

Official Traffic Log for Monday June 30, 2014

as of (Jun 27 2014 4:47PM)

Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	7:00:00AM	00:30:00	TEEN 13 UP El-Think Big Episode: TKBG117-		TKBG117 *TKBG117*					
	7:00:00AM	00:00:00					TEENS 13-16			
	7:00:00AM	00:10:20	Segment 1	Program Segment			ACT 1/SVR			
	7:10:20AM	00:02:10	Barter	Barter Commercial			BB/2:00 BARTER/SVR			
	7:12:30AM	00:04:00	Segment 2	Program Segment			ACT 2/SVR			
	7:16:30AM	00:00:20	Break 2a	Local-PROMO						
	7:16:30AM	00:00:20	PS 18/24 MIKE CARES PSA	1-Promo/PSA	77213	PS1824MIKECD2 0			Various	1.1
	7:16:50AM	00:01:30	Break 2b	Local-SPOT						
	7:16:50AM	00:00:30	Attorney David Gruber	Local Spot Direct BRD	10684	RODGERSEPILO GUE	RODGERS EPILOGUE	5:00:00AM 2:00:00AM	SERVICES-LAW (1708373.170 WVTV 3Q 2014	
	7:17:20AM	00:01:00	ITT Technical Institute	Local Spot Agency BRD	10899	IT6250	C&K SYSTEMS/BARTLETT & WEST/INSIGHT	5:00:00AM 4:55:00AM	SCHOOLS-TECH(1695043.15 Q3 2014	
	7:18:20AM	00:00:10	Program Bumper	SegBumper			BUMPER/SVR			
	7:18:30AM	00:01:00	Break 2c	Local-SPOT						
	7:18:30AM	00:00:30	Pitman Kyle & Sicula SC	Local Spot Agency BRD	10883	PMPPTM033H	TRUCKING	6:00:00AM 7:00:00PM	SERVICES-LAW (1699987.79 3Q 2014	
	7:19:00AM	00:00:30	Wisconsin Broadcasters Association	Local Advertiser Promo NON SPOT REV	10123	STORMWISCON SIN30	STORM WISCONSIN 30 /DDRWS	6:00:00AM 10:00:00AM	PROMO (ns) WBA/ARMY NATI	1724714.9
	7:19:30AM	00:00:10	Break 2d	Local-PROMO						

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_____	7:19:30AM	00:00:10	PS 18/24 MIKE CARES PSA	1-Promo/PSA	77424	PS1824MKECD10			Various	1.1
_____	7:19:40AM	00:04:00	Segment 3	Program Segment			ACT 3/SVR			
_____	7:23:40AM	00:01:55	Barter	Barter Commercial			BB/ BARTER/SVR			
_____	7:25:35AM	00:01:30	Break 3a	Local-SPOT						
_____	7:25:35AM	00:00:30	Jack Van Impe	Local Corp Longform Religis Agy BRD	11274	JVIPROMOM73	JACK VAN IMPE PROMO 73	6:00:00AM 4:59:00AM	RELIGION/CHURCH Promo Schedule	1714465.1
_____	7:26:05AM	00:00:30	FCC-Childrens Television Act-Form 398 Compliance	Local PSA NON SPOT REV	11407	18PF30	WVTV PUBLIC FILE/CHILD	5:00:00AM 12:00:00PM	PSA (ns) FCC/ CTA- PUBLI	1694353.2
_____	7:26:35AM	00:00:30	Toyota Dealers	National Spot Agency BRD	10427	TYFC4100HTAG	JUNE/CGO/JAN 2.0/HYBRIDS/STOPWATCH/PRIUS CLAIMS	6:00:00AM 12:00:00AM	AUTO FOREIGN CHI/COR/0181	18222863.1
_____	7:27:05AM	00:00:30	Segment 4	Program Segment			ACT 4/SVR			
_____	7:27:35AM	00:00:30	Barter	Barter Commercial			FEE SPOTS/SVR			
_____	7:28:05AM	00:00:45	Segment 5	Program Segment			CREDITS/LOGOS/SVR			
_____	7:28:50AM	00:01:00	End Break	Local-SPOT						
_____	7:28:50AM	00:00:30	Summerfest	Local Trade	10738	SFGA201430H	SUMMERFEST 2014	6:00:00AM 12:00:00AM	ENTERTAINMENT 2014 TRADE	1854675.2
_____	7:29:20AM	00:00:30	Attorney David Gruber	Local Spot Direct BRD	10352	EG303H	CARELESS DRIVER-HD	5:00:00AM 2:00:00AM	SERVICES-LAW WVTV 3Q 2014	1708373.170
_____	7:29:50AM	00:00:10	Station ID	Station ID						

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7-29:50AM	00:00:10	18 Logo Legal ID	1-Promo/PSA	77658	18LOGOLEGALI D10				Various	1.1

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	7:30:00AM	00:30:00	Paid Program 730a	N/R						
	7:30:00AM	00:00:10	Promo 1	promoDisclaimer	70057	18PDISC10				
	7:30:10AM	00:28:30	Paid Break	Paid Programming			NTR			
	7:30:10AM	00:28:30	Armando Live	Local Corp Longform Agency BRD	55603	8002200293	WVTV/NWAM0623MILW	7:30:00AM 8:00:00AM	PAID PROGRAMS 3Q 2014 PAID	1859469.1
	7:58:40AM	00:01:10	Break 1a	Local-SPOT						
	7:58:40AM	00:00:30	Attorney David Gruber	Local Spot Direct BRD	10351	EG301H	CARELESS DRIVER-HD	5:00:00AM 2:00:00AM	SERVICES-LAW WVTV 3Q 2014	1708373.170
	7:59:10AM	00:00:30	Summerfest	Local Trade	10738	SFGA201430H	SUMMERFEST 2014	6:00:00AM 12:00:00AM	ENTERTAINMEN 2014 TRADE	1854675.4
	7:59:40AM	00:00:05	Hupy & Abraham-Northampton	Local Spot Agency BRD	10983	33522	NO FEE.5.WS.GFXSTND	6:00:00AM 12:00:00AM	SERVICES-LAW Q3 '14 PI	1811932.2
	7:59:45AM	00:00:05	18 DAYTIME TALK ID	1-Promo/PSA	76545	18TALKID	/DDRWS		Various	1.1
	7:59:50AM	00:00:10	Station ID	Station ID						
	7:59:50AM	00:00:10	18 Logo Legal ID	1-Promo/PSA	77658	18LOGOLEGALI D10			Various	1.1