

WQLB FM 103.3
QUARTERLY REPORT
OF PROGRAMMING ON ISSUES OF
COMMUNITY IMPORTANCE

(WQLB is simulcast with WKJZ 100%)

FOR THE PERIOD
APRIL 1st THROUGH JUNE 30th, 2023

Below is a list of significant problems and needs of the WQLB FM service area and programming information includes:

The Economy and Job Opportunities: The state and local economy continues to hold steady, while business development is slow and unemployment is in check. Tourist related businesses dominate the market. We focus in on new and established businesses in to the area and what job opportunities might be available. Plus, career training facilities that might be available

Education: Northeast Michigan monitors assessments of education funding and effectiveness, test scores for students and employment placement for graduates. Continued debate over the state's primary, secondary and high school education system prompts examination of issues related to education.

Environment: As awareness of the environment increases nationwide, Northeast Michigan is confronted with an increasing number of environmental issues. More than protection and preservation of the environment, the state, and its residents must concern themselves with issues such as: hazardous waste, chemical manufacturing sites, contamination of streams and rivers by the former Wurtsmith Air Force Base in Oscoda, industrial pollutants, and the effects of these on the area's abundant wildlife.

Government: This section focuses on decisions made by national, state, and local officials, which affect Northeast Michigan. These include increased concerns regarding the various law enforcement agencies, environment, roads, and local communities.

Health Care: Among the concerns expressed for the elderly is medical issues regarding area nursing homes, hospitals, therapy centers, Iosco County medical care facilities plus, cost of housing. Also the continuous escalation of insurance costs.

Tourism and Recreation: Northeast Michigan continues to be one of the top vacation spots in the Midwest. This section of the report focuses on hunting, the Great Lakes, parks, and events that bring tourist dollars essential to our economy.

Description of WQLB FM Programs Providing the Most Significant Treatment of
Community Issues

<u>Program</u>	<u>Day</u>	<u>Time</u>
6:30 a.m. News	Monday through Friday	6:30 – 6:35 a.m.
7:30 a.m. News	Monday Through Friday	7:30 – 7:35 a.m
8:30 a.m. News	Monday Through Friday	8:30 – 8:35 a.m

All of the above programs are locally produced news programs. They include local News, Local Weather, Local sports and local obituary notifications. This is particularly important to mention because we have no daily local newspaper, only a weekly. We do include issue responsive segments as well.

InfoTrack	Sunday	5:15 – 5:45am
Sunrise Side Today	Monday through Friday	5:30 – 5:40 a.m.
Morning Interviews	Monday through Friday	8:15 a.m. – Varies (See times below)

**Public Service
“Live Read”
Announcements**

Monday through Friday

6:00 – 7:00 p.m.

**Public Service “live Read” cards are :10, :15, :20, :30 and :60 seconds in length
And pertain to issues of community interest.
They are read twice per hour, Monday thru Friday**

**Public Service
“Recorded”
Announcements**

Monday through Friday

6:00 – 7:00 p.m.

**Public Service scheduled messages are:30 and :60 seconds in length
And pertain to community issues.
See below for times and subject matter**

APRIL

04/01/2023 - 04/03/2023

<u>Campaign</u>	<u>Message</u>	<u>Length</u>	<u>RunTimes</u>
DNR	UNLEASHED	:30	08
MCGB	WHITE WATER RAFTING	:30	21
LEAD	BLOOD LEAD TESTING MAB	:30	10
MHA	MICARE MATTERS	:30	06
PHE UNWIND	CHANGES TO BENEFITS	:30	06
COVID	HOMEWORK MAB	:30	12
COVID	MENTAL HEALTH		
	STAY WELL MAB	:30	12

MAY

05/02/2023-09/05/2023

<u>Campaign</u>	<u>Message</u>	<u>Length</u>	<u>RunTimes</u>
DNR	UNLEASHED	:30	08
FOSTER CARE	GIVE THE CHANCE	:30	08
MGCB	WHITE WATER RAFTING	:30	16
LEAD	BLOOD LEAD TESTING	:30	10
MDOS	MOTORCYCLIST	:30	08
PHE UNWIND	CHANGES IN BENEFITS	:30	05
COVID	HOMEWORK MAB	:30	10
COVID MENTAL	STAY WELL MAB	:30	10
SOS	SCHEDULE AHEAD	:30	10

JUNE

6/06/2023-7/03/2023

<u>Campaign</u>	<u>Message</u>	<u>Length</u>	<u>RunTimes</u>
GLFC	FISHING CHARTERS	:30	08
FOSTER CARE	GIVE THE CHANCE	:30	08
MGCB	WHITE WATER RAFTING	:30	14
LEAD	BLOOD LEAD TESTING	:30	10
OHSP	ALL WALKS OF LIFE	:30	15
PHE UNWIND	CHANGES TO BENEFITS	:30	05
COVID	HOMEWORK MAB	:30	10
COVID MENTAL	HOPE FOR TOMORROW	:30	10
SOS	SCHEDULE AHEAD	:30	10
LEO	MENT TO BE	:30	10
DNR	UNLEASHED	:30	16

