

## Official Traffic Log for Saturday April 26, 2014

as of (Apr 25 2014 5:11PM)


Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
_____	6:52:25AM	00:00:30	*WVTV Sales Promotion	Local Station Promotion NON SPOT REV	10930	GENGOLFCARD 2014V	WVTV/2014 GENERIC GOLF CARD	5:00:00AM 4:59:00AM	PROMO (ns) Golf Club Card	1782377.2
_____	6:52:55AM	00:05:00	Segment 4	Program Segment			/SVR AML			
_____	6:57:55AM	00:00:00	Secondary Event: BUGON	SEC						
_____	6:57:55AM	00:00:55	Barter	Barter Commercial			/SVR AML			
_____	6:58:50AM	00:00:00	Secondary Event: BUGOFF	SEC						
_____	6:58:50AM	00:01:00	End Credit	Program Segment			/SVR AML			
_____	6:59:50AM	00:00:00	Secondary Event: BUGON	SEC						
_____	6:59:50AM	00:00:10	Station ID 18 Logo Legal ID	Station ID 1-Promo/PSA	77658	18LOGOLEGALI D10			Various	1.1
_____	7:00:00AM	00:00:00	Secondary Event: BUGOFF	SEC						

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MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
_____	7:00:00AM	00:30:00	KIDS 0-12 El-CW-Rescue Heroes TV-Y7							
_____	7:00:00AM	00:00:00					KIDS 0-12 COMMERCIAL LIMITATIONS APPLY			
_____	7:00:00AM	00:00:00					NO HOST SELLING			
_____	7:00:00AM	00:00:00					NO VIOLATIONS			
_____	7:00:00AM	00:00:00					MASTER CONTROL OPERATOR 			
_____	7:00:00AM	00:17:00	Segment 1	Program Segment			ITCW			
_____	7:17:00AM	00:00:30	Break 1a	Kids SPOT						
_____	7:17:00AM	00:00:30	PS18 AD COUNCIL	1-Promo/PSA	77025	PS18ADCA300K			Various	1.1
_____	7:17:30AM	00:00:10	Station ID	Kids ID						
_____	7:17:30AM	00:00:10	18 Logo Legal ID	1-Promo/PSA	77658	18LOGOLEGALI D10			Various	1.1
_____	7:17:40AM	00:12:20	Segment 2	Program Segment			ITCW			

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_____	7:30:00AM	00:30:00	KIDS 0-12 El-CW-Rescue Heroes 2 TV-Y7							
_____	7:30:00AM	00:00:00					KIDS 0-12 COMMERCIAL LIMITATIONS APPLY			
_____	7:30:00AM	00:00:00					NO HOST SELLING			
_____	7:30:00AM	00:00:00					NO VIOLATIONS			
_____	7:30:00AM	00:00:00					MASTER CONTROL OPERATOR 			
_____	7:30:00AM	00:17:00	Segment 1	Program Segment			TCW			
_____	7:47:00AM	00:00:30	Break 1a	Kids SPOT						
_____	7:47:00AM	00:00:30	PS18 HHS	1-Promo/PSA	77026	PS18HHS300K			Various	1.1
_____	7:47:30AM	00:00:30	Break 1b	Kids PSA						
_____	7:47:30AM	00:00:30	PS18 HUD	1-Promo/PSA	77027	PS18HUD300K			Various	1.1
_____	7:48:00AM	00:00:10	Station ID	Kids ID						
_____	7:48:00AM	00:00:10	18 Logo Legal ID	1-Promo/PSA	77658	18LOGOLEGALI D10			Various	1.1
_____	7:48:10AM	00:11:50	Segment 2	Program Segment			TCW			

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MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
_____	8:00:00AM	00:30:00	KIDS 0-12-CW-Sonic X	TV-Y7						
_____	8:00:00AM	00:00:00					KIDS 0-12 COMMERCIAL LIMITATIONS APPLY			
_____	8:00:00AM	00:00:00					NO HOST SELLING			
_____	8:00:00AM	00:00:00					NO VIOLATIONS			
_____	8:00:00AM	00:00:00					MASTER CONTROL OPERATOR _____			
_____	8:00:00AM	00:17:00	Segment 1	Program Segment			ITCW			
_____	8:17:00AM	00:00:30	Break 1a	Kids SPOT						
_____	8:17:00AM	00:00:30	PS18 USDA	1-Promo/PSA	77028	PS18USDA300 K			Various	1.1
_____	8:17:30AM	00:08:00	Segment 2	Program Segment			ITCW			
_____	8:25:30AM	00:00:10	Station ID	Kids ID						
_____	8:25:30AM	00:00:10	18 Logo Legal ID	1-Promo/PSA	77658	18LOGOLEGALI D10			Various	1.1
_____	8:25:40AM	00:04:20	Segment 3	Program Segment			ITCW			

