

Official Traffic Log for Monday January 20, 2014

as of (Jan 17 2014 5:28PM)

Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
_____	7:00:00AM	00:30:00	TEEN 13 UP El-Think Big TV-G							
_____	7:00:00AM	00:00:00					TEENS 13-16			
_____	7:00:00AM	00:10:50	Segment 1	Program Segment			ACT 1/SVR TKBG			
_____	7:10:50AM	00:02:10	Barter	Barter Commercial			BB/2:00 BARTER/SVR TKBG			
_____	7:13:00AM	00:04:00	Segment 2	Program Segment			ACT 2/SVR TKBG			
_____	7:17:00AM	00:00:20	Break 2a	Local-PROMO						
_____	7:17:00AM	00:00:20	PS 18/24 MKE CARES PSA	1-Promo/PSA	77211	PS1824MKECB20			Various	1.1
_____	7:17:20AM	00:01:30	Break 2b	Local-SPOT						
_____	7:17:20AM	00:00:15	Reflections Jewelry Inc	Local Spot Agency BRD	11112	0401PAWNREV	PAWN SERVICE	By Orbit 9P-2A(Mo-Su), 5	RETAIL-JEWELRY	1734664.1
_____	7:17:35AM	00:00:30	Pitman Kyle & Sricula SC	Local Spot Agency BRD	11134	18FEUDPKSD30	FAMILY FEUD PROMO	6:00:00AM 12:00:00AM	SERVICES-LAW	(699824.112 1Q 2014
_____	7:18:05AM	00:00:30	Family Fest	Local Station Promotion NON SPOT REV	11302	FFPR113V30	WWTW/FAMILY FEST 2014	6:00:00AM 4:55:00AM	PROMO (ns) FAMILY FEST	1731585.1
_____	7:18:35AM	00:00:10	Rosen Nissan	Local Spot Agency BRD	11596	VCLPROMO0610	ROSEN VIDEO CARLOT PROMO	6:00:00AM 12:00:00AM	AUTO FOREIGN/	1720272.1 Jan 2014 Video C
_____	7:18:45AM	00:00:05	18 Logo Legal ID	1-Promo/PSA	77663	18LOGOLEGALI D05			Various	1.1
_____	7:18:50AM	00:00:10	Program Bumper	SegBumper			BUMPER/SVR TKBG			

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	7:19:00AM	00:01:00	Break 2c	Local-SPOT						
	7:19:00AM	00:00:30	Attorney David Gruber	Local Spot Direct BRD	19108	EG309	STOP DON'T SIGN	5:00:00AM 2:00:00AM	SERVICES-LAW (1705478.394 WWTW 1Q 2014	
	7:19:30AM	00:00:30	Harris Bank	Local Spot Agency BRD	11203	XHEA0345000	MORE BABIES/FACEBOOK	6:00:00AM 12:00:00AM	SERVICES-BANK(1694529.7 EST #169 FY 14 Q	
	7:20:00AM	00:00:10	Break 2d	Local-PROMO						
	7:20:00AM	00:00:10	PS 18/24 MKE CARES PSA	1-Promo/PSA	77422	PS1824MKECB1 0			Various	1.1
	7:20:10AM	00:04:00	Segment 3	Program Segment			ACT 3/5VR TKBG			
	7:24:10AM	00:01:55	Barter	Barter Commercial			BB/ BARTERSVR TKBG			
	7:26:05AM	00:01:00	Break 3a	Local-SPOT						
	7:26:05AM	00:00:10	Attorney David Gruber	Local Spot Direct BRD	11333	EG284B	ANSWERS	5:00:00AM 2:00:00AM	SERVICES-LAW (1705478.407 WWTW 1Q 2014	
	7:26:15AM	00:00:30	ATC Financial	Local Spot Direct BRD	11477	B1040	BEAUTY SALON	6:00:00AM 12:00:00AM	SERVICES-TAX \$1731832.130 2014 Season	
	7:26:45AM	00:00:05	Hupy & Abraham-Northampton	Local Spot Agency BRD	11447	33535	JJB 05 REV /DDRWS	6:00:00AM 12:00:00AM	SERVICES-LAW (1491187.2 Q1 '14 JJB	
	7:26:50AM	00:00:15	Cash N Gold LLC	Local Spot Agency BRD	11339	CNG121315	27TH STREET REVISED	By Orbit 6A-7P(Mo-S u), 9	RETAIL-JEWELRY(735935.7 JAN 2014	
	7:27:05AM	00:00:30	Segment 4	Program Segment			ACT 4/5VR TKBG			
	7:27:35AM	00:00:30	Barter	Barter Commercial			FEE SPOTS/5VR TKBG			

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7:28:05AM	00:00:45	Segment 5		Program Segment			CREDITS/LOGOS/SVR TKBG		
7:28:50AM	00:01:00	End Break		Local-SPOT					
7:28:50AM	00:01:00	Time Warner ReTrans		Local Spot Agency BRD	11584	GNBLZT60H	BLITZ TP-5 PAYS X 3 + FREE INSTALL DRTV	5:00:00AM 4:55:00AM	MEDIA-CABLE 1713501.1 est 2 q1'14 ADBA
7:29:50AM	00:00:10	Station ID		Station ID					
7:29:50AM	00:00:10	18 Logo Legal ID		1-Promo/PSA	77658	18LOGOLEGALI D10			Various 1.1

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_____	7:30:00AM	00:30:00	Paid Program 730a N/R							
_____	7:30:00AM	00:00:10	Promo 1	promodisclaim	70057	18PDISC10				
_____	7:30:10AM	00:28:30	Paid Break	Paid Programmin			MTR			
_____	7:30:10AM	00:28:30	Mercury Media	Local Corp Longform Agency BRD	54696	8006820690	WWTW/UTRIBULLET V2B	7:30:00AM 8:00:00AM	PAID PROGRAMS1712290.8 1Q 2014 PAID PR	
_____	7:58:40AM	00:01:10	Break 1a	Local-SPOT						
_____	7:58:40AM	00:00:30	Pitman Kyle & Sricula SC	Local Spot Agency BRD	11134	18FEUDPKSD30	FAMILY FEUD PROMO	6:00:00AM 12:00:00AM	SERVICES-LAW (1699824.82 1Q 2014	
_____	7:59:10AM	00:00:15	Cash N Gold LLC	Local Spot Agency BRD	11339	CNG121315	27TH STREET REVISED	By Orbit 5A-7P(Mo-S u), 9	RETAIL-JEWELRY1735935.5 JAN 2014	
_____	7:59:25AM	00:00:10	Rosen Nissan	Local Spot Agency BRD	11596	VCLPROMO0610	ROSEN VIDEO CARLOT PROMO	6:00:00AM 12:00:00AM	AUTO FOREIGN/1720272.1 Jan 2014 Video Co	
_____	7:59:35AM	00:00:15	PS18 ENERGY	1-Promo/PSA	77074	PS18ENERGY15 OK	/DDRWS			1.1
_____	7:59:50AM	00:00:10	Station ID	Station ID						
_____	7:59:50AM	00:00:10	18 Logo Legal ID	1-Promo/PSA	77658	18LOGOLEGALI D10			Various	1.1