Call Letters: WQLB/WKJZ
Weekly Public Affairs Program

QUARTERLY ISSUES REPORT, APRIL-JUNE, 2023

Show # 2023-14

Date aired: 4/2/23 Time Aired: 5:05am

H Penny Mishkin, Columbia University occupational therapist, author of *“How I See It: A Personal and Historical View of Disability”*

Ms. Mishkin discussed the difficulties faced by disabled children, and the crucial importance of therapy, services and support to help them. She shared her personal story of severe vision disabilities as a child, and eventual blindness as an adult. She said living with a disability is akin to taking a detour in life, and that with the right outlook, disabled people can still live a purposeful and happy life.

Issues covered:

Length: 8:40

Disability Awareness and Support

Rob Docters, Partner and Head of Ethics Practices at Abbey Road, LLP, co-author of *“Ethics and Hidden Greed: Your Defense against Unethical Strategies and Violations of Trust”*

Consumer scams, frauds, and unethical gouging are on the rise, causing significant financial and emotional harm to unsuspecting individuals and exacerbating economic inequalities. Mr. Docters discussed the factors behind the jump in fraud. He explained why it is often hard to recognize fraud or scams on social media.

Issues covered:

Length: 8:43

Crime

Consumer Matters

Ethics

Beau Kilmer, PhD, McCauley Chair in Drug Policy Innovation, at the RAND Corporation and Co-Director, RAND Drug Policy Research Center

Alcohol is the third-leading cause of preventable death in the US, with alcohol-impaired driving alone claiming 11,654 lives in 2020. Dr. Kilmer shared the results of a RAND study of a unique statewide alcohol-monitoring program in South Dakota. The 24/7 program requires repeat drunk drivers to be tested twice per day for alcohol use. The study found that the participants in the program had a roughly 50% lower chance of death.

Issues covered:

Length: 5:09

Drunk Driving Prevention

Substance Abuse

Show # 2023-15

Date aired: 4/9/23 Time Aired: 5:05am

Stephen Kohn, attorney, Executive Director of the National Whistleblower Center, author of *"The Whistleblower's Handbook: A Step-By-Step Guide To Doing What's Right And Protecting Yourself"*

Every year, criminals and fraudsters rip off the federal government by committing tax fraud—stealing billions of taxpayer dollars in the process. However, it's becoming much more difficult to do so, thanks to a massive increase in whistleblower disclosures. Mr. Kohn discussed recent changes in laws that have made it much easier to report wrongdoing. He also explained what steps to take to weigh the pluses and minuses of blowing the whistle.

Issues covered:

Length: 8:53

Whistleblowing

Crime

Government Regulations

Mary Norris, longtime copy editor at "The New Yorker," author of *"Between You & Me: Confessions of a Comma Queen"*

Ms. Norris discussed the most common mistakes in spelling, punctuation and word usage, and why it is so important. She explained how new technologies and changes in our nation's education system have made proper grammar less "cool."

Issues covered:

Length: 8:21

Education

Career

Kevin Fiscella, MD, MPH, Associate Professor of Family Medicine and Community & Preventive Medicine at the University of Rochester School of Medicine & Dentistry

Dr. Fiscella discussed his groundbreaking research that found that the lives of nearly 8,000 black Americans could be saved each year if doctors could figure out a way to bring their average blood pressure down to the average level of whites. He talked about the reasons behind the gap between the races in controlling blood pressure, and the possible ways to reduce that gap.

Issues covered:

Length: 4:54

Personal Health

Minority Concerns

Show # 2023-16

Date aired: 4/16/23 Time Aired: 5:05am

ChatGPT, an artificial-intelligence (AI) chatbot

ChatGPT was launched as an artificial intelligence prototype on November 30, 2022, quickly gaining global attention for its detailed responses and articulate answers across many topics. It explained how it was trained and learns, and what its biggest weakness are. It acknowledged that the concerns about potential biases in its answers are legitimate. It also outlined the top 5 human endeavors in which it anticipates making the biggest impact.

Issues covered:

Length: 9:29

Artificial Intelligence

Technology

Employment

Andrew Houtenville, PhD, Professor of Economics at the University of Hampshire, Research Director of the UNH Institute on Disability

Prof. Houtenville discussed recent findings from the National Trends in Disability Employment report, issued by Kessler Foundation and the University of New Hampshire. He explained what is driving historic highs in employment of people with disabilities, and why disabled employment has outstripped the non-disabled since the start of pandemic lockdowns.

