WQLB FM 103.3 QUARTERLY REPORT OF PROGRAMMING ON ISSUES OF COMMUNITY IMPORTANCE

(WQLB is simulcast with WKJZ 100%)

FOR THE PERIOD OCTOBER 1ST THRU DECEMBER 31ST 2023

Below is a list of significant problems and needs of the WQLB FM service area and programming information includes:

- The Economy and Job Opportunities: The state and local economy continues to hold steady, while business development is slow and unemployment is in check. Tourist related businesses dominate the market. We focus in on new and established businesses in to the area and what job opportunities might be available. Plus, career training facilities that might be available
- **Education:** Northeast Michigan monitors assessments of education funding and effectiveness, test scores for students and employment placement for graduates. Continued debate over the state's primary, secondary and high school education system prompts examination of issues related to education.
- Environment: As awareness of the environment increases nationwide, Northeast Michigan is confronted with an increasing number of environmental issues. More than protection and preservation of the environment, the state, and its residents must concern themselves with issues such as: hazardous waste, chemical manufacturing sites, contamination of streams and rivers by the former Wurtsmith Air Force Base in Oscoda, industrial pollutants, and the effects of these on the area's abundant wildlife.
- **Government:** This section focuses on decisions made by national, state, and local officials, which affect Northeast Michigan. These include increased concerns regarding the various law enforcement agencies, environment, roads, and local communities.
- **Health Care:** Among the concerns expressed for the elderly is medical issues regarding area nursing homes, hospitals, therapy centers, Iosco County medical care facilities plus, cost of housing. Also the continuous escalation of insurance costs.
- **Tourism and Recreation:** Northeast Michigan continues to be one of the top vacation spots in the Midwest. This section of the report focuses on hunting, the Great Lakes, parks, and events that bring tourist dollars essential to our economy.

^{**}Please note that this report is late due to the fact I was in the hospital with appendicitis. John Carroll Jr, Carroll Enterprises Inc./Carroll Broadcasting.

Description of WQLB FM Programs Providing the Most Significant Treatment of Community Issues

Program	Day	Time
6:30 a.m. News	Monday through Friday	6:30 – 6:35 a.m.
7:30 a.m. News	Monday Through Friday	7:30 – 7:35 a.m
8:30 a.m. News	Monday Through Friday	8:30 – 8:35 a.m

All of the above programs are locally produced news programs. They include local News, Local Weather, Local sports and local obituary notifications. This is particularity important to mention because we have no daily local newspaper, only a weekly. We do include issue responsive segments as well.

InfoTrack	Sunday	5:15 – 5:45am
Sunrise Side Today	Monday through Friday	5:30 – 5:40 a.m.
Morning Interviews	Monday through Friday	8:15 a.m. – Varies (See times below)

Public Service "Live Read"

Announcements Monday through Friday

6:00 - 7:00 p.m.

Public Service "live Read" cards are :10, :15, :20, :30 and :60 seconds in length
And pertain to issues of community interest.

They are read once per hour, Monday thru Friday
(complete list at the end of this report)

Public Service "Recorded"

Announcements Monday through Friday

6:00 - 7:00 p.m.

Public Service scheduled messages are:30 and :60 seconds in length And pertain to issues of community interest. See below for times and subject matter

Quarterly Issue PSA's

OCTOBER 10/03/2023-10/31/2023

<u>Campaign</u>	Message	Length	RunTimes
MIPPA	FOUND MONEY	:30	04
MVAA	WE SERVED	:30	04
PHE UNWIND	CHANGES TO BENEFITS	:30	05
BBBS	ONE TO ONE	:30	02

NOVEMBER 11/01/2023-11/13/2023

<u>Campaign</u>	Message	Length	RunTimes
1 0	· ·	C	
PHE UNWIND	CHANGES TO BENEFITS	:30	10
COVID/FLU	LAYERS OF PROTECTION	:30	20
COVID MENTAL	HOPE FOR TOMORROW	:30	06

DECEMBER 11/30/2023-12/31/2023

<u>Campaign</u>	Message	Length	RunTimes
	_	_	
LEO	RECONNECT 23	:30	14
PHE UNWIND	CHANGES TO BENEFITS	:30	10
RADON	HOME	:30	08
MGCB	WHITE WATER RAFTING	:30	16
COVID/FLU	LAYERS OF PROTECTION	:30	20
MHEF	DEMENTIA RESOURCES	:30	07

4th QUARTER INTERVIEWS WQLB-WKJZ

Oct – Dec 2023

Oct 9 – Arlene Wood, Community Liason Librarian, Iosco Arenac District Library – 3:45 Arlene invited the public to an upcoming special presentation with Delta College Planetarium Director.

Oct 18 – Arlene Wood, Community Liason Librarian, Iosco Arenac District Library – 3:23 – Arlene invited the public to the upcoming presentation on UFO: Disclosure Right Now. The program will talk about what's going on the Pentagon and government agencies with congressional hearings on UFO's. The program is free and open to everyone.

Oct 19 – Laura Loeffler, Tawas Methodist Church – 3:44 – Laura invited everyone to the upcoming Bazaar By the Bay & Craft Sale at the church. This Saturday from 9 until 2, everyone is welcome to stop by and shop more than 30 artists, crafters and vendors. The bazaar will also be hosting their annual pie sale. Choose from apple, cherry or blueberry pies, and all the proceeds will go toward buying shoes for less fortunate kids in the area.

Oct 20 – Angie LaLonde, Manager, The Woodworker's Shoppe in Comins – 4:22 – Angie talked about the history of the locally owned Woodworker's Shoppe, their products, employees, sales happening right now, and the future of the store.

Oct 23 – Stephanie Gandulla, Thunder Bay National Marine Sanctuary & Great Lakes Maritime Heritage Center – 4:11 – Stephanie invited everyone to the upcoming Halloween events at the Center. There will be trick or treating, the Haunted Ship and lots of free fun events for kids of all ages. It's free and open to everyone.

Oct 24 – Major Preeza Morrison, The Salvation Army in Alpena – 3:22 – Major Preeza invited the public to get involved in the Salvation Army's warm winter clothing drive. They are in need of donations of new or gently-used hats, gloves, boots, snowpants, mittens, coats and scarves. And, during their distribution days, anyone in need can stop by and get warm weather clothing.

