, VA 22313	Advertiser: Ken Paxton Campaign Product: Order	Market: Tyler Office: WASHINGTON Service: Nielsen	Total \$: \$567.00 Total Spots: 17 Total CPP: \$22.24
	Agency Order #: 30081088	Buyer: Berg, Fran Salesperson: JENNA NUBAR 202-872-5880	Total GRP: 25.5 Traffic #: 3540996

Separation:

Comments: NEW ORDER FOR PAXTON EST 514516 PAYMENT SENT TODAY; PLEASE CONFIRM THANKS FRAN

#	Day/Time	DP	Program	Rate	A55P Rating	Len	5/14 - 5/16			Total Spots	Total \$	CPP*	GRP*	
							5/14	5/15	5/16					
MSD 8	M-F 10p-10:35p		KETK NEWS AT 10	\$95.00	1.7	30	0	0	2	0	0	\$0.00	\$55.88	0.0
MGD 12	M-F 10p-10:35p		KETK NEWS AT 10	\$16.00	1.7	30	0	0	2		2	\$32.00	\$9.41	3.4
TOTALS:							1	1	15		17	\$567.00	\$22.24	25.5

Makegood Comments

Date/Time	Action	Added by	Comment
05/18/22 11:51 AM	Sent To Rep	Amanda Caracheo	LUR Rebate. Will add onto new order once recieved