Issues covered:

Length: 7:59

Disabilities

Employment

Erin Dooley, PhD, Assistant Professor of Epidemiology at the University of Alabama at Birmingham School of Public Health

Prof. Dooley was the lead researcher of a study that measured the number of daily steps that may make a difference in the risk of heart problems in senior citizens. Her study of people ages 70 and older found walking an additional 500 steps per day (that is, an additional quarter mile of walking) was associated with a 14% lower risk of heart disease, stroke or heart failure.

Issues covered:

Length: 5:06

Personal Health

Senior Citizens

Show # 2023-17

Date aired: 4/23/23 Time Aired: 5:05am

Matthew Berger, Executive Director of the non-profit Foundation to Combat Antisemitism

According to FBI statistics, Jews make up approximately 2.4% of the U.S. population yet are victims of nearly 1 in 10 of all hate crimes. Mr. Berger's organization launched a \$25 million national effort to combat indifference and ignorance surrounding antisemitism. He explained how people can stand up to fight antisemitism, the same way they would fight racism, gender inequality or other injustices in their community.

Issues covered:

Length: 7:59

**Antisemitism
Crime**

Mark R. Rank, PhD, Herbert S. Hadley Professor of Social Welfare at Washington University in St. Louis, author of "*The Poverty Paradox: Understanding Economic Hardship Amid American Prosperity*"

Prof. Rank discussed the reasons why the wealthiest country in the world also has the highest rates of poverty among industrialized nations. He said an average of 10-15% of the US population is below the poverty line at any given time. He blames low-paying jobs that make it difficult to escape poverty, plus what he views as an inadequate social safety net.

Issues covered:

Length: 9:24

**Poverty
Economy
Government Policies**

Sarah J. Clark, MPH, Research Scientist in the Department of Pediatrics and Co-Director of the C.S. Mott Children's Hospital National Poll on Children's Health at the University of Michigan

For many teens, that first formal job is a rite of passage. Prof. Clark shared the results of her organization's survey of parents, exploring their views of the pluses and minuses of teenage employment. She said 3/4s of parents of working teens believe a job has had a positive impact on the teen's money management skills and self-esteem.

Issues covered:

Length: 5:12

**Teen Employment
Parenting**

Show # 2023-18

Date aired: 4/30/23 Time Aired: 5:05am

Malia Hollowell, National Board-Certified teacher, Founder/CEO of The Reading Roadmap, which develops literacy training for teachers, author of “*The Science of Reading in Action: Brain-Friendly Strategies Every Teacher Needs to Know*”

67% of American students are unable to read at grade-level. Ms. Hollowell said there are decades of research available to improve reading programs, but it is generally ignored. She said it’s critical that teachers and parents learn about the research. She also addressed the special challenges faced by children whose native language is not English.

Issues covered:

**Child Literacy
Education**

Length: 7:50

Laura Tremaine, podcaster, author of “*The Life Council: 10 Friends Every Woman Needs*”

Ms. Tremaine discussed the complexities of friendships. She said making, keeping, and even releasing friends doesn’t need to be as hard as we make it. She explained the importance of creating a circle of genuine friends over a lifetime, as opposed to social media “acquaintances.”

Issues covered:

**Personal Relationships
Mental Health
Women’s Issues**

Length: 9:26

Joseph Alton, MD, board-certified obstetrician and pelvic surgeon, co-author of the “*The Survival Medicine Handbook: The Essential Guide for When Help is NOT on the Way*”

Dr. Alton offered tips to be prepared in the event that a natural disaster took away the high-technology medical services we take for granted. He outlined the basic supplies that every household should have on hand in a medical kit. He also explained the steps need to provide emergency assistance to someone who is bleeding badly.

Issues covered:

**Emergency Preparedness
Personal Health**

Length: 4:57

Show # 2023-19

Date aired: 5/7/23 Time Aired: 5:05am

Sarah Foster, Analyst and Principal U.S. Economy Reporter at Bankrate.com

While inflation may be cooling, Ms. Foster explained why Americans could be feeling its impact for years to come. She discussed the economy's impact on emergency savings, retirement contributions and covering day-to-day expenses. She also explained why even when inflation eventually slows, prices won't necessarily fall across the board.

Issues covered:

Length: 7:23

Inflation

Personal Finance

Paul McLane, Editor in Chief of Radio World, a publication for technology-minded broadcast owners, managers and engineers

Automakers like Tesla, BMW and Ford have recently announced their intentions to cut AM radio from new models, particularly electric vehicles. Mr. McLane discussed the valuable service AM radio still provides for public safety and entertainment, and explained what AM's 84 million listeners can do to voice their opinion to automakers and legislators. He also discussed the potential danger posed to FM radio by the new trend.