Oct 25 – Sue Miller, Shoreline Players Theater, - 2:45 – Sue invited everyone to the upcoming Paint Party. It's a fundraiser for the theater. There will be 4 different Halloween and Autumn paintings to choose from. It's open to all ages and all proceeds will benefit the Shoreline Players.

- Oct 26 Carol Kushion, Tawas Bay Art Gallery, 4:02 Carol invited everyone to the upcoming "Empty Bowls" event. In past years, the event was held in December, but this year's Empty Bowls has been moved to early November. All bowls are locally made and decorated. They are then auctioned to the public. All proceeds are used to put together food baskets for less fortunate families in the area.
- Oct 27 Robin Savage, Librarian, Robert J Parks Library 4:01 Robin invited the public to stop by and take part in their Silent Quilt Raffle, which ends at the end of the day today. She also invited all families to the Halloween events at the library this weekend, including games, activities, snacks and a story reading. Free and open to everyone.
- Oct 30 Tina Donze, Director, Tawas Community Concert Band, 3:22 Tina invited the public to the upcoming concert with the band at Tawas Area High School. The theme will be Comedy Night, with music from Sitcoms, funny movies and more. She also mentioned that anyone who plays an instrument in the community is welcome to join the band.
- Oct 31 Mason Pace Muckenthaler IRESA Student of the Month 3:02 Mason is a 2^{nd} year student in the IRESA Welding & Fabrication class. He talked about what he learned in the first year of the class, and what he's learning this year. He also recommended classes to other juniors and seniors in Iosco County.
- Nov 1 Jamie Trynan, Feeding Kids Ministry Alpena 3:22 Jamie talked about the Feeding Kids Ministry, which fundraises for the Backpack programs at Alpena Schools. The ministry works with the Food Bank of Eastern Michigan, to fill backpacks with food to be distributed to less fortunate kids in the school district, to take home food on weekends and holidays. She invited everyone to volunteer to help pack the food or make a donation to the ministry.
- Nov 2 Norm Sommerfeld, APlex In Alpena 3:33 Norm invited everyone to Comedy for a Cause at the A Plex. The show begins with live guitar music, then, 2 professional comedians will take the stage. Tickets are \$10 per person, and proceeds from the show will benefit Ready Set Snap, a program for those with special needs in the community, including arts, crafts, music and programs.
- Nov 3 Shirley Clark, New Hope Church, Mio 2:45 Shirley invited the public to the upcoming Holiday Arts & Crafts show at the church. The show will be open from 9 until 2 with free admission, and there will be lots of arts, crafts and vendors, with everything from wood crafts, makeup, jewelry, crochet and knitted items, and the local Girl Scout troop will be making ornaments as a fundraiser. Proceeds will benefit the church's women's outreach programs.

- Nov 6 Paul Shannahan & Diana Rickard of The Fuller Center for Housing 3:35 Paul & Diana wanted everyone to know that the Fuller Center used to be called The Ogemaw County Habitat for Humanity. They also reminded listeners that they are accepting donations of home products, windows, appliances and more which are resold at their resale shop in West Branch. The proceeds are then used to help build homes for those in need in the area.
- Nov 7 Amy Nordeen, President, Tawas Area Band Boosters 4:02 Amy invited everyone to the upcoming 49th annual Bazaar & Craft Show at Tawas Area High School. There will be 140 vendors, artists & crafters to shop from. The bazaar will also have their annual quilt raffle and apple dumpling sale. All proceeds will benefit the Band Boosters, which works to supply band members with uniforms, or funding for travel. Admission to the show is free and everyone is welcome.
- Nov 8 Denise Donakowski, Office Manager, APlex in Alpena 3:19 Denise invited everyone to the upcoming 8th annual Wishing for Christmas Arts & Crafts show. This year, there are so many artists, vendors & crafters, the show has expanded into the tennis center. Admission is free and there will be 150 booths set up. Proceeds benefit the programs through the A Plex for special needs adults.
- Nov 9 Chad Stewart, Deer, Elk & Moose Management Specialist, Michigan Department of Natural Resources 4:55 Chad talked about Chronic Wasting Disease, which has been found in a herd of deer in Ogemaw County. Chad talked about how the disease affects deer and herds, and wanted hunters to watch for symptoms of the disease and report any possible cases to the DNR.
- Nov 10 Judy Trapp, Operation Holidays, Vietnam Veterans Chapter 583. 3:46 Judy asked the public for donations of food items for Thanksgiving dinners for those in need in Alpena, Alcona, Montmorency and Presque Isle Counties. You can drop off donations at their headquarters in the Thunder Bay Shopping Center in Alpena, make a monetary donation, or volunteer to deliver those meals to those in need.
- Nov 13 Katy Carrigan, Volunteer, 6th Annual Community Thanksgiving Dinner, Rogers City 3:22 Katy invited anyone in the Rogers City area to a free Thanksgiving dinner at St. Ignatius School. Katy also asked for anyone who would like to make a monetary donation to help with the cost, or volunteer their time to help cook or serve this free dinner for the community.
- Nov 14 Stephanie Gandulla, Thunder Bay National Marine Sanctuary & Great Lakes Maritime Heritage Center 3:48 Stephanie invited everyone to a special free showing of the documentary "November Requiem". The award-winning movie about the sinking of the Carl D. Bradley will be shown free and open to everyone.
- Nov 15 Sue Miller, Shoreline Players 3:19 Sue invited everyone to the upcoming interactive murder mystery, "Slaying At The Speakeasy". All adults are welcome to the dinner and show. Proceeds will benefit the Shoreline Players Theater. Tickets are

available online or call the theater's box office. The show will be held at Kenyon's Lakeside Resort in Lupton.

Nov 16 – Amy Edwards, Varsity Coach, Tawas Area Lady Braves – 2:55 – Amy invited the community to an upcoming Pancake breakfast fundraiser. The breakfast will be held at Tawas Area High School, and proceeds will benefit a team-bonding retreat. The cost of breakfast is by donation and everyone is welcome.

Nov 17 – Janie Mundy, American Legion Post 211 Auxiliary – 2:43 Janie invited everyone to the upcoming Fall Vendors & Crafters Show. The show will be from 9:30 until 2:30 and admission is free. Everyone is welcome to stop by and shop vendors, crafters & artists, and food will be available for purchase. Proceeds will be used to help local veterans in need.

