



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27669906	<b>Changes as of:</b> 2/16/2022 at 10:40 AM	<b>Version:</b> Highlighting Makegood 2	<b>Status:</b> Accepted
<b>CPE:</b> PAXT/ORDR/226301	<b>Flight:</b> 2/25/22 - 3/1/22	<b>Station:</b> KETK	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> Smart Media Group PO BOX 26067 ALEXANDRIA, VA 22313	<b>Advertiser:</b> Ken Paxton Campaign <b>Product:</b> Order <b>Agency Order #:</b> 30078367	<b>Market:</b> Tyler <b>Office:</b> WASHINGTON <b>Service:</b> Nielsen	<b>Total \$:</b> \$1,675.00 <b>Total Spots:</b> 33 <b>Total CPP:</b> \$43.73
	<b>Buyer:</b> Berg, Fran <b>Salesperson:</b> JENNA NUBAR 202-872-5880	<b>Primary Demo:</b> Adults 35+ <b>Assistant:</b> JENNA NUBAR 202-872-5880	<b>Total GRP:</b> 38.3 <b>Traffic #:</b> 3396134
<b>Separation:</b>			
<b>Comments:</b> NEW ORDER FOR PAXTON CAMPAIGN EST 226301; NOTE NO SPOTS TO AIR BEFORE 3P FRI 2/25 OR AFTER 12N TUE 3/1 PLEASE CONFIRM; THANKS, FRAN			

#	Day/Time	DP	Program	Rate	A35P Rating	Len	2/25 - 3/1					Total Spots	Total \$	CPP*	GRP*
							2/25	2/26	2/27	2/28	3/1				
MSD 13	F 8p-10p		DATELINE FRI-NBC	\$90.00	1.9	30	1	0	0	0	0	0	\$0.00	\$47.37	0.0
MGD 18	F 9p-10p		Dateline	\$90.00	1.9	30	1	0	0	0	0	1	\$90.00	\$47.37	1.9
<b>TOTALS:</b>							<b>8</b>	<b>2</b>	<b>2</b>	<b>15</b>	<b>6</b>	<b>33</b>	<b>\$1,675.00</b>	<b>\$43.73</b>	<b>38.3</b>

Makegood Comments			
Date/Time	Action	Added by	Comment
02/16/22 10:40 AM	Sent To Rep	Amanda Caracheo	TPC