ORDER

Orders	Order / Rev:	3393047		KETK _{**} com				
	Alt Order #:	27668575						
	Product Desc:	Order						
	Estimate:	215221		Tyler KETK				
	Flight Dates:	02/15/22 - 02/21/22	Primary AE:	Millennium Washington,DC				
	Original Date / Rev:	01/26/22 / 01/31/22	Sales Office:	M-WAS				
	Order Type:	REG	Sales Region:	Nat				
Agency	Name:	Smart Media Group						
	Buying Contact:		Billing Type:	Cash				
	Billing Contact:	Smart Media Group Email	Billing Calendar:	Broadcast				
		P.O. Box 26067	Billing Cycle:	EOM				
		Alexandria, VA 22313	Agency Commission:	15%				
Advertiser	Name:	POL/Ken Paxton/Attorney General/TX/	Order Brand:					
	Demographic:	A35+	New Business End:					
	Product Codes:	PL17	Advertiser External ID:					
	Revenue Code 1:	AGY	Agency External ID:	IN10086/SP6681/TO1332/MO1041				
	Revenue Code 2:	POL	Unit Code:	General				
	Revenue Code 3:	POL-CAND	Order Separation:	00:15:00				

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/31/22	02/27/22	29	\$5,750.00	\$4,887.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	29	\$5,750.00	\$4,887.50	0.00
Totals	29	\$5,750.00	\$4.887.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
Tyler KETK	16%	\$5,750.00
Market	100%	\$35,937.50

Competitive Share	Share	Total
AWTL	0%	\$0.00
CABLE	0%	\$0.00
KFXK	0%	\$0.00
KLTV	0%	\$0.00
KTPN	0%	\$0.00
KTRE	0%	\$0.00
KYTX	0%	\$0.00
UNKWN	84%	\$30,187.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
N 1	KETK	02/15/22	02/15/22	Today Show II Today Show II	CM	9-10a	- T	:30	1	\$20.00 P5	0.00 NM	1	\$20.00
	TODAY	THIRD HO	DUR-NBC	Today Show II									
	Sta	rt Date I	End Date	Weekdays	Spots/Week	Rate	Rating						
V	/eek: 02/	14/22	02/20/22	- T	1	\$20.00	0.00						
N 2	KETK	02/16/22	02/16/22	Today Show II	CM	9-10a	W	:30	1	\$20.00 P5	0.00 NM	1	\$20.00
				Today Show II									
	TODAY	THIRD HO	DUR-NBC										

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Order / Rev: 3393047 Advertiser: POL/Ken Paxton/Attorney General/TX/Re