Nov 20 – Alicia Bouchard, Director of Events, Alpena Area Chamber of Commerce – 3:47 – Alicia reminded listeners that the Alpena Bolenz Jewelry Holiday parade will be held this Friday night, and the deadline to be part of the parade is the end of the day today. Anyone wanting to be part of the parade can call the chamber or fill out an application online.

Nov 21 – Major Prezza Morrison, Salvation Army, Alpena - 4:11 Major Prezza asked for volunteers to ring bells at red kettle locations. Prezza also let everyone know that Marge Haaxma is this year's honorary chairperson and Marge will be awarding the nonprofit organization that rings the most hours will win \$500 for their organization. Anyone who would like to ring bells, can pick their time, and locations at register to ring dot com.

Nov 22 – Marv Pichla, President Alpena Community College, Huron Shores Campus – 3:48 – Marv invited everyone to the upcoming presentation "College Learning & Return on your Investment", a presentation about classes available at the Huron Shores Campus, and the difference between in-person, remote and on-line learning, and the opportunities available.

Nov 23 – Cassandra Sadler, Thunder Bay National Marine Sanctuary – 3:11 – Cassandra told the story of the W C Franz, a shipwreck in Thunder Bay. It sank in 1934 and is in more than 200 feet of water. Cassandra talked about other shipwrecks in Lake Huron and reminded listeners to get information on 99 shipwrecks that have been found on the website thunderbay.noaa.gov

Nov 24 – Alan Tubbs, Vice President, East Tawas Business Association – 3:39 – Alan invited the public to the Christmas Parade and Tree Lighting. The parade will begin at 6;00 and the tree lighting ceremony will be at 7:00, following the parade. Everyone is welcome to be part of the parade. And, there will be caroling, and refreshments at the tree lighting ceremony. It's free and open to everyone.

Nov 27 – Christine Hitch, Affiliate Director, Community Foundation For Northeast Michigan – 4:32 – Christine reminded everyone that Giving Tuesday begins at midnight tonight. It's 24 hours of giving to non-profit organizations across the area, and the world. Christine encouraged everyone to log on to cfnem dot org, and make an online donation to their favorite non profit organization. And, the local non profit that receives the most donations will receive "Grant The Giving Tuesday Goose" to have for the year.

Nov 29 - Norm Sommerfeld, A Plex Alpena – 3:22 0 Norm invited everyone to the A Plex in Alpena for a special holiday show with "A Motown Christmas" This Sunday afternoon, everyone is welcome to this special "Sunday Memory" show. With lots of great live Motown music. There will also be 2 opening acts, and raffles. Proceeds will benefit the Alpena Lions Club. Everyone is welcome. Tickets are available online or at the A Plex in Alpena.

Nov 30 – George Samra, Executive Director, Oscoda Chamber of Commerce – 3:42 – George invited everyone to the upcoming Northern Lights Parade in Oscoda. George reminded listeners that there is still time for anyone to be part of the parade. Before the parade, there will be lots of family activities, including cookie decorating, a free movie at the Lake Theater, caroling, and much more. Following the parade will be the tree lighting ceremony with Santa and refreshments.

Dec 1 – Dennis Locke, President, Chris Thompson of the Whittemore Chamber of Commerce – Dennis & Chris invited everyone to the annual Christmas Arts & Crafts show, raffles and bake sale. Everyone is welcome to the event. Admission is free and there will be refreshments and food will be available for purchase. Proceeds benefit the chamber.

Dec 4 - Paul Crumley, Member, Tawas Community Concert Band -3:19 - Paul invited everyone to the Holiday concert tonight at Emmanuel Lutheran school. The theme is "The Sounds of Christmas, Bells & Carols". With lots of holiday music and fun. The show is free and open to everyone, donations will be accepted and appreciated. Paul also reminded listeners that anyone who plays an instrument is welcome to join the community band.

Dec 5 – Chris Witulski, Executive Director, Besser Museum in Alpena – 3:57 – Chris invited everyone to the Season of Light at the museum. The annual event transforms the museum into a Winter Wonderland. Christmas trees throughout the museum are decorated by local non-profit organizations and the trees of nations. This year's theme is "A Charles Dickens Victorian Christmas" and the presentations will be open through January 6^{th} .

- Dec 6 Donna Klein, Rogers City Community Theater 4:01 Donna invited everyone to upcoming holiday events in Rogers City. Those events including a Holiday Reader's Theater" at the Rogers City Theater. Next Thursday night, everyone is welcome to the Student Christmas Concert and bake sale at St. John Lutheran Church. And, then, on December 17th everyone is welcome to the Rogers City Community Theater for the annual free holiday show and sing-a-long.
- Dec 7 Ali Chapleski, Dean Arbour Ford & Dean Arbour Chevrolet 3:22 Ali reminded listeners that they are once again participating in the annual "Share A Caring Christmas". She invited everyone to drop off a new, unwrapped toy for kids of all ages at either Dean Arbour location. All the toys will be given to Toys For Tots and distributed to less fortunate kids in Iosco County.
- Dec 8– Sue Nemeth & Hope Bellows, Witz End Players 4:01 Sue & Hope invited the public to the upcoming production of "Sherlock Holmes & The First Baker Street Irregulars". The WE players range in age from 5 to 18 year olds. Hope also mentioned that the WE players will be hosting auditions for the upcoming production of "Almost Maine". Everyone is welcome to the production at the Tawas Bay Players Theater, and tickets are available online or at the box office.
- Dec 11 Shelly Gibbs, Friends Together 3:02 Shelly Invited everyone to the upcoming "Pop-in" fundraiser. Everyone is welcome to stop by Friends Together in Alpena and drive-through for their popcorn sale fundraiser. Kettle corn, chocolate, or vanilla latte flavored popcorn will be available for purchase. Proceeds benefit Friends Together, the cancer support agency serving all of northeast Michigan.
- Dec 12 Michael Jacot, Tawas Bay Players & local playwright 2:58 Michael invited the community to the Tawas Bay Players Theater for their annual Christmas Concert. It's free and open to everyone. With songs, stories and more! There will be refreshments served, and the concert is free for all ages.
- Dec 13 Ray Shelly, Manager, Neiman's Family Market Tawas City 3:46 Ray invited the public to the upcoming Season of Giving At Neiman's Family Market. The event is a fundraiser for the Iosco County Animal Shelter. Customers can make a donation to the shelter. Neiman's will then take the donations and make up Shelter bags, full of items needed most by the shelter. Everyone is welcome!
- Dec 14 Michelle Baccarella, St. Joseph Ascension Hospital, & Nick Brewer, Kitchen Manager, Bayside Restaurant & Lounge. Michelle & Nick invited everyone to "dine to donate". Just stop into Bayside Restaurant, have a meal and 20% of each check will be donated to the hospital to buy a new state of the art "Glidescope". Nick talked about the new menu at the restaurant, and Michelle talked about the need for the new equipment to help newborns at the hospital.

