



125 West 55th St
New York, NY 10019

Contract # 27784804	Changes as of: 5/17/2022 at 2:31 PM	Version: Current State Version 2
CPE: PAXT/ORDR/518	Flight: 5/18/22 - 5/19/22	Station: KETK
Agency: Smart Media Group PO BOX 26067 ALEXANDRIA, VA 22313	Advertiser: Ken Paxton Campaign Product: Order Agency Order #: 30081319	Market: Tyler Office: WASHINGTON Service: Nielsen
	Buyer: Berg, Fran Salesperson: JENNA NUBAR 202-872-5880	Primary Demo: Adults 55+ Assistant: JENNA NUBAR 202-872-5880
	Separation:	Con Type: POLITICAL/VOTE Total \$: \$425.00 Total Spots: 6 Total CPP: \$46.20 Total GRP: 9.2 Traffic #: 3543416

Comments: NEW PAXTON ORDER FOR EST 518 PAYMENT WILL BE SENT TODAY. PLEASE CONFIRM, THANKS FRAN

#	Day/Time	DP	Program	Rate	A55P Rating	Len	5/18 - 5/19		Total Spots	Total \$	CPP*	GRP*
							5/18	5/19				
1	M-F 9a-10a		TODAY THIRD HOUR-NBC	\$60.00	1.2	30	1	0	1	\$60.00	\$50.00	1.2
2	M-F 11a-12n		EAST TEXAS LIVE	\$35.00	1.3	30	1	0	1	\$35.00	\$26.92	1.3
3	M-F 7a-9a		TODAY SHOW-NBC	\$20.00	1.0	30	2	0	2	\$40.00	\$20.00	2.0
4	M-F 5p-5:30p		LIVE AT FIVE	\$145.00	2.4	30	1	0	1	\$145.00	\$60.42	2.4
5	M-F 6p-6:30p		KETK NEWS AT6	\$145.00	2.3	30	1	0	1	\$145.00	\$63.04	2.3
6	M-F 10p-10:35p		KETK NEWS AT 10	\$95.00	1.7	30	0	0	0	\$0.00	\$55.88	0.0
7	W 8p-9p		CHICAGO FIRE-NBC	\$200.00	4.8	30	0	0	0	\$0.00	\$41.67	0.0
TOTALS:							6	0	6	\$425.00	\$46.20	9.2



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
05/17/22 1:31 PM	JENNA NUBAR	NEW PAXTON ORDER FOR EST 518 PAYMENT WILL BE SENT TODAY. PLEASE CONFIRM, THANKS FRAN
05/17/22 1:00 PM	System	Notice Received.
05/17/22 12:07 PM	JENNA NUBAR	NEW PAXTON ORDER FOR EST 518 PAYMENT WILL BE SENT TODAY. PLEASE CONFIRM, THANKS FRAN

Competitive Information	
Market Budget:	\$3,133
KETK Share:	15%
Comment:	
Competitive Unknown	

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	6	\$425.00	\$46.20	9.2
Total	100%	6	\$425.00	\$46.20	9.2

Monthly Summary		
Month	Spots	Dollars
2022-May	6	\$425.00
Total	6	\$425.00

Transaction History									
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment	
Revision	5/17/22 1:31 PM	JENNA NUBAR	Confirmed		2	\$-45.00	\$425.00	Changes: Total Spots from 8 to 6, Calculated Dollars from \$470.00 to \$425.00, Total GRPs from 0 to 9.2, Total CPP from \$0.00 to \$46.20, Origuser Entered Dollars to \$470.00, User Entered \$ from \$0.00 to \$425.00, Origflight End to 5/18/22, Flight End from 5/18/22 to 5/19/22, Total \$ from \$470.00 to \$425.00. 7 buylines added or modified.	
Queued for Electronic Contracting	5/17/22 12:12 PM					\$0	\$0		
New	5/17/22 12:07 PM	JENNA NUBAR	Confirmed	8		\$470.00	\$470.00		

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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