



125 West 55th St
New York, NY 10019

Contract # 27785379	Changes as of: 5/18/2022 at 2:55 PM	Version: Highlighting Makegood 2	Status: Confirmed
CPE: PAXT/ORDR/519523	Flight: 5/19/22 - 5/23/22	Station: KETK	Con Type: POLITICAL/VOTE
Agency: Smart Media Group PO BOX 26067 ALEXANDRIA, VA 22313	Advertiser: Ken Paxton Campaign Product: Order Agency Order #: 30081420	Market: Tyler Office: WASHINGTON Service: Nielsen	Total \$: \$975.00 Total Spots: 6 Total CPP: \$87.05
	Buyer: Rosenblum, Andi Salesperson: JENNA NUBAR 202-872-5880	Primary Demo: Adults 55+ Assistant: JENNA NUBAR 202-872-5880	Total GRP: 11.2 Traffic #: 3544728

Separation:

Comments: NEW ORDER! (SENDING FOR FRAN) Please confirm receipt and book ASAP Thank You! Andi

#	Day/Time	DP	Program	Rate	A55P Rating	A55P Impression	Len	5/19 - 5/23					Total Spots	Total \$	CPP*	GRP*
								5/19	5/20	5/21	5/22	5/23				
BON 6	F 5p-5:30p		5p News	\$145.00	0.0	0	30	0	1	0	0	0	1	\$145.00	\$0.00	0.0
BON 7	F 5a-6a		KETK TODAY	\$40.00	0.0	0	30	0	1	0	0	0	1	\$40.00	\$0.00	0.0
BON 8	F 6a-7a		KETK TODAY	\$60.00	0.0	0	30	0	1	0	0	0	1	\$60.00	\$0.00	0.0
TOTALS:								0	5	1	0	0	6	\$975.00	\$87.05	11.2

Makegood Comments

Date/Time	Action	Added by	Comment
05/18/22 2:55 PM	Sent To Rep	Amanda Caracheo	\$245: LUR Refund \$158, previous overpayment \$45, mg \$45. Will refund the remaining \$3.