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MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
_____	8:30:00AM	00:30:00	KIDS 0-12-CW-Bolts & Blip TV-Y7							
_____	8:30:00AM	00:00:00					KIDS 0-12 COMMERCIAL LIMITATIONS APPLY			
_____	8:30:00AM	00:00:00					NO HOST SELLING			
_____	8:30:00AM	00:00:00					NO VIOLATIONS			
_____	8:30:00AM	00:00:00					MASTER CONTROL OPERATOR 			
_____	8:30:00AM	00:17:00	Segment 1	Program Segment			/TCW			
_____	8:47:00AM	00:00:30	Break 1a	Kids SPOT						
_____	8:47:00AM	00:00:30	PS18 USDA	1-Promo/PSA	77029	PS18USDAB300 K			Various	1.1
_____	8:47:30AM	00:00:30	Break 1b	Kids PSA						
_____	8:47:30AM	00:00:30	PS18 AD COUNCIL	1-Promo/PSA	77030	PS18ADCB300K			Various	1.1
_____	8:48:00AM	00:00:10	Station ID	Kids ID						
_____	8:48:00AM	00:00:10	18 Logo Legal ID	1-Promo/PSA	77658	18LOGOLEGALI D10			Various	1.1
_____	8:48:10AM	00:11:50	Segment 2	Program Segment			/TCW			

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MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
_____	9:00:00AM	00:30:00	KIDS 0-12-CW-The Spectacular Spider Man TV-Y							
_____	9:00:00AM	00:00:00					KIDS 0-12 COMMERCIAL LIMITATIONS APPLY			
_____	9:00:00AM	00:00:00					NO HOST SELLING			
_____	9:00:00AM	00:00:00					NO VIOLATIONS			
_____	9:00:00AM	00:00:00					MASTER CONTROL OPERATOR			
_____	9:00:00AM	00:17:00	Segment 1	Program Segment			/TCW			
_____	9:17:00AM	00:00:30	Break 1a	Kids SPOT						
_____	9:17:00AM	00:00:30	PS18 GOODWILL	1-Promo/PSA	77031	PS18GW300K			Various	1.1
_____	9:17:30AM	00:00:10	Station ID	Kids ID						
_____	9:17:30AM	00:00:10	18 Logo Legal ID	1-Promo/PSA	77658	18LOGOLEGALI D10			Various	1.1
_____	9:17:40AM	00:12:20	Segment 2	Program Segment			/TCW			

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MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
_____	9:30:00AM	00:30:00	KIDS 0-12-CW-Justice League Unlimited TV-Y7							
_____	9:30:00AM	00:00:00					KIDS 0-12 COMMERCIAL LIMITATIONS APPLY			
_____	9:30:00AM	00:00:00					NO HOST SELLING			
_____	9:30:00AM	00:00:00					NO VIOLATIONS			
_____	9:30:00AM	00:00:00					MASTER CONTROL OPERATOR			
_____	9:30:00AM	00:17:00	Segment 1	Program Segment			/TCW			
_____	9:47:00AM	00:00:30	Break 1a	Kids SPOT						
_____	9:47:00AM	00:00:30	PS18 AD COUNCIL	1-Promo/PSA	77032	PS18ADCC300K			Various	1.1
_____	9:47:30AM	00:00:30	Break 1b	Kids PSA						
_____	9:47:30AM	00:00:30	PS18 AD COUNCIL	1-Promo/PSA	77025	PS18ADCA300K			Various	1.1
_____	9:48:00AM	00:00:10	Station ID	Kids ID						
_____	9:48:00AM	00:00:10	18 Logo Legal ID	1-Promo/PSA	77658	18LOGOLEGALI D10			Various	1.1
_____	9:48:10AM	00:11:50	Segment 2	Program Segment			/TCW			

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MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
_____	10:00:00AM	00:30:00	KIDS 0-12-CW-Dragonball Z Kai TV-Y7							
_____	10:00:00AM	00:00:00					KIDS 0-12 COMMERCIAL LIMITATIONS APPLY			
_____	10:00:00AM	00:00:00					NO HOST SELLING			
_____	10:00:00AM	00:00:00					NO VIOLATIONS			
_____	10:00:00AM	00:00:00					MASTER CONTROL OPERATOR 			
_____	10:00:00AM	00:17:00	Segment 1	Program Segment			ITCW			
_____	10:17:00AM	00:00:30	Break 1a	Kids SPOT						
_____	10:17:00AM	00:00:30	PS18 HHS	1-Promo/PSA	77026	PS18HHS300K			Various	1.1
_____	10:17:30AM	00:08:00	Segment 2	Program Segment			ITCW			
_____	10:25:30AM	00:00:10	Station ID	Kids ID						
_____	10:25:30AM	00:00:10	18 Logo Legal ID	1-Promo/PSA	77658	18LOGOLEGALI D10			Various	1.1
_____	10:25:40AM	00:04:20	Segment 3	Program Segment			ITCW			