Issues covered:

Length: 9:54

Media

Emergency Preparedness

Consumer Matters

Robert Hyldahl, PhD, Assistant Professor of Exercise Sciences, Brigham Young University

Dr. Hyldahl co-authored a study that found that running appears to reduce inflammation in the knee joint—not increase it, as commonly believed. He said his research suggests that running may actually protect knees during the aging process, and safeguard against degenerative diseases like osteoarthritis.

Issues covered:

Length: 5:01

Personal Health

Aging

Show # 2023-20

Date aired: 5/14/23 Time Aired: 5:05am

Sarah J. Clark, M.P.H., Associate Research Scientist, Department of Pediatrics at the University of Michigan's C.S. Mott Children's Hospital

Ms. Clark co-authored a poll that found that 62 percent of parents report difficulties finding childcare facilities that meet their health and safety standards. The poll also found that only half of parents considered themselves “very confident” at discerning which childcare options were truly safe and healthy. She outlined the most important questions that parents should ask when evaluating childcare providers. She said 82% of parents would be in favor of a national standard for health and safety for childcare centers and in-home childcare providers.

Issues covered:

Length: 9:27

**Child Safety
Parenting**

Benjamin H. Schnapp, MD, Assistant Professor, Assistant Emergency Medicine Residency Program Director in the University of Wisconsin School of Medicine and Public Health

Medical errors cause roughly 250,000 deaths per year in the U.S. Dr. Schnapp co-authored a study that examined errors in Emergency Rooms. He found that, even in chaotic ERs, doctors typically have the right medical information but might not act on it in the best way. He talked about the patterns he found in patients who are most vulnerable to errors. He offered suggestions for patients who want to prevent errors when they visit an ER.

Issues covered:

Length: 7:44

**Medical Errors
Emergency Care**

Jill Gonzalez, Senior Analyst at WalletHub, a personal finance website

Ms. Gonzalez discussed her report that examined today's at-risk youth. She said about one in nine young Americans today is neither working nor in school, exposing them to greater risk of poverty, violence, drug abuse and homelessness. She explained how these risk factors follow young people into adulthood. She discussed the importance of education and social services.

Issues covered:

Length: 4:50

**Youth At Risk
Violence
Poverty**

Show # 2023-21

Date aired: 5/21/23 Time Aired: 5:05am

Burton Malkiel, Chemical Bank Chairman's Professor of Economics at Princeton University, author of the classic finance book "*A Random Walk Down Wall Street: The Best Investment Guide That Money Can Buy*"

Mr. Malkiel's book, written 50 years ago, pioneered the advent of index mutual funds for the average investor. He explained why an individual who saves consistently over time and buys a diversified set of index funds can achieve above-average investment results. He believes that most average investors do not need an investment advisor in order to prepare for retirement.

Issues covered:
Personal Finance
Retirement Planning

Length: 8:30

Theresa Gildner, PhD, Assistant Professor of Biological Anthropology in Arts & Sciences at Washington University in St. Louis

Most Americans view parasitic infections as a problem of the past or one that only impacts low-income countries. However, Prof. Gilder shared new research that discovered that the problem is likely widespread in low-resource communities throughout southern US. Her study found that environmental conditions, combined with infrastructural neglect and inadequate access to health care, create the perfect breeding ground for these infections. She explained how to recognize the infection and what treatments are available.

Issues covered:
Public Health
Poverty
Food Safety

Length: 8:37

Eduardo Coteilla-Sanchez, PhD, Associate Professor in the School of Electrical Engineering and Computer Science at Oregon State University

Prof. Coteilla-Sanchez outlined his concerns that the nation's power transmission grid is at risk of cyber-attack. He has researched a scenario in which hackers manipulate smart meters to create an oscillation in electricity demand, potentially creating brown-outs or even a massive power outage affecting much of the country. He outlined steps that power companies need to take to guard against this form of attack.

Issues covered:
Infrastructure
Cyber Attacks

Length: 5:10

Show # 2023-22

Date aired: 5/28/23 Time Aired: 5:05am

Catherine Hodder, estate planning attorney, author of "*Estate Planning for the Sandwich Generation: How to Help Your Parents and Protect Your Kids*"

Ms. Hodder explained the importance of estate planning for those who are caring for both kids and aging parents. She outlined the critical documents that everyone should have in addition to a basic will. She also talked about the importance of communication with aging parents, and the usefulness of an emergency binder that organizes important documents in one place.

Issues covered:
Estate Planning
Senior Citizens
Parenting

Length: 8:22

Caitlin Cavanagh, Assistant Professor in the School of Criminal Justice at Michigan State University

Prof. Cavanagh led a study at Michigan State that found that mothers don't lose hope to see their sons graduate from high school, get married, find a good job and so on— even if they are arrested as a minor. Her findings were consistent, even for higher income families.