Dec 15 – Kayla Weir, Assistant Manager, Iosco County Animal Shelter – 3:22 – Kayla invited everyone to this afternoon's Season of Giving at Neiman's Family Market in Tawas City. Kayla talked about the items that are most needed by the shelter, including dog & cat food, treats, toys and cleaning supplies. The animal shelter will also be bringing adoptable animals to the event at Neiman's in hopes they will be adopted.

Dec 18 – Lee Fitzpatrick, Alpena Public Schools – 3:10 – Lee invited anyone looking for a job to attend the Transportation Job Fair. The school district needs a dispatcher, bus mechanic, bus drivers, substitute drivers, and bus attendants. The district will pay for training and licensing for those who are hired. The job fair will be held this Wednesday at the district office from 11 until 4. Interviews on the spot, and more information can be found online.

Dec 19 – Major Prezza Morrison, Salvation Army, Alpena – 3:22 – Prezza reminded listeners that they are still in need of bell ringers for the red kettle campaign. The Salvation Army's goal is 165 thousand dollars, and has already raised 112 thousand, so the Salvation Army is making one last push to reach the goal. Anyone can make a monetary donation, or volunteer to ring bells at the red kettle locations around Alpena.

Dec 20 - Sue Nemeth, President Witz End Players – 3:04 – Sue reminded listeners that the WE Players are going to be hosting auditions for the upcoming production of "Almost Maine". Any kids in 9th through 12th grades are welcome to audition for the production which will be on the stage in late February & early March, 2024. She also reminded listeners that if someone doesn't want to be on the stage, they are always in need of volunteers for backstage work, including lighting, sound, makeup, costumes and more.

Dec 21 – Norm Sommerfeld, A Plex, Alpena – 3:17 – Norm invited everyone to the upcoming New Year's Eve party at the A Plex in Alpena. There will be live music, dancing, lots of food, free pizza and countdown to the new Year. Tickets are \$20 per person, and proceeds will benefit The Alpena Optimist Club. Everyone is welcome and tickets are available a the A Plex or online.

Dec 22 – Ann Gentry, Executive Director, Alpena Downtown Development Association – 4:11 Ann reminded the community that visits with Santa will be taking place through the weekend leading up to Christmas Day. Santa's home is at Culligan Plaza. She also invited everyone to come downtown and join the Wandering Carolers. Made up of members from the Downtown Street Performers, they will be caroling through local businesses and on the streets.

Dec 27 – Gaylynn Brenoel – Sparkle Time Dance & Drum – 3:01 – Gaylynn invited all adults to free line dancing classes every Friday night at Vista Lanes in Oscoda. Adults

can learn the latest dance steps with professional line dancing instructors. Vista is also hosting happy hour every Friday during line dancing.

Dec 28 – Bryson Melrose – IRESA Professional Student of the Month – 5:01 Bryson talked about the classes offered at the tech center in Tawas City and why he decided to take the welding & fabrication class. He's in his 2^{nd} year and is hoping to make welding a career. He recommended classes to other juniors and seniors in Iosco County.

Dec 29 – Faith Frederickson, Meteorologist, National Weather Service – 4:22 – Faith talked about the mild weather across the region being caused by an El Nino pattern of weather. She gave listeners updates on the latest forecast from the NWS through mid January and forecasts from their partners at NOAA through the winter.

Michigan Sunrise Side Today 4th Quarter October-December 2023

Monday-Friday 5:30am WQLB 103.3FM & WKJZ 94.9FM

6:15am WTZM 106.1FM 12:30pm WKJC 104.7FM 3:15pm WIOS 1480AM & 106.9FM

5 Minutes Per Show

- -Monday, October 2nd- Arleen Wood, Director of the Iosco Arenac District Library, with information on their upcoming presentation with Delta College on the 2024 Total Eclipse
- -Tuesday, October 3rd- Von Mallak, Vice President of the Oscoda Lions Club, with information on their annual Arts & Crafts Show fundraiser at the Oscoda High School this Saturday
- -Wednesday, October 4th- Coach Mel Retell, of the Huron Hockey and Skating Association, with information on their Frozen Fear Haunted Attraction Fundraiser at the Ice Arena
- -Thursday, October 5th- Wanda Karon, Vice President of Impact Ministries, with information on their upcoming free Impact Ministries Christian Concert and Women's Expo
- -Friday, October 6th- Carol Kushion, of the Tawas Bay Artists Association, with information on the upcoming Fall In To Art Open House at the Tawas Bay Art Gallery in East Tawas
- -Monday, October 9th- Cliff Miller, owner of TCA Insurance in Tawas City, with information on their upcoming Fire Safety Day with demonstrations, fire trucks and Smokey Bear
- -Tuesday, October 10th- Arleen Wood, Director of the Iosco Arenac District Library, with information on their upcoming presentation with Delta College and Kid's Program on the Eclipse
- -Wednesday, October 11th- Micah Jordan, Director of the Tawas Point State Park and Lighthouse, with information on events during their upcoming Fall Harvest Event at the Lighthouse
- -Thursday, October 12th- Susan Nemeth, of the Tawas Bay Players of East Tawas, with information on their upcoming Halloween Production of Tawas Chillers Readers Theatre at the Playhouse

