



125 West 55th St
New York, NY 10019

Contract # 27660662	Changes as of: 1/31/2022 at 3:51 PM	Version: Highlighting Makegood 3	Status: Confirmed
CPE: PAXT/ORDR/118124	Flight: 1/18/22 - 1/24/22	Station: KETK	Con Type: POLITICAL/VOTE
Agency: Smart Media Group PO BOX 26067 ALEXANDRIA, VA 22313	Advertiser: Ken Paxton Campaign Product: Order	Market: Tyler Office: WASHINGTON Service: Nielsen	Total \$: \$3,550.00 Total Spots: 65 Total CPP: \$42.16
	Agency Order #: 30078202	Buyer: Berg, Fran Salesperson: JENNA NUBAR 202-872-5880	Total GRP: 84.2 Traffic #: 3371744

Separation:

Comments: NEW ORDER FOR KEN PAXTON CAMPAIGN EST 118124 - 1/18-1/24 PLEASE CONFIRM; THANKS, FRAN

#	Day/Time	DP	Program	Rate	A35P Rating	Len	1/18 - 1/24							Total Spots	Total \$	CPP*	GRP*	
							1/18	1/19	1/20	1/21	1/22	1/23	1/24					
MSD 16	M-F 9a-10a		TODAY THIRD HOUR-NBC	\$20.00	1.3	30	1	1	1	1	0	0	1	0	4	\$80.00	\$15.38	5.2
MGD 20	M-F 9a-10a		TODAY THIRD HOUR-NBC	\$0.00	1.3	30	0	0	0	0	0	0	1	0	1	\$0.00	\$0.00	1.3
TOTALS:							13	14	13	12	1	0	12	65	\$3,550.00	\$42.16	84.2	

Makegood Comments

Date/Time	Action	Added by	Comment
01/31/22 3:51 PM	Sent To Rep	Amanda Caracheo	Per email