

ORDER



Orders
Order / Rev: 3393047
Alt Order #: 27668575
Product Desc: Order
Estimate: 215221
Flight Dates: 02/15/22 - 02/21/22
Original Date / Rev: 01/26/22 / 02/11/22
Order Type: REG

Tyler KETK
Primary AE: Millennium Washington,DC
Sales Office: M-WAS
Sales Region: Nat

Agency Name: Smart Media Group
Buying Contact:
Billing Contact: Smart Media Group Email
 P.O. Box 26067
 Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Ken Paxton/Attorney General/TX/
Demographic: A35+
Product Codes: PL17
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID: IN10086/SP6681/TO1332/MO1041
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/31/22	02/27/22	48	\$8,500.00	\$7,225.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	48	\$8,500.00	\$7,225.00	0.00
Totals	48	\$8,500.00	\$7,225.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington,DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Tyler KETK	16%	\$8,500.00
Market	100%	\$53,125.00

Competitive Share

	Share	Total
AWTL	0%	\$0.00
CABLE	0%	\$0.00
KFXK	0%	\$0.00
KLTV	0%	\$0.00
KTPN	0%	\$0.00
KTRE	0%	\$0.00
KYTX	0%	\$0.00
UNKWN	84%	\$44,625.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KETK	02/15/22	02/15/22	Today Show II Today Show II	CM	9-10a	-T-----	:30	1	\$20.00	P5	0.00	NM	1	\$20.00
TODAY THIRD HOUR-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/14/22	02/20/22	-T-----		1		\$20.00		0.00					
N 2	KETK	02/16/22	02/16/22	Today Show II Today Show II	CM	9-10a	--W----	:30	1	\$20.00	P5	0.00	NM	1	\$20.00
TODAY THIRD HOUR-NBC															

Order / Rev: 3393047
 Alt Order #: 27668575
 Flight Dates: 02/15/22 - 02/21/22

Advertiser: POL/Ken Paxton/Attorney General/TX/R
 Product Desc: Order
 Estimate: 215221
Tyler KETK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N 3	KETK	02/17/22	02/17/22	Today Show II	CM	9-10a	---T---	:30	1	\$20.00	P5	0.00	NM	1	\$20.00	
				Today Show II												
				TODAY THIRD HOUR-NBC												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/14/22	02/20/22	--W----			1			\$20.00			0.00			
N 4	KETK	02/18/22	02/18/22	Today Show II	CM	9-10a	----F--	:30	1	\$20.00	P5	0.00	NM	1	\$20.00	
				Today Show II												
				TODAY THIRD HOUR-NBC												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/14/22	02/20/22	---T---			1			\$20.00			0.00			
N 5	KETK	02/21/22	02/21/22	Today Show II	CM	9-10a	M-----	:30	1	\$20.00	P5	0.00	NM	1	\$20.00	
				Today Show II												
				TODAY THIRD HOUR-NBC												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/14/22	02/20/22	----F--			1			\$20.00			0.00			
Week:		02/21/22	02/27/22	M-----			1			\$20.00			0.00			
N 6	KETK	02/21/22	02/21/22	East Texas Live	CM	11a-12p	M-----	:30	2	\$20.00	P5	0.00	NM	2	\$40.00	
				East Texas Live												
				EAST TEXAS LIVE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/21/22	02/27/22	M-----			2			\$20.00			0.00			
N 7	KETK	02/21/22	02/21/22	Days of Our Lives	CM	12-1p	M-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00	
				Days of Our Lives												
				DAYS OF OUR LIVES-NB												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/21/22	02/27/22	M-----			1			\$50.00			0.00			
N 8	KETK	02/21/22	02/21/22	M-F 3-4p	CM	3-4p	M-----	:30	2	\$30.00	P5	0.00	NM	2	\$60.00	
				M-F 3-4p												
				DR. PHIL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/21/22	02/27/22	M-----			2			\$30.00			0.00			
N 9	KETK	02/21/22	02/21/22	Today Show M-F	CM	7-9a	M-----	:30	2	\$40.00	P5	0.00	NM	3	\$80.00	
				Today Show M-F 7-9a												
				TODAY SHOW-NBC												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/21/22	02/27/22	M-----			2			\$40.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>			<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KETK	02/21/22-02/27/22	Today Show M-F			7-9a	M-----	:30			(\$40.00)	0.00	NM			
See MG 9.3,9.4,9.5 [Rate Change]																
2	KETK	02/21/22-02/27/22	Today Show M-F			7-9a	M-----	:30			(\$40.00)	0.00	NM			
See MG 9.3,9.4,9.5 [Rate Change]																
3	KETK	02/21/22-02/27/22	Today Show M-F			7-9a	M-----	:30			\$25.00	0.00	NM			
Ⓜ MG for 9.1,9.2																
4	KETK	02/21/22-02/27/22	Today Show M-F			7-9a	M-----	:30			\$25.00	0.00	NM			
Ⓜ MG for 9.1,9.2																
5	KETK	02/21/22-02/21/22	M-F 2p-3p			2-3p	M-----	:30			\$30.00	0.00	NM			
Ⓜ MG for 9.1,9.2																
N 10	KETK	02/21/22	02/21/22	KETK News 4p-430p	CM	4p-430p	M-----	:30	1	\$40.00	P5	0.00	NM	1	\$40.00	
				KETK News 4p-430p												
				KETK NEWS AT 4P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/21/22	02/27/22	M-----			1			\$40.00			0.00			
N 11	KETK	02/21/22	02/21/22	KETK News 430p-5p	CM	430p-5p	M-----	:30	1	\$40.00	P5	0.00	NM	1	\$40.00	
				KETK News 430p-5p												
				KETK NEWS AT 4:30P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/21/22	02/27/22	M-----			1			\$40.00			0.00			
N			02/21/22		CM	5-530p			2		P5	0.00	NM	2	\$120.00	