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_____	10:30:00AM	00:30:00	KIDS 0-12-CW-Digimon Fusion TV-Y7							
_____	10:30:00AM	00:00:00					CTA KIDS 0-12 COMMERCIAL LIMITS APPLY			
_____	10:30:00AM	00:00:00					TRAFFIC _____			
_____	10:30:00AM	00:00:00					MASTER CONTROL _____			
_____	10:30:00AM	00:25:30	Segment 1	Program Segment			TCW			
_____	10:55:30AM	00:00:30	Break 1a	Kids SPOT						
_____	10:55:30AM	00:00:30	PS18 HUD	1-Promo/PSA	77027	PS18HUD300K			Various	1.1
_____	10:56:00AM	00:00:30	Break 1b	Kids PSA						
_____	10:56:00AM	00:00:30	PS18 USDA	1-Promo/PSA	77028	PS18USDA300K			Various	1.1
_____	10:56:30AM	00:00:10	Station ID	Station ID						
_____	10:56:30AM	00:00:10	18 Logo Legal ID	1-Promo/PSA	77658	18LOGOLEGALI D10			Various	1.1
_____	10:56:40AM	00:03:20	Segment 2	Program Segment			TCW			

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_____	11:00:00AM	00:30:00	KIDS 0-12-CW-Yu-Gi-Oh TV-Y7							
_____	11:00:00AM	00:00:00					KIDS 0-12 COMMERCIAL LIMITATIONS APPLY			
_____	11:00:00AM	00:00:00					NO HOST SELLING			
_____	11:00:00AM	00:00:00					NO VIOLATIONS			
_____	11:00:00AM	00:00:00					MASTER CONTROL OPERATOR 			
_____	11:00:00AM	00:17:00	Segment 1	Program Segment			/TCW			
_____	11:17:00AM	00:00:30	Break 1a	Kids SPOT						
_____	11:17:00AM	00:00:30	PS18 USDA	1-Promo/PSA	77029	PS18USDAB300 K			Various	1.1
_____	11:17:30AM	00:08:00	Segment 2	Program Segment			/TCW			
_____	11:25:30AM	00:00:10	Station ID	Kids ID						
_____	11:25:30AM	00:00:10	18 Logo Legal ID	1-Promo/PSA	77658	18LOGOLEGALI D10			Various	1.1
_____	11:25:40AM	00:04:20	Segment 3	Program Segment			/TCW			

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_____	11:30:00AM	00:30:00	KIDS 0-12-CW-Yu-Gi-Oh Zexal TV-Y7							
_____	11:30:00AM	00:00:00					KIDS 0-12 COMMERCIAL LIMITATIONS APPLY			
_____	11:30:00AM	00:00:00					NO HOST SELLING			
_____	11:30:00AM	00:00:00					NO VIOLATIONS			
_____	11:30:00AM	00:00:00					MASTER CONTROL OPERATOR			
_____	11:30:00AM	00:17:00	Segment 1	Program Segment			ITCW			
_____	11:47:00AM	00:00:30	Break 1a	Kids SPOT						
_____	11:47:00AM	00:00:30	PS18 AD COUNCIL	1-Promo/PSA	77030	PS18ADCB30OK			Various	1.1
_____	11:47:30AM	00:08:30	Segment 2	Program Segment			ITCW			
_____	11:56:00AM	00:00:10	Station ID	Kids ID						
_____	11:56:00AM	00:00:10	18 Logo Legal ID	1-Promo/PSA	77658	18LOGOLEGALI D10			Various	1.1
_____	11:56:10AM	00:00:30	Break 2a	Kids PSA						
_____	11:56:10AM	00:00:30	PS18 GOODWILL	1-Promo/PSA	77031	PS18GW30OK			Various	1.1
_____	11:56:40AM	00:03:20	Segment 3	Program Segment			ITCW			

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MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
_____	12:00:00PM	00:30:00	Paid-Video Car Lot N/R							
_____	12:00:00PM	00:28:45	Paid Break	Paid Programming			NTR			
_____	12:00:00PM	00:28:45	Rosen Nissan	Local Paid Program Agency BRD	55511	ROSENVCL856	VIDEO CAR LOT 856	12:00:00PM 12:30:00PM	PAID PROGRAMS 2014 Video Car Lot	1749261.26
_____	12:28:45PM	00:01:05	Break 1a	Local-SPOT						
_____	12:28:45PM	00:00:15	John Pauls Buick GMC	Local Spot Agency BRD	11279	JPBGM0414A	GREAT 108 VERANO/TERRAIN SALE	11:00:00AM 6:00:00PM	AUTO DOMESTIC APR 2014	1813155.6
_____	12:29:00PM	00:00:30	Attorney David Gruber	Local Spot Direct BRD	10684	RODGERSEPILO GUE	RODGERS EPILOGUE	5:00:00AM 2:00:00AM	SERVICES-LAW WVTV 2Q 2014	1708327.173
_____	12:29:30PM	00:00:05	18 HIMYM/KOQ/OFFICE/30RO CK/FRIENDS ID	1-Promo/PSA	76548	18AFTHOURLD	/DDRWS		Various	1.1
_____	12:29:35PM	00:00:15	John Pauls Buick GMC	Local Spot Agency BRD	11280	JPBGM0414B	GREAT 108 DOWN SALE	11:00:00AM 6:00:00PM	AUTO DOMESTIC APR 2014	1813155.6
_____	12:29:50PM	00:00:10	Station ID	Station ID						
_____	12:29:50PM	00:00:10	18 Logo Legal ID	1-Promo/PSA	77658	18LOGOLEGALI D10			Various	1.1