- -Friday, October 13th- Sue Miller, Director of the Shoreline Players of Oscoda, with information on their upcoming showing of the movie Little Shop Of Horrors in advance of their stage production
- -Monday, October 16th- Lynne Bigelow, of the Iosco Arenac District Library, with information on their upcoming series of Halloween Magic Programs at the Branch Libraries
- -Tuesday, October 17th- Arleen Wood, Director of the Iosco Arenac District Library, with information on the upcoming presentation with Bill Konkolesky of the Michigan Mutual UFO Network
- -Wednesday, October 18th- Laura Loeffler, President of the congregation at Tawas Methodist Church, with information on their upcoming Bazaar By The Bay Craft and Vendor Sale
- -Thursday, October 19th- John Klinger, Superintendent of the Tawas Area Schools, with information on the district's Sinking Fund Millage Renewal Proposal on the November 7th ballot
- -Friday, October 20th- Christopher Martin, Director of the Michigan Region 7B and Develop Iosco Corporation, with information on the recent Manufacturing Day with kids from IRESA
- -Monday, October 23rd- Lynne Bigelow, of the Iosco Arenac District Library, with information on their next three in the series of Halloween Magic Programs at the Branch Libraries
- -Tuesday, October 24th- Sue Miller, of the Shoreline Players of Oscoda, with information on their Paint Party Fundraiser at the Huron Out Restaurant for their production of Little Shop of Horrors
- -Wednesday, October 25th- Carol Kushion of the Tawas Bay Artists Society, with information on their Empty Bowls Event Fundraiser for families in need at Thanksgiving
- -Thursday, October 26th- Coach Mel Retell, of the Huron Hockey and Skating Association, with information on their Frozen Fear Haunted Attraction Fundraiser at the Ice Arena
- -Friday, October 27th- Tina Donze, Director of the Tawas Community Concert Band, with information on their upcoming "Comedy Tonight" Free Concert at Tawas High School
- -Monday, October 30th- Sue Miller, Director of the Shoreline Players of Oscoda, with information on their upcoming production of the musical comedy "Little Shop of Horrors"
- -Tuesday, October 31st -Jill Gonzalez, Marketing Director for Wallet Hub Dot Com, with information about the best and worst cities to celebrate Halloween and money spent on candy and costumes

- -Wednesday, November 1st- Polly Mason, Owner of the Rusty Red Rose Gift Shop in Rose City, with information on their upcoming two day Rose City Scramble Shopping Event
- -Thursday, November 2nd- John Stanton, President of the congregation at Trinity United Methodist Church in Rose City, with information on their annual Craft and Bake Sale Fundraiser
- -Friday, November 3rd- John Klinger, Superintendent of the Tawas Area School District, with information on the upcoming Non-Homestead Millage Renewal Proposal on the November ballot
- -Monday, November 6th- 99th District State Representative Mike Hoadley of Au Gres, with an update on pending legislation in Lansing including a proposal on Green Energy in Northern Michigan
- -Tuesday, November 7th- Sue Miller, Director of the Shoreline Players Theater in Oscoda, with information on their upcoming production of the musical "Little Shop Of Horrors"
- -Wednesday, November 8th- Amy Nordin, President of the Tawas Area Schools Band Boosters, with information on their upcoming Arts & Crafts Show, Apple Dumpling Sale and Quilt Raffle
- -Thursday, November 9th- Lois Schiewe, President of the congregation of Saint Paul's Lutheran church in Hale, with information on their upcoming Holiday Bazaar and Luncheon
- -Friday, November 10th- Diana Rickerd and Paul Shanahan of the Fuller Center For Housing, with information on services being offered in the West Branch area and fundraising for Foster children
- -Monday, November 13th- William and James Erickson, of the Tawas Area Knights of Columbus, with information on the upcoming Tawas Area Red Cross Blood Drive in Tawas City
- -Tuesday, November 14th- Sue Miller, Director of the Shoreline Players Theater in Oscoda, with information on the upcoming production of the interactive Murder Mystery "Slaughter At The Speakeasy"
- -Wednesday, November 15th- Chad Stewart, Ranger with the Michigan Department of Natural Resources, with information on the discovery of a white tailed deer with chronic wasting disease in Ogemaw County
- -Thursday, November 16th- Todd Smallenburg, candidate for 106th District State Representative, with information on his background, platform and campaign plans and contact information
- -Friday, November 17th- Amy Edwards, Coach of the Tawas Area Schools Girl's Basketball Varsity team, with information on their upcoming pancake breakfast fundraiser

- -Monday, November 20th- Allen Tubbs, President of the East Tawas Business Association, with information on the upcoming "Miracle on Newman Street" Christmas Parade and Tree Lighting
- -Tuesday, November 21st- Doctor Marvin Pichla, Director of the Alpena Community College Huron Shores Campus in Oscoda, with information on the upcoming edition of ACC Talks
- -Wednesday, November 22nd- George Bolger, Vice President of the Glennie Lions Club, with information on their Raffle Fundraiser with prizes including a rifle with scope, crossbow and shotgun
- -Thursday, November 23rd- Jill Gonzalez, Marketing Director with Wallet Hub Dot Com, with information on the best and worst cities to visit for the Thanksgiving Holiday and money spent on the meal
- -Friday, November 24th- Christine Hitch, Marketing Director for the Community Foundation for Northeast Michigan, with information on how to make a donation on Giving Tuesday at their website
- -Monday, November 27th- Christopher Martin, Director of the Michigan Region 7B and Develop Iosco Corporation, with information on the recent Develop Iosco Meeting, grants and Giving Tuesday
- -Tuesday, November 28th- Dale Wiltse, City Manager for the City of Au Gres, with information on their upcoming Parade through downtown, Tree Lighting at the Park and visits with Santa
- -Wednesday, November 29th- George Samra, Director of the Oscoda, AuSable Chamber of Commerce, with information ion the upcoming Northern Lights Parade and Celebration in Oscoda
- -Thursday, November 30th- Samantha Fabbri, Director of the Oscoda County Area Chamber of Commerce, with information on events at the Christmas In The Village of Luzerne
- -Friday, December 1st- Paul Crumley, musician with the Tawas Community Concert Band, with information on their upcoming Christmas Concert with Band Director Tina Donze
- -Monday, December 4th- Doctor Marvin Pichla, Director of the Alpena Community College Huron Shores Campus in Oscoda, with information on the upcoming local Job Fair
- -Tuesday, December 5th- Allen Miller, Deacon with the Zion Lutheran Church in Tawas City, with information on their upcoming Turkey and Ham Dinner Fundraiser for the Youth Group trip
- -Wednesday, December 6th- Ali Chapleski-Schell, Sales Manager for Dean Arbour Ford and Dean Arbour Chevrolet in Tawas City and East Tawas, with information on their Share A Caring Christmas Toys For Tots Drive

