

Milwaukee (WVTV)

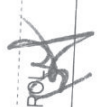
# Official Traffic Log for Saturday March 1, 2014

as of (Feb 28 2014 5:17PM)

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Operator Signature		
							Comments	Time Range	Product / Brand
	6:57:55AM	00:00:00	Secondary Event: BUGON	SEC					
	6:57:55AM	00:00:55	Barter	Barter Commercial			/SVR AML		
	6:58:50AM	00:00:00	Secondary Event: BUGOFF	SEC					
	6:58:50AM	00:01:00	End Credit	Program Segment			/SVR AML		
	6:59:50AM	00:00:00	Secondary Event: BUGON	SEC					
	6:59:50AM	00:00:10	Station ID	Station ID					
	6:59:50AM	00:00:10	18 Logo Legal ID	1-Promo/PSA	77658	18LOGOLEGALI D10			1.1
	7:00:00AM	00:00:00	Secondary Event: BUGOFF	SEC					Various

# Official Traffic Log for Saturday March 1, 2014

as of (Feb 28 2014 5:17PM)

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Operator Signature		
							Comments	Time Range	Product / Brand
	7:00:00AM	00:30:00	KIDS 0-12 El-CW-Rescue Heroes TV-Y7						
	7:00:00AM	00:00:00					KIDS 0-12 COMMERCIAL LIMITATIONS APPLY		
	7:00:00AM	00:00:00					NO HOST SELLING		
	7:00:00AM	00:00:00					NO VIOLATIONS		
	7:00:00AM	00:00:00					MASTER CONTROL OPERATOR 		
	7:00:00AM	00:17:00	Segment 1	Program Segment			TCW		
	7:17:00AM	00:00:30	Break 1a	Kids SPOT					
	7:17:00AM	00:00:30	PS18 DRUNK DRIVING	1-Promo/PSA	77065	PS18DD300K	/DDRWS		1.1
	7:17:30AM	00:00:10	Station ID	Kids ID					Various
	7:17:30AM	00:00:10	18 Logo Legal ID	1-Promo/PSA	77658	18LOGOLEGALI D10			1.1
	7:17:40AM	00:12:20	Segment 2	Program Segment			TCW		

# Official Traffic Log for Saturday March 1, 2014

as of (Feb 28 2014 5:17PM)

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	7:30:00AM	00:30:00	KIDS 0-12 ELCW-Rescue Heroes 2 TV-Y7							
	7:30:00AM	00:00:00					KIDS 0-12 COMMERCIAL LIMITATIONS APPLY			
	7:30:00AM	00:00:00					NO HOST SELLING			
	7:30:00AM	00:00:00					NO VIOLATIONS			
	7:30:00AM	00:00:00					MASTER CONTROL OPERATOR			
	7:30:00AM	00:17:00	Segment 1	Program Segment			TCW			
	7:47:00AM	00:00:30	Break 1a	Kids SPOT						
	7:47:00AM	00:00:30	PS18 COMPUTER LITERACY	1-Promo/PSA	77066		PS18COMP30OK /DDRWS		Various	1.1
	7:47:30AM	00:00:30	Break 1b	Kids PSA						
	7:47:30AM	00:00:30	PS18 ENERGY	1-Promo/PSA	77067		PS18ENERGY30 OK /DDRWS		Various	1.1
	7:48:00AM	00:00:10	Station ID	Kids ID						
	7:48:00AM	00:00:10	18 Logo Legal ID	1-Promo/PSA	77658		18LOGOLEGALI D10		Various	1.1
	7:48:10AM	00:11:50	Segment 2	Program Segment			TCW			

# Official Traffic Log for Saturday March 1, 2014

as of (Feb 28 2014 5:17PM)