Issues covered:
Juvenile Crime
Parenting

Length: 8:54

Noreen Springstead, Executive Director of WhyHunger, a non-profit organization that focuses on grassroots solutions to end hunger and poverty

Ms. Springstead discussed the current scope of the hunger problem in the U.S. She explained why, even in a booming economy, the issue of hunger and food insecurity rarely changes. She outlined how people can get assistance if they are in need, and how volunteers can get involved in their local communities.

Issues covered:
Hunger
Poverty
Government Programs
Volunteerism

Length: 4:58

Show # 2023-23

Date aired: 6/4/23 Time Aired: 5:05am

Adam Katchmarchi, PhD, Executive Director of the National Drowning Prevention Alliance, Assistant Professor in the Department of Kinesiology, Health, and Sport Sciences at Indiana University of Pennsylvania

Drowning is the leading cause of death among children ages 1-4 and the second leading cause of injury-related death among children up to age 14. As the busiest water activity season is upon us, Prof. Katchmarchi offered five recommendations for parents to keep their children safe.

Issues covered:
Drowning Prevention

Length: 8:31

Heidi K. Gardner, PhD, Distinguished Fellow at Harvard Law School's Center on the Legal Profession and Program Chair of the Sector Leadership Master Class and Smarter Collaboration Master Class, author of "*Smarter Collaboration: A New Approach to Breaking Down Barriers and Transforming Work*"

Prof. Gardner discussed recent research and offered advice to help companies thrive by collaborating more effectively. She said collaboration skills are surprisingly rare, especially among men. She explained why firms that collaborate smarter consistently generate higher revenues and profits, boost innovation, strengthen client relationships, and attract and retain better talent.

Issues covered:
Workplace Matters
Diversity
Career

Length: 8:52

Susan Carpenter, Native Plant Garden Curator at the University of Wisconsin-Madison Arboretum

"No mow" initiatives are becoming an increasingly popular springtime effort to help support bees, butterflies and other pollinators. Ms. Carpenter explained why mowing grass too short can cut the tops off flowering plants, creating lawns that are inhospitable for pollinators seeking habitats in which to feed, rest and nest. She said a good first step to help pollinators is to stop treating a lawn with chemicals, then allow grass to grow to around six inches before it's cut to roughly four inches.

Issues covered:
Environment

Length: 5:08

Show # 2023-24

Date aired: 6/11/23 Time Aired: 5:05am

Andres Lares, Managing Partner at Shapiro Negotiations Institute, co-author of *"Persuade: The 4-Step Process to Influence People and Decisions"*

Millions of college students have graduated recently and are ready to enter the workforce. Mr. Lares said the more a job applicant prepares, the more confident they will feel — and projecting confidence is essential to doing well in a job interview. He explained how to research a company and the position prior to a job interview, how to negotiate the compensation and how prepare questions for the interviewer.

Issues covered:

Length: 8:35

**Employment
Career**

Jean M. Twenge, PhD, Professor of Psychology at San Diego State University, author of *"Generations: The Real Differences between Gen Z, Millennials, Gen X, Boomers, and Silents—and What They Mean for America's Future"*

Prof. Twenge outlined the unique characteristics and experiences of different generations, explaining how they shape America's future. She said the era in which person grows up has a much greater influence than their parents on their personality traits. She also talked about the huge influences of technological advances on each generation and the recent increase in clinical depression in teens, which directly correlates with the advent of smartphones and social media.

Issues covered:

Length: 8:45

**Parenting
Mental Health
Substance Abuse**

Karen Tiber Leland, Marketing and Management Consultant, Founder and President of Sterling Marketing Group, a branding and marketing strategy firm, author of *"The Brand Mapping Strategy: Design, Build and Accelerate Your Brand"*

Ms. Leland said ignoring the trend of AI and chatbots in business and personal branding is a significant mistake. She offered seven tips to optimize the value of AI language models (such as the hyper-popular ChatGPT) to build thought leadership, raise capital, find investors, sell a company, entice potential employees or convert customers.

Issues covered:

Length: 5:00

**Entrepreneurship
Career**

Show # 2023-25

Date aired: 6/18/23 Time Aired: 5:05am

Martin J. Schreiber, former Governor of Wisconsin, Alzheimer's caregiver and advocate, author of "*My Two Elaines: Learning, Coping, and Surviving as an Alzheimer's Caregiver*"

More than 11 million Americans currently care for someone with Alzheimer's disease or other forms of dementia. Gov. Schreiber took care of his wife, Elaine, for nearly 20 years, until her death from Alzheimer's in 2022. He shared their story, and offered advice and encouragement for the millions of Americans in similar circumstances.