- -Thursday, December 7th- Susan Nemeth, Director of the Witz End or WE Players, with information on their upcoming production of Sherlock Holmes and the Fifth Street Irregulars
- -Friday, December 8th- Heather Neuhaus, Director of the West Branch Area Chamber of Commerce, with information on the upcoming Lakes States Railway Santa train Stop with Santa Claus
- -Monday, December 11th- Micheal Jacot, member of the Tawas Bay Players Singers, with information on their upcoming free Community Christmas Concert at the Theater in East Tawas
- -Tuesday, December 12th- Sue Miller, Director of the Shoreline Players of Oscoda, with information on their upcoming Community Christmas Concert, light Show and Special Olympics Talent Show
- -Wednesday, December 13th- Michelle Bacarella of the Ascension Saint Joseph Foundation and Chef Nick Brewer of Tawas Bay Beach Resort with information on their Dine and Donate Fundraiser for the Hospital
- -Thursday, December 14th- Bishop Jan Baederstadt, of the Anglican Church and Renaissance Outreach Ministries with information on their Craft Show and Soup and Chili Cookoff
- -Friday, December 15th- Ed Crainer, Deacon of the congregation of Judson Baptist Church in Prescott, with information on their upcoming Kids Christmas Concert and Adult Play
- -Monday, December 18th- Ken Branham, owner of Branham's Jewelry in East Tawas and West Branch, with information on their Christmas Flyer, special holiday hours and upcoming broadcasts from each location
- -Tuesday, December 19th- Sue Duncan, of the AuSable Valley Audubon Sociwty, with information on the upcoming annual International Christmas Bird Count in Tawas City and Oscoda
- -Wednesday, December 20th- Brenda Chadwick, of the Witz End or WE Players, with information on the upcoming auditions for the production of the romantic comedy "Almost Maine"
- -Thursday, December 21st- Linda Friedgen, Director of the Iosco County Humane Society, with information on the pets available for adoption at the shelter and their holiday hours
- -Friday, December 22nd- Christopher Martin, Director of the Michigan Region 7B and Develop Iosco Corporation, with information on the recent Develop Iosco Meeting, and need for new members
- -Tuesday, December 26th- Gaylynn Broenoel, Director of the Sparkle Time Dance And Drum Association, with information on their Line Dancing and Cardio Drumming Classes

-Wednesday, December 27th- Jennifer Brace, Vice President of Development for Ford Motor Company, with information on future trends being studied by Ford Motor Company in lifetyle choices -Thursday, December 28th- Linda Friedgen, Director of the Iosco County Humane Society, with information on the pets available for adoption at the shelter and their holiday hours

-Friday, December 29th- Jill Gonzalez, Marketing Director with Wallet Hub Dot Com, with information on the best and worst cities to visit for the the New Year's Holiday and money spent to celebrate

Call Letters: WQLB/WKJZ Weekly Public Affairs Program

QUARTERLY ISSUES REPORT, OCTOBER-DECEMBER, 2023

Show # 2023-40

Date aired: 10/1/23 Time Aired: 5:05am

Timothy W. Fong, MD, Clinical Professor of Psychiatry at the Jane and Terry Semel Institute for Neuroscience and Human Behavior at UCLA, Director of the UCLA Addiction Psychiatry Consultation Service, Co-Director of the UCLA Gambling Studies Program

In just five years, legalized sports betting has swept the nation, now embraced as a revenue source by at least 37 states. Dr. Fong discussed gambling addiction, who is most at risk and how to recognize it, particularly in teenagers. Some well-known universities have signed deals with sportsbooks or casinos to advertise on campus, in athletic venues and in some cases, directly in students' university email inboxes. He offered advice for parents to prevent the start of addictive behavior in their teen.

Length: 9:54

Length: 7:22

Issues covered:
Gambling Addiction
Government
Parenting

Lee Newman, MD, MA, Distinguished Professor in the Department of Environmental & Occupational Health and Department of Epidemiology at the University of Colorado, Director of the Colorado School of Public Health's Center for Health, Work, and Environment

Today, the average American lives just 76 years, the shortest lifespan the country has seen since 1996. Dr. Newman talked about growing data that suggests that employers can dramatically affect the quality—and perhaps even length—of an employee's life. A recent report by Deloitte claimed life span could increase by an average of 12 years, and the number of years a person spends in good health by 19 years by 2040, if employers not only made sure their employees are safe on the job, but also addressed their health and well-being in other less traditional ways.

Issues covered: Longevity Personal Health Employment

Date aired: 10/8/23 Time Aired: 5:05am

Matt Levendusky, PhD, Professor in the Department of Political Science at the University of Pennsylvania, Stephen & Mary Baran Chair in the Institutions of Democracy at the Annenberg Public Policy Center

Many Americans do not know what rights are protected under the First Amendment and a substantial number cannot name all three branches of government, according to the 2023 Annenberg Constitution Day Civics Survey. Prof. Levendusky shared other findings from the survey, discussed the reasons behind today's widespread civic ignorance and explained why the trend is so worrisome.

Issues covered:
Constitutional Rights
Citizenship
Education

Marlene Schwartz, PhD, Director of the University of Connecticut's Rudd Center for Food Policy and Health

Registered dietitians and other online influencers are being paid to post videos that promote diet soda, sugar and supplements on Instagram and TikTok. Prof. Schwartz discussed the little-known tactic often used by the multibillion-dollar food, beverage and pharmaceutical industries to sway consumers faced with often-contradictory health messages about popular products. She offered suggestions to help viewers recognize these paid messages.

<u>Issues covered:</u>
Consumer Matters
Personal Health/Nutrition

Length: 8:11_

Length: 9:06

Date aired: 10/15/23 Time Aired: 5:05am

Devin Mann, MD, Professor in the Departments of Medicine and Population Health at NYU Grossman School of Medicine

Dr. Mann led a study of healthcare consumers that found that most of ChatGPT's responses to people's healthcare-related queries are nearly indistinguishable from those provided by human physicians. He believes the chatbots will be great tools for healthcare providers to communicate with patients, improve quality of care and reduce misdiagnoses and errors.

Length: 9:02

Length: 8:18_

Issues covered:
Artificial Intelligence
Personal Health

Gary Painter, **PhD**, Academic Director of the Carl H. Lindner College of Business real estate program, Professor of Real Estate at the University of Cincinnati

Prof. Painter shared his research that Americans who pay more than 30% of their income toward rent are forced to make trade-offs in other areas of their lives that can last for years and contribute to many social ills. He said while some trade-offs, such as buying less clothing, might not have severe long-term consequences, some rent-burdened residents reported cutting back on medicine and other health care that could have cascading effects.

