

Issues/Programs Report April – June 2018

WLYF(FM) (HD2) Miami, FL 7 -8 A.M.

File Date: 6/29/2018

The following are significant problems and needs in the WLYF service area as identified by listeners and show guests. Under each, described are illustrative programs addressing these problems and needs. This list is not intended to be all inclusive, but is representative of the responsive programming broadcast on WLYF.

The issues were discussed on the WLYF program *Life in South Florida*, on the dates and times indicated. Unless otherwise noted, each program is one half-hour in length, locally originated, and is hosted by the station's Public Affairs Correspondents.

April 1, 7:00 a.m. – 30 min. – Drugs

Opioid Crisis

Dr. Brady Grainer, CEO for BioCorRX, returns to the show to discuss the continuing opioid epidemic and the various treatment options available to curb addiction, and how to raise awareness.

April 1, 7:30 a.m. – 30 min. – Non Profits

Krista-Marie Touch of Love Charity

Marta Gonzalez, President and Founder, talks about Autism Awareness Month and how her life changed and why she created this charity in her daughter's name, and how others can help spread awareness and raise funds.

April 8, 7:00 a.m. – 30 min. - Health

Flu Season

Dr. Cass Ingram, author and nutritional physician, discusses the flu season, and why there are more fatal cases this year. He also gives tips on how to stay protected against the virus and when to seek professional help.

April 8, 7:30 a.m. – 30 min. – Housing / Homeless

Habitat for Humanity Broward

Nancy Daly, honorary board member and founder of the Restore and Robert Taylor, Chairman of the board, talk about upcoming projects, including the all-women build, sweat equity and how they always need sponsors, donations, and volunteers.

April 15, 7:00 a.m. – 30 min. - Economy / Unemployment

Summer Jobs

Michael Harris, author "How to Win Your Job Interview," discusses summer jobs, and how to land them. He also gives tips on resume writing, interviewing and how to pick the job that's a good fit.

April 15, 7:30 a.m. – 30 min. –Education

Kitty Hawk Program

Jaira Ontiveros, Director of Education and Community Engagement at the Adrienne Arsht Center and Marty Schaaf, General Manager at Boeing Company, discuss their unique partnership that involves getting 7th graders involved in a musical and engineering, based on the Wright Brothers's first flight at Kitty Hawk.

April 22, 7:00 a.m. – 30 min. – Health

Healthy babies and healthy travel

Dr. Christopher Moore speaks about the Tiny Baby Boom and Rick Steves, author of “Europe through the Back Door” and host of the PBS travel series talks about planning summer vacations that are affordable and safe.

April 22, 7:30 a.m. – 30 min. – Economy

Small Business Week

Gary Hartfield, Small Business Division Development Director at Miami Dade County, talks about the contributions small business owners make to the economy and how the county helps to promote development, providing support, seminars, workshops and more.

April 29, 7:00 a.m. – 30 min. – Environment / Crimes

Wildlife Crimes

Steve Kohn, Environmental Attorney, discusses the laws that are often misinterpreted when it comes to wildlife crimes. He also talks about the invasive species threat and ways that residents can help protect the environment in South Florida.

April 29, 7:30 a.m. – 30 min. – Non-Profits

March of Dimes Broward

Event chair Nicholas Sacco and ambassador family Diana and Jaden Loubeau talk about the upcoming March for Babies in Broward and how this walk is not just a huge fundraiser, but also a way to provide awareness and inspiration.

May 6, 7:00 a.m. – 30 min. – Education

Inclusion and Cross Cultural Engagement, Biola University

Pamela Christian, Ph. D., Vice Provost, explains the origination of MOPS, Mothers of PreSchoolers, and how this international organization promotes parental involvement and education and how anyone can start a chapter.

May 6, 7:30 a.m. – 30 min. – Non Profits

Ft. Lauderdale Historical Society

Patricia Zeiler, Executive Director, talks about National Historic Preservation Month and what the society does to celebrate, including a ghost tour, an art exhibit and a lecture. She also discusses the upcoming Taste of the Islands fundraiser.

May 13, 7:00 a.m. – 30 min. – Health

Summer diet season

Dr. David Magano, author and physician at Broward Health, discusses how to diet successfully before during and after the summer season. He talks about the pitfalls of fad diets including how attractive they appear on the short-term.

May 13, 7:30 a.m. – 30 min. – Crime / Economy

City of Miami Gardens

City Vice Mayor Erhabor Ighodaro talks about the upcoming Parents Taking Action Workshop as a crime initiative for parents, and Dr. Miya Stewart, City Business Consultant, explains how the city provides free consulting services to start-ups or current business owners who need advice, support or guidance.

May 20, 7:00 a.m. – 30 min. – Health

South Florida Health Dangers

Adam Mora, Director at Broward Medical Center, discusses the dangers facing South Floridians during the summer including drowning, heat stroke and sun damage to the skin, including skin cancer. He also provides tips for prevention.

May 20, 7:30 a.m. – 30 min. – Education

MCCJ Camp Metro Town

Heather Burdick, MCCJ Program Director and Kacey Smith, high school student and camp counselor, talk about this new camp's focus of inclusion and diversity that is helping high school students not just understand their differences but flourish as a result of them.

May 27, 7:00 a.m. – 30 min. - Health

Stroke Awareness Month

Dr. Brejah Mehta, from Broward North, gives the warning signs of those about to have a stroke, including what symptoms to look out for. He also discusses current successful treatments for stroke patients.

May 27, 7:30 a.m. – 30 min. – Environment

Miami Dade County's Adopt-a-Tree Program

Joy Klein, Environmental Resource Project Supervisor, talks about their very popular Adopt-A-Tree program, that helps expand the county's canopy. Thousands of free trees are given out to residents. She also mentions how the county tries to scoop up environmentally sensitive lands for preservation.

June 3, 7:00 a.m. – 30 min. – Non Profits / Health

Red Cross

Carlos Castilla, Emergency Disaster Representative, discusses hurricane season preparedness, including the critical things everyone needs to do way before the season begins, the emergency box everyone should have and why everyone should take advantage of hurricane supply tax free week.

June 3, 7:30 a.m. – 30 min. – Non Profits

Hands on Broward

Kristina DaSilva, Chief Operating Officer and Keeley McBee, Marketing and Events Manager, talk about all the different ways kids as well as adults can volunteer, and how they provide the link between volunteers and non-profits, with over 11 thousand volunteers last year, providing one million dollars worth of manpower

June 10, 7:00 a.m. – 30 min. – Health

WIC-Women, Infants and Children Florida Dept of Health

Breastfeeding Coordinator and Educator Cheryl Loreay discusses the importance of breastfeeding and how critical it is for new moms to reach out for help and support. She also talks about common problems, myths and ways to spread awareness.

June 10, 7:30 a.m. – 30 min. – Education

Miami Dade Public Library System

Director Ray Baker explains how their summer reading challenge works to help kids from losing what they've learned during the school year, including the prizes they're giving out as incentives. He also mentions their new media centers for kids, the technobus, bookmobiles and year round tutoring.

June 17, 7:00 a.m. – 30 min. - Health

Summer Health Hazards

Dr. Mayrene Hernandez, United Healthcare, talks about the importance of hydration during our hot sweltering summers and she explains ways to hydrate the body that don't involve water. She also discusses the difference between heat stroke and heat exhaustion.

June 17, 7:30 a.m. – 30 min. – Economy / Unemployment

JobNewsUSA

General Manager Tiffany Price and Human Resources Manager for Hilton Software Tracy Ellison talk about the upcoming Job Fair that has over 60 companies and three thousand positions available. They give tips on how to work the job fair, including the best ways to get noticed and ultimately get hired.

June 24, 7:00 a.m. – 30 min. - Health

Red Cross

Sarah Marman, Red Cross Disaster Relief Team Member, discusses the basics of hurricane preparedness, including what types of food to stock up on, medicines and more. She also explains how to best prepare a home to survive a storm.

June 24, 7:30 a.m. – 30 min. – Traffic / Transportation

Broward Metropolitan Planning Organization

Executive Director Greg Stuart and Daniel Knickelbein, Government Affairs Manager, give an update on their road improvement projects in Broward, and detailed some future plans to sync technologies between motorists to traffic lights.