Issues covered:
Alzheimer's Disease

Length: 8:40

Jessie Ryan, Vice President of The Campaign for College Opportunity

Each year, hundreds of thousands of students start at community colleges, hoping to transfer to a university later. However, for some students, the transfer process becomes a maze so confusing, it derails their college plans. Ms. Ryan explained a problem described as "credit loss," when students take classes that never end up counting toward a degree. She discussed the reasons that universities refuse to accept credits, sometimes from classes that utilize the identical textbook as the university's class.

Issues covered:
Community College
Higher Education

Length: 8:44

Robert Wilson, PhD, Assistant Professor of Psychology and Cognitive Science, Arizona State University

Educational scholars have long recognized that there is something of a "sweet spot" when it comes to learning. Prof. Wilson led a study using artificial intelligence that determined the sweet spot is when failure occurs 15% of the time. Put another way, it's when the right answer is given 85% of the time. He explained what parents and teachers can learn from the study.

Issues covered:
Education
Parenting

Length: 5:06

Show # 2023-26

Date aired: 6/25/23 Time Aired: 5:05am

Read Hayes, PhD, Research Scientist at the University of Florida, Director of the Loss Prevention Research Council

Retailers, politicians and police departments have sounded the alarm about a rapid increase in retail theft, and are calling for stricter enforcement and prosecution to fight it. Prof. Hayes outlined the scope of the problem, and the role of organized theft rings in its growth. He also explained the multiple impacts on consumers, and what steps may slow down the problem.

Issues covered:

Length: 8:40

Crime

Consumer Matters

Kevin Lanza, PhD, Assistant Professor at UTHealth Houston School of Public Health at The University of Texas

Prof. Lanza led a recent study that found that children and teenagers who had volunteered in the past year were in better physical health, had a more positive outlook on life, and were less likely to have anxiety, depression, or behavioral problems compared to their peers who did not volunteer. He outlined the many volunteering opportunities available to young people.

Issues covered:

Length: 8:44

Volunteerism

Youth

Parenting

Beth C. Truesdale, PhD, Research Fellow at the W.E. Upjohn Institute for Employment Research, Visiting Scholar at the Harvard Center for Population and Development Studies, co-editor of "*Overtime: America's Aging Workforce and the Future of Working Longer*"

Many retirement planners advise clients to try to delay retirement to age 70 and spend more years in the paid labor force. Prof. Truesdale discussed the myriad of reasons that goal may be impossible for many people in their 50s and 60s, particularly those who are already disadvantaged.

Issues covered:

Length: 5:06

Employment

Retirement Planning

QUARTERLY ISSUES REPORT, APRIL THRU JUNE, 2023

Michigan Sunrise Side Today

2nd Quarter: April-June 2023

5:30am WQLB 103.3FM/WKJZ 94.9FM

6:15am WTZM 106.1FM

12:30pm WKJC 104.7FM

3:15pm WIOS 1480AM

5 Minutes Per Show

-Monday, April 3rd- Larry Stange, Marketing Director for MP-2 Analytics, with information on the ongoing Arenac County Transit Association Residents Ride Usage Survey

-Tuesday, April 4th- Bill Deckett, Fire Chief of the East Tawas Fire Department, with information on the upcoming Sky Warn Severe Weather Spotter Classes at The Fire Hall in East Tawas

-Wednesday, April 5th- Ron Whitney, Director of of the Iosco County Veterans Affairs Agency, with information on upcoming Veterans Benefits Information Sessions dealing with the Pact Act

-Thursday, April 6th- Brad Sherni, owner of Sherni's Candies, on M-65 in Whittemore, with information on their selection of Easter Treats and this year's winner of Herb, the Chocolate Easter Bunny

-Friday, April 7th- Bill Shiewe, President of the Congregation at Saint Paul Lutheran Church, on M-65 in Hale, with information on their upcoming Easter Egg Hunt and prize giveaway

-Monday, April 10th- Carol Kushion, Director of the Tawas Bay Artists Association, with information on the Tawas Bay Art Gallery's upcoming classes for beginners in many art media

-Tuesday, April 11th- Lyle Schwartz, owner of the Arenac Eastern Community Center in Sterling, with information on their upcoming bazaar, garage sale, craft show and swap meet

-Wednesday, April 12th- Dennis Locke, President of the Whittemore Area Chamber of Commerce, with information on their upcoming Hunting and Fishing Expo at the Chamber Hall

-Thursday, April 13th- Brenda Hawkins, Vice President of the Rotary Club of East Tawas, with information on their upcoming First Annual Earth Day Cleanup around Iosco County

-Friday, April 14th- Jessica Guoan, Director of the Iosco County Humane Society, with information on their upcoming Low Cost Vaccination Clinic Fundraiser for the Animal Shelter

