

Official Traffic Log for Saturday May 3, 2014

as of (May 2 2014 4:56PM)

Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
_____	6:51:25AM	00:00:30	Attorney David Gruber	Local Spot Direct BRD	19121	EG329	EVERYBODY KNOWS	5:00:00AM 2:00:00AM	SERVICES-LAW (1708327.174 WVTV 2Q 2014	
_____	6:51:55AM	00:01:00	Time Warner Reitrans	Local Spot Agency BRD	10906	MLQ2AR60H	ARKEL DRTV 60	6:00:00AM 4:55:00AM	MEDIA-CABLE #4 OBM DRTV Q2	1780378.1
_____	6:52:55AM	00:05:00	Segment 4	Program Segment			/SVR AML			
_____	6:57:55AM	00:00:00	Secondary Event: BUGON	SEC						
_____	6:57:55AM	00:00:55	Barter	Barter Commercial			/SVR AML			
_____	6:58:50AM	00:00:00	Secondary Event: BUGOFF	SEC						
_____	6:58:50AM	00:01:00	End Credit	Program Segment			/SVR AML			
_____	6:59:50AM	00:00:00	Secondary Event: BUGON	SEC						
_____	6:59:50AM	00:00:10	18 Logo Legal ID	Station ID	77658	18LOGOLEGALI D10			Various	1.1
_____	7:00:00AM	00:00:00	Secondary Event: BUGOFF	SEC						

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_____	7:00:00AM	00:30:00	KIDS 0-12 EI-CW-Rescue Heroes TV-Y7							
_____	7:00:00AM	00:00:00					KIDS 0-12 COMMERCIAL LIMITATIONS APPLY			
_____	7:00:00AM	00:00:00					NO HOST SELLING			
_____	7:00:00AM	00:00:00					NO VIOLATIONS			
_____	7:00:00AM	00:00:00					MASTER CONTROL OPERATOR			
_____	7:00:00AM	00:17:00	Segment 1	Program Segment			/TCW			
_____	7:17:00AM	00:00:30	Break 1a	Kids SPOT						
_____	7:17:00AM	00:00:30	PS18 AD COUNCIL	1-Promo/PSA	77025	PS18ADCA300K			Various	1.1
_____	7:17:30AM	00:00:10	Station ID	Kids ID						
_____	7:17:30AM	00:00:10	18 Logo Legal ID	1-Promo/PSA	77658	18LOGOLEGALI D10			Various	1.1
_____	7:17:40AM	00:12:20	Segment 2	Program Segment			/TCW			

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_____	7:30:00AM	00:30:00	KIDS 0-12 El-CW-Rescue Heroes 2 TV-Y7							
_____	7:30:00AM	00:00:00					KIDS 0-12 COMMERCIAL LIMITATIONS APPLY			
_____	7:30:00AM	00:00:00					NO HOST SELLING			
_____	7:30:00AM	00:00:00					NO VIOLATIONS			
_____	7:30:00AM	00:00:00					MASTER CONTROL OPERATOR 			
_____	7:30:00AM	00:17:00	Segment 1	Program Segment			ITCW			
_____	7:47:00AM	00:00:30	Break 1a	Kids SPOT						
_____	7:47:00AM	00:00:30	PS18 HHS	1-Promo/PSA	77026	PS18HHS300K			Various	1.1
_____	7:47:30AM	00:00:30	Break 1b	Kids PSA						
_____	7:47:30AM	00:00:30	PS18 HUD	1-Promo/PSA	77027	PS18HUD300K			Various	1.1
_____	7:48:00AM	00:00:10	Station ID	Kids ID						
_____	7:48:00AM	00:00:10	18 Logo Legal ID	1-Promo/PSA	77658	18LOGOLEGALI D10			Various	1.1
_____	7:48:10AM	00:11:50	Segment 2	Program Segment			ITCW			

