

## Official Traffic Log for Wednesday June 4, 2014

as of (Jun 3 2014 4:57PM)

Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
_____	7:00:00AM	00:30:00	TEEN 13 UP El-Eco Company Episode: ECOCM502-		ECOCM502 *ECOCM502*					
_____	7:00:00AM	00:00:00					TEENS 13-16			
_____	7:00:00AM	00:00:10	Promo 1	Fixed Promo	70051	18EDDISC10	educational disclaimer			
_____	7:00:10AM	00:08:00	Segment 1	Program Segment			/SVR			
_____	7:08:10AM	00:01:00	Barter	Barter Commercial			BARTER/SVR			
_____	7:09:10AM	00:00:20	Break 1a	Local-PROMO						
_____	7:09:10AM	00:00:20	PS 18/24 MIKE CARES PSA	1-Promo/PSA	77210	PS1824MKECA2 0			Various	1.1
_____	7:09:30AM	00:01:00	Break 1b	Local-SPOT						
_____	7:09:30AM	00:00:30	Gendlin Liverman & Rymer SC	National Spot Agency BRD	10972	GE031401H	HELP FAST	6:00:00AM 12:00:00AM	SERVICES-LAW (1785397.44 LEGAL-AUTO ACI	
_____	7:10:00AM	00:00:30	Tender Car Care	Local New Direct BRD	10333	TENDERCAR30	TENDER CAR CARE/MAR 2014	5:00:00AM 4:59:00AM	AUTO REPAIR & 1832622.9 June 2014 WVTV	
_____	7:10:30AM	00:07:00	Segment 2	Program Segment			/SVR			
_____	7:17:30AM	00:02:00	Barter	Barter Commercial			BARTER/SVR			
_____	7:19:30AM	00:00:10	Break 2a	Local-PROMO						
_____	7:19:30AM	00:00:10	PS 18/24 MIKE CARES PSA	1-Promo/PSA	77424	PS1824MKECD1 0			Various	1.1
_____	7:19:40AM	00:01:30	Break 2b	Local-SPOT						

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_____	7:19:40AM	00:00:30	Pitman Kyle & Sicula SC	Local Spot Agency BRD	10882	PMPPTM032H	AUTO ACCIDENT	6:00:00AM 7:00:00PM	SERVICES-LAW (1797168.23 2Q 2014 Family F	
_____	7:20:10AM	00:01:00	ITT Technical Institute	Local Spot Agency BRD	10020	IT6214	SHAWN WILKINSON	5:00:00AM 4:55:00AM	SCHOOLS-TECH1694989.27 Q2 2014	
_____	7:21:10AM	00:00:05	Program Bumper	SegBumper			BUMPER/SVR			
_____	7:21:15AM	00:00:10	Barter	Barter Commercial			CC FEE SPOT/SVR			
_____	7:21:25AM	00:04:00	Segment 3	Program Segment			/SVR			
_____	7:25:25AM	00:01:15	Break 3a	Local-SPOT						
_____	7:25:25AM	00:00:30	Attorney David Gruber	Local Spot Direct BRD	11526	EG281	DO IT NOW	5:00:00AM 2:00:00AM	SERVICES-LAW (1708327.179 WVTV 2Q 2014	
_____	7:25:55AM	00:00:30	*WVTV Sales Promotion	Local Station Promotion NON SPOT REV	10930	GENGOLFCARD 2014V	WVTV/2014 GENERIC GOLF CARD	5:00:00AM 4:59:00AM	PROMO (ns) Golf Club Card	1782377.2
_____	7:26:25AM	00:00:10	PS 18/24 MKE CARES PSA	1-Promo/PSA	77421	PS1824MKECA1 0			Various	1.1
_____	7:26:35AM	00:00:05	Hupy & Abraham-Northampton	Local Spot Agency BRD	10983	33522	NO FEE.5.WS.GFXSTND	6:00:00AM 12:00:00AM	SERVICES-LAW (1789871.2 Q2 '14 PI	
_____	7:26:40AM	00:00:30	Barter	Barter Commercial			BARTER/SVR			
_____	7:27:10AM	00:00:05	Program Bumper	SegBumper			BUMPER/SVR			
_____	7:27:15AM	00:00:20	Barter	Barter Commercial			FEE SPOT/SVR			
_____	7:27:35AM	00:02:15	Segment 4	Program Segment			/SVR			

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	7:29:50AM	00:00:10		18 Logo Legal ID	1-Promo/PSA	Station ID	77658	18LOGOLEGALI D10			Various	1.1
	7:29:50AM	00:00:10										

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	7:30:00AM	00:30:00	Paid Program 730a N/R							
	7:30:00AM	00:00:10	Promo 1	promoDisclaimer	70057	18PDISC10				
	7:30:10AM	00:28:30	Paid Break	Paid Programming			NTR			
	7:30:10AM	00:28:30	Lockard & Wechsler	Local Corp Longform Agency BRD	55183	8002070196	WWTW/CLEAR TV	7:30:00AM 8:00:00AM	PAID PROGRAMS 2Q 2014 PAID	1793133.10
	7:58:40AM	00:01:10	Break 1a	Local-SPOT						
	7:58:40AM	00:00:30	Pitman Kyle & Sicula SC	Local Spot Agency BRD	10881	PMPITM031H	NURSING HOME	6:00:00AM 7:00:00PM	SERVICES-LAW 2Q 2014 Family F	1797168.23
	7:59:10AM	00:00:30	*WWTW Sales Promotion	Local Station Promotion NON SPOT REV	10930	GENGOLF CARD 2014V	WWTW/2014 GENERIC GOLF CARD	5:00:00AM 4:59:00AM	PROMO (ns) Golf Club Card	1782377.2
	7:59:40AM	00:00:05	18 Logo Legal ID	1-Promo/PSA	77663	18LOGOLEGALI D05			Various	1.1
	7:59:45AM	00:00:05	Hupy & Abraham-Northampton	Local Spot Agency BRD	10982	33523	AUTO ACCIDENTS 5 WS.GFXSTND	6:00:00AM 12:00:00AM	SERVICES-LAW Q2 '14 PI	1789871.2
	7:59:50AM	00:00:10	Station ID	Station ID						
	7:59:50AM	00:00:10	18 Logo Legal ID	1-Promo/PSA	77658	18LOGOLEGALI D10			Various	1.1