



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27785379	<b>Changes as of:</b> 5/18/2022 at 2:48 PM	<b>Version:</b> Highlighting Makegood 1	<b>Status:</b> Confirmed
<b>CPE:</b> PAXT/ORDR/519523	<b>Flight:</b> 5/19/22 - 5/23/22	<b>Station:</b> KETK	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> Smart Media Group PO BOX 26067 ALEXANDRIA, VA 22313	<b>Advertiser:</b> Ken Paxton Campaign <b>Product:</b> Order	<b>Market:</b> Tyler <b>Office:</b> WASHINGTON <b>Service:</b> Nielsen	<b>Total \$:</b> \$730.00 <b>Total Spots:</b> 3 <b>Total CPP:</b> \$65.18
	<b>Agency Order #:</b> 30081420	<b>Buyer:</b> Rosenblum, Andi <b>Salesperson:</b> JENNA NUBAR 202-872-5880	<b>Total GRP:</b> 11.2 <b>Traffic #:</b> 3544728

**Separation:**

**Comments:** NEW ORDER! (SENDING FOR FRAN) Please confirm receipt and book ASAP Thank You! Andi

#	Day/Time	DP	Program	Rate	A55P Rating	A55P Impression	Len	5/19 - 5/23					Total Spots	Total \$	CPP*	GRP*
								5/19	5/20	5/21	5/22	5/23				
MSD 1	Th 7p-8p		LAW & ORDER (SEASON	\$225.00	3.9	8,800	30	1	0	0	0	0	0	\$0.00	\$57.69	0.0
MSD 3	Sa 5:15p-6:30p		PREAKNESS	\$300.00	4.0	7,600	30	0	0	1	0	0	0	\$0.00	\$75.00	0.0
MGD 4	Sa 5:15p-6:30p		PREAKNESS	\$450.00	4.0	7,600	30	0	0	1	0	0	1	\$450.00	\$112.50	4.0
MGD 5	F 7a-9a		today show	\$75.00	3.9	0	30	0	1	0	0	0	1	\$75.00	\$19.23	3.9
<b>TOTALS:</b>								<b>0</b>	<b>2</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>3</b>	<b>\$730.00</b>	<b>\$65.18</b>	<b>11.2</b>

Makegood Comments			
Date/Time	Action	Added by	Comment
05/18/22 2:48 PM	Sent To Rep	Amanda Caracheo	MG for Per email.