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	8:00:00AM	00:30:00	KIDS 0-12-CW-Sonic X	TV-Y7						
	8:00:00AM	00:00:00					KIDS 0-12 COMMERCIAL LIMITATIONS APPLY			
	8:00:00AM	00:00:00					NO HOST SELLING			
	8:00:00AM	00:00:00					NO VIOLATIONS			
	8:00:00AM	00:00:00					MASTER CONTROL OPERATOR			
	8:00:00AM	00:17:00	Segment 1	Program Segment			TCW			
	8:17:00AM	00:00:30	Break 1a	Kids SPOT						
	8:17:00AM	00:00:30	PS18 FEMA	1-Promo/PSA	77068	PS18FEMA300K	/DDRWS		Various	1.1
	8:17:30AM	00:08:00	Segment 2	Program Segment			TCW			
	8:25:30AM	00:00:10	Station ID	Kids ID						
	8:25:30AM	00:00:10	18 Logo Legal ID	1-Promo/PSA	77658	18LOGOLEGALI D10			Various	1.1
	8:25:40AM	00:04:20	Segment 3	Program Segment			TCW			



# Official Traffic Log for Saturday March 1, 2014

as of (Feb 28 2014 5:17PM)

					Operator Signature		
MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments
	8:30:00AM	00:30:00	KIDS 0-12-CW-Bolts & Blip TV-Y7				
	8:30:00AM	00:00:00					KIDS 0-12 COMMERCIAL LIMITATIONS APPLY
	8:30:00AM	00:00:00					NO HOST SELLING
	8:30:00AM	00:00:00					NO VIOLATIONS
	8:30:00AM	00:00:00					MASTER CONTROL OPERATOR
	8:30:00AM	00:17:00	Segment 1	Program Segment			/TCW
	8:47:00AM	00:00:30	Break 1a	Kids SPOT			
	8:47:00AM	00:00:30	PS18 USDA	1-Promo/PSA	77069	PS18USDA300K	/DDRWS
	8:47:30AM	00:00:30	Break 1b	Kids PSA			Various
	8:47:30AM	00:00:30	PS18 US ARMY	1-Promo/PSA	77070	PS18ARMY300K	/DDRWS
	8:48:00AM	00:00:10	Station ID	Kids ID			Various
	8:48:00AM	00:00:10	18 Logo Legal ID	1-Promo/PSA	77658	18LOGOLEGALI D10	Various
	8:48:10AM	00:11:50	Segment 2	Program Segment			/TCW

## Official Traffic Log for Saturday March 1, 2014

as of (Feb 28 2014 5:17PM)

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Operator Signature		
							Comments	Time Range	Product / Brand
	9:00:00AM	00:30:00	KIDS 0-12-CW-The Spectacular Spider Man TV-Y						
	9:00:00AM	00:00:00					KIDS 0-12 COMMERCIAL LIMITATIONS APPLY		
	9:00:00AM	00:00:00					NO HOST SELLING		
	9:00:00AM	00:00:00					NO VIOLATIONS		
	9:00:00AM	00:00:00					MASTER CONTROL OPERATOR		
	9:00:00AM	00:17:00	Segment 1	Program Segment			/TCW		
	9:17:00AM	00:00:30	Break 1a	Kids SPOT					
	9:17:00AM	00:00:30	PS18 DENTAL HEALTH	1-Promo/PSA	77071	PS18TEETH300 K	/DDRWS		1.1
	9:17:30AM	00:00:10	Station ID	Kids ID					Various
	9:17:30AM	00:00:10	18 Logo Legal ID	1-Promo/PSA	77658	18LOGOLEGALI D10			1.1
	9:17:40AM	00:12:20	Segment 2	Program Segment			/TCW		

# Official Traffic Log for Saturday March 1, 2014

as of (Feb 28 2014 5:17PM)

