

ORDER



Orders
Order / Rev: 3543416
Alt Order #: 27784804
Product Desc: Order
Estimate: 518
Flight Dates: 05/18/22 - 05/18/22
Original Date / Rev: 05/17/22 / 05/17/22
Order Type: REG

Tyler KETK
Primary AE: Millennium Washington,DC
Sales Office: M-WAS
Sales Region: Nat

Agency Name: Smart Media Group
Buying Contact:
Billing Contact: Smart Media Group Email
 P.O. Box 26067
 Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Ken Paxton/Attorney General/TX/
Demographic: A55+
Product Codes: PL17
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID: IN10086/SP6681/TO1332/MO1041
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/29/22	6	\$425.00	\$361.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	6	\$425.00	\$361.25	0.00
Totals	6	\$425.00	\$361.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington,DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Tyler KETK	15%	\$425.00
Market	100%	\$2,833.33

Competitive Share

	Share	Total
AWTL	0%	\$0.00
CABLE	0%	\$0.00
KFXK	0%	\$0.00
KLTV	0%	\$0.00
KTPN	0%	\$0.00
KTRE	0%	\$0.00
KYTX	0%	\$0.00
UNKWN	85%	\$2,408.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KETK	05/18/22	05/18/22	Today Show II Today Show II	CM	9-10a	--W----	:30	1	\$60.00	P4	0.00	NM	1	\$60.00
TODAY THIRD HOUR-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		05/16/22	05/22/22	--W----		1		\$60.00		0.00					
N 2	KETK	05/18/22	05/18/22	East Texas Live East Texas Live	CM	11a-12p	--W----	:30	1	\$35.00	P5	0.00	NM	1	\$35.00
EAST TEXAS LIVE															

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Tyler KETK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	--W----		1				\$35.00		0.00			
N 3	KETK	05/18/22	05/18/22	Today Show M-F Today Show M-F 7-9a	CM	7-9a	--W----	:30	2	\$20.00	P5	0.00	NM	2	\$40.00
		TODAY SHOW-NBC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	--W----		2				\$20.00		0.00			
N 4	KETK	05/18/22	05/18/22	KETK Live At 5 KETK Live At 5	CM	5-530p	--W----	:30	1	\$145.00	P4	0.00	NM	1	\$145.00
		LIVE AT FIVE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	--W----		1				\$145.00		0.00			
N 5	KETK	05/18/22	05/18/22	KETK News At 6 KETK News At 6	CM	6-630p	--W----	:30	1	\$145.00	P4	0.00	NM	1	\$145.00
		KETK NEWS AT6													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	--W----		1				\$145.00		0.00			
													Totals	6	\$425.00