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MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
_____	8:00:00AM	00:30:00	KIDS 0-12-CW-Sonic X	TV-Y7						
_____	8:00:00AM	00:00:00					KIDS 0-12 COMMERCIAL LIMITATIONS APPLY			
_____	8:00:00AM	00:00:00					NO HOST SELLING			
_____	8:00:00AM	00:00:00					NO VIOLATIONS			
_____	8:00:00AM	00:00:00					MASTER CONTROL OPERATOR			
_____	8:00:00AM	00:17:00	Segment 1	Program Segment			ITCW			
_____	8:17:00AM	00:00:30	Break 1a	Kids SPOT						
_____	8:17:00AM	00:00:30	PS18 USDA	1-Promo/PSA	77028	PS18USDA300 K			Various	1.1
_____	8:17:30AM	00:08:00	Segment 2	Program Segment			ITCW			
_____	8:25:30AM	00:00:10	Station ID	Kids ID						
_____	8:25:30AM	00:00:10	18 Logo Legal ID	1-Promo/PSA	77658	18LOGOLEGALI D10			Various	1.1
_____	8:25:40AM	00:04:20	Segment 3	Program Segment			ITCW			

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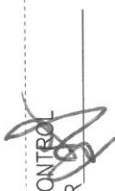
Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
_____	8:30:00AM	00:30:00	KIDS 0-12-CW-Bolts & Blip TV-Y7							
_____	8:30:00AM	00:00:00					KIDS 0-12 COMMERCIAL LIMITATIONS APPLY			
_____	8:30:00AM	00:00:00					NO HOST SELLING			
_____	8:30:00AM	00:00:00					NO VIOLATIONS			
_____	8:30:00AM	00:00:00					MASTER CONTROL OPERATOR			
_____	8:30:00AM	00:17:00	Segment 1	Program Segment			ITCW			
_____	8:47:00AM	00:00:30	Break 1a	Kids SPOT						
_____	8:47:00AM	00:00:30	PS18 USDA	1-Promo/PSA	77029	PS18USDAB300 K			Various	1.1
_____	8:47:30AM	00:00:30	Break 1b	Kids PSA						
_____	8:47:30AM	00:00:30	PS18 AD COUNCIL	1-Promo/PSA	77030	PS18ADCB300K			Various	1.1
_____	8:48:00AM	00:00:10	Station ID	Kids ID						
_____	8:48:00AM	00:00:10	18 Logo Legal ID	1-Promo/PSA	77658	18LOGOLEGALI D10			Various	1.1
_____	8:48:10AM	00:11:50	Segment 2	Program Segment			ITCW			

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MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
_____	9:00:00AM	00:30:00	KIDS 0-12-CW-The Spectacular Spider Man TV-Y							
_____	9:00:00AM	00:00:00					KIDS 0-12 COMMERCIAL LIMITATIONS APPLY			
_____	9:00:00AM	00:00:00					NO HOST SELLING			
_____	9:00:00AM	00:00:00					NO VIOLATIONS			
_____	9:00:00AM	00:00:00					MASTER CONTROL OPERATOR 			
_____	9:00:00AM	00:17:00	Segment 1	Program Segment			TCW			
_____	9:17:00AM	00:00:30	Break 1a	Kids SPOT						
_____	9:17:00AM	00:00:30	PS18 GOODWILL	1-Promo/PSA	77031	PS18GW300K			Various	1.1
_____	9:17:30AM	00:00:10	Station ID	Kids ID						
_____	9:17:30AM	00:00:10	18 Logo Legal ID	1-Promo/PSA	77658	18LOGOLEGALI D10			Various	1.1
_____	9:17:40AM	00:12:20	Segment 2	Program Segment			TCW			