Issues covered:
Housing
Poverty
Economy

Date aired: 10/22/23 Time Aired: 5:05am

Adia Harvey Wingfield, PhD, sociologist, Mary Tileston Hemenway Professor of Arts & Sciences and Vice Dean for Faculty Development and Diversity at Washington University in St. Louis, author of "Gray Areas: How the Way We Work Perpetuates Racism and What We Can Do to Fix It"

While explicit discrimination no longer occurs and organizations make internal and public pledges to honor and achieve diversity, black employees remain less likely to be hired, stall out at middle levels, and rarely progress to senior leadership positions. Prof. Wingfield discussed what she calls "gray areas:" the relationships, networks, and cultural dynamics that exist apart from specific expectations and duties required for any given job. She offered suggestions to address the problem.

<u>Issues covered:</u> <u>Length:</u> 8:33 Racism

Workplace Matters

Lisa Damour, PhD, Senior Advisor to the Schubert Center for Child Studies at Case Western Reserve University, author of "*The Emotional Lives of Teenagers: Raising Connected, Capable, and Compassionate Adolescents*," co-host of the Ask Lisa podcast

Dr. Damour offered advice for parents to understand their teenagers' intense and often fraught emotional lives—and how to support teens through this critical developmental stage. She discussed some of the most common myths relating to teenage emotions and distress, and offered tips to help teenagers maintain or regain emotional control.

Length: 8:45_

<u>Issues covered:</u>
Adolescent Mental Health
Parenting

Date aired: 10/29/23 Time Aired: 5:05am

Ivan Misner PhD, founder of BNI, the world's largest business networking organization, author of "The 3rd Paradigm: A Radical Shift to Greater Success"

Mr. Misner discussed effective ways to complain at work. He explained the importance for businesses to take deliberate actions to be sure their staff is heard. He said scheduling regular "complaining meetings" can change the entire mood of the workplace, and lead to innovation and new ideas.

Length: 8:33

Length: 8:45

Issues covered:
Workplace Matters
Business

Nathalie Huguet, PhD, Associate Professor of Family Medicine, at the Oregon Health & Science University School of Medicine

Prof. Huguet led a study that revealed gaps in health insurance coverage for seniors residing in the US. She found that about a quarter of low-income patients receiving care at community health centers remain uninsured when they turn 65. The main reason is that they are not eligible for Medicare because they never paid into the Social Security system, in many cases because they are not legal US citizens. She said 20% of the uninsured patients had five or more health conditions, such as diabetes or high blood pressure, that need frequent treatment and management.

Issues covered:
Health Insurance
Immigration
Senior Issues

Date aired: 11/5/23 Time Aired: 5:05am

David S. Prerau, PhD, author of "Seize the Daylight: The Curious and Contentious Story of Daylight-Saving Time"

Mr. Prerau discussed the history of Daylight-Saving time. He dispelled the myth that farmers are the main proponents of DST. He also explained where efforts stand to end the annual time change, and outlined the possible options that Congress would choose from.

Length: 8:30

Length: 8:38

Issues covered:
Government
Personal Health

Martha Khlopin, Medicare expert, nationally syndicated radio host, founder of Get2insurance.com

Vague and misleading advertisements for Medicare Advantage policies are flooding the airwaves and mailboxes of Medicare recipients. Ms. Khlopin explained what Medicare Advantage is and how it differs from original Medicare. She also shared examples of complaints from seniors who had their plans changed without their consent or knowledge, and how the scams work. She warned that some TV ads and phone calls may give the impression that they are affiliated with the federal Medicare system, when they are not. She advised seniors to be careful and seek help from legitimate sources.

Issues covered:
Medicare
Scams
Senior Issues

Date aired: 11/12/23 Time Aired: 5:05am

David Newman-Toker, M.D., PhD, Lead Investigator and Director of the Johns Hopkins Armstrong Institute Center for Diagnostic Excellence

Dr. Newman-Toker led what is believed to be the first rigorous national estimate of permanent disability and death from diagnostic error. He estimates that 795,000 Americans die or are permanently disabled by diagnostic error each year. He said vascular events, infections and cancers cause 75% of the serious harms, and that stroke is the top cause of serious harm from misdiagnosis. He believes that a serious campaign to target diseases with high error and harm rates may reduce diagnostic errors and improve patient outcomes.

Length: 8:30

Length: 8:54

<u>Issues covered:</u>
Medical Errors & Misdiagnoses
Public Health

Johnnye Lewis, PhD, Professor Emerita in the Department of Pharmaceutical Sciences at University of New Mexico Health Sciences, Co-Director of Community Environmental Health Program, Director of the UNM METALS Superfund Research Program

Prof. Lewis' research found that water from many wells and community water systems across the US contains unsafe levels of toxic contaminants. She discussed the health effects of seven contaminants, which include cancer, developmental delays, and preterm birth, and how they affect vulnerable populations and communities with lower income levels. She also talked about the challenges of removing these contaminants from water supply systems, and how larger systems tend to have more resources and monitoring than smaller systems

Issues covered:
Drinking Water Safety
Pollution
Government

Date aired: 11/19/23 Time Aired: 5:05am

Hilarie Gamm, tech industry expert, author of "Billions Lost: The American Tech Crisis and The Road Map to Change"

Ms. Gamm explained why parents, educators, and employers urgently need to understand today's generation of teens and young adults. She talked about the revolutionary effect that technological advances have had on education and the development of the human mind. She said every American needs to have a basic understanding of current technology because of the wide-ranging ramifications these changes have on legislation, regulation and privacy.

Issues covered: Length: 8:48

Education Career Parenting

Kelsey Graham, PhD, pollinator conservation specialist at Michigan State University

Dr. Graham explained the importance of bees to the nation's food supply. She also discussed the role that pesticides and climate change may be having on bee populations in North America. She outlined simple steps that people can take to increase bee populations in their communities.

Length: 8:27

<u>Issues covered:</u>
Agriculture
Environment

Date aired: 11/26/23 Time Aired: 5:05am

Chris Bailey, productivity expert, author of "*Hyperfocus: How to Be More Productive in a World of Distraction*"

Mr. Bailey said that the human brain has two powerful modes that can be unlocked when we use our attention well: a focused mode and a creative mode. He explained how to unlock each of these mental modes in order to concentrate more deeply, think more clearly, and work and live more deliberately every day. He explained how to minimize distractions that can cause problems at work and in personal relationships.