-Monday, April 17th- Cathy Wusterbarth, President of NOW: Need Our Water Action Group of Oscoda, with information on the ongoing PFAS Exposure Testing of Oscoda Residents

-Tuesday, April 18th- Cathy Wusterbarth, President of NOW: Need Our Water Action Group of Oscoda, with information on the ongoing PFAS Exposure Testing of Oscoda Residents Part 2

-Wednesday, April 19th- Paul Hedgewood, President of the Glennie Sportsman's Club, with information on their upcoming Outdoor Gun and Knife Show at the Mikado Civic Center

-Thursday, April 20th- John Klinger, President of the Rotary Club of East Tawas with additional information on their upcoming First Annual Earth Day Cleanup around Iosco County

-Friday, April 21st- Doctor Jim Kent, President of the Rotary Club of Oscoda, with information on sponsorships for the upcoming Free Family Fun Fair at Oscoda High School

-Monday, April 24th- Sue Miller, Director of the Shoreline Players of Oscoda, with information on their upcoming production of the drama "Gaslight" at the theater in Oscoda

-Tuesday, April 25th- Sandy Lieber, Instructor with Iosco County 4-H, with information on the Creative Clover Club's upcoming 4-H Art Show and Silent Auction fundraiser in Whittemore

-Wednesday, April 26th- Terry King, President of the Alpena D.A.R.E. Program, with information on the background of the organization and upcoming Basketball Game featuring the Detroit Lions

-Thursday, April 27th- Gaylynn Broenoel, Director of the Oscoda AuSable Chamber of Commerce, with information on the upcoming Big Foot Pre-Bash Event at the Shoreline Players Theater

-Friday, April 28th- Gaylynn Broenoel, Director of the Oscoda AuSable Chamber of Commerce, with information on the upcoming Big Foot Bash Event at the Oscoda High School in September

-Monday, May 1st- Betsy Lewandowski and Jennifer Sanders of the Michigan Department of Health and Human Services, with information on the upcoming PFAS Town Hall meetings

-Tuesday, May 2nd- Pastor Twila Wilczynski, Director of the Iosco Ministerial Association, with information on the upcoming Day Of Prayer Ceremony at the Tawas City Hall

-Wednesday, May 3rd- Timothy Lee, Principal at Alcona Community Elementary School in Harrisville, with information on their upcoming Kindergarten Roundup for area children

-Thursday, May 4th- Kelley Morrissey, Ranger at the Lumberman's Monument in Oscoda, with information on their upcoming day-long Bushcraft Presentations at the Visitor's Center

-Friday, May 5th- Bill Schiewe and Lois Schiewe, of the Saint Paul Lutheran Church on M-65 in Hale, with information on their upcoming Salad Lunch and Craft Sale Fundraiser

-Monday, May 8th- Amy Kolhepp, Vice President of the AuSable Valley Audubon Society, with information on the upcoming Bird Migration Days at Tawas Point State Park

-Tuesday, May 9th- Robin Savage, Librarian at the Robert J. Parks Library in Oscoda, with information on their upcoming Free Plant Exchange and Author Book Signing session

-Wednesday, May 10th- Gloria Kershaw, of the Friends of the Tawas Point Lighthouse and State Park, with information on their upcoming Native Plant Sale and Exchange at the Lighthouse

-Thursday, May 11th- Doctor Marvin Pichla, Director of the Alpena Community College in Oscoda, with information on their ACC Just Jobs Week Job Fair with local employers in Oscoda

-Friday, May 12th- Tim Lee, Principal and Eric Carlson, Music Teacher at Alcona Community Elementary Schools in Harrisville, with information on their upcoming Fine Arts Fair

-Monday, May 15th- Bill Erickson and James Erickson of the Tawas Area Knights Of Columbus with information on their hosting the Tawas Community Red Cross Blood Drive

-Tuesday, May 16th- Rochelle Ettawageschick, of the Saginaw Chippewa Indian Tribe with information on her presentation dealing with the Native American Boarding Schools

-Wednesday, May 17th- Melissa Hager, host of The Comedy Series, with information on their upcoming fundraising performances in Lupton, East Tawas, West Branch and Rose City

-Thursday, May 18th- Lynn Pillsbury, of the Audie Johnson American Legion Post of East Tawas, with information on their upcoming Gun and Knife Show fundraiser for area veterans

-Friday, May 19th- Carol Kushion, Director of the Tawas Bay Artists Association, with information on the Spring In To Art Open House and Art Sale at the Tawas Bay Art Gallery

-Monday, May 22nd- Jennifer Bailey, Natural Resource Specialist for the Saginaw Chippewa Indian Tribe, with information on their upcoming Tawas Lake Day Information Session

-Tuesday, May 23rd- Samantha Duvall, Director of the Tawas Area Chamber of Commerce, with information on their upcoming annual Memorial Day Arts & Crafts Show

