ORDER

KETK Orders Order / Rev: 3396134 27669906 Alt Order #: Product Desc: Order Tyler KETK 226301 Estimate: Millennium Washington, DC Flight Dates: 02/25/22 - 03/01/22 Primary AE: Sales Office: Original Date / Rev: 02/25/22 / 02/25/22 M-WAS Order Type: REG Sales Region: Nat **Smart Media Group** Name: Agency **Buying Contact:** Billing Type: Cash Broadcast Billing Contact: Smart Media Group Email Billing Calendar: P.O. Box 26067 EOM Billing Cycle: Alexandria, VA 22313 Agency Commission: 15% Advertiser POL/Ken Paxton/Attorney General/TX/ Order Brand: Name: New Business End: Demographic: A35+ **Product Codes:** PL17 Advertiser External ID: Revenue Code 1: AGY Agency External ID: IN10086/SP6681/TO1332/MO1041 Revenue Code 2: POL Unit Code: General Revenue Code 3: **POL-CAND** Order Separation: 00:15:00 P5 Priority:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
01/31/22	02/27/22	19	\$1,300.00	\$1,105.00		
02/28/22	03/27/22	22	\$760.00	\$646.00		

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	19	\$1,300.00	\$1,105.00	0.00
March 2022	22	\$760.00	\$646.00	0.00
Totals	41	\$2,060,00	\$1,751,00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington.DC			Start Of Order - End Of Order	100%

Order Share	Share	Total		
Tyler KETK	15%	\$2,060.00		
Market	100%	\$13.733.33		

Competitive Share	Share	Total
AWTL	0%	\$0.00
CABLE	0%	\$0.00
KFXK	0%	\$0.00
KLTV	0%	\$0.00
KTPN	0%	\$0.00
KTRE	0%	\$0.00
KYTX	0%	\$0.00
UNKWN	85%	\$11,673.33

_L	n Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	1 KETK	02/28/22	02/28/22	Today Show II	CM	9-10a	M	:30	1	\$20.00 P5	0.00 NM	1	\$20.00
				Today Show II									
	TODAY	THIRD H	OUR-NBC	·									
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 02/	28/22	03/06/22	M	1	\$20.00	0.00						
	2 KETK	03/01/22	03/01/22	Today Show II Today Show II	CM	9-10a	- T	:30	1	\$20.00 P5	0.00 NM	1	\$20.00

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Order / Rev: 3396134 Advertiser: POL/Ken Paxton/Attorney General/TX/Re