Order / Rev: 3393047
 Alt Order #: 27668575
 Flight Dates: 02/15/22 - 02/21/22

Advertiser: POL/Ken Paxton/Attorney General/TX/R
 Product Desc: Order
 Estimate: 215221
Tyler KETK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
12	KETK	02/21/22		KETK Live At 5 KETK Live At 5			M-----	:30		\$60.00					
		LIVE ATFIVE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/21/22	02/27/22	M-----		2		\$60.00		0.00					
N13	KETK	02/21/22	02/21/22	KETK News At 6 KETK News At 6	CM	6-630p	M-----	:30	1	\$60.00	P5	0.00	NM	1	\$60.00
		KETK NEWS AT 6													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/21/22	02/27/22	M-----		1		\$60.00		0.00					
N14	KETK	02/21/22	02/21/22	M-F 630p-7p M-F	CM	630p-7p	M-----	:30	2	\$70.00	P5	0.00	NM	2	\$140.00
		ENTERTAINMENT TONIGH													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/21/22	02/27/22	M-----		2		\$70.00		0.00					
N15	KETK	02/15/22	02/15/22	Olympic Zone Olympic Zone	CM	630p-7p	-T-----	:30	2	\$150.00	P5	0.00	NM	2	\$300.00
		WINTER OLYMPICS: OLY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/14/22	02/20/22	-T-----		2		\$150.00		0.00					
N16	KETK	02/16/22	02/16/22	Olympic Zone Olympic Zone	CM	630p-7p	--W----	:30	2	\$150.00	P5	0.00	NM	2	\$300.00
		WINTER OLYMPICS: OLY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/14/22	02/20/22	--W----		2		\$150.00		0.00					
N17	KETK	02/17/22	02/17/22	Olympic Zone Olympic Zone	CM	630p-7p	---T---	:30	2	\$150.00	P5	0.00	NM	2	\$300.00
		WINTER OLYMPICS: OLY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/14/22	02/20/22	---T---		2		\$150.00		0.00					
N18	KETK	02/18/22	02/18/22	Olympic Zone Olympic Zone	CM	630p-7p	----F--	:30	2	\$150.00	P5	0.00	NM	2	\$300.00
		WINTER OLYMPICS: OLY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/14/22	02/20/22	----F--		2		\$150.00		0.00					
N19	KETK	02/15/22	02/15/22	Olympic Prime Olympic Prime	CM	6p-12a (7:00 PM-10:30 PM)	-T-----	:30	2	\$650.00	P5	0.00	NM	2	\$1,300.00
		WINTER OLYMPICS: PRI													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/14/22	02/20/22	-T-----		2		\$650.00		0.00					
N20	KETK	02/16/22	02/16/22	Olympic Prime Olympic Prime	CM	6p-12a (7:00 PM-10:30 PM)	--W----	:30	2	\$650.00	P5	0.00	NM	2	\$1,300.00
		WINTER OLYMPICS: PRI													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/14/22	02/20/22	--W----		2		\$650.00		0.00					
N21	KETK	02/17/22	02/17/22	Olympic Prime 7:00 PM-10:30 PM	CM	7:00 PM-10:30 PM (7:00 PM-10:30 PM)	---T---	:30	2	\$650.00	P5	0.00	NM	2	\$1,300.00
		WINTER OLYMPICS: PRI													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/14/22	02/20/22	---T---		2		\$650.00		0.00					
N22	KETK	02/18/22	02/18/22	Olympic Prime Olympic Prime	CM	6p-12a (7:00 PM-10:30 PM)	----F--	:30	2	\$650.00	P5	0.00	NM	2	\$1,300.00
		WINTER OLYMPICS: PRI													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/14/22	02/20/22	----F--		2		\$650.00		0.00					
N23	KETK	02/19/22	02/19/22	Olympic Prime 7:00 PM-10:30 PM	CM	7:00 PM-10:30 PM (7:00 PM-10:30 PM)	-----S-	:30	1	\$650.00	P5	0.00	NM	1	\$650.00
		WINTER OLYMPICS: PRI													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/14/22	02/20/22	-----S-		1		\$650.00		0.00					
N25	KETK	02/19/22	02/19/22		CM	5-530p	-----S-	:30	2	\$150.00	P5	0.00	NM	2	\$300.00

Order / Rev: 3393047
 Alt Order #: 27668575
 Flight Dates: 02/15/22 - 02/21/22

Advertiser: POL/Ken Paxton/Attorney General/TX/R
 Product Desc: Order
 Estimate: 215221

Tyler KETK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa KETK Live at Five											
				Sa KETK Live at Five											
LIVE ATFIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/14/22	02/20/22	-----S-			2		\$150.00		0.00				
N26	KETK	02/15/22	02/18/22	Today Show M-F	CM	7-9a	-TWTF--	:30	2	\$40.00	P5	0.00	NM	8	\$320.00
				Today Show M-F 7-9a											
TODAY SHOW-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/14/22	02/20/22	-TWTF--			8		\$40.00		0.00				
N27	KETK	02/21/22	02/21/22	Mon Prime Hour 3	CM	9-10p	M-----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
				Mon Prime Hour 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/21/22	02/27/22	M-----			1		\$100.00		0.00				
													Totals	48	\$8,500.00