Alt Order #: 27668575 Product Desc: Order **Tyler KETK**

Flight Dates: 02/15/22 - 02/21/22 Estimate: 215221

Ln Ch Start End	Inventory Code	Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 02/14/22 02/20/22 N 3 KETK 02/17/22 02/17/22	W Today Show II	CM	\$20.00 9-10a	0.00 T	:30 1	\$20.00 P5	0.00 NM	1	\$20.00
N 3 KLIK 02/11/22 02/11/22	Today Show II	Civi	9-10a	1	.30 1	\$20.00 F3	U.UU INIVI	'	φ20.00
TODAY THIRD HOUR-NBC	M/s slader is	0	Data	Dathan					
Start Date End Date Week: 02/14/22 02/20/22	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$20.00	Rating 0.00					
N 4 KETK 02/18/22 02/18/22	Today Show II	CM	9-10a	F	:30 1	\$20.00 P5	0.00 NM	1	\$20.00
TODAY THIRD HOUR-NBC	Today Show II								
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 02/14/22 02/20/22	F	1	\$20.00	0.00					
N 5 KETK 02/21/22 02/21/22		CM	9-10a	M	:30 1	\$20.00 P5	0.00 NM	1	\$20.00
TODAY THIRD HOUR-NBC	Today Show II								
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 02/21/22 02/27/22 N 6 KETK 02/21/22 02/21/22	M East Texas Live	1 CM	\$20.00 11a-12p	0.00 M	:30 2	\$20.00 P5	0.00 NM	2	\$40.00
N 0 REIR 02/21/22 02/21/22	East Texas Live	CIVI	11a-12p	IVI	.30 2	\$20.00 P3	U.UU INIVI	2	φ40.00
EAST TEXAS LIVE				5					
Start Date End Date Week: 02/21/22 02/27/22	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$20.00	Rating 0.00					
N 7 KETK 02/21/22 02/21/22	Days of Our Lives	s CM	12-1p	M	:30 1	\$50.00 P5	0.00 NM	1	\$50.00
DAYS OF OUR LIVES-NB	Days of Our Live	S							
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 02/21/22 02/27/22	M	1	\$50.00	0.00					
N 8 KETK 02/21/22 02/21/22	M-F 3-4p M-F 3-4p	CM	3-4p	M	:30 2	\$30.00 P5	0.00 NM	2	\$60.00
DR. PHIL	·								
<u>Start Date</u> <u>End Date</u> Week: 02/21/22 <u>02/27/22</u>	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$30.00	Rating 0.00					
N 9 KETK 02/21/22 02/21/22			7-9a	M	:30 2	\$40.00 P5	0.00 NM	3	\$80.00
TODAY CHOW NDC	Today Show M-F	7-9a							
TODAY SHOW-NBC Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 02/21/22 02/27/22	M	2	\$40.00	0.00					
Spot Ch Date Range D 1 KETK 02/21/22-02/27/22	Description Today Show M-F	<u>Start</u> 7-9a	/End Time	<u>V</u> M	<u>Veekdays</u> <u>Le</u> L	ength <u>Rate</u> :30 (\$40.00)	Rtg Type 0.00 NM		
See MG 9.3,9.4,9.5	oddy onon m r	, 64		112	•	.σσ (φ τσ.σσ)	0.00 74117		
[Rate Change]	Taday Shaw M. F	7.00		M	L	·20 (\$40.00)	0.00 1/1/4		
2 KETK 02/21/22-02/27/22 T See MG 9.3,9.4,9.5	oday Snow IVI-F	7-9a		IVI	 	:30 (\$40.00)	0.00 <i>NM</i>		
[Rate Change]									
3 KETK 02/21/22-02/27/22 T → MG for 9.1,9.2	oday Show M-F	7-9a		M	[:30 \$25.00	0.00 NM		
4 KETK 02/21/22-02/27/22 T	oday Show M-F	7-9a		M		:30 \$25.00	0.00 NM		
→ MG for 9.1,9.2	-								
5 KETK 02/21/22-02/21/22 N	Л-F 2p-3p	2-3p		M	[:30 \$30.00	0.00 NM		
MG for 9.1,9.2	VETV Nove 4p. 4	20° CM	4n 420n	M	.20 1	¢40.00.DE	0.00 NIM	4	¢40.00
N10 KETK 02/21/22 02/21/22	KETK News 4p-4	•	4p-430p	IVI	:30 1	\$40.00 P5	0.00 NM	1	\$40.00
KETK NEWS AT 4P		0	5.	5. //					
<u>Start Date</u> <u>End Date</u> Week: 02/21/22 02/27/22	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$40.00	Rating 0.00					
N11 KETK 02/21/22 02/21/22			430p-5p	M	:30 1	\$40.00 P5	0.00 NM	1	\$40.00
KETK NEWS AT 4:30P	KETK News 430	o-5p							
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 02/21/22 02/27/22	M	1	\$40.00	0.00			0.00		^
N 02/21/22		CM	5-530p		1	P5	0.00 NM	1	\$60.00

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Order / Rev: 3393047 Advertiser: POL/Ken Paxton/Attorney General/TX/Re