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MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	9:30:00AM	00:30:00	KIDS 0-12-CW-Justice League Unlimited TV-Y7							
	9:30:00AM	00:00:00					KIDS 0-12 COMMERCIAL LIMITATIONS APPLY			
	9:30:00AM	00:00:00					NO HOST SELLING			
	9:30:00AM	00:00:00					NO VIOLATIONS			
	9:30:00AM	00:00:00					MASTER CONTROL OPERATOR			
	9:30:00AM	00:17:00	Segment 1	Program Segment			ITCW			
	9:47:00AM	00:00:30	Break 1a	Kids SPOT						
	9:47:00AM	00:00:30	PS18 AD COUNCIL	1-Promo/PSA	77032	PS18ADCC300K			Various	1.1
	9:47:30AM	00:00:30	Break 1b	Kids PSA						
	9:47:30AM	00:00:30	PS18 AD COUNCIL	1-Promo/PSA	77025	PS18ADCA300K			Various	1.1
	9:48:00AM	00:00:10	Station ID	Kids ID						
	9:48:00AM	00:00:10	18 Logo Legal ID	1-Promo/PSA	77658	18LOGOLEGALI D10			Various	1.1
	9:48:10AM	00:11:50	Segment 2	Program Segment			ITCW			

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MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
_____	10:00:00AM	00:30:00	KIDS 0-12-CW-Dragonball Z Kai TV-Y7							
_____	10:00:00AM	00:00:00					KIDS 0-12 COMMERCIAL LIMITATIONS APPLY			
_____	10:00:00AM	00:00:00					NO HOST SELLING			
_____	10:00:00AM	00:00:00					NO VIOLATIONS			
_____	10:00:00AM	00:00:00					MASTER CONTROL OPERATOR 			
_____	10:00:00AM	00:17:00	Segment 1	Program Segment			/TCW			
_____	10:17:00AM	00:00:30	Break 1a	Kids SPOT						
_____	10:17:00AM	00:00:30	PS18 HHS	1-Promo/PSA	77026	PS18HHS300K			Various	1.1
_____	10:17:30AM	00:08:00	Segment 2	Program Segment			/TCW			
_____	10:25:30AM	00:00:10	Station ID	Kids ID						
_____	10:25:30AM	00:00:10	18 Logo Legal ID	1-Promo/PSA	77658	18LOGOLEGALI D10			Various	1.1
_____	10:25:40AM	00:04:20	Segment 3	Program Segment			/TCW			

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MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
_____	10:30:00AM	00:30:00	KIDS 0-12-CW-Digimon Fusion TV-Y7							
_____	10:30:00AM	00:00:00					CTA KIDS 0-12 COMMERCIAL LIMITS APPLY			
_____	10:30:00AM	00:00:00					TRAFFIC _____			
_____	10:30:00AM	00:00:00					MASTER CONTROL _____			
_____	10:30:00AM	00:25:30	Segment 1	Program Segment			/TCW			
_____	10:55:30AM	00:00:30	Break 1a	Kids SPOT						
_____	10:55:30AM	00:00:30	PS18 HUD	1-Promo/PSA	77027	PS18HUD300K			Various	1.1
_____	10:56:00AM	00:00:30	Break 1b	Kids PSA						
_____	10:56:00AM	00:00:30	PS18 USDA	1-Promo/PSA	77028	PS18USDAA300 K			Various	1.1
_____	10:56:30AM	00:00:10	Station ID	Station ID						
_____	10:56:30AM	00:00:10	18 Logo Legal ID	1-Promo/PSA	77658	18LOGOLEGALI D10			Various	1.1
_____	10:56:40AM	00:03:20	Segment 2	Program Segment			/TCW			

