



125 West 55th St
New York, NY 10019

Contract # 27674563	Changes as of: 2/8/2022 at 8:25 AM	Version: Original Order
CPE: PAXT/ORDR/209215	Flight: 2/9/22 - 2/15/22	Station: KETK
Agency: Smart Media Group PO BOX 26067 ALEXANDRIA, VA 22313	Advertiser: Ken Paxton Campaign Product: Order Agency Order #: 30078481	Market: Tyler Office: WASHINGTON Service: Nielsen
	Buyer: Berg, Fran Salesperson: JENNA NUBAR 202-872-5880	Primary Demo: Adults 35+ Assistant: JENNA NUBAR 202-872-5880
	Separation:	Con Type: POLITICAL/VOTE Total \$: \$13,670.00 Total Spots: 58 Total CPP: \$72.98 Total GRP: 187.3 Traffic #: 3407146

Comments: NEW ORDER FOR KEN PAXTON CAMPAIGN EST 209215 **** NO SPOTS TO AIR TUE 2/15 PAYMENT TODAY; TRAFFIC BEING SENT NOW PLEASE CONFIRM; THANKS, FRAN

#	Day/Time	DP	Program	Rate	A35P Rating	Len	2/9 - 2/15							Total Spots	Total \$	CPP*	GRP*
							2/9	2/10	2/11	2/12	2/13	2/14	2/15				
1	M-F 9a-10a		TODAY THIRD HOUR-NBC	\$20.00	1.3	30	2	2	2	0	0	2	0	8	\$160.00	\$15.38	10.4
2	M-F 10a-11a		TODAY WITH HODA & JE	\$25.00	0.8	30	1	1	1	0	0	1	0	4	\$100.00	\$31.25	3.2
3	M-F 4:30p-5p		WINTER OLYMPICS:KETK	\$60.00	1.3	30	2	2	2	0	0	2	0	8	\$480.00	\$46.15	10.4
4	M-F 5p-5:30p		WINTER OLYMPICS: KET	\$80.00	1.8	30	2	2	2	0	0	2	0	8	\$640.00	\$44.44	14.4
5	M-F 6p-6:30p		WINTEROLYMPICS: KETK	\$80.00	1.8	30	2	2	2	0	0	2	0	8	\$640.00	\$44.44	14.4
6	M-F 6:30p-7p		WINTER OLYMPICS: OLY	\$150.00	2.5	30	2	2	2	0	0	2	0	8	\$1,200.00	\$60.00	20.0
7	M-Su 7p-10:30p		WINTER OLYMPICS: PRI	\$650.00	8.0	30	3	3	2	2	0	3	0	13	\$8,450.00	\$81.25	104.0
8	Su 4p-4:30p		SUPER BOWL PRE-GAME	\$2,000.00	10.5	30	0	0	0	0	1	0	0	1	\$2,000.00	\$190.48	10.5
TOTALS:							14	14	13	2	1	14	0	58	\$13,670.00	\$72.98	187.3



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	Assistant: JENNA NUBAR 202-872-5880	Traffic #: 3407146

Special Instructions	NO SPOTS TO RUN TUES 2/15
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Order Level Comments		
Date/Time	Added by	Comment
02/08/22 12:19 PM	Amanda Caracheo	MG per email. Thanks!
02/08/22 11:54 AM	System	Notice Received.
02/08/22 8:25 AM	JENNA NUBAR	NEW ORDER FOR KEN PAXTON CAMPAIGN EST 209215 **** NO SPOTS TO AIR TUE 2/15 PAYMENT TODAY; TRAFFIC BEING SENT NOW PLEASE CONFIRM; THANKS, FRAN

Competitive Information	
Market Budget:	\$65,100
KETK Share:	20%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	58	\$13,670.00	\$72.98	187.3
Total	100%	58	\$13,670.00	\$72.98	187.3

Monthly Summary		
Month	Spots	Dollars
2022-Feb	58	\$13,670.00
Total	58	\$13,670.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	2/8/22 12:19 PM	JENNA NUBAR	Confirmed	5	1	\$0	\$13,670.00	Changes: Total Spots from 58 to 62, Total GRPs from 179.3 to 202.4, Total CPP from \$72.62 to \$67.54, Total GIMPs from 0 to 202, Total CPM from \$0.00 to \$67,539.53. 3 buylines added or modified.
Queued for Electronic Contracting	2/8/22 8:33 AM					\$0	\$0	
New	2/8/22 8:25 AM	JENNA NUBAR	Confirmed	58		\$13,670.00	\$13,670.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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