Alt Order #: 27668575 Product Desc: Order **Tyler KETK**

Flight Dates: 02/15/22 - 02/21/22 Estimate: 215221

Note	Ln Ch Sta	ırt End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
March Color March Colo	12 KETK 02/2	1/22				M	:30		\$60.00			
Model Color Colo	LIVE ATFIVE		KLTK LIVE ALS								_	
N13 KETK 02/21/22 02/21/22 VETK News At 6 CM 6-630p M 30 1 \$60,00 P5 0.00 NM 1 \$60,00 P5 NM 1 \$60,0												
KETK News AT 6 Start Date End Date Weekdays Spots/Week Rate Start Date Start Date End Date Weekdays Spots/Week Rate Start Date Start							.30	1	\$60.00.P5	0.00 NM	1	\$60.00
Start Date End Date Weekdays Spots/Week Rate Section				OW	О ОООР	141	.00	•	φου.σσ1 σ	0.00 14101	· ·	ψ00.00
Modes: 02/14/22 02/20/22 Variety of Mark Ma			\\\\a_aladaua	Consta //// all	Data	Dating						
N14 KETK 02/21/22 02/21/22 NETWORK Netwo												
Name			M-F 630p-7p	CM			:30	1	\$70.00 P5	0.00 NM	1	\$70.00
Meskdoy Mes	ENITEDTAINI	MENT TONIGH										
No.				Spots/Week	Rate	Rating						
Winter Olympic Zone		02/27/22		1	\$70.00	0.00						
MINTER OLYMPICS: OLY Start Date End Date Meekdays Spots/Week Rate Rating Olympic Zone CM 630p-7p W :30 1 \$150.00 P5 0.00 NM 2 \$1.300.00 P5 0.00 NM	N15 KETK 02/1	5/22 02/15/22	, ,	CM	630p-7p	- T	:30	1	\$150.00 P5	0.00 NM	1	\$150.00
Neek: 02/14/22	WINTER OLY	MPICS: OLY	Olympic Zone									
N16 KETK 02/16/22												
Olympic Zone				•			.30	1	\$150.00.P5	0.00 NM	1	\$150.00
Start Date End Date Ozion/22 Ozion/2	NIO REIR 02/1	0/22 02/10/22		Olvi	000р 7 р		.00		ψ100.0010	0.00 14101	· ·	ψ130.00
Week: 02/14/22 02/20/22 W			\\\\a_aladaua	Consta //// all	Data	Dating						
N17 KETK 02/17/22 02/17/22 Olympic Zone Zone Zone Zone Zone Zone Zone Olympic Zone Zone Zone Zone Zone Zone Zone Zone												
WINTER OLYMPICS: OLY Start Date Column C	N17 KETK 02/1		Olympic Zone	CM			:30	1	\$150.00 P5	0.00 NM	1	\$150.00
Start Date End Date Weekdays Ozl/al/22 Ozl/al/al/al/al/al/al/al/al/al/al/al/al/al	WINTED OIL	/MDICS: OLV	Olympic Zone									
Week: 02/14/22			Weekdays	Spots/Week	Rate	Rating						
NINTER OLYMPICS: OLY Start Date End Date Weekdays Spots/Week Rate Rating						0.00						
Winter OLympic S: OLy Start Date End Date Weekdays Oz/14/22 Oz/15/22 Oz/15	N18 KETK 02/1	8/22 02/18/22		CM	630p-7p	F	:30	1	\$150.00 P5	0.00 NM	1	\$150.00
Week 02/14/22 02/20/22 02/15/22 02	WINTER OLY	MPICS: OLY	Olympic Zone									
N19 KETK 02/15/22 02/15/22 01/mpic Prime CM 6p-12a -T :30 2												
Name Column Col				·			.30	2	\$650.00.P5	0.00 NM	2	\$1 300 00
Start Date End Date Weekdays Column Spots/Week Rate Rating O.00	1415 KETK 02/1	0/22 02/10/22		Olvi	•		.00	_	ψ000.0010	0.00 14101		ψ1,500.00
Week: 02/14/22 02/20/22 -T 2 \$650.00 0.00 N20 KETK 02/16/22 02/16/22 02/16/22 Olympic Prime Ol			\\\\a_aladaua	Consta ////a ala	Data	Dating						
VINTER OLYMPICS: PRI Start Date End Date Weekdays Color Too PM-10:30 PM VINTER OLYMPICS: PRI Start Date End Date Olympic Prime CM Too PM-10:30 PM To												
WINTER OLYMPICS: PRI Start Date End Date Weekdays O2/20/22 O2/20/20 O2/20/22 O2/20/	N20 KETK 02/1	6/22 02/16/22	, ,	CM	•		:30	1	\$650.00 P5	0.00 NM	1	\$650.00
Start Date End Date Weekdays O2/20/22 O2/20/2	WINTER OLV	MPICS: PRI	Olympic Prime		(7:00 PM-10):30 PM)						
N21 KETK 02/17/22 02/17/22 Olympic Prime CM 7:00 PM-10:30 PMT :30 2 \$650.00 P5 0.00 NM 2 \$1,300.00			Weekdays	Spots/Week	Rate	Rating						
7:00 PM-10:30 PM (7:00 PM-10:30 PM) WINTER OLYMPICS: PRI Start Date End Date Weekdays Spots/Week Rate Rating Week: 02/14/22 02/20/22 02				<u>'</u>								
WINTER OLYMPICS: PRI Start Date End Date Weekdays Spots/Week Rate Rating	N21 KETK 02/1	7/22 02/17/22	, ,				:30	2	\$650.00 P5	0.00 NM	2	\$1,300.00
Week: 02/14/22 02/20/22 T 2 \$650.00 0.00 N22 KETK 02/18/22 02/18/22 02/18/22 Olympic Prime Olympic Prime Olympic Prime (7:00 PM-10:30 PM) CM 6p-12a F :30 1 \$650.00 P5 0.00 NM 1 \$650.00 P5 0.00 NM 1 \$650.00 P5 0.00 NM	WINTER OLY	MPICS: PRI			(1.001	,						
N22 KETK 02/18/22 02/18/22 Olympic Prime CM 6p-12aF :30 1 \$650.00 P5 0.00 NM 1 \$650.00 P6 Olympic Prime (7:00 PM-10:30 PM)												
Olympic Prime (7:00 PM-10:30 PM)			_				:30	1	\$650.00 P5	0.00 NM	1	\$650.00
			, ,		•		•					
WINTER OLYMPICS: PRI Start Date			Weekdays	Snots/Meek	Rate	Rating						
Start Date End Date Weekdays Spots/Week Rate Rating Week: 02/14/22 02/20/22 F 1 \$650.00 0.00			F									
N23 KETK 02/19/22 02/19/22 Olympic Prime CM 7:00 PM-10:30 PMS- :30 1 \$650.00 P5 0.00 NM 1 \$650.00	N23 KETK 02/1	9/22 02/19/22					:30	1	\$650.00 P5	0.00 NM	1	\$650.00
7:00 PM-10:30 PM (7:00 PM-10:30 PM) WINTER OLYMPICS: PRI	WINTER OLY	MPICS: PRI	7:00 PM-10:30 P	IVI	(7:00 PM-10):30 PM)						
Start Date End Date Weekdays Spots/Week Rate Rating	Start Dat	e End Date		Spots/Week								
Week: 02/14/22 02/20/22S- 1 \$650.00 0.00 Totals 29 \$5.750.00	Week: 02/14/22	02/20/22	S-	1	\$650.00	0.00					<u> </u>	A = = :