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MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
_____	11:00:00AM	00:30:00	KIDS 0-12-CW-Yu-Gi-Oh TV-Y7							
_____	11:00:00AM	00:00:00					KIDS 0-12 COMMERCIAL LIMITATIONS APPLY			
_____	11:00:00AM	00:00:00					NO HOST SELLING			
_____	11:00:00AM	00:00:00					NO VIOLATIONS			
_____	11:00:00AM	00:00:00					MASTER CONTROL OPERATOR 			
_____	11:00:00AM	00:17:00	Segment 1	Program Segment			/TCW			
_____	11:17:00AM	00:00:30	Break 1a	Kids SPOT						
_____	11:17:00AM	00:00:30	PS18 USDA	1-Promo/PSA	77029	PS18USDAB300 K			Various	1.1
_____	11:17:30AM	00:08:00	Segment 2	Program Segment			/TCW			
_____	11:25:30AM	00:00:10	Station ID	Kids ID						
_____	11:25:30AM	00:00:10	18 Logo Legal ID	1-Promo/PSA	77658	18LOGOLEGALI D10			Various	1.1
_____	11:25:40AM	00:04:20	Segment 3	Program Segment			/TCW			

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_____	11:30:00AM	00:30:00	KIDS 0-12-CW-Yu-Gi-Oh Zexal TV-Y7							
_____	11:30:00AM	00:00:00					KIDS 0-12 COMMERCIAL LIMITATIONS APPLY			
_____	11:30:00AM	00:00:00					NO HOST SELLING			
_____	11:30:00AM	00:00:00					NO VIOLATIONS			
_____	11:30:00AM	00:00:00					MASTER CONTROL OPERATOR			
_____	11:30:00AM	00:17:00	Segment 1	Program Segment			/TCW			
_____	11:47:00AM	00:00:30	Break 1a	Kids SPOT						
_____	11:47:00AM	00:00:30	PS18 AD COUNCIL	1-Promo/PSA	77030	PS18ADCB30OK			Various	1.1
_____	11:47:30AM	00:08:30	Segment 2	Program Segment			/TCW			
_____	11:56:00AM	00:00:10	Station ID	Kids ID						
_____	11:56:00AM	00:00:10	18 Logo Legal ID	1-Promo/PSA	77658	18LOGOLEGALI D10			Various	1.1
_____	11:56:10AM	00:00:30	Break 2a	Kids PSA						
_____	11:56:10AM	00:00:30	PS18 GOODWILL	1-Promo/PSA	77031	PS18GW30OK			Various	1.1
_____	11:56:40AM	00:03:20	Segment 3	Program Segment			/TCW			

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MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	12:00:00PM	00:30:00	Paid-Video Car Lot N/R							
	12:00:00PM	00:28:45	Paid Break	Paid Programming			NTR			
	12:00:00PM	00:28:45	Rosen Nissan	Local Paid Program Agency BRD	55511	ROSENVCL856	VIDEO CAR LOT 856	12:00:00PM 12:30:00PM	PAID PROGRAMS 2014 Video Car Lot	1749261.8
	12:28:45PM	00:01:05	Break 1a	Local-SPOT						
	12:28:45PM	00:00:15	Mad Dog & Merrill Inc	Local Spot Direct BRD	11316	MADDOG15PRO MO	MAD DOG & MERRILL 15 PROMO	6:00:00AM 4:59:00AM	SERVICES-OTHE Midwest Grill'n Pro	1723674.1
	12:29:00PM	00:00:30	Precision Repair Network-Corp Platform	Local Corp Platform Agency BRD	10417	WR303539	PRN WHEELCHAIR REPLACEMENT/855-537-3539/C ORP	9:00:00AM 7:00:00PM	DIRECT RESPON PRECISION REPA	1823889.1
	12:29:30PM	00:00:15	Hispanic Womens Luncheon	Local Spot Direct BRD	10350	HCCW051415	HISPANIC WOMENS LUNCHEON	5:00:00AM 4:59:00AM	PSA (ns) may luncheon	1823316.1
	12:29:45PM	00:00:05	Hupy & Abraham-Northampton	Local Spot Agency BRD	10982	33523	AUTO ACCIDENTS.5.WS.GFXSTND	6:00:00AM 12:00:00AM	SERVICES-LAW Q2 '14 PI	1789871.2
	12:29:50PM	00:00:10	Station ID	Station ID						
	12:29:50PM	00:00:10	18 Logo Legal ID	1-Promo/PSA	77658	18LOGOLEGALI D10			Various	1.1