



125 West 55th St
New York, NY 10019

Contract # 27668575	Changes as of: 1/31/2022 at 2:52 PM	Version: Highlighting Makegood 1	Status: Confirmed
CPE: PAXT/ORDR/215221	Flight: 2/15/22 - 2/21/22	Station: KETK	Con Type: POLITICAL/VOTE
Agency: Smart Media Group PO BOX 26067 ALEXANDRIA, VA 22313	Advertiser: Ken Paxton Campaign Product: Order Agency Order #: 30078343	Market: Tyler Office: WASHINGTON Service: Nielsen	Total \$: \$5,770.00 Total Spots: 30 Total CPP: \$65.35
	Buyer: Berg, Fran Salesperson: JENNA NUBAR 202-872-5880	Primary Demo: Adults 35+ Assistant: JENNA NUBAR 202-872-5880	Total GRP: 88.3 Traffic #: 3393047

Separation:

Comments: NEW ORDER FOR KEN PAXTON CAMPAIGN EST 215221 AIRING 2/15-2/21 PLEASE CONFIRM; THANKS FRAN

#	Day/Time	DP	Program	Rate	A35P Rating	Len	2/15 - 2/21							Total Spots	Total \$	CPP*	GRP*	
							2/15	2/16	2/17	2/18	2/19	2/20	2/21					
BON 14	M-F 9a-10a		TODAY THIRD HOUR-NBC	\$20.00	1.3	30	1	0	0	0	0	0	0		1	\$20.00	\$15.38	1.3
TOTALS:							5	3	4	3	1	0	14		30	\$5,770.00	\$65.35	88.3

Makegood Comments

Date/Time	Action	Added by	Comment
01/31/22 2:52 PM	Sent To Rep	Amanda Caracheo	MG from est 118124