Length: 8:31

Length: 8:44

<u>Issues covered:</u>
Workplace Matters
Career

Janet Murnaghan, journalist, author of "Saving Sarah: One Mother's Battle Against the Health Care System to Save Her Daughter's Life"

Ms. Murnaghan's young daughter desperately needed a set of donor lungs. A set of lungs was available and there was nothing standing in the way medically, but a federal policy barred children under the age of 12 from receiving adult lungs. Ms. Murnaghan talked about her quest to save Sarah and other kids in similar situations. After a court fight and through the use of social media, she eventually convinced the government to change organ donation rules permanently.

Issues covered:
Organ Donation
Government Regulation

Date aired: 12/3/23 Time Aired: 5:05am

Edward McFowland III, PhD, Assistant Professor in the Technology and Operations Management Unit at Harvard Business School

Prof. McFowland co-authored a recent study that found that the use of artificial intelligence tools elevates the skills of the lowest performers across a wide range of fields to, or even far above, what was previously average performance. Across a set of 18 tasks designed to test a range of business skills - from analysis to idea generation to persuasion - consultants who had previously tested in the lower half of the group increased the quality of their outputs by 43% with Al help, while the top half only gained 17%. He discussed likely limitations in what Al can do well in modern professional work. He believes that Al will not be able to replace most human creativity and problem-solving.

Length: 8:51

Issues covered:
Artificial Intelligence
Employment

Morgan Frank, PhD, Assistant Professor in the University of Pittsburgh's School of Computing and Information

Prof. Frank studies job prospects for fossil fuel workers in the green energy transition. He said that fossil fuel workers have skills that are compatible with green jobs, but they face geographic and social barriers to relocate. He also explained why green jobs will span across different skill levels and sectors, but they are not well aligned with the current locations of fossil fuel workers.

<u>Issues covered:</u> <u>Length:</u> 8:32

Energy Employment Environment

Date aired: 12/10/23 Time Aired: 5:05am

Tyra Fainstad, MD, Associate Professor at the University of Colorado School of Medicine

Burnout is highly prevalent across most healthcare careers, but especially among trainee physicians. Dr. Fainstad developed a pilot program that successfully reduced burnout among female medical residents. She explained that while the program is digital, including videoconferencing coaching calls, she found that the group aspect was especially important in its effectiveness. She discussed the potential hurdles in expanding the training to hospitals and medical schools nationwide.

Length: 8:37

Length: 8:44_

Issues covered:
Public Health
Mental Health

Jason M. Nagata MD, Associate Professor of Pediatrics in the Division of Adolescent and Young Adult Medicine at the University of California San Francisco

Dr. Nagata's study of US adolescents found that both victims and perpetrators of cyberbullying were more likely than other youth to experience eating disorder symptoms, including worrying about weight gain, self-worth tied to weight, and binge eating. He believes it is important that teachers and parents are aware that these experiences are relatively common among teens, and encourage kids to report online harassment if it occurs.

Issues covered:
Cyberbullying
Eating Disorders
Discrimination

Date aired: 12/17/23 Time Aired: 5:05am

Laurence J. Kotlikoff, PhD, Professor of Economics and William Warren Fairfield Professor at Boston University, former Senior Economist on the President's Council of Economic Advisers, co-author of "Social Security Horror Stories: Protect Yourself From the System & Avoid Clawbacks"

Prof. Kotlikoff explained the problem of Social Security clawbacks. He said each year more than a million unsuspecting Americans receive letters from the Social Security Administration, demanding repayment of thousands of dollars of overpaid benefits, due to SSA mistakes that occurred sometimes decades earlier. He proposed reforms to stop clawbacks.

Issues covered:
Social Security
Government
Consumer Matters

Andrew Perry, postdoctoral scholar in the Department of Educational Studies at Ohio State University

Mr. Perry was the lead author of a study that examined how teachers rate different approaches to student violence. He said teachers believe that removing or expelling students from school after a violent incident is the least effective response, because it may increase the risk of violence against teachers, as the student may come back bitter or angry. He said most teachers prefer proactive strategies, which aim to create a positive learning environment and a sense of community through socioemotional learning and school counseling.

Issues covered: School Violence Length: 8:41_

Length: 8:44

Show # 2023-52

Date aired: 12/24/23 Time Aired: 5:05am

Ryan Kalember, Senior Vice President of Cybersecurity Strategy for security company Proofpoint

Scammers have devised a new scheme to steal thousands of dollars from homebuyers who are about to close on a house. Mr. Kalember said buyers are often tricked into wiring their down payment on the day of closing to a fraudulent offshore account, by criminals who have hacked their real estate agent's or title company's email account. He explained how consumers can protect themselves.

Issues covered: Length: 7:43

Crime

Personal Finance

Diane Redleaf, family defense attorney, author of "They Took the Kids Last Night: How the Child Protection System Puts Families at Risk"

The number of children in the U.S. foster care system is at record levels, thanks in part to the opioid crisis. With nearly 450,000 children in the system, Ms. Redleaf discussed what happens when caseworkers make mistakes, taking children from parents who are neither abusive nor neglectful. She noted that minority families are disproportionately affected by this trend. She also said that once children are taken, parents and their attorneys sometimes can't learn where they are being housed.

<u>Issues covered:</u> <u>Length:</u> 9:24 Foster Care

Minority Concerns

Date aired: 12/31/23 Time Aired: 5:05am

Brandi Britton, District President of Office Team

Ms. Britton discussed the most common social media mistakes that take job seekers out of the running for a position. She noted that negative or inappropriate comments and questionable photos are the most common social media issues. She said a job hunter should always assume that a company has combed through their social media profile before even scheduling an interview.

Length: 7:28

Length: 9:43

Issues covered:
Employment
Career
Social Media

Jennifer Bradley, co-author of "Make it Zero: The Movement to Safeguard Every Child"

Ms. Bradley discussed the issue of human trafficking in the U.S. She said five main factors contribute to the problem, including poverty, abuse and isolation. She explained the shocking role that the foster child system plays in the issue, and she offered suggestions for individuals to make a difference in preventing and stopping human trafficking.

Issues covered: Human Trafficking Child Abuse Poverty