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Operator Signature		
							Comments	Time Range	Product / Brand
	9:30:00AM	00:30:00	KIDS 0-12-CW-Justice League Unlimited TV-Y7						
	9:30:00AM	00:00:00					KIDS 0-12 COMMERCIAL LIMITATIONS APPLY		
	9:30:00AM	00:00:00					NO HOST SELLING		
	9:30:00AM	00:00:00					NO VIOLATIONS		
	9:30:00AM	00:00:00					MASTER CONTROL OPERATOR		
	9:30:00AM	00:17:00	Segment 1	Program Segment			TCW		
	9:47:00AM	00:00:30	Break 1a	Kids SPOT					
	9:47:00AM	00:00:30	PS18 DRUNK DRIVING	1-Promo/PSA	77065	PS18DD300K	/DDRWS		1.1
	9:47:30AM	00:00:30	Break 1b	Kids PSA					Various
	9:47:30AM	00:00:30	PS18 COMPUTER LITERACY	1-Promo/PSA	77066	PS18COMP300K	/DDRWS		1.1
	9:48:00AM	00:00:10	Station ID	Kids ID					Various
	9:48:00AM	00:00:10	18 Logo Legal ID	1-Promo/PSA	77658	18LOGOLEGALI D10			1.1
	9:48:10AM	00:11:50	Segment 2	Program Segment			TCW		

## Official Traffic Log for Saturday March 1, 2014

as of (Feb 28 2014 5:17PM)

as on (Feb 26 2014 3:17 PM)

Operator Signature										
MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	10:00:00AM	00:30:00	KIDS 0-12-CW-Dragonball Z Kai TV-Y7							
	10:00:00AM	00:00:00					KIDS 0-12 COMMERCIAL LIMITATIONS APPLY			
	10:00:00AM	00:00:00					NO HOST SELLING			
	10:00:00AM	00:00:00					NO VIOLATIONS			
	10:00:00AM	00:00:00					MASTER CONTROL OPERATOR			
	10:00:00AM	00:17:00	Segment 1	Program Segment			/TCW			
	10:17:00AM	00:00:30	Break 1a	Kids SPOT						
	10:17:00AM	00:00:30	PS18 ENERGY	1-Promo/PSA	77067	PS18ENERGY30 OK	/DDRWS		Various	1.1
	10:17:30AM	00:08:00	Segment 2	Program Segment			/TCW			
	10:25:30AM	00:00:10	Station ID	Kids ID						
	10:25:30AM	00:00:10	18 Logo Legal ID	1-Promo/PSA	77658	18LOGOLEGALI D10			Various	1.1
	10:25:40AM	00:04:20	Segment 3	Program Segment			/TCW			



Milwaukee (WVTV)

# Official Traffic Log for Saturday March 1, 2014

as of (Feb 28 2014 5:17PM)

Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	10:30:00AM	00:30:00	KIDS 0-12-CW-Digimon Fusion TV-Y7							
	10:30:00AM	00:00:00					CTA KIDS 0-12 COMMERCIAL LIMITS APPLY			
	10:30:00AM	00:00:00					TRAFFIC			
	10:30:00AM	00:00:00					MASTER CONTROL			
	10:30:00AM	00:25:30	Segment 1	Program Segment			ITCW			
	10:55:30AM	00:00:30	Break 1a	Kids SPOT						
	10:55:30AM	00:00:30	PS18 FEMA	1-Promo/PSA	77068	PS18FEMA30OK	/DDRWS		Various	1.1
	10:56:00AM	00:00:30	Break 1b	Kids PSA						
	10:56:00AM	00:00:30	PS18 USDA	1-Promo/PSA	77069	PS18USDA30OK	/DDRWS		Various	1.1
	10:56:30AM	00:00:10	Station ID	Station ID						
	10:56:30AM	00:00:10	18 Logo Legal ID	1-Promo/PSA	77658	18LOGOLEGALI D10			Various	1.1
	10:56:40AM	00:03:20	Segment 2	Program Segment			ITCW			

## Official Traffic Log for Saturday March 1, 2014

as of (Feb 28 2014 5:17PM)

Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	11:00:00AM	00:30:00	KIDS 0-12-CW-Yu-Gi-Oh TV-Y7							
	11:00:00AM	00:00:00					KIDS 0-12 COMMERCIAL LIMITATIONS APPLY			
	11:00:00AM	00:00:00					NO HOST SELLING			
	11:00:00AM	00:00:00					NO VIOLATIONS			
	11:00:00AM	00:00:00					MASTER CONTROL OPERATOR			
	11:00:00AM	00:17:00	Segment 1	Program Segment			/TCW			
	11:17:00AM	00:00:30	Break 1a	Kids SPOT						
	11:17:00AM	00:00:30	PS18 US ARMY	1-Promo/PSA	77070	PS18ARMY300K	/DDRWS		Various	1.1
	11:17:30AM	00:08:00	Segment 2	Program Segment			/TCW			
	11:25:30AM	00:00:10	Station ID	Kids ID						
	11:25:30AM	00:00:10	18 Logo Legal ID	1-Promo/PSA	77658	18LOGOLEGALI D10			Various	1.1
	11:25:40AM	00:04:20	Segment 3	Program Segment			/TCW			

## Official Traffic Log for Saturday March 1, 2014

as of (Feb 28 2014 5:17PM)

Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	11:30:00AM	00:30:00	KIDS 0-12-CW-Yu-Gi-Oh Zexal TV-Y7							
	11:30:00AM	00:00:00					KIDS 0-12 COMMERCIAL LIMITATIONS APPLY			
	11:30:00AM	00:00:00					NO HOST SELLING			
	11:30:00AM	00:00:00					NO VIOLATIONS			
	11:30:00AM	00:00:00					MASTER CONTROL OPERATOR			
	11:30:00AM	00:17:00	Segment 1	Program Segment			/TCW			
	11:47:00AM	00:00:30	Break 1a	Kids SPOT						
	11:47:00AM	00:00:30	PS18 DENTAL HEALTH	1-Promo/PSA	77071	PS18TEETH300 K	/DDRWS		Various	1.1
	11:47:30AM	00:08:30	Segment 2	Program Segment			/TCW			
	11:56:00AM	00:00:10	Station ID	Kids ID						
	11:56:00AM	00:00:10	18 Logo Legal ID	1-Promo/PSA	77658	18LOGOLEGALI D10			Various	1.1
	11:56:10AM	00:00:30	Break 2a	Kids PSA						
	11:56:10AM	00:00:30	PS18 DRUNK DRIVING	1-Promo/PSA	77065	PS18DD300K	/DDRWS		Various	1.1
	11:56:40AM	00:03:20	Segment 3	Program Segment			/TCW			

## Official Traffic Log for Saturday March 1, 2014

as of (Feb 28 2014 5:17PM)

## Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	12:00:00PM	00:30:00	Paid-Video Car Lot	N/R						
	12:00:00PM	00:28:45	Paid Break	Paid Programming			MTR			
	12:00:00PM	00:28:45	Rosen Nissan	Local Paid Program Agency BRD	55411	ROSENVCL852	VIDEO CAR LOT 852	12:00:00PM 12:30:00PM	PAID PROGRAMS 2014 Video Car Lot	1749261.3
	12:28:45PM	00:01:05	Break 1a	Local-SPOT						
	12:28:45PM	00:01:00	ITN-Quicken Loans	Local Spot Agency BRD	15823	IDQL400D000H	QUICKEN LOANS/MODERN-HARP	8:00:00AM 8:00:00PM	SERVICES-BANK QUIKDA97	1770637.1
	12:29:45PM	00:00:05	18 FACEBOOK ID 5	1-Promo/PSA	77645	18FB00KID5			Various	1.1
	12:29:50PM	00:00:10	Station ID	Station ID						
	12:29:50PM	00:00:10	18 Logo Legal ID	1-Promo/PSA	77658	18LOGOLEGALI D10			Various	1.1