



125 West 55th St
New York, NY 10019

Contract # 27674563	Changes as of: 2/8/2022 at 12:19 PM	Version: Highlighting Makegood 1	Status: Confirmed
CPE: PAXT/ORDR/209215	Flight: 2/9/22 - 2/15/22	Station: KETK	Con Type: POLITICAL/VOTE
Agency: Smart Media Group PO BOX 26067 ALEXANDRIA, VA 22313	Advertiser: Ken Paxton Campaign Product: Order Agency Order #: 30078481	Market: Tyler Office: WASHINGTON Service: Nielsen	Total \$: \$13,670.00 Total Spots: 62 Total CPP: \$67.54
	Buyer: Berg, Fran Salesperson: JENNA NUBAR 202-872-5880	Primary Demo: Adults 35+ Assistant: JENNA NUBAR 202-872-5880	Total GRP: 202.4 Traffic #: 3407146

Separation:

Comments: NEW ORDER FOR KEN PAXTON CAMPAIGN EST 209215 **** NO SPOTS TO AIR TUE 2/15 PAYMENT TODAY; TRAFFIC BEING SENT NOW PLEASE CONFIRM; THANKS, FRAN

#	Day/Time	DP	Program	Rate	A35P Rating	Len	2/9 - 2/15							Total Spots	Total \$	CPP*	GRP*	
							2/9	2/10	2/11	2/12	2/13	2/14	2/15					
MSD 8	Su 4p-4:30p		SUPER BOWL PRE-GAME	\$2,000.00	10.5	30	0	0	0	0	1	0	0		0	\$0.00	\$190.48	0.0
MGD 9	M-Su 7p-10:30p		WINTER OLYMPICS: PRI	\$650.00	8.0	30	0	1	1	1	0	0	0		3	\$1,950.00	\$81.25	24.0
MGD 10	M-F 10a-11a		TODAY WITH HODA & JE	\$25.00	0.8	30	0	1	1	0	0	0	0		2	\$50.00	\$31.25	1.6
TOTALS:							14	16	15	3	0	14	0	62	\$13,670.00	\$67.54	202.4	

Makegood Comments

Date/Time	Action	Added by	Comment
02/08/22 12:19 PM	Sent To Rep	Amanda Caracheo	MG per email. Thanks!