-Wednesday, May 24th- Bill Erickson and James Erickson of the Tawas Area Knights Of Columbus with information on their upcoming 2024 daily calendar raffle drawing fundraiser

-Thursday, May 25th- Cindy Cowles and Rod Wood of the Whittemore Area Chamber of Commerce with information on their Memorial Weekend events including breakfast fundraiser and rodeo

-Friday, May 26th- Gaylynn Broenoel, Director of the Oscoda AuSable Chamber of Commerce, with more information on the upcoming Big Foot Pre-Bash Event at the Shoreline Players Theater in Oscoda

-Tuesday, May 30th- Tim Haskin, Coordinator of the Tawas High School Project Graduation, with information on the upcoming event and need for sponsors and prizes for the evening

Wednesday, May 31st- Gaylynn Broenoel, Director of the Oscoda AuSable Chamber of Commerce, with more information on the upcoming Big Foot Bash Event at the Oscoda High School in September

-Thursday, June 1st- Mindy Thompson- Owner of Anna's Treasures Thrift Store, with information on their upcoming Golf Tournament Fundraiser for Foster Families in the area

-Friday, June 2nd- Carol Garlo, of the Friends of Tawas Point Lighthouse and State Park, with information on their "Tuesdays Outside The Lighthouse" Virtual Tours and restoration information

-Monday, June 5th- Bishop Jan Baederstadt of the Anglican Church and Tawas Ministerial Association, with information on their upcoming series of Pastor Training Classes

-Tuesday, June 6th- Jason and Kathy Lott of the Thin Gold Line Association of Oscoda, with information on the upcoming "Touch A Truck" Fundraising Event at Furtaw Field in Oscoda

-Wednesday, June 7th- Eric Janetski, Director of Entertainment for the Annual Nor'easter Music Festival, with information on the musical entertainment at the weekend show in Mio

-Thursday, June 8th- Carol Kushion, Director of the Tawas Bay Artists Association, with information on the upcoming Art Stroll of East Tawas sponsored by the Tawas Bay Art Gallery

-Friday, June 9th- Tina Donze, Musical Director of the Tawas Community Concert Band, with information on their Summer Long Concerts in the Park series in East Tawas City Park

-Monday, June 12th- Arleen Wood, Director of the Iosco Arenac District Library, with information on the upcoming presentations by Eric Wood on Viking Society and Warriors

-Tuesday, June 13th- Lynn Pillsbury, Veteran and member of the Audie Johnson American Legion Post in East Tawas with information on their upcoming Reuben Sandwich Sale and Fathers Day Breakfast

-Wednesday, June 14th- Lynne Bigelow, Librarian with the Iosco Arenac District Library, with information on their upcoming series of programs for their annual Summer Reading Series at each branch

-Thursday, June 15th- Bobbie Jo Gordert, Paramedic with Oscoda County Emergency Services, with information on their upcoming Certified Emergency Readiness Training Expo

-Friday, June 16th- Tim Dixon, coordinator of the “Pops In The Past” with information on the upcoming annual car show, music festival and kids games event at the Arenac County Fairgrounds

-Monday, June 19th- Ron Whitney, Director of the Iosco County Veterans Affairs Agency, with information on their upcoming series of benefits sessions for Veterans and their families

-Tuesday, June 20th- Arleen Wood, Director of the Iosco Arenac District Library, with information on their upcoming First Annual Local Authors Fair, featuring nine local authors

-Wednesday, June 21st- Gaylynn Broenoel, Director of the Oscoda AuSable Chamber of Commerce, with information on the upcoming Annual Art On The Beach Arts & Crafts Show

-Thursday, June 22nd- Michal Jacot, member of the Tawas Bay Players, with information on their upcoming First Annual Trivia Night Fundraiser at the Tawas Bay Playhouse in East Tawas

-Friday, June 23rd- Jeanette Havel, Telecare Director at Ascension Saint Joseph Hospital in Tawas City, with information on their upcoming Volunteer Recruitment Fair and Telecare Traing

-Monday, June 26th- Sam Duvall- Director of the Tawas Area Chamber of Commerce with information on registrations for the Fourth of July Parade and Fireworks Festival Tuesday night

-Tuesday, June 27th- Ron Whitney, Director of the Iosco County Veterans Affairs Agency, with information on their upcoming series of benefits sessions for Veterans and their families

-Wednesday, June 28th- Scott Bird, director of the local chapter of Special Olympics Michigan, with information on the upcoming Polka Party and Pig Roast Fundraiser at the Sand Lake Sports Bar

-Thursday, June 29th- Nina O'Loughlin, of the Rotary Club of Tawas with information on the upcoming Culpepper and Merriweather Circus fundraiser coming to East Tawas Sunday for two shows