Alt Order #: 27669906 Product Desc: Order **Tyler KETK**

Flight Dates: 02/25/22 - 03/01/22 Estimate: 226301

Ln Ch Start End TODAY THIRD HOUR-NBC	Inventory Code	Break	Start/End T	ïme Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date Week: 02/28/22 03/06/22	Weekdays - T	Spots/Week 1	<u>Rate</u> \$20.00	Rating 0.00						
N 3 KETK 02/28/22 02/28/22	East Texas Live	CM	11a-12p	M	:30	2 9	\$20.00 P5	0.00 NM	2	\$40.00
EAST TEXAS LIVE	East Texas Live									
<u>Start Date</u> <u>End Date</u> Week: 02/28/22 03/06/22	Weekdays M	Spots/Week 2	<u>Rate</u> \$20.00	Rating 0.00						
N 4 KETK 03/01/22 03/01/22	East Texas Live	CM	11a-12p	- T	:30	2 5	\$20.00 P5	0.00 NM	2	\$40.00
EAST TEXAS LIVE	East Texas Live									
<u>Start Date</u> <u>End Date</u> Week: 02/28/22 03/06/22	<u>Weekdays</u> - T	Spots/Week 2	<u>Rate</u> \$20.00	Rating 0.00						
5 KETK 02/28/22 02/28/22	Days of Our Lives Days of Our Lives		12-1p	M	:30	1 5	\$50.00 P5	0.00 NM	1	\$50.00
DAYS OF OUR LIVES-NB	Days of Our Lives	•								
<u>Start Date</u> <u>End Date</u> Week: 02/28/22 03/06/22	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00						
6 KETK 02/25/22 02/25/22	M-F 3-4p	СМ	3-4p	F	:30	2 5	\$30.00 P5	0.00 NM	2	\$60.00
DR. PHIL	M-F 3-4p									
<u>Start Date</u> <u>End Date</u> Week: 02/21/22 02/27/22	Weekdays F	Spots/Week 2	<u>Rate</u> \$30.00	Rating 0.00						
	M-F 3-4p	CM	3-4p	M	:30	2 5	\$30.00 P5	0.00 NM	2	\$60.00
DR. PHIL	M-F 3-4p									
<u>Start Date</u> <u>End Date</u> Week: 02/28/22 03/06/22	Weekdays M	Spots/Week 2	<u>Rate</u> \$30.00	Rating 0.00						
	Today Show M-F	CM	7-9a	M	:30	2 9	\$40.00 P5	0.00 NM	7	\$160.00
TODAY SHOW-NBC	Today Show M-F	7-9a								
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/28/22 03/06/22 Spot Ch Date Range De	M escription	2 Start	\$40.00 End Time/	0.00 V	Veekdays	Length	Rate	Rtg Type		
1 KETK 02/28/22-03/06/22 To	oday Show M-F	7-9a		N	1	:30	(\$40.00)			
See MG 8.3,8.4,8.5,8.6,8 [Rate change]	3.7,8.8,8.9									
2 KETK 02/28/22-03/06/22 To	-	7-9a		N	1	:30	(\$40.00)	0.00 <i>NM</i>		
See MG 8.3,8.4,8.5,8.6,8 [Rate change]	3.7,8.8,8.9									
3 KETK 02/28/22-03/01/22 To	oday Show M-F	7-9a		N	П	:30	\$25.00	0.00 NM		
MG for 9.1,8.1,9.2,8.24 KETK 02/28/22-03/01/22 To	oday Show M-F	7-9a		N	1 Γ	:30	\$25.00	0.00 NM		
MG for 9.1,8.1,9.2,8.2		7.0				00	405.00	0.00 1114		
5 KETK 02/28/22-03/01/22 To ⊕ MG for 9.1,8.1,9.2,8.2	oday Snow IVI-F	7-9a		N	П	:30	\$25.00	0.00 NM		
6 KETK 02/28/22-03/01/22 To	oday Show M-F	7-9a		N	/ T	:30	\$25.00	0.00 NM		
7 KETK 02/28/22-03/01/22 KI	ETK Today	6-7a		N	П	:30	\$20.00	0.00 NM		
MG for 9.1,8.1,9.2,8.28 KETK 02/28/22-03/01/22 KI	ETK Today	6-7a		N	1 Γ	:30	\$20.00	0.00 NM		
MG for 9.1,8.1,9.2,8.2					_					
9 KETK 02/28/22-03/01/22 KI	ETK Today	6-7a		IV	П	:30	\$20.00	0.00 NM		
9 KETK 03/01/22 03/01/22	•	CM	7-9a	- T	:30	2 9	\$40.00 P5	0.00 NM	0	\$0.00
TODAY SHOW-NBC	Today Show M-F	1-9a								
Start Date End Date Week: 02/28/22 03/06/22	Weekdays - T	Spots/Week 2	Rate \$40.00	Rating 0.00						

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Order / Rev: 3396134 Advertiser: POL/Ken Paxton/Attorney General/TX/Re

Alt Order #: 27669906 Product Desc: Order **Tyler KETK**

Flight Dates: 02/25/22 - 03/01/22 Estimate: 226301

Ln Ch Start End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots Rate F	ri Rtg Type	Spots	Amount
Start Date End Date		pots/Week	Rate	Rating					
Week: 02/28/22 03/06/22	- T	2	\$40.00	0.00	\/\/a a a a a a a	Lamenth Da	ta Din Tuna		
Spot <u>Ch Date Range</u> <u>I</u> 1 KETK 02/28/22-03/06/22	Description Today Show M-F	<u>Stan</u> 7-9a	/End Time		Weekdays		ite <u>Rtg Type</u> 9 0) 0.00 <i>NM</i>		
See MG 8.3,8.4,8.5,8.6 [Rate change]	,	7 04			•	.σσ (φ.σσ.	50) 0.00 TW		
2 KETK 02/28/22-03/06/22	Todav Show M-F	7-9a			- T	:30 (\$40.	90) 0.00 <i>NM</i>		
See MG 8.3,8.4,8.5,8.6 [Rate change]	•					(, , ,			
E 10 KETK 02/25/22 02/25/22	KETK News 4p-430	р СМ	4p-430p	F-	- :30	2 \$40.00 F	5 0.00 NM	2	\$80.00
KETK NEWS AT 4P	KETK News 4p-430)p							
<u>Start Date</u> <u>End Date</u> Week: 02/21/22 02/27/22	Weekdays S	Spots/Week 2	Rate \$40.00	Rating 0.00					
E 11 KETK 02/28/22 02/28/22	KETK News 4p-430 KETK News 4p-430		4p-430p	M	- :30	2 \$40.00 F	5 0.00 NM	2	\$80.00
KETK NEWS AT 4P		' P							
Start Date End Date	Weekdays S	pots/Week	Rate	Rating					
Week: 02/28/22 03/06/22	M	2	\$40.00	0.00					
12 KETK 02/25/22 02/25/22	KETK Live At 5 KETK Live At 5	CM	5-530p	F-	- :30	1 \$60.00 F	5 0.00 NM	1	\$60.00
LIVE ATFIVE	KETK LIVE ALS								
Start Date End Date		pots/Week	Rate	Rating					
Week: 02/21/22 02/27/22	F	1	\$60.00	0.00				<u> </u>	
13 KETK 02/28/22 02/28/22		CM	5-530p	M	- :30	1 \$60.00 F	5 0.00 NM	1	\$60.00
LIVE ATFIVE	KETK Live At 5								
Start Date End Date	Weekdays S	pots/Week	Rate	Rating					
Week: 02/28/22 03/06/22	M	1	\$60.00	0.00				<u> </u>	
14 KETK 02/25/22 02/25/22		CM	6-630p	F-	- :30	1 \$60.00 F	5 0.00 NM	1	\$60.00
KETK NEWS AT 6	KETK News At 6								
Start Date End Date	Weekdays S	Spots/Week	Rate	Rating					
Week: 02/21/22 02/27/22	F	1	\$60.00	0.00					
15 KETK 02/28/22 02/28/22		CM	6-630p	M	- :30	1 \$60.00 F	5 0.00 NM	1	\$60.00
KETK NEWS AT 6	KETK News At 6								
Start Date End Date	Weekdays S	Spots/Week	Rate	Rating					
Week: 02/28/22 03/06/22	M	1	\$60.00	0.00					
16 KETK 02/25/22 02/25/22	KETK News At 10p	CM	10:00 PM-1	0:35 PIF-	- :30	1 \$100.00 F	5 0.00 NM	1	\$100.00
KETK NEWS AT 10	10:00 PM-10:35 PM	1	(10:00 PM-1	0:35 PM)					
Start Date End Date	Weekdays S	Spots/Week	Rate	Rating				ł	
Week: 02/21/22 02/27/22	F	1	\$100.00	0.00					
17 KETK 02/28/22 02/28/22	KETK News At 10p	CM	10:00 PM-1	0:35 PIM	- :30	1 \$100.00 F	5 0.00 NM	1	\$100.00
METH NEW AT 40	10:00 PM-10:35 PM	1	(10:00 PM-1	0:35 PM)					
KETK NEWS AT 10 Start Date End Date	Weekdays S	Spots/Week	Rate	Rating					
Week: 02/28/22 03/06/22	M	1	\$100.00	0.00					
18 KETK 02/26/22 02/26/22	LN Sa	CM	10:00 PM-1	0:30 PIS	S- :30	1 \$100.00 F	5 0.00 NM	1	\$100.00
KETK NEWS AT 10	10:00 PM-10:30 PM	1	(10:00 PM-1	0:30 PM)					
Start Date End Date	Weekdays S	Spots/Week	Rate	Rating					
Week: 02/21/22 02/27/22	S-	1	\$100.00	0.00					
19 KETK 02/27/22 02/27/22	LN Su 10:00 PM-10:35 PM	CM 1	10:00 PM-1 (10:00 PM-1	0:35 PI 0:35 PM)	S :30	1 \$175.00 F	5 0.00 NM	1	\$175.00
KETK NEWS AT 10				,					
Start Date End Date Week: 02/21/22 02/27/22	Weekdays S	Spots/Week 1	Rate \$175.00	Rating 0.00					
20 KETK 02/25/22 02/25/22		СМ	630p-7p	F-	- :30	1 \$70.00 F	5 0.00 NM	1	\$70.00
	M-F							I	

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Order / Rev: 3396134 Advertiser: POL/Ken Paxton/Attorney General/TX/Re

Alt Order #: 27669906 Product Desc: Order **Tyler KETK**

Flight Dates: 02/25/22 - 03/01/22 Estimate: 226301

Ln Ch Start End ENTERTAINMENT TONIO	<u>-</u>	ak Start/End	Time Days	Len Spo	ots Rate Pr	i Rtg Type	Spots	Amount
Start Date End Da Week: 02/21/22 02/27/2	te Weekdays Spots/We	ek Rate 1 \$70.00	Rating 0.00					
21 KETK 02/28/22 02/28/	22 M-F 630p-7p CM	630p-7p	M	:30	1 \$70.00 P5	0.00 NM	1	\$70.00
ENTERTAINMENT TONI	M-F							
Start Date End Da		ek Rate	Rating					
Week: 02/28/22 03/06/2		1 \$70.00	0.00					
22 KETK 02/25/22 02/25/		8-10p	F	:30	1 \$90.00 P5	0.00 NM	1	\$90.00
DATELINE FRI-NBC	Fri Prime Other 2							
Start Date End Da		ek Rate	Rating			I		
Week: 02/21/22 02/27/2 Spot Ch Date Range		1 \$90.00 tart/End Time	0.00	Veekdays	Longth Pot	o Pta Typo		
Spot Ch Date Range 1 KETK 02/21/22-02/27/2		-10p	_	<u>veekuays</u> F		e <u>Rtg Type</u> 9) 0.00 <i>NM</i>		
See MG 22.2		'				,		
[Program Change]	2 Fri Drima Haur 2	10n		F	.20 000	0.000 NM		
2 KETK 02/21/22-02/27/2 ← MG for 22.1 02/25	2 Fri Prime Hour 3	-10p	-	r	:30 \$90.0	0 0.00 NM		
23 KETK 02/26/22 02/26/	22 PGA CM	2:00 PM-5:	00 PMS-	:30	1 \$100.00 P5	0.00 NM	1	\$100.00
	2:00 PM-5:00 PM	(2:00 PM-5			* *********		-	***************************************
PGA: HONDA CLASSIC	N/ Index-	ala Bara	Datie					
Start Date End Da Week: 02/21/22 02/27/2		ek Rate 1 \$100.00	Rating 0.00					
24 KETK 02/27/22 02/27/		· ·	00 PMS	:30	1 \$100.00 P5	0.00 NM	1	\$100.00
	2:00 PM-5:00 PM	(2:00 PM-5	:00 PM)					
PGA: HONDA CLASSIC Start Date End Da	te Weekdays Spots/We	ek Rate	Rating					
Week: 02/21/22 02/27/2		1 \$100.00	0.00			į		
N25 KETK 02/25/22 02/25/	,	9-10a	F	:30	1 \$20.00 P5	0.00 NM	1	\$20.00
TODAY THIRD HOUR-NE	Today Show II							
Start Date End Da	· · · · · · · · · · · · · · · · · · ·	ek Rate	Rating			i		
Week: 02/21/22 02/27/2		1 \$20.00	0.00					
N26 KETK 02/25/22 02/25/		11a-12p	F	:30	1 \$20.00 P5	0.00 NM	1	\$20.00
EAST TEXAS LIVE	East Texas Live							
Start Date End Da	te Weekdays Spots/We	ek Rate	Rating					
Week: 02/21/22 02/27/2		1 \$20.00	0.00				_	^-
N27 KETK 02/25/22 02/25/	22 Today Show M-F CM Today Show M-F 7-9a	7-9a	F	:30	2 \$25.00 P5	0.00 NM	2	\$50.00
Start Date End Da	•	ek Rate	Rating					
Week: 02/21/22 02/27/2		2 \$25.00	0.00					
N28 KETK 02/26/22 02/26/		5-530p	S-	:30	1 \$95.00 P5	0.00 NM	1	\$95.00
Start Date End Da	Sa KETK Live at Five te Weekdays Spots/We	ek Rate	Rating					
Week: 02/21/22 02/27/2		1 \$95.00	0.00					
N29 KETK 02/27/22 02/27/		5-530p	S	:30	1 \$120.00 P5	0.00 NM	1	\$120.00
Otam Data - Earl D	Sun KETK Live at Five	ala Der	Datin -					
Start Date End Da Week: 02/21/22 02/27/2		ek Rate 1 \$120.00	Rating 0.00					
		,